

AN INDEPENDENT NEWSPAPER
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EUGENE, SPRINGFIELD, BONNEVILLE

It is a sign that Bonneville is tremendously interested in the power market of the Eugene-Springfield area that we have just experienced a visit from Administrator J. D. Ross in person.

With Mr. Ross' advice to the people of Springfield that they can accomplish any goal they set in public ownership it is impossible to quarrel because we have our own Eugene utilities as an example of what can be accomplished by thrifty honest administration—and by fighting off politix which is the menace to every operation including Bonneville.

We wish to point out, however, that Mr. Ross has offered nothing specific or practical for making Bonneville service an integral part of a power program for the Eugene-Springfield area.

Mr. Ross is offering to deliver power wholesale at \$17.50 a kilowatt year and he wants Eugene, Springfield and other communities in this area to buy base power at that figure.

It may be ten years or more before Eugene will need base power from Bonneville. But by 1940 Eugene will be needing a PEAK LOAD supply and each year this demand will be increasing in volume.

Eugene's estimated peak load needs by 1940 will be only 1,225 kilowatts but Eugene would be willing to buy a minimum of 3,000, if they could be had at a proper figure.

No doubt it would be a nice thing for Mr. Ross to be able to say that the Eugene utilities—known far and wide as a successful municipal operation—are on his customer list.

For a long time, we have contended that there should be a coordinated plan for this entire region and whether the Mountain States operation stays or vanishes, whether Bonneville comes in or stays out, the Eugene utilities are the KEY to the whole problem.

Philadelphia customs officers confiscated 600,000 sweepstakes tickets the other day. Think of that; 600,000 millionaires lost to posterity.

POINTING TOWARD WESTERN LANE

Two meetings in the western part of Lane county this week end called attention to the increasing importance of that sector of the community. The Woahink lake meeting of the Siuslaw Rod and Gun club had visitors from all parts of Oregon and the appeal for a fish hatchery to stock the streams and lakes of the coast country is sure to receive more than local attention.

primitive. Ten years ago there was only a muddy trail from Gardiner to Glendale; the coast highway stopped at Sutton lake and there was question as to whether that scenic road along the face of Heceta head was "worth a million"; the Siuslaw highway ended in a goat track at Mapleton and the adventurer had his choice between risking his neck on the river road cliffs or on Mapleton mountain; there were no coast bridges and the ferries were scows pulled here and there by tiny launches.

Western Lane with its amazing combination of beaches and fresh water lakes and tidal streams and forested mountains has more than justified the faith of those who fought for its development. State and federal aid have figured heavily in what has been accomplished but the chief factor has been the courage and determination of the people in Western Lane.

LABOR MOVEMENTS POLITICAL IDEAS

Most interesting development of the week is the reported understanding between President Roosevelt and William Green, the big chief of the ALF, that there shall be some very definite changes in the National Labor Relations Board and its activities.

What the nation needs more than anything is a government policy in labor matters which will be progressive but impartial. Industrial cooperation is the real goal but it can never be achieved under a program which makes war on employers as a class and which favors any one labor group over any other.

The shift in the presidential attitude may be due to those rather sensational developments of the last week or so before the Dies committee where AFL has been attacking the alleged communistic affiliations of its rival.

CIO has been frankly political. AFL, though far from innocent of politix, has kept closer to the basic idea that organized labor's first and last objective must be the wages and hours and welfare of labor.

HIGH COST OF WORLD PEACE

In the fascist countries of Europe, Secretary Hull's warnings to those powers which menace the peace of the world have been received with derision. Force is the only argument which dictators recognize and force may be the only ultimate answer to warlords.

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MOVING AGAIN

Yes dear, the crates are all in the garage. I'll pack the dishes while you crate that chair. Remember all the places we have lived?

Who can remember when there was enough general quiet for a shot to be heard 'round the world?

New Yorkers by the thousands are reported getting hay-fever ahead of schedule this year. And they still insist that all the hay-seeds are some place else.

A number of European statesmen are beginning to suspect that the Nazis think the saying is: "Reich makes might."

A correspondent writes that healthful play is thinning out the girls of Italy. And gun-play is thinning out the men of Spain.

These Boys Ought to Get Together



IN THE EDITOR'S MAILBAG

SONG OF THE BEAN
(With apologies to Thomas Hood)
With fingers eager and keen,
With drowsiness fresh from bed,
An army armed with buckets and pails
Earning their daily bread.

Snip -- Snip -- Snip.
Will the long rows never end
Snip -- Snip -- Snip.
In song and in chatter you gleam
Filling the pails and buckets and sacks

Snip -- Snip -- Snip.
As your fingers ache and cramp
What are the wages? Enough, enough
To buy your food and a camp
Enough to eat and a roof.

Snip -- Snip -- Snip.
As the evening shadows fall
Snip -- Snip -- Snip.
When peace presides over all
For the weary shall find rest
When the long nights intervene
With a joyous relief from trouble and grief

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HEAVEN

When I shall see those Portals fair,
Thou great Jehovah on thy throne;
My Saviour's smile, his outstretched arms,
To name and claim me as his own?

