

AN INDEPENDENT NEWSPAPER
(Published Every Evening and Sunday)
EDITOR AND PUBLISHER: ...

BUT WE LIKE IT THIS WAY

It is amusing to read that Mr. Ted Friend, who gave up his job as a top-flight Broadway columnist for the "ease" of "country life" as the editor of a weekly at Susanville, California, is disillusioned—happily disillusioned.

Mr. Friend has discovered that country editors must work much harder than those on great metropolitan dailies. Reminds us of the story they tell about our old friend Tom Nelson of the Junction City Times.

Said Mr. Nelson, locking up a page, shoving through a basketful of proofs, and galloping to grab the phone (probably bringing a last minute item on the Grange):

Nevertheless there are compensations (as the Broadway expatriate is apparently beginning to find out). The editor of a great New York paper "speaks" to 7,000,000 people—but most of 'em "ain't" listening very carefully.

In the smaller communities all this is changed. Newspapering begins to take on a certain intimate and personal relationship. The editor's "ivory tower" becomes purely a figure of speech.

Does old John Smith from B'ar Creek want to talk about his Smith Plan for Monetary Reform? Mr. Editor will be very wise to postpone that masterpiece he was about to compose on MacArthur's campaign.

All these things, and many, many more the man from Broadway will learn in Susanville, but he will also learn, we believe, that this close relationship to people is very precious.

Big things can be done and are being done by small towns, and in the small town relationship the job of editing and publishing falls into its proper place.

We do not agree with that entirely. Opinion is really shaped by events, and by the faithful news of those events. In the interpretation of that news, the editor merely helps.

It is hard work! But the small town editor takes on where the Big Shots leave off. Mr. Gallup and others have developed highly scientific methods of measuring public opinion at any given time on any given subject.

CRADLE TO GRAVE

Fortune Magazine polled business leaders on the question: Do you think a "cradle-to-the-grave" program of minimum security for all in the United States is (a) Impossible and undesirable? (b) Economically possible but undesirable? (c) Desirable but impossible? (d) Economically possible and desirable?

Less than one out of five considers such a program both possible and desirable; only two out of five would want it if we could have it. Three out of five think it undesirable, even if it were possible.

We agree with the three out of five. But we would be interested in knowing what the mass of the people would say. We should expect a different response.

So many Italians decided to fight on the side of the Allies that Badoglio finally ordered them to.

GOVERNMENT PROFIT

The post office department made \$33,000,000 on domestic airmail in the last fiscal year as compared with less than a fourth as much in 1941-42 and a loss of more than \$13,000,000 ten years ago.

This represents a profit approximately 54 per cent of the gross business done. The airmail letter on which you paid six cents cost Uncle Sam somewhat less than three cents to handle, including payments to airlines, airmail postoffices, supplementary railroad mail services, etc.

If this keeps up, perhaps when more planes are available Uncle Sam will remember what Woolworth discovered in the five-and-tens.

WASHINGTON LETTER

REVEAL WFA FOOD FUMBLING
One of the least publicized but most active groups in the House of Representatives is the Republican Congressional Food Study Committee.

The committee hasn't yet fulfilled its mission. The nearest it has come has been to inspire a bill introduced by Democratic Rep. Hampton Fulmer of South Carolina, chairman of the House Agriculture Committee, and a similar one introduced in the Senate by Senator Arthur Vandenberg.

One of the committee members, Gerald Landis, in the course of his food investigation, discovered the Army dumping potatoes, spoiled and unspoiled alike, in his home town of Vincent, Ind.

The Hooper congressman states that large quantities of spinach and asparagus spoiled in warehouse this summer because the vegetables could not be moved to canneries until a price was set.

Landis charges further that 17 million out of 32 million cases of canned milk, bought by the Commodities Credit Corp., in 1941, have spoiled because they were not turned over regularly.

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Last year, a committee spokesman recalls, WPB and OPA urged East Coast commercial establishments and households equipped with oil furnaces to convert to coal or run the risk of getting no oil.

The narrator now shifts the scene to the Middle West and the time to the present. He repeats the well-known fact that since farmers can get \$1.45 a bushel for their corn by feeding it into pork, as against 90 to 85 cents by selling it for feed, there is a shortage of corn on the market.

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OLIVE BARBER'S OBSERVATIONS

ON CHRISTIAN LIVING
We know the days must seem very long to the old lady who sits in her chair all day by the window. Her falling sight prohibits much reading or sewing.

Through the active time of her life, she was what is known as a home-body. That is, her family made up her entire world. No lasting friendships were formed and she was never active in either club or church work.

I say this last advisedly—that she doesn't know what she's waiting for. You might say she is waiting for death. I don't believe she's gone even that far. I asked her daughter, "Has your mother no hope for the future? Isn't she a Christian?"

I thought of my own mother and father, now 73 and 84, respectively. Especially did I think of my mother, who has been in a wheel chair for eight years. Yet because they are Christians and have a lifetime of church activity behind them, they have a forward-looking view and fellow church members are constant visitors.

