

Wards Great August Leadership Sales for the Home



**10
BIG
PIECES
88⁸⁸**

**Wards
Low Sale Price**

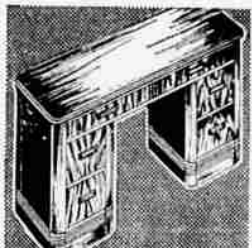
Here's What You Get at Wards

- | | |
|-----------------------------------|---------------------------------|
| 1 Big Comfortable Davenport | 6 Coffee Table with Glass Tray |
| 2 Restful Lounge Chair | 7 Veneered Occasional Table |
| 3 Comfortable Guest Chair | 8 Convenient Metal Smoker |
| 4 End Table with Book Shelf | 9 Table Lamp with Shade |
| 5 Attractive Drum Type Lamp Table | 10 I.E.S. Floor Lamp with Shade |

You get 10 pieces—ALL of this beautiful furniture—quality you'd expect to pay \$100 for elsewhere! Every piece has been carefully selected for style and wearing qualities! Examine the big upholstered davenport and lounge chair—see for yourself how well they have been made! Examine every piece—then buy and remember you need pay only \$7 DOWN!

\$7 Down, \$7 Monthly.

Plus Small Carrying Charge.



Kneehole Desk
Regularly \$22.95 **19⁸⁸**

Rich walnut veneers on selected hardwoods! 6 big drawers! 42x20, 30-in. high!



Feather Pillows
100% Small Duck Feathers **1⁸⁸**

Feathers made soft as down by exclusive "Vitalizing" Featherproof floral ticking!



5 Pc. Solid Hardwood Breakfast Set
\$14.95 Quality **10⁸⁸**

Drop-leaf table has attractively decorated and shaped leaves! Choice of finishes!



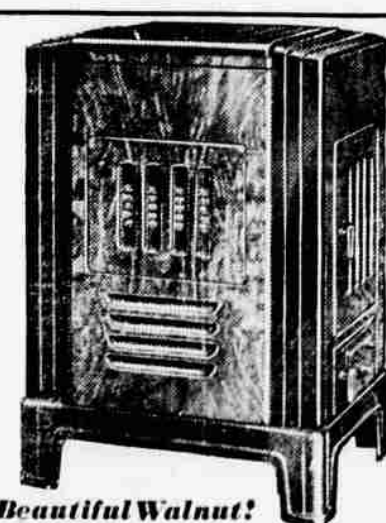
Unpainted Chests
Regularly \$2.98 **2⁶⁹**

Easy to paint or stain. Use in bedroom, bathroom, or garage! Spacious drawers!



**Space-Saving Range!
Full Size! Compact!**

news! A full size, full capacity, coal-wood range that is only 37" long! Full-size cooktop is polished, rust-resisting. Full size cast iron range body, with rock-wool insulation in ends and oven door.



**Beautiful Walnut!
MASSIVE WOOD-BURNING
Circulating Heater**
\$5.00 DOWN puts it in your home. **54⁹⁵**

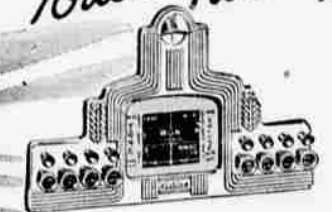
Full porcelain, easy-to-clean, in a beautiful natural grained walnut. The whole inner unit, massive cast iron, holds the heat tenaciously... easily fills a 4 or 5 room home with clean warm circulating air. Big end fuel doors take huge chunks of wood. A real bargain.

WARDS for SAVINGS in STOVES

AMAZING AMERICA!

With the Greatest Radio Sensation of the Year!

New
AIRLINE RADIOS
With Electric *Touch Tuning*



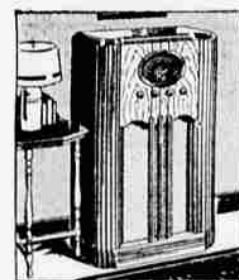
Radio's newest development will amaze you! You tune in any of eight coast-to-coast stations by simply pressing a button!

7-TUBE AC DE LUXE

Gets Europe... 2 bands! Tuning Eye! 15" Projectotone Super-dynamic Speaker, Metal Tubest Super-heterodyne! **63⁹⁵**

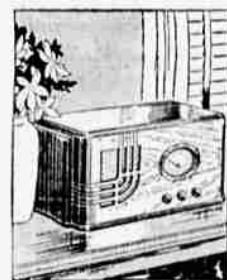
\$6.00 DOWN small carrying charge

- Electric Touch Tuning
- New Improved Movie Dial
- Automatic Volume Control
- Automatic Bass Booster



9-Tube AC Std. Console
World range... all 3 wave bands. 15" Projectotone Super-dynamic Speaker, Tuning Eye, Metal Tubes. **54.95**

9-Tube AC Std. Mantel
Illuminated dial and all features as on above Console model. Beautiful hand-rubbed cabinet. **44.95**
\$5.00 DOWN



5-Tube Battery Mantel
Gets Europe. Alloy Dynamic Speaker. Automatic Volume Control. Voltage regulator! (III.) **26.95**

7-Tube AC Console
World-range. Finger-tip tuning. 12" Projectotone Speaker. Illuminated dial. **44.95**



5-Tube AC Mantel
All U.S. Police calls. Fingertip tuning. Super-dynamic Speaker. Automatic Volume Control. (III.) **12.98**

6-Tube Std. Mantel
AC! All U.S. broadcasts. Tuning Eye. Super-dynamic speaker. Finger-tip tuning. 13 selectors. **16.95**

Hurry! Only a Few More Days for These Sensation Values in! Wards August Rug Sale!

Compare! Save Up to \$12 per Rug! 9x12

Axminsters
\$36.95 to \$39.95 quality
Wards famous seamless Durastans. Woven to Carpet Institute standards by one of America's greatest rug mills! Springy imported wool pile!
28⁸⁸
\$3 DOWN
Plus Carrying Charge

Regular \$5.45 Easy-to-Clean 9x12
Wardoleum Rugs

A grand selection of colorful rugs for any room! Waterproof! Stainproof! Lie flat on floor.
6 and 9 Ft. Wardoleum, 35¢ sq. yd.
4⁸⁸
9 x 10 1/2 - \$4.29
7 x 9 - 2.95
6 x 9 - 2.44

1059 WILLAMETTE
PHONE 3220
EUGENE

MONTGOMERY WARD