

(Continued from page 1)

The small improvised armored launch bore 70 picked and self-named "Shirodasukital," literally the "white

In 1901 they came to Oregon, residing at Springfield until 1906, when

FOR FURTHER DETAILS

(CONTINUED FROM PAGE 1)

Mr. McArthur, who has been with the water board since 1908—as water board member, engineer and since 1932 as superintendent—has seen the electric system, with a capital outlay of \$250,000 in 1910, grow until its assets this year stand over \$5,000,000. The long term bonded debt stands at \$760,000.

(CONTINUED FROM PAGE 1)

71-74—140.
Paul Leslie, Jefferson City, Mo.,
76-78—140.
Donald J. Armstrong, Aurora, Ill.,



(CONTINUED FROM PAGE 1)

**PENCIL
TABLETS, ea. 4c, 8c**

١٢

**Make Penney
Your Headquar-
ters for School
Supplies**



Boys' Corduroy
SLACKS
Unmatched **2.49** Quality!
Durable school slacks — cut. Extended waistband, ring adjustments — 5 pockets! Skillfully tailored.

Our True Blue Boys' Colored
DRESS SHIRTS

7

Roomy
Stand-
ards go
extra
wear.
patterns
won't

BOYS 6 TO 18	GIRLS 6 TO 18
Melton Cloth Jacket - \$2.79	Shirts - \$1
Cords - \$1.98	Dresses - \$1
Frosh Pants - . . . \$1.49	Panties -
Shorts & Shirts - . . 25c	Hose -
Sox - 15c	Sweaters - \$1
Leather Jacket - . \$6.90	Blouses -

PENNEY'S
J. C. PENNEY COMPANY, Incorporated

BIG CASH AWARDS TO WIN NEW FRIENDS FOR SNOWDRIFT You've heard of Snowdrift's locked-in goodness, and the grand Snowdrift cakes and pies and biscuits. When you try Snowdrift, then you'll really appreciate how Snowdrift's creaminess saves you time and work in cake and biscuit making. Snowdrift's fluffy lightness gives you lighter cakes and hot bread. And Snowdrift's fresh sweet

- *Snowdrift is pure, wholesome, all-vegetable shortening.*
- *Snowdrift is already creamed for you.*
- *Snowdrift is the supremely easy-to-digest shortening.*
- *Snowdrift creams to greater volume, giving lighter dough and batter.*
- *Snowdrift stands higher temperatures without burning.*
- *Snowdrift makes crisp brown crust—good basting and digestible.*
- *Snowdrift means delicious frying.*
- *Millions of people are already using Snowdrift.*

EXTRA—FREE MONEY-SAVING COUPON
(See rule #3)

Every entry will be acknowledged with a money-saving coupon. Your grocer is authorized to accept this coupon as 10c on the purchase of your next 5 or 6 pound can of Snowdrift.

START NOW BEFORE IT'S TOO LATE! Think what you and your family can do with \$5,000.00 in cash—or one of the other cash awards. Don't delay another hour! Think of your names for the little Snowdrift men now. And ask your grocer for Snowdrift today.

WESSON OIL AND SNOWDRIFT PEOPLE,
NEW ORLEANS, LA.

READ THESE RULES CAREFULLY

— Think of your suggestion for naming the little Snowdrift men pictured here. "Bake and Fry," for instance; or the "Freshness Twins"; the "Creaminess Boys"; "Snow and Brift," or "The Goodness Team." Write your suggestion on any kind of paper or on the

Buy a can of Snowdrift. Tearing the metal strip that seals any size Snowdrift can of condensed milk, you will find a coupon on the strip which says, "We lock in all its goodness." Enclose this piece of strip, together with your name suggestion and address, and mail to "Award Editor, P.O. Box 991, New Orleans, La." That constitutes an entry. Your entry will not be considered unless metal strip accompanies each name suggestion, or except for "Best" entries, one suggestion per can.

Every entry, duly accompanied by metal strip, will be acknowledged, and in appreciation we will mail you a coupon acceptable by your grocer as the 10¢ against the purchase of your next 5 or 6 pound can of Snowdrift. Because of the large number of suggestions, we cannot enter into any further correspondence with any entrant. No entry will be returned.

Contest closes September 18th, 1937. All entries must be postmarked prior to midnight of that date. All entries become the property of the Wesson Oil and Snowdrift Food Company. Judging will be directed by officials of the Calkins & Holden Advertising Agency, Inc., 1000 Broadway, New York 10, N.Y. The names of the judges will be final. Anyone may submit suggestions, in conformity with the rules, except employees of the Wesson Oil & Snowdrift People, their advertising agencies, or their families.

Duplicate awards will be made in case of ties. A complete list of winners will be published as soon after decision as possible.

Scale awards will be made only on entrants from states listed in this advertisement. But the 385 other prizes are open to any one in the U. S. except as specified in Rule No. 4.

goodness

lock in all its gear

ENTRY BLANK

ENTRY BLANK

.....
PRINT SUGGESTION FOR NAMING KNOWLEDGE MEN ON ABOVE LINE
Award Editor

P. O. Box No. 994
New Orleans, La.

Here is my suggestion for naming the little Snow-drift man. I enclose strip

from Snowdrift can.

YOUR GROCERY ADDRESS

100