Hurry! Only a few more days!

WARD WEEK

SAVE NOW BEFORE WARD WEEK ENDS!

Don't delay! These special prices are for Ward Week only. Buy all the things you need before this great nation-wide Sale is over. Hurry to Montgomery Ward.

REDUCED FOR WARD WEEK

Wards Famous, Sturdy Longwear Sheets

Far below our 1.35 ceiling price! **1.14**

The same quality you've seen advertised elsewhere at higher prices—now at a big extra saving for Ward Week! Laundry-tested 234 times—equal to at least four years' wear! Taped edges! 81"x99". 27c

Sale! Longwear cases, 42"x36" 27c
Sizes are before hemming

SPECIAL FOR WARD WEEK

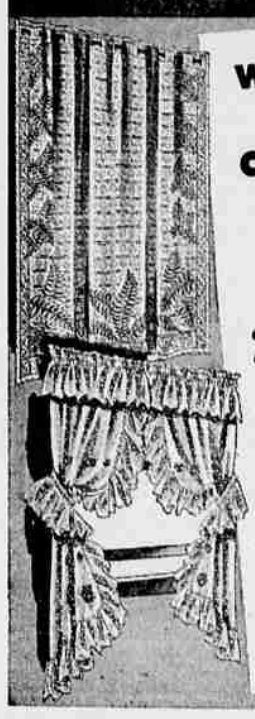
Sale! Our Famous 2.49 Gay Moderns

2.17

3 smart new styles for sports and dress

Even at their regular price, they're a find! There's a black gabardine pump, afire with *red plastic bows*. There's a gleaming patent pump with smart *roll bow*. There's a new *embossed* oxford in turf tan. Reduced for Ward Week only—so hurry in for your size now!

REDUCED FOR WARD WEEK



Wards Better 1.29 Curtains . . .

1.14

- Shadowy Weave Laces!
- Cushion Dot Priscillas!
- Genuine Celanese Panels!

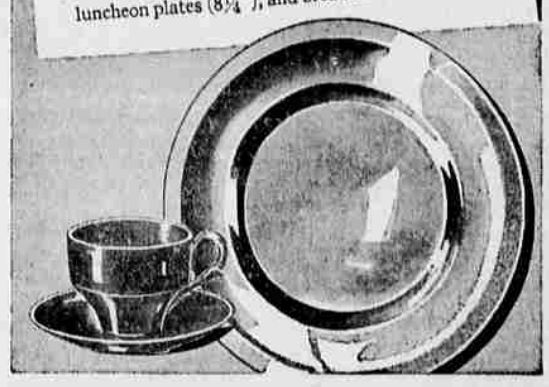
Replace all your faded summer curtains NOW . . . keep your precious home bright, cheerful-looking with fresh, new curtains! All your favorite styles included in this big Ward Week Sale! All popular colors! Generous sizes! Hurry!

SPECIAL FOR WARD WEEK

20-Piece Service for 4 "Sunset" Pastel Pottery

They'll Sell Fast . . . so Hurry Right in and Save! **4.95**

Grace your table with this lovely dinner set! Soft, delicate pastel colors of green, orange, turquoise, blue, peach, yellow brought to you in the famous "Sunset Pottery." 4 cups, saucers, sauce dishes, luncheon plates (8¼"), and bread and butter plates!



REDUCED FOR WARD WEEK

Sale! Men's 1.89 Shirts

Sanforized! **1.58**

Men who like *quality* like Brandons! They're body-shaped for better fit, finer appearance! They're 99% shrinkproof, with the patterns woven *in!* Crisp, non-wilt collar. Save!

FOR WARD WEEK ONLY

Regular 2.25 Carol Brents

You Save 37c **1.88**

You'll want one of these handsomely tailored shirts this Fall anyway—so why not get it now at a saving? Long or short sleeves! Rayon crepe looks like silk! White, pastels.

WARD WEEK DINETTE SALE!

5-Pc. Chrome Dinette Set!

Ask About Wards Monthly Payment Plan **37.88**

Rings the value bell! Hardwood dinette with chrome-plated legs! Table top has natural honey-wood finish . . . opens to 56 in.! Your choice of red or blue chair seats!

REDUCED FOR WARD WEEK

House Paint Sale Priced

Master Painters **2.17** gal.

Ward Week price in 5-gal. lots! Compare Master Painters quality with nationally famous paints at top-prices! Why pay more elsewhere?

Gal. cans . . reduced to . . 2.54

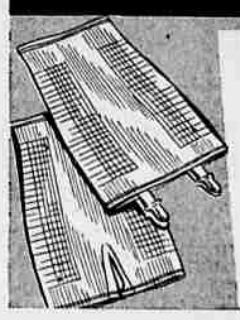
SPECIAL FOR WARD WEEK

3.18 Sanforized Work Outfits

Shirt & Pants **2.94**

Buy yours now! A sturdy outfit you can wash all you like—won't shrink over 1%. Full cut, with rip-proof seams, 2 button-flap pockets. The herringbone pattern is *woven-in!*

SAVE NOW—IN WARD WEEK

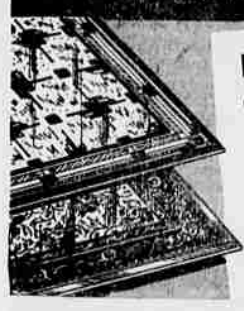


2-Way Stretch Girdles Only

Hurry! **$1**

Prefer panty girdles or the regular style? Wards have both at this exceptionally low price! Good quality two-way stretch lastex—lightweight, but firm! Save now!

