

REMEMBER

-the BIG invasion days are yet to come!

ITALY has surrendered. But, we here at home must not forget for one careless minute that the road to Berlin is long and hard, and will one day be clogged with the bodies of men . . . many of them Americans.

We must keep in mind, night and day, that much blood will redden the soil of countless little Pacific Islands before we read that Japan has quit.

Meanwhile, the war goes on. And every time the watch in your pocket ticks off one second . . . the war costs \$3,000.00!

Three thousand dollars a second! 265 million dollars a day! Nearly eight billion dollars a month! And there are

many, many months of hard and bitter war ahead of us!

War Bonds must provide a great deal of the money your Government needs. That is why YOU must do more than buy your regular amount of War Bonds. Right now, while the 3rd War Loan is on, YOU should dig deeper . . . should buy at least one \$100 War Bond EXTRA!

The attack is in full swing. At last our side is doing the attacking! And you, and we, and all of us, must "BACK THE ATTACK!"

So forget that Italy has surrendered . . . and keep in mind that Germany must be beaten . . . that Japan must be beaten . . . and that YOUR MONEY must help do it!

WORLD'S SAFEST INVESTMENTS

Choose the security that fits your requirements

United States War Savings Bonds—series "E". Gives you back \$4 for every \$3 when the bond matures. Interest: 2.5% a year, compounded semiannually if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

accrued interest for the purpose of satisfying Federal estate taxes. Dated September 15, 1943; due December 15, 1965. Denominations: \$500, \$1000, \$5000, \$10,000, \$100,000, and \$1,000,000. Price: Par and accrued interest.

Other securities: Series "C" Savings Notes; 1/2% Certificate of Indebtedness; 2% Treasury Bonds of 1951-1953; United States Savings Bonds series "F"; United States Savings Bonds series "G."

This advertisement prepared under the auspices of the War Advertising Council and the U. S. Treasury Department.

3RD WAR LOAN \$15,000,000,000 NON-BANKING QUOTA

BACK THE ATTACK... WITH WAR BONDS

Lane County's Quota:

\$4,564,000

We much reach this goal, and on time. It can't be done if you figure to "let the other fellow do it." The 3rd war loan must have YOUR support . . . 100%.

This Is the Seventh of Twelve Monthly Messages Contributed to America's All-Out War Effort by:

CARL R. BAKER FILM SHOP
7th and Willamette

EUGENE WATER BOARD
1116 Willamette

EUGENE HOTEL
Broadway and Pearl

ED JENSEN & CO.
Elmira Road

EUGENE WOOLEN MILLS
East End 6th Avenue

EUGENE CONCRETE PIPE & PRODUCTS CO.
135 Blair

GIUSTINA LUMBER CO.
West End at Garfield

HADLEY'S
McDonald Theater Bldg.

HERMANECK'S
Formerly Beard's
870 Willamette

JOE RICHARDS MEN'S STORE
873 Willamette

J. P. O'NEIL LUMBER CO.
6th and Garfield St.

JIM BRANNEN TIRE CO.
972 Oak St.

LEED'S
946 Willamette

LYONS AND PETERS
1203 Willamette

MARTIN'S UPHOLSTERY
845 Olive

MEDO-LAND CREAMERY CO.
675 Charnelton

QUACKENBUSH HARDWARE Co.
160 East Broadway

RITE-PRICE DRUGS, INC.
36 East Broadway

SAWYER MACHINE WORKS
(Formerly Sigloh-Sawyer)
1056 Pearl

TONY OVERGARD CO.
(Furs, Hides, Wool)

WALTERS-BUSHONG Lumber Co.
401 Pearl St.

WHITE FUEL CO.
70 East 10th — Phone 1143