

Brown Lays Down 3-Point Recipe For U-O Students

A three-point "recipe" which students should follow to integrate their lives for satisfactory living was laid down by Rollo Walter Brown, noted American author, at an assembly of students at the University of Oregon on Thursday.

Mr. Brown, formerly a professor of English at Harvard university and Wabash and Carleton colleges, said that most "college students are in a muddy state of mental existence" and continue through life without any enthusiasm for things around them or for the problems which confront society.

phased the need "for college students to see with discernment, and obtain clear impression." He said that students "should approach life as though it had an end as well as a beginning" and "should try to accomplish something worthwhile. Most people sit around in neutral, without a purpose in life," he declared.

As the third part of his "recipe" Brown explained that "if students will start out helping other people" they will find very little competition for their energies and are likely to be greeted by success.

The author-speaker said that most students "do not know how to study," and are unable to concentrate. He urged students to set aside a period everyday to organize their minds for studying. "Youth can accomplish a great deal when they get off to a lucky start," he said.

In his "recipe" Mr. Brown em-

FRESH DAILY Christensen's Grade A BUTTER

It's made in our own plant and sold direct to you. Take home a pound tonight and note the difference.

149 East Broadway

Funerals

Robert Stroda

Funeral services for Robert Stroda will be held Sunday at 2 p. m. from the Catholic church in Harrisburg. Rosary service will be held Friday at 8 p. m. from the Catholic church, and mass, Saturday at 10 a. m. Interment will be in the Alford cemetery. The Peole chapel of Eugene is in charge.

The ancient Chinese were the first to make porcelain dishes.



WIND and rain of near-hurricane force struck the eastern seaboard from the Virginia capes to New England, causing floods that brought destruction to a wide area and killing at least eleven persons. The photo above shows a Long Island policeman rescuing flood-trapped residents of Williston Park, L. I.

in Lane county bearing this approval.

The Eugene hospital is approved by the American Medical Association, Marvin Warlick, manager, announced. Warlick declared the Eugene hospital pays all the regular state, county, city and school district taxes and all of its 112 employees are fully covered by social security and unemployment insurance.

Democratic Women Plan Government Day

POLITICAL CALENDAR

Democrats
Saturday, Oct. 22.—"Government Day," Osburn hotel, 2 p. m.
Wednesday, Oct. 26.—Hess mass meeting, Armory, 8 p. m.

Lane county democrats will participate in state-wide observance of "Government Day" here Saturday, October 22. The meeting will be held at the Osburn hotel starting at 2 o'clock.

A panel discussion of candidates and issues will feature the meeting which is one of several to be held in the state on that day. The meetings are sponsored by democratic women.

Additional Hess-for-governor clubs were announced Thursday by Frank Pursley, chairman of the Eugene club. Clubs recently were formed in Junction City, Blachy, Cottage Grove and Springfield, he said.

Townsend Clubs Will Form Orchestra

Prof. Albert Perfect, former director of the university band, has been secured by Eugene Townsend clubs to organize and direct a Townsend club orchestra, membership in which is open to anyone who plays a musical instrument. Weekly rehearsals will be held in the W. O. W. hall, 291 Eighth avenue west, as soon as a sufficient number of players have registered. Anyone interested is urged to call in person or telephone Townsend headquarters in the W. O. W. hall, phone 495-W, for details. It is not necessary to belong to a Townsend club in order to be a member of the orchestra.

\$1500 BEQUEST

PORTLAND, Oct. 20.—(AP)—Trustees of the Eleanor Peake estate announced a \$1500 cash gift to the University of Oregon medical school today for the purchase of radium to treat charity patients.



DIAMOND patterned, flecked tweed, in brown, tan, burnt orange and red is cut on classic lines in this tailored, lightweight fall suit. The single-breasted jacket is unlined, making it comfortable for early autumn weather and to wear under a winter coat later on.

Thacher Describes Austrian Visit

The majority of Austrians look upon Hitler as a leader and are in favor of what he has done, according to W. F. G. Thacher, who spoke at the luncheon meeting of the Active club Thursday noon. Mr. and Mrs. Thacher recently returned from a summer in Europe.

Quality Fountain Pens and Pencils
Conklin Pens and Pencils at Half Price
Kuykendall Drug Co.
870 Willamette, Eugene

where they visited in England, France, Italy, Austria, and other countries.

The greatest criticism that the Austrians have to make of Hitler's program is his treatment of the Jews, which they believe has been too harsh. Contrary to general opinion in this country, Mr. Thacher stated, the Austrians and Germans speak freely and do not seem to be afraid of government suppression.

The plight of the Jew is undoubtedly hard. The two classes of Jews who suffer most are the Jews who are politically dangerous and the Jews who have money. The atrocities which accompanied the Nazi entrance of Vienna were perpetrated, not by the Nazis themselves, but rather by the lawless element in the city, who took advantage of the Nazi conquest to express their hatred of the Jews.

