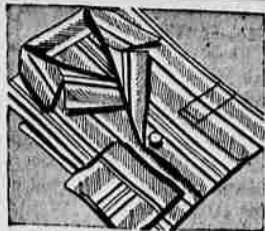


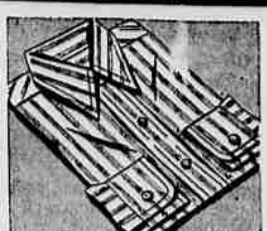
Don't think you paid \$2.50
Sport Shirts
Gabardine! **1 98**

It doesn't cost a mint at Wards
to give a man a finer gift!
Rayons are color fast!



A Bell Ringer Gift Value!
Men's Pajamas
Smartly Striped! **1 19**

Comfortable sleep styles in a
broadcloth that's tops in wear
—and they're color-fast, too!



A Bell Ringer Gift Value!
Smart Shirts
99% shrinkproof! **1 19**

The famous quality that fits
better because it's made better!
Color-fast broadcloth.



A Bell Ringer Gift Value!
Fancy Nighties
So luxurious! **1 49**

Shimmering rayon satins—laden
with frothy lace, embroideries
and ribbons.



Yes! Sweetheart Rayon Satin!
Lovely Slips
Sure to please! **1 39**

Dreamy confections of lace and
embroidery! Tailored 4-gorges,
too, at this low price!



Utterly Feminine!
Bed Jackets
Irresistible at **1 19**

Lacy, be-ribboned rayon satins!
Cuddly brushed knit rayons!
Cotton chenilles! Soft wools.



A Bell Ringer Gift Value!
Fine Handbags
Sure to Please! **1 00**

Sooty blacks! Rich browns!
Other high-style colors, too!
Soft simulated leathers!



The army boys want warm
Felt Slippers
with leather tips! **59c**

They're warm and comfortable
after a day's drill! Non-scutt
tips, velour collar!



Men who know value choose
Fine Fur Felts
Dyed by Brandon **3 98**

The hat that has everything:
good looks, quality and value!
Many distinctive models.



100% Wool! 100% Welcome!
Men's Sweaters
Wash Gift Value **3 49**

Coat style, knit to fit, in all
wool worsted with double el-
bows for extra long wear!

LAST MINUTE GIFTS
for the Whole Family

LOOK THESE OVER! COME IN TO THE STORE!
THOUSANDS MORE TO CHOOSE FROM!—AND
ALL AT MONEY-SAVING LOW PRICES!

Montgomery Ward

★ **GIVE!**



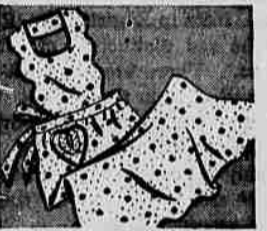
WAR RELIEF FUND

★



You Can't Go Wrong on a
Shirtwaist
Cellophane Wrapped! **2 19**

Everyone loves the tailored
perfection of Wards "Carol
Brents"! Rayon crepe. Colors.



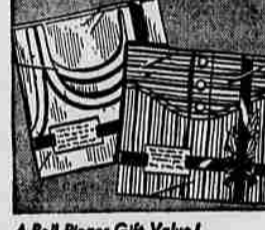
A Bell Ringer Gift Value!
Crisp Aprons
Colorful! **49c**

To make hostesses prettier on
Christmas day! Dainty sheers,
organdies and gay percales.



Great variety! Great value!
Men's Mufflers
Wool and Rayons! **49c**

Cotton or quiet? Whatever
is your preference, you'll surely
find the right muffler here!



A Bell Ringer Gift Value!
Shirts, Shorts
Christmas Wrapped! **45c**

Cotton broadcloth shorts with
"Grippers." No-Tars fly—
won't rip! Mercerized shirts.



Bell Ringer Gift Values!
Give Him Socks!
Brand New Patterns! **25c**

He'll be pleased as punch with
these rayon and cottons with
Nylon reinforced toes!



It's a House Slipper! A Play Shoe!
Corduroy Clog
cute for Xmas at **1 29**

O, boy—corduroy! In a Dutchie
shoe to loaf in, play in! Fun in
blue with red, or vice versa.



Give Comfort for Christmas!
Warm Robes
For Boys and Girls **1 19**

Cozy cotton blanket cloth in at-
tractive designs. Big shawl col-
lars. Full cut. 2 to 14.



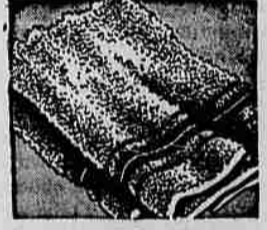
In Easy-to-Wrap Gift Boxes!
Umbrellas
Amazing Buys at **1 98**

A "different," really useful
gift! Gay rayons and cottons!
Smart composition handles.



Plaid or Indian Pattern
Bright Blankets
In Heavy Cotton **1 89**

These fine Ward values come
in wonderful colors, have a
suede-soft finish, 70"x80".



Bathing Beauties by Cannon
Thirsty Towels
Huge 22"x44" Size! **29c**

Such fashionable designs! Ex-
ceptionally thick and soft! So
absorbent and strong, too!



