

Presenting Greater Artist Concert Series; Mis-Spelled Word Contest Starts

MADE HIT HERE
Serge Jaroff and the Don Cossack chorus, who made a tremendous hit with a Lane county audience two years ago, will appear at McArthur court Nov. 16, in the second concert of the University of Oregon's 1938-39 Greater Artist series.

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Broadway and Pearl Phone 2000



Fritz Kreisler
COMIC BALLET
Trudi Schoop, artist of comedy, will bring her comic ballet to Eugene during the winter as a portion of the University of Oregon's 1938-39 Greater Artist concert series.
Woodrow Wilson coached the Princeton University football team in 1890.

Sale of Season Tickets Closes Here Saturday

Fritz Kreisler, Serge Jaroff and the Don Cossack chorus, Trudi Schoop and her comic ballet, Pasmore and Terrice, and Igor Gorin—see them all and save 20 per cent.
This great concert cavalcade is being offered this fall and winter by the associated students of the University of Oregon in their annual Greater Artist series.
Season tickets for the series, which have been on sale since early this month, will not be available after Saturday night. This means Eugene and Lane county music lovers have only one more day in which to purchase season tickets and save 20 per cent on the great parade of world-famous artists.
The season tickets sell for \$3, \$4, \$5 and \$6. They can be bought at Washburne's or at the University ticket office at McArthur court and can be purchased from any member of Phi Beta, national music honorary.
The booth at Washburne's will be open from 9 a. m. until 5 p. m. Saturday, the final day of the drive.

Privilege for Eugene
Eugene is one of the smallest towns in the nation to have the privilege of seeing and hearing these great artists. Ordinarily such attractions as Fritz Kreisler and the Cossacks stop at no cities smaller than Portland. It is because of the efforts of the associated students of the University of Oregon that these concerts have been scheduled for McArthur court.
Kreisler, world-renowned master of the violin, will play here the night of November 7, opening the series. Kreisler, a genius as a boy, has been a miracle of music as a man. He is known in every nation of the world as one of music's greatest masters. It is the first time he has appeared here and it will probably be the last time.
Serge Jaroff and the Don Cossacks, the famous singing horsemen of the steppes, will be making their second Eugene appearance when they step on the McArthur court stage the night of November 16.
The Cossacks sang here two years ago and were received with such tremendous enthusiasm and applause that the associated students bent every effort to secure their return, and because of that well-remembered reception the Cossacks are not loathe to return. Throughout the western world the Cossacks are known as the greatest living male chorus.

Great Piano Team
Pasmore and Terrice, who will appear on the concert series winter term, are noted as the greatest piano team in United States music. Their rapid rise to the top has been phenomenal.
Trudi Schoop will bring her world-known comic ballet to the McArthur court stage for one of the Greater Artist concerts. Miss Schoop's humorous art has been hailed as a revelation by critics everywhere.
Igor Gorin, 29-year-old tenor, has been a singing sensation the last few years. He will appear as the final attraction on the 1938-39 Greater Artist series.

Contest Offers Free Tickets To Concerts

Win a free ticket to one of the great concerts which the associated students of the University of Oregon will bring to Eugene this fall and winter!
Hear Fritz Kreisler or the Don Cossack chorus, or see Trudi Schoop, Igor Gorin or Pasmore and Terrice, without paying a cent!
You can hear and see one of these great concerts free if you follow the few simple rules listed below. Twenty tickets will be given away to winners in this

contest!
Here is all you have to do:
1. Underline all the misspelled words you can find in the advertisements of progressive merchants which appear on this page.
2. Write 50 words telling why you buy from any one of these merchants.
3. Specify your favorite concert in the University of Oregon's 1938-39 Greater Artist series.
4. Clip out the advertisements and mail them, with your 50 words and specification of concert, to the educational activities office, University of Oregon. Entries must be postmarked not later than midnight Sunday.
5. Judging will be entirely on the number of misspelled words found and the 50-word statement.



Trudi Schoop
LAST OF SERIES
Igor Gorin, world-famous young tenor, will be the last of the five great concert artists to appear here this fall and winter on the University of Oregon's 1938-39 Greater Artist series.

DUET COMING
Pasmore and Terrice, world-renowned piano duo, will play at McArthur court as a part of the University of Oregon's Greater Artist concert series this winter.

Oregon Graduate Has Speech Book Published

"Training For Effective Public Speaking," a book dealing with introductory speech for college students written by Robert T. Oliver, graduate assistant of speech at the University of Oregon from 1931 to 1933, has been accepted by the Corden Publishing company.
Mr. Oliver is now head of the speech department at Bucknell university, Lewisburg, Penn. He received his master's degree here in 1933 and his Ph. D. at Wisconsin.

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Contains Kollodal—quickly absorbed by the skin!
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Why Pay More?
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GRAND SLAM, large 14 oz.39c
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- ★—PASMORE, and TRERICE
- ★—TRUDI SCHOOP
- ★—IGER GORIN

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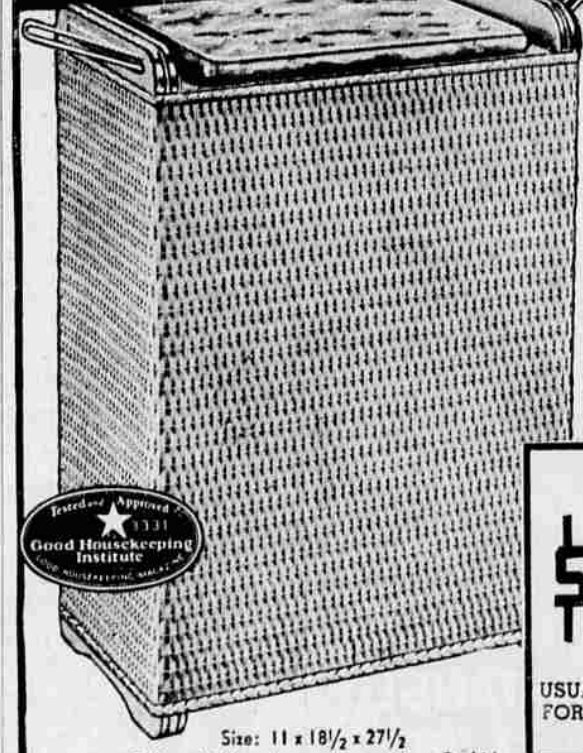
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