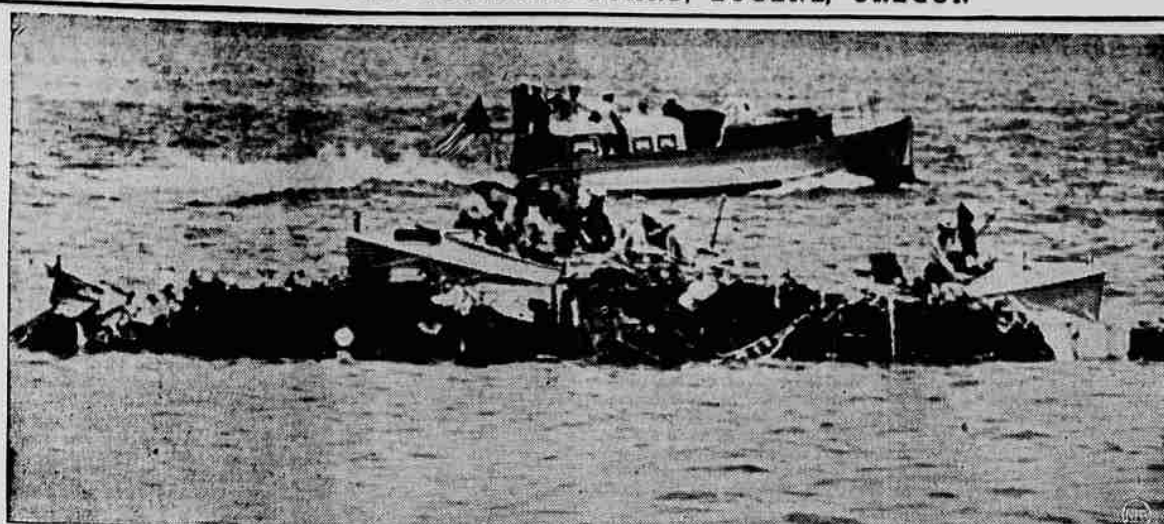


Price Stabilization for Coffee Benefits Grower and Consumer

In the past few years the coffee planters of Central and South America have been on the verge of bankruptcy due to the low prices for green coffee which they produce in large quantities. Years of frosts and droughts had built up an overproduction which kept prices at a low level. The present European war has come along and blocked the export of coffee beans to millions of coffee drinkers.

It appeared that real disaster for the coffee planters was at hand. At this time the United States government came to the rescue with the friendly neighbor policy to restore good faith between the Americas.

All Countries Represented
A conference was arranged at which all interested countries were represented. After careful deliberation a shipping quota was established for a certain number



SABOTAGE "SUSPECTED" IN CRASH OF HUGE R. A. F. BOMBER NEAR SAN DIEGO—Half-submerged, the wreckage of a huge B-25 Consolidated bomber is shown after it crashed on San Diego bay on a test flight. It bore the insignia of the R.A.F. and was scheduled for delivery to England. Four crew members were killed and a company spokesman commented there was "good reason to suspect sabotage."

of bags yearly from each producing country. These quotas were based on deliveries made during the past years and established a healthy relationship between supply and demand.

The United States ratified this agreement and ruled that the customs officers be instructed to refuse clearance papers on any coffee shipped over and above the quota of any country, in violation of the agreement. This ruling gave all producing countries confidence and immediately most countries established minimum selling prices for their various grades.

Bidding Spirited
The official ratification by the United States government of this quota agreement made coffee buyers in this country realize that no more coffee could be had at the old low level. Spirited bidding ensued for the better grades from each country and started prices towards much higher levels. Coffee roasters in this country are now paying six to seven cents per pound over the low point of several months ago for their average blends. Only part of this advance has been passed on to the public.

Uncle Sam feels:
1. That the loyal American housewife is not going to object to paying a few cents more per pound for her coffee when she knows that by so doing she will perhaps save millions of families from want or actual starvation in coffee-producing countries.

Better Relations
2. That higher prices will greatly enhance good neighbor relations with Latin-American nations during a world crisis when their friendship is sorely needed.

3. That this increased income to these countries will enable them to purchase more American-made goods which will result in further reduction of unemployment in this country.

The coffee quota agreement is scheduled to remain in effect until October, 1943, but its present success indicates that the agreement may become permanent on coffee as well as other commodities.

Little Complaint
So far most of the burden has fallen on the American coffee roasters and packers, who have been forced to pay higher prices for green coffee long before it was possible to pass this increased expenditure on to the retail trade. Surprisingly the trade in general has taken these advances with little complaint, realizing that during this present world crisis full cooperation is required on the part of everyone in the industry.

Even after coffee prices become stabilized at the new higher basis, it is believed that the average cost to the housewife will be less than the average price she has paid during the past 25 years.

Thus little or no alarm is felt about any decline in the use of this popular beverage.

PAPRIKA DEFINED

The definition of paprika as released by the U. S. department of agriculture says it is the dried, ripe fruit of *Capsicum annum* L. It contains not more than 8.5 per cent of total ash, nor more than 1 per cent of ash insoluble in hydrochloric acid. The iodine number of its extracted oils is not less than 125, nor more than 135.

Standards For Spices Issued by U. S. D. A.

Among the definitions and standards for spices the United States Agricultural department gives, which are passed on because of their reference value by General Grocery Co., of Eugene, are:

1. Spices are aromatic vegetable substances used for the seasoning of food. They are true to name, and from them no portion of volatile oil or other flavoring principle has been removed.

2. Allspice, pimento, is the dried, nearly-ripe fruit of *Pimenta officinalis* Lindl. It contains not less than 8 per cent of quercitannic acid (calculated from the total oxygen absorbed by the aqueous extract), not more than 25 per cent of crude fiber, not more than 6 per cent of total ash, nor more than 0.4 per cent of ash insoluble in hydrochloric acid.

3. Anise, aniseed, is the dried fruit of *Pimpinella anisum* L. It contains not more than 9 per cent of total ash, nor more than 1.5 per cent of ash insoluble in hydrochloric acid.

KING'S PAPRIKA

Koelingspaprika, king's paprika, is Hungarian paprika prepared by grinding whole pods of paprika without selection, and includes the seeds and stems naturally occurring with the pods. It contains not more than 18 percent of nonvolatile ether extract, not more than 25 percent of crude fiber, not more than 6.5 percent of total ash, nor more than 0.5 of ash insoluble in hydrochloric acid.

PIMENTO

Pimenton, pimineto, Spanish paprika, is paprika having the characteristic of that grown in Spain. It contains not more than 18 percent of non volatile ether extract, not more than 21 percent of crude fiber, not more than 8.5 percent of total ash, not more than 1 percent of ash insoluble in hydrochloric acid.

CELERY SEED

Celery seed is the dried fruit of *Celery graveolens* (L.) Britton (*Apium graveolens* L.). It contains not more than 10 percent of total ash, nor more than 2 percent of ash insoluble in hydrochloric acid.

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RED PEPPER

Red pepper is the red, dried, ripe fruit of any species of the *Capsicum*. It contains not more than 8 per cent of total ash, nor more than 1 per cent of ash insoluble in hydrochloric acid.

CARAWAY

Caraway, caraway seed, is the dried fruit of *Carum carvi* L. It contains not more than 8 per cent of total ash, nor more than 1.5 per cent of ash insoluble in hydrochloric acid.

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