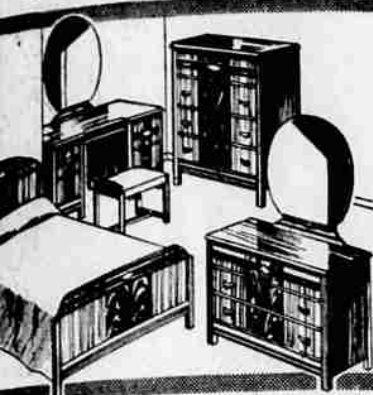


# Montgomery Wards Great August Leadership Sales for the Home

Saves You Up to 50%! Compare These Sensational Values Anywhere!



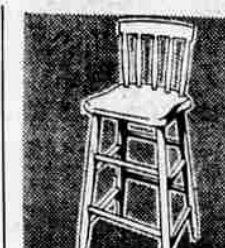
**Save \$20 at Wards!**  
**Rich Walnut—3 Pcs.**  
Only \$5 DOWN **54<sup>88</sup>**  
Hand-rubbed butt walnut and striped walnut on selected hardwoods! Big drawers are velvet smooth inside! Large 46" vanity! Bed, chest, vanity or dresser. Vanity bench, \$3.44.  
\$6 Monthly, Plus Carrying Charge



**Hardwood Chair**  
**89<sup>c</sup>**



**Unpainted Chests**  
Regularly \$2.98 **2<sup>69</sup>**  
Easy to paint or stain. Use in bedroom, bathroom, or garage! Spacious drawers!



**Enameled Kitchen Stool**  
Regularly \$1.89 **1<sup>69</sup>**  
Handy! Sturdy! Simplifies working at sink, washing dishes, etc. Choice of colors!



**A Sure Sellout—Worth at Least \$40**  
**"Waterfall" DINETTE**  
**29<sup>88</sup>**  
Beautiful, "flowing," rich walnut veneers on tops of all 5 pieces! Fine, harmonizing hardwoods! Table extends 6 feet!  
\$3 Down, \$5 Monthly, Carrying Charge



**I. E. S. LAMPS**  
Save 20% **8<sup>88</sup>**  
Finished in rich bronze and gold! Fine parchment shade! Tri-lite bulb included!

Compare last year's price with 1937 Fall prices and . . .

Buy **NOW** during Wards August

## BLANKET SALE

Despite Rising Prices  
**FLEECYDOWNS**  
are lower than last year

Full 70x80 in. **1<sup>08</sup>** pr.

Fall price, \$1.39! Standard weight. Full bed size, 70x80 in. Strong American cotton with fleecy nap. Pastel plaids. 69c Singles only . . . . . **54<sup>c</sup>**

**70x80 INCH NOVELTIES**  
Fall price, \$1.98! China cotton. Indian, plaids. **1<sup>54</sup>** pr.

**ALL WOOL PAIRS**  
Fall price, \$1.98! 70x50 in. Plaids. Wide binding. **6<sup>84</sup>** pr.

**25% WOOL PAIRS**  
Fall price, \$4.98! Wool with China cotton. 72x84 in. Plaids. **4<sup>48</sup>** pr.

**50<sup>c</sup> DOWN**  
holds any blanket until November first.

## Sale of Famous Simmons Made 1938 Mammoth HOTEL MATTRESSES

**MORE Comfort Features than Famous Innerspring Mattresses Selling at \$29.95!**

Yours for only \$2.50 DOWN **19<sup>88</sup>** \$3 Monthly, Plus Small Carrying Charge

Another record-breaking Leadership value! Made to the same rigid specifications for long wear and super-comfort that you'll find in the expensive mattresses used in the leading metropolitan hotels! Made by SIMMONS especially for Wards! Wards priced them way below nationally advertised values! 299 sleep-making, comfort coils, protection sisal pads and hundreds of layers of soft, fluffy, felted cotton liners! Covered in one of the most beautiful, long-wearing imported Belgian damask tickings on the market today! See this super innerspring mattress value tomorrow . . . then buy at a sensational saving!

**Mammoth Hotel Box Spring** **19<sup>88</sup>**  
Made expressly for use with the Mammoth Hotel Innerspring Mattress . . . . .

**Double Deck Platform Spring** **9<sup>88</sup>**  
Wards famous 99-coil spring at a new, low Sale price . . .

**100% Small Duck Feather Pillows** **1<sup>88</sup>**  
Wards exclusive Vitalizing processed feathers! Feather-proof floral ticking! Size 21x27". Ea. . . . .

**8 INCHES THICK**  
It's like sleeping on a big pillow.

"You can, Mary, pay just \$2.50 down . . . open a Monthly Payment Account at Wards like I did."

"It's such an expensively made mattress, Jean . . . I wish I could afford one."

Hurry! Only a Few More Days for These Sensation Values in!

## Wards August Rug Sale!

Compare! Save Up to \$12 per Rug! 9x12

**Axminsters** **28<sup>88</sup>** \$4 DOWN Plus Carrying Charge

Regular \$5.45 Easy-to-Clean 9x12

**Wardoleum Rugs** **4<sup>88</sup>**

A grand selection of colorful rugs for any room! Waterproof! Stainproof! Lie flat on floor. 6 and 9 Ft. Wardoleum, 35¢ sq. yd.

## Wards Lead in STOVE VALUES For Features! For Beauty! For Savings!



Because:

1. Wards buy and sell direct
2. Wards offer most complete line
3. Wards have the best improvements
4. No high salesmen to pay for

● Huge 10-lb. oven  
● Concealed fuel tank  
● Double-action cooktop

**Save \$20 on this Kerosene Range**  
Five giant wickless burners. Oversize oven. Double-action top heats 6 holes at the cost of 3. Big Value!  
**29<sup>95</sup>** \$1 DOWN Plus Carrying Charge

3-Burner Kerosene Portable . . . . . \$4.95  
3-Burner Kerosene Portable . . . . . \$5.95

# MONTGOMERY WARD

1050 WILLAMETTE STREET

EUGENE

TELEPHONE 3320