Mr. and Mrs. Thacher, visiting in Paris, had heard of the terrible conditions in Vienna, and at first hesitated about making the trip. When they arrived in Vienna, they could find very little evidence that such conditions existed, as the people seemed to be happy and contented.

Mr. Thacher was introduced by Donald Husband, chairman of the program committee.

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COUPON every package in exchange for 500 premiums. Free Gift Book. Directions on coupon.

Prep Editors Gather Here For Conclave

Editors and managers of high school newspapers and annuals began arriving here today, ready to listen to and discuss new ideas in journalism at the 13th annual high school press conference, which opens Friday and continues Saturday at the University of Oregon school of journalism.

All phases of high school journalism, such as editing, advertising, feature writing, circulation and others, will be taken up during the two-day session. Speakers will include Eric W. Allen, dean of the school of journalism, and members of his faculty; Paul Deutchmann, Eugene, editor of The Emerald, student daily, and a number of students themselves. The highlight of the conference, the annual banquet, will take place Friday. Visitors will witness an initiation of new members into Sigma Delta Chi, national journalism society, and will enjoy a number of other features that have been planned.

Results of the annual high school newspaper contest, for which five handsome silver trophies are awarded, will also be announced at the banquet. With a record number of entries, competition is unusually keen this year, the contest committee declares.

Absentee Voters Getting Ballots

Up to Thursday noon 75 Lane county voters who will be unable to reach the polls at the election Nov. 8, had filed application for absentee voter ballots. Some of these voters are out of the county and will be unable to be home by election time while others are disabled and confined to their homes and will be unable to go to the polling places.

Such ballots must be in the hands of the county clerk six days before election day.

Eugene Hospitals Have High Rating

Eugene's two hospitals are approved by two national medical groups, though each hospital has the approval of only one of the two groups, it was revealed here Thursday.

The Sacred Heart hospital is approved by the American College of Surgeons; it was announced Thursday. It is the only hospital

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HOW ABOUT PANCAKES FOR BREAKFAST TOMORROW?

The flavor is tops!
Just add milk or water!

TRY PILLSBURY'S BUCKWHEAT PANCAKE FLOUR, TOO!

1/3 MORE SERVINGS
OATS
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Hot Oats Foolin'

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100% Meat Market

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— MEAT TOPS THE MENU —
100% meats are tops for any menu. Andy visited the Swift Co. plant this week and selected many wonderful bargains which we hope will meet with your approval.

Swift's Sliced Bacon 15c
Lean—Fancy—Breakfast—No Rind 1/2 Lb. Package
Brookfield Fresh Churned Buttermilk

Short Ribs 3 Lbs. 29c
FANCY STEER BEEF Nice to Braise—Boil or Stew
Brookfield Sweet Cream Butter

SWIFT'S SILVER LEAF
PURE LARD 4 Lbs 47c
Try the New CONEY ISLAND WIENERS

Ham and Veal Loaf, lb. . . . 20c
The Famous 100% Kind

PORK ROAST, Lb. . . . 17 1/2c
Young—Lean—Tender

CHEESE—PICKLES—OLIVES—CHILI

BONELESS ROASTS
FANCY VEAL—FANCY STEER BEEF
Tender—Delicious—Economical

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Young, tender	Fancy young
Beef, lb. . . . 12 1/2c	hens, each 39c
BACON SQUARES	T-BONE STEAKS
Sugar Cured.	Quality
pound 15c	beef, pound 19c
MUTTON ROASTS	SLICED BACON
Choice meaty	No rind.
cuts, pound 9c	pound 20c
SMOKED SAUSAGE	SWISS STEAK
Pure pork	17 1/2c lb.
links, pound 19c	
PEANUT BUTTER—MINCEMEAT—	
PICKLED PIGS FEET—Pound 10c

James Gardens Market

"Eugene Fruit and Vegetable Center"
Phone 924 Phone 190

Fresh Dates, pound 19c
Calavos 2 for 25c
Artichokes, large 3 for 25c
Huckleberries 2 pounds 25c
Texas Grapefruit 6 for 25c
Oranges for Juice 4 doz. 39c
SPECIAL—Sweet Potatoes 8 pounds 25c

4 Free Deliveries Daily — Phone 924 or 190
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COUNTRY EGGS—HONEY FOR HALLOWEEN YELLOW SQUASH Red and Golden Apples M. P. ELDER—STALL 26	HOME MADE MINCEMEAT Cider, Sweet Corn, Hominy, Peas—Red Hot Peppers E. GLESON—STALL 28
COLLEGE CREST VINEYARD The frost has made our grapes prime for juice and jelly. GET YOURS NOW. A. S. WITBECK—STALL 46	HOT CAKE FLOUR YES, Other Cereals, too. STALL 94—Feed, Flour, Seed
	UTAH GREEN CELERY Pumpkins and Green Peppers G. P. Smith—STALLS 14 & 15

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