FOR WARD WEEK ONLY!



PriceCut! Wardoleum Rugs

Regularly 4.98 **3.97** 9x12

All the new colors and patterns included in this amazing Wardoleum Sale! It's waterproof, stainproof and easy to clean. Buy now and save!

66x9 2.28 7½x9 2.79 9x10½ 3.79

SPECIAL FOR WARD WEEK

Textured Prints For Draperies . .

Ward Week Sale Price . . **44c** yd.

Huge floral bouquets! Sweeping floral-stripe columns! Look like 59c prints! You'll want to make your own draperies the minute you see them! All 36" wide. Buy NOW!

SPECIAL FOR WARD WEEK

Sale for Men! Fall Trousers

5.50 Quality **4.66**

Luxurious-looking rayon gabardines and novelty weaves in *pleated* models. Also wool and rayon blends in heavier weights. Most have slide fasteners. Full cut and well made.

REDUCED FOR WARD WEEK

Regular 1.98 Hats for Fall

On sale now at **1.57**

Try a stunning fabric hat with your new fur coat! Get a casual felt classic for your suit, a rayon velvet for "best." At this amazing Ward Week price slash you can afford all three!

SPECIAL FOR WARD WEEK

SALE! SAVE 35%

Broadloom Samples

Close out of carpet samples at 35% under usual prices! Good assortment of patterns and colors. In popular scatter rug size—27"x54"!

Oakcrest Axminster 2.49
Curltwist Frieze 3.98
Midland Wilton 4.49

SPECIAL FOR WARD WEEK

Cut Priced! Cabinet Sink

54" Size **60.30**

Stain-resisting all-steel *double drainboard* sink with modern mixing faucet, strainer. Drains quickly! The all-steel cabinet has 2 drawers, 3 storage spaces, recessed base!

19c Mechanic Work Socks Reduced to **17c**

workers! Farmers! Save on these tough cottons! Extra, reinforced feet!

Reduced! Boys' Homesteader Bib Overalls **88c**

Like Dad wears! Heavy blue denim, 99% shrinkproof. Reinforced at strain points!

Special! Big, Fluffy Bath Towels **32c**

Sensationally low price for soft, quick-drying, *quality* towels! White and pastels.

Sale! 15c Baby Flannel In Soft Tints **13c** yard

Nursery colors in good medium weight cotton flannel that stays fluffy after washing. 27".

Sale! Reg. 29c Percale Aprons Reduced to **22c**

Full cut! Fast colors!—and all in sturdy 68x72 percale! New patterns in bibs and coveralls.

Hunters Double-duty Cap Reduced **58c**

Brush-brown crown reverses to red for woods hunting. Water-repellent army duck; ear flaps.

Special! 2-Cell "Ristlite" **66c**

Straps to wrist . . . leaves both hands free. For mechanics, the home, etc. Stands at angle!

Colorful Tileboard Reduced! sq. ft. **28c**

For kitchen or bathroom or gameroom! Brilliant colors . . . easy to clean, like real tile!

Sale! 2.19 Carol Brent Cardigans **1.88**

now on these classics! Grain ribbon bound! All worsted! Lovely colors.

Sale! Boys' Overalls Regularly 1.19 **1.09**

Ever-so-strong 11-oz. cotton whipcord. 99% shrinkproof! Adjustable suspenders. 1-8.

Sale! Tots' Warm Sleepers Regularly 69c **54c**

Pink or blue cotton flannel in a good sturdy weight. Well made. Drop seat. 2-6. Save!

Famous 1.39 Carol Brent Shirtwaists **1.19**

Immaculately tailored in rayon French crepe. Easy-to-iron pleated wrists! White, pastels.

Sale! 39c Novelty Knit Rayon Panties **32c**

Ladies! Buy 4 pairs now for the regular price of 3! All full cut—well fitting!

Ceiling Fixture Reduced **249**

Save on indirect lighting! Five glass designs to choose from! Baked enamel holder.

Save on This Tire Tube Repair Kit **19c**

Includes large piece of patching rubber . . . buffer . . . tube of cement. Buy now and save!

Sale! 1½-Pt. Electric Whipper **2.33**

Whips cream, frostings, mixes drinks, beats eggs. Easy-grip handle. Removable beater!

MONTHLY PAYMENT PLAN may be used on any purchases totaling $10 or more! Buy NOW . . . pay LATER!

BUY WAR STAMPS AND BONDS! ON SALE AT

MONTGOMERY WARD

CATALOG ORDER SERVICE saves you money on thousands of items we haven't room to stock in our store!

WILLAMETTE PHONE 4200