When I shall hear those heavenly strains,
And feel joys unknown to man;
Behold what eye hath never seen,
As God reveals his heavenly plan.

What ecstasy will fill my soul,
As prostrate at his feet I fall;
My feeble voice will burst in song
O crown him, crown him, Lord of all.

Dear Lord and Saviour, I would pray,
Make thou me clean and free
From dress;
And set me faultless fore thy throne,
Washed white as snow, through Calvary's Cross.

If possible I had regret,
While basking in thy realm above;
Would be I'd ever offered thee,
Thou God of mercy, God of Love.
PERCIVAL I. RUST,
Eugene, Ore.

Kaufman Bros' Store Is Remodeled

Remodeling and modernizing of departments to provide for the increased fall stock has recently been completed by Kaufman Bros. store.

The sportswear, millinery, and coat and suit departments have all been enlarged. The millinery department, which was formerly on the balcony, has been moved to the right side of the front of the store.

New cases running down the center of the balcony separate the coat and the sweater and blouse department. The cases are built with passageways between them to connect the two sides of the balcony.

In the cases where evening accessories are displayed, at the front of the store, new lights have been installed, and light felt coverings placed on the counters. New upholstered chairs have been installed on the main floor.

Mrs. Ludwig Kaufman has recently returned from an extensive buying trip in New York city, and has brought back many interesting models for fall wear. Fall fashions strike the note of elegance, designed to dramatize femininity. This theme is carried out in all the dresses—from the glowing tones of daytime tweeds to the stunning fashions for evening.

The silhouette to be slim and tall, with uplifted bosom and high broad shoulders. High fur collars, upswept coiffures, and soaring millinery all emphasize the up-trend in line.

The fashionable woman will be wearing new and delightful colors—teal or storm blue for background color, or vivid splashes of brilliant shades to highlight more somber costumes. Glowing wines and deep greens are seen combined with the rich browns of mink and clipped beaver. Black goes on and on, holding its unquestioned supremacy for fall.

Fabrics repeat the rich elegance, from the intricately-woven matalasse in silks to the soft weaves of the new woolsens. Dresses emphasize simplicity of line and richness of fabric, finding their ultimate beauty in the smart black dress of matalasse or velvet, sparkling with brilliant clips or traced with applique of gold kid.

Coats may be chosen with an eye to individual flattery. Slim box types, blouse backs, dolman



BOOKED to play at the popular Broadway Park ballroom Saturday night, August 27, is Ernie Fields and his 15-piece colored swing band. Hailed as one of the premier swing organizations on the coast, Fields group features several entertainers, one of whom is seen above.

YOUR BOSTONIAN SHOE STORE
The Man's Shop BYROM & KNEELAND
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All or Any Part of
30 Shares MOUNTAIN STATES POWER
7% Preferred Stock
at \$23.00 Per Share
G. E. GAYLORD SECURITIES
U. S. National Bank Bldg. Eugene - Phone 1868
Affiliate - Humphrey & Galbraith Portland

Small hats predominate, worn proudly over upswept coiffures. Large fluttery veils shadow the eyes, and brilliant ribbons or gay little plumes give a dashing air. Sports felts assume rakish angles, and towering crowns are very chic. Harper's Bazaar are especially featured by the store.

Sunday Radio

- KORE Eugene 1420 Kilocycles
8:30 a. m. Sisterhood 15:15 Blue 8:45
Loe Cumbacher: 9:45 Radio Church of God: 10 Lamp-lighter: 10:15 Romance of the Highway: 10:30 Handicap: 10:45
10:45 Charlie and Jane Entertain: 11
Charlorette: 11:15 Reading the Comics:
11:30 First Christian Church: 12 Benay Venuta's Program.

Monday Radio

- KORE Eugene 1420 Kilocycles
7 a. m. Early Bird: 7:45 Morning Devotional: 8 Balladeer: 8:15 Smarties' Quartet: 8:30 TBA: 9:30 Radio Garden Club: 9:45 Buckeye Four: 10 News and Music: 10:15 As You Like It: 10:30 Questions and Answers: 10:45 Bob Young: 11 Marriage Bureau: 11:15 Let's Dance: 11:30 Memory Test: 11:45 Bill Lewis: 12 Peacock Court.

Go Direct!

Be sure that your advertising gets to the prospective customer. Don't guess—know that the prospect will read your advertising. Use DIRECT MAIL ADVERTISING, the result proven method of getting business.

Attention compelling mailing pieces—Designed to sell—
Shelton-Turnbull Fuller Company
44 West 10th Avenue PRINTER

Universal Washers

Illustrated is the Universal 6-pound capacity washer. Modernly designed with Cadmium plated wringer and positive safety release. Silent in action and requires no oiling.

CELECTRIC
M. B. CASTELLOE T. A. STOCKER

Quality Photo Finishing at Kuykendall Drug Co. 870 Willamette, Eugene