Heaven, to my dad and mother, is as real a place as the county seat. And oh, much, much nicer and more exciting! They've never been there but they're going! They don't say too much about it, but we see the blithe expectancy on their faces when they do speak of it.

Sometimes I hear them talking with other elderly Christians of the delights they'll share when they "go home," as though they were colonists on their way to settle in a Valley of Delight.

They're never fearful over the prospects of leaving the rest of us. "You'll come later and we'll be on the reception committee to meet you," they'll say. Once in mock reproach, I accused them of being smug over getting there first. Then we remembered my sister, Ruth. She was already there.

Christian living gives mighty good returns, not the least of these being a joyous old age.

First 1944 Christmas Seals Sold, As '43 Check Arrives

It is never too late nor too early to buy Christmas seals, drive leaders pointed out Thursday, Oct. 13 through in the first buyer for the 1944 stamps as well as the last one, to date, for those of 1943.

When Mrs. Judd Sautter, booth seal sale chairman, dropped into headquarters office to talk over plans for this year's booth sale she decided it was a good time to buy her new seals for her early Christmas packages.

Almost at the time she was paying for her stamps the postman delivered a little note of apology for being so tardy, from Mrs. Harry Cadore of Santa Clara, and her check paying for her 1943 stamps.

Other late returns have been coming in all through the year and although the stamps paid for were not used on letters and packages to send a word of cheer last year, the money was just as welcome in the year-round fight on tuberculosis, it was emphasized.

Mrs. Stauffer, the early purchaser, is anticipating an unusually large booth sale this year, due to the great influx of new arrivals in Eugene and vicinity who are not on the regular mailing list.

No wonder the black market is growing by leaps and bounds. He understood the stock man carries the maximum number and if they can not be sold, he can not produce more. The sheep business is little or no better off.

Is this a government for the people by the people or is it a government by Bureau manned by a few who seem ignorant of the situation?

OLIVE BARBER
EUGENE (To the Editor)—I get a kick when Olive Barber, tells how keeping track gets harder, as the years go fleeting by, no matter how folks seem to try.

Drop in Cattle Seen
WASHINGTON (AP)—The agriculture department said the cattle feeding situation at the end of September pointed to a rather sharp reduction in the number of cattle to be fed during the coming winter and spring as compared to a year ago.

Kuppenheimer Clothes
The Man's Shop
BYROM & KNEELAND
23 East 10th

Your Husband Losing Interest?
Thrill to the joy of a new found sensation. For your daily hygienic ritual, use mild... soothing... delightfully fragrant... CERTANE medicated douche powder.

New under-arm Cream Deodorant
Stops Perspiration
1. Does not rot dresses or men's shirts. Does not irritate skin. 2. No waiting to dry. Can be used right after shaving.

ARRID is the largest selling deodorant
39¢ a jar

LOGGERS' PROTEST

LEABURG (To the Editor): I have read many times in the Register-Guard an article called, "I Saw." Would you please think about putting this in?

I saw yesterday, Oct. 12, 1943, ten logging trucks parked at the logging scales because they were overloaded. They were not allowed to go empty their loads and most of them sat there all day and night, losing around 20 loads while they are waiting.

IN ALVADORE
ALVADORE—The recent rains have been welcomed by the farmers of the Alvadore district. The last of the apple crop was gathered before the rains started.

ZEMACOL
Guaranteed Relief From Poison Oak
Penny-Wise Drug
40 E. Broadway 769 W. 6th

visiting with her parents Mr. and Mrs. B. King. A group of girl friends surprised Luella Hansen on her eighteenth birthday anniversary.

The Thursday club met last week with Mrs. O. A. Drew. The next meeting will be with Mrs. F. Eagan.

Registrations of passenger cars throughout the United States as of May, 1943, showed a decrease of approximately 2,500,000 from the previous year.

A few drops IF NOSE CLOGS UP TONIGHT
Put 3-purposes Vapo-menthol nostril. It (1) stimulates membranes, (2) soothes irritation, (3) relieves transient congestion. And brings relief, breathing comfort. Follow the complete directions in folder. VAPOR

FULLER BRUSHES
Are on Sale Friday and Saturday of Each Week at the Fuller Brush stall in the Producers Public Market
Home Demonstrations by Appointment—Phone 877-1
Place Orders Now for Christmas Gifts of Fuller Brushes
FULLER BRUSH STALL
PRODUCERS PUBLIC MARKET

Fall Fashion Headliners!
These are the hats your coats — suits — and dresses call for! Colorful, flattering silhouettes in excellent quality fabrics and fabrics. Buy what you need — but buy QUALITY!
Every Important Silhouette of the Season
1.49 and 1.98
Bonnetts, pillboxes, berets, bumpers and brimmed models in the smaller, feminine shapes that are so new this year. True to tradition, Newberry's brings you these lovely hats at low prices that assure your wartime economy — and smart appearance. BASEMENT SALES FLOOR
J. J. NEWBERRY CO. 5¢ 10¢ & 25¢ STORES