A Bell Ringer Gift Value!
Give Him Ties
Wash Low Price! **50c**

Give him ties he'll enjoy wear-
ing—and save at Wards! Ray-
ons, wool-lined. Easy to knot.



Cuddly toe-toasters for Xmas!
Wards Shaggies
with walking heels! **1 00**

Outside, they're shaggy as a
lamb—inside, warmly felt-
lined! Wine, blue rayon plush.



Our Famous 70% Wool "Healthgard"
Men's Unionsuit
Keep Out the Cold! **1 19**

Cotton and wool Healthgards,
warm and comfortable! Non-
sag shoulders, roomy seat!



Zipper Front! Novelty Knit!
Boys' Sweaters
A Ward Value! **2 29**

Not only warm and sturdy, but
good-looking, too! Trim sport
back. Springy-knit cuffs.



Such a "Grown-Up" Idea!
Boxed Hankies
For the Kiddies! **19c**

3 cute little hankies (or 2, with
a piece of jewelry for the girls).
Darling designs.



Special Purchase! 79c Values!
Gloves, Mittens
Women's Sizes **49c**

Made in China! All wool—with
colorful embroidery! Better
buy for yourself, too!



The Perfect "Little" Gift!
Boxed Hankies
3 in a Box **19c**

Lace and hemstitching and
dainty embroidery make them
look so expensive! Cotton.



Come in Now for Best Choice!
Dress Lengths
Exquisite Rayons **1 19**

A really exciting group of
expensive-looking prints and
plains in 3/4 to 4-yd. lengths.



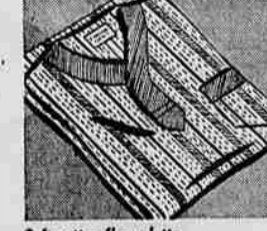
A Man Can Always Use a Lot of
Shirts, Shorts
Wards Low Price! **29c**

Give him a stack of fast color
shorts with Gripper fasteners;
cambed cotton shirts!



Little girls love to dress up in
Pretty Slippers
In rich rayon satin! **79c**

She'll give you a bear hug,
they're so pretty! Bright blue,
with red rosettes, fancy heels!



Soft cotton flannelette...
Boys' Pajamas
A Comforting Gift! **98c**

Let the mercury drop! Boys
will keep warm in these cozy
flannelettes. Smart stripes.



She'll curl up like a kitten in our
Fur Fluffs
A rich gift at just **89c**

A pouff of white fur on wine
rayon slippers, ribbed like che-
nille! Real heel; full lining!



For Christmas and Long After!
Boys' Overalls
In Corduroy **1 00**

A famous Ward thrift value in
strong cotton corduroy. Built
for wear. Sizes 2 to 8.



Give Children Fluffy Bunnies!
Pet Slippers
Sizes 1 to 5 **49c**

Soft, warm sheepskin inside,
sturdy felt outside. Hardy tape-
bound soles. Natural colors.



Double Service! Double Wear!
5% Wool Pairs
Pretty! Useful! **2 39**

Best sellers! 5% new wool,
95% cotton woven for warmth
plus strength. 70x80 inches.



Soft! Expensive Looking!
Gift Gloves
For Dress-Up! **1 59**

Does she prefer classic suede
slippers or fancy imported ca-
pe-skis? Both at this price!

Special Store Hours
Monday 8:30 p. m.
Tuesday 8:30 p. m.
Wednesday 5:30 p. m.

Wards will be open until 8:30
Monday and Tuesday eve-
nings to facilitate Christmas
shoppers. The store will close
at 5:30 Christmas eve.



Rayon & Cotton!
Dress Socks
2 for 25c **13c**

You won't find better looking
patterns for the money! Short
and regular lengths!



More Bell Ringer Gift Values!
Chenille Spreads
Double Bed Size! **3 19**

Huge flowers on luxurious wavy
chenille! Pre-laundered! No
ironing needed! Pastels.



Fast Color! Harmless!
Babies' Toys
Huge Variety! **29c**

Everything from dolls, animals,
bath and carriage toys to teeth-
ing rings and rattles.



A Gift For Children
Coat Sweaters
In Fine New Wool **1 98**

Delicately hand-embroidered! Ex-
pensive-looking, knit-in de-
signs. Pink, blue or white. 2-16.



A practical idea for Sis or Mom!
Beau Duras
In Cellophane **49c**

Wards own rayon panties! Run-
resistant! Longer-wearing!
Extra Sizes.....59c

Christmas Candy Clearance

5 lb. Box, Reg. 1.29 1.19
HARD MIX, Reg. 15c 2 lbs. for 25c
CHRISTMAS BRIDGE MIX 19c
FILLED MIX 20c
CHRISTMAS GUM DROPS 15c

★ Give a Christmas Coupon Book
the perfect gift. Buy it for cash
or on our Monthly Payment Plan.

MONTGOMERY WARD

Come to our catalog order department for
thousands of gift values not carried in our
stocks. See our special Christmas catalog!