

Shop at Newberry's

for Outstanding EASTER VALUES

FOUNTAIN SPECIAL EASTER SUNDAE

Made with two scoops ice cream
and fruit salad, jelly bean.

15^c



STARDUST

BLOUSES 1.29

Carefully tailored blouses—styled with a smartness that makes them indispensable to suits and skirts. Shirtdetails in long and short sleeve versions. White and new pastel. Sizes 32 to 38.

BASEMENT SALES FLOOR



FLATTERING — NEW SPRING FULL-FASHIONED

Rayon Hosiery

New, improved high twist, dull textured rayon stockings. Full fashioned, first quality, medium sheer, 45 gauge. For all occasions. Reinforced top and toe. New Spring shades. Sizes 8½ to 10½ PR.

RAYON MESH HOSE . . . 39¢
• Run-proof, smart for street and sports wear. New Spring shades. Sizes 8½ to 10½ PR.

NO-SEAM HOSE 69¢
• Sheer looking Rayon with no seam in the back to keep straight. Newest shades. Sizes 8½ to 10½ PR.

MERCERIZED HOSE . . . 39¢
• Best quality mercerized lisle, smart with sport clothes. All the latest shades. Sizes 8½ to 10½ PR.

RAYON HOSE 29¢
• Service weight rayon, dull finish, look more expensive. New shades. Sizes 8½ to 10½ PR.

MAIN SALES FLOOR



FOR SPRING Children's

NINON DRESSES 2.19

For Sunday best these lovely ninon dresses in an assortment of prints and solid colors. Dainty lace and hem bottoms, with lace on collar. Ribbon bows. All the newest Spring styles. Sizes 1 to 3 years.

BASEMENT SALES FLOOR



Smart Spring SKIRTS 1.98 to 3.98

Get style plus economy by selecting your skirt at Newberry's. Fine quality materials in pleats and flared styles. All new Spring colors. Sizes 24 to 32.

BASEMENT SALES FLOOR



SPRING HAT NEWS FOR WOMEN AND MISSES

HATS \$1.49

Here is a collection of hats as fresh and new as Spring itself. Straws and felts, in flattering cloche, bonnet, beret and Matron styles. Distinctively individual and chic, these hats take you smartly through the Spring and Easter season. Hats for every occasion, and really remarkable at this low price.

Basement Sales Floor



Toddlers Playtime Sweaters 59c to 1.09

Sweater coat style for Toddlers, woven of soft cotton yarns, insured for smooth fit and long wear. Long and short sleeves. Assorted colors. Sizes 1 to 3 years.

BASEMENT SALES FLOOR



Anklets for Babies and Tots

Colorful anklets to go with Baby's dresses. Soft mercerized cotton and lustrous rayon materials. Plain and fancy styles. Ribbed cuffs. Heels and toes reinforced for longer wear. Pr.

20c

BASEMENT SALES FLOOR



The Newest of 1943
Styling in New Spring

Spun Rayon FROCKS 3.49

For Misses, 12 to 20 Years
For Women, 38 to 44

Fine details you would never expect at this price! Beautiful embroidery down the front, skirt gored to ample flare, above elbow sleeves, self belt, handy pockets. Dressy and casual styles. Here are stand-by dresses you can wear and wear.

BASEMENT SALES FLOOR



Smart! Spacious! Stunning!

LADIES' SPRING HANDBAGS

\$1.79

Just as always, you'll want a new handbag for your Spring outfit. Here are some of the many favorites we have selected—in new Spring colors, rich fabrics—fully lined, fitted, smart outstanding styles. Top handle, pouch, envelope and shoulder strap styles. Take your choice of quality that can't be beat at this price.

Main Sales Floor



STRAW BONNETS

To Make Young Faces Sweeter!

1.49

Fresh, new hats with casual brims, off-the-face, tiny and large alihouettes. Lovely quality of straw braid, in gay pastels, ribbon trimmed. They're the newest thing!

Basement Sales Floor

For Victory — Buy War Stamps and Bonds Now!

J. J. NEWBERRY & CO. 5¢ - 10¢ & 25¢ STORES