

All Social Activity Centers Around Coming Oregon Trail Festival



MISS LAVONNE LEDAHL

Central figure in the many interesting social events planned for this week, "Oregon Trail Pageant week," is Queen Susannah IV (Lavonne Ledahl), above, daughter of Mr. and Mrs. Carl A. Ledahl, who will reign Wednesday afternoon, officially, through the magical days due a queen since selection the past Monday.

Large Group To Participate In Varied Events Set 'For Pageant Week'

By MARIAN LOWRY
PAGEANT week is here! Enlivened by the county-wide atmosphere of excitement and anticipation and the fervor of activity among thousands, its citizens array in the quaint and colorful regalia of frontier days, Eugene holds first place in the state's interests this week when it becomes host to the west for the fourth presentation of its famous Oregon Trail pageant, Thursday, Friday, and Saturday.
Social news but becomes a part of the ever widening circle of pageant festivity, topped off by the performance of the magnificent spectacle each evening. Thousands of visitors will be here during the celebration week to share with Eugene and Lane county folk in both the official and individual entertaining that will feature the week.
No summer brings as varied and interesting activity for the women of Eugene as does a pageant summer; and in no previous pageant has the participation by women and their organizations been as representative and as varied and comprehensive as that for this pageant.

EVENTS LISTED
Featuring the pageant social functions and special entertaining will be the old-fashioned Lane county costume parade Thursday morning; the luncheon and fashion review to be given by the Welfare League Thursday noon at the Eugene hotel; the Lane county picnic to be held Thursday noon at the fairgrounds; the old-fashioned whist party at the Osburn hotel Friday afternoon; the children's hour Saturday morning; the luncheon for distinguished guests to be given by the Spinsters club Saturday noon at the Osburn hotel; and the reception and program to be given Saturday afternoon at Gerlinger hall by the University of Oregon and the University of Oregon Mothers' club of Eugene.

COMMITTEES LISTED
Organizing the women's part in the pageant this year have been Mrs. Frank L. Chambers and Mrs. W. C. Underwood as co-chairmen of the women's pageant activities council, and on the general committee with them are Mrs. Truman A. Chase, Mrs. G. E. Lehman, Mrs. Warren D. Smith, Mrs. Gaven C. Dyott, Mrs. Dudley Holland, Mrs. Dan E. Clark, Mrs. Marion Morse, Mrs. Effie R. Knapp, Mrs. John B. Bell, Mrs. Otto Gistrup, Mrs. T. E. Farnish, Mrs. Spencer Collins, Mrs. William M. Tugman.
The committee for the fashion review and luncheon of the Welfare League includes Mrs. Lynn S. McCready, Mrs. Howard A. Hall, Mrs. Thomas I. Chapman, Mrs. George Hopkins, Mrs. Carlton E. Spencer, Mrs. Robert Bronson.
On the committee for the university reception are Mrs. Dan E. Clark, Mrs. Horace Robinson, Mrs. A. H. Kunz, Mrs. C. L. Schwering, Mrs. Charles Adams, Mrs. F. T. Findner, Mrs. L. C. Scharpf, Mrs. Anne Landsbury Beck.
Mrs. Dudley Holland is chairman for the old-fashioned whist party, assisted by the following as a general committee, Mrs. William Barker, Mrs. Frederick K. Davis, Mrs. Gordon B. Fish, Mrs. Howard A. Hall, Mrs. Charles A. Hardy, Mrs. T. H. Mohl, Miss Irene Applegate, and by the following other committee workers, Mrs. C. A. E. Whitton and Mrs. Frederick K. Davis, music; Mrs. B. H. Pierce, Miss Maude Kerns, Mrs. L. H. Johnson, decorations; Mrs. Gordon B. Fish, Mrs. Howard A. Hall, Miss Elma Hendricks, refreshments; Mrs. Amos Wilkins, Mrs. Louis E. Bean, Mrs. Agnes Thornton, exhibits; Mrs. Darwin E. Yoran, Mrs. G. S. Beardsley.

RECEPTION
On the committee for the university reception are Mrs. Dan E. Clark, Mrs. Horace Robinson, Mrs. A. H. Kunz, Mrs. C. L. Schwering, Mrs. Charles Adams, Mrs. F. T. Findner, Mrs. L. C. Scharpf, Mrs. Anne Landsbury Beck.
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SEE PAGEANT WEEK PAGE 11

Mrs. Williams Has Tea For Class

Mrs. Belle K. Williams entertained Friday afternoon at an at home for members of the Logan W. Williams class of the First Christian church. The one hundred members of the group were invited.
In line were Mrs. Williams and officers of the class, Mrs. J. E. Bradley, Mrs. J. Gillespie, Mrs. Ernie Daner, Mrs. Clarence V. Simon, Mrs. H. V. Johnson.
Pouring were Mrs. S. Earl Childers and Mrs. George Hodessa. Assisting about the rooms were Misses Dorothy Hodessa, Mary, Frances, and Dee Williams, Marjorie Edwards, and Mrs. Norman Brown.

Kiepe-Harriman

The marriage of Miss Helen Harriman of Lakeview to Paul E. Kiepe, instructor in English at the University of Oregon, will be solemnized Tuesday, Judge Fred Fisk officiating. The bride-elect is the daughter of Mr. and Mrs. W. O. Harriman of Lakeview and is a graduate student in sociology at the university.

August Sale Callahan's Used Furniture

Maytag Wash. \$4.39 a Mo.
Westinghouse E. Range, terms
Sewing Machine \$5 a Mo.
Davenport \$29.75
4-Pcs. Bedrm. Suite \$39.75
Flat top office desk \$39.75
Office Safe \$39.75
Mirrors, all shapes and sizes \$10 up
9x12 Rug \$50
9x30 Rug \$90
9x12 New Rug \$11.75

CALLAHAN'S
Furniture Store

Reception to Be Given Saturday On Campus

CONCLUDING the Oregon Trail Pageant social activities will be the University of Oregon reception honoring pioneers and native sons and daughters, and distinguished guests. The reception is to be given next Saturday afternoon, July 24, in Gerlinger hall, from three-thirty until five-thirty o'clock and is open to the public, both men and women being invited. Mrs. Dan E. Clark, president of the Eugene University Mothers' club, is chairman for the event.
The program will be given at four o'clock, and guests are asked to arrive at that time if possible.

Queens Honored
The pageant dowager queen, Miss (Ma) Patterson, Queen Susannah (Lavonne Ledahl), and the junior queen, Shirley Ann Barker of Drain, and their respective attendants, are to be led to their places on a dais at four o'clock by a group of girls who will act as ushers to lead the procession of the court, the girls including Joyce Clark, Yvonne Umphlette, Mary and Katherine Ross, Janet Tugman, Elizabeth DeCon, Phoebe Smith, and Patricia Tiffany.

The royal party will greet the distinguished guests who will be introduced by Mrs. Doris Smith, pageant director.
The piano procession will be played by Robert Garretson, who also will play piano numbers. Tom Miles is to sing and Miss Dorothy Louise Johnson is to play violin numbers, accompanied by Mr. Garretson.

Hostesses Named
Hostesses will be Mrs. Clark, Mrs. Frederick M. Hunter, Mrs. C. V. Boyer, assisted by Mrs. Charles Adams, Mrs. A. H. Kunz, Mrs. F. T. Findner, Mrs. Horace W. Robinson, Mrs. C. L. Schwering, Mrs. L. C. Scharpf, Mrs. Anne Landsbury Beck, Mrs. Warren D. Smith.

Greeting guests about the rooms will be Mrs. Eliza Large, Mrs. Herbert Roome, Mrs. Ralph S. Schomp, Mrs. A. E. Caswell, Mrs. Genevieve Turpin, Mrs. O. F. Stafford, Mrs. E. V. D. Murphy, Mrs. William M. Tugman, Mrs. Serena Platt, Mrs. Robert W. Prescott.

Mrs. James H. Gilbert and Mrs. J. O. Holt are to preside at the tea table and serving will be Misses Adeline Adams, Margaret Temple, Jean Shelley, Jean Crites, Susanne Stieckels, Sara Spencer, Louise Murphy, Betty Jean Stocker, and Dorothy Roome.

The reception is to honor a group of pioneer women Mrs. C. S. Williams, Mrs. Elizabeth Kerns, Mrs. T. G.

Fashion Revue and Luncheon Sponsored By Welfare League, Thursday

HIGHLIGHTING the opening day of the Oregon Trail pageant, Thursday, will be the fashion revue and luncheon to be given by the Welfare League at the Eugene hotel. The luncheon is arranged for twelve o'clock. Accommodations are being provided for three hundred to attend.
Featuring the event will be the style show depicting fashions from the earliest pioneer days on down to the modern models. The League members have worked to have authentic creations from each style period.
Of special interest will be the eight costumes loaned by the Portland Civic Theatre from its museum of fine pioneer costumes.

Acting as models will be the following members of the League: Mrs. George Hopkins, Mrs. Herald W. White, Mrs. Thomas I. Chapman, Mrs. Weir McDonald, Mrs. John Warren, Mrs. R. C. Romig, Mrs. Carlton E. Spencer, and Mrs. Beldon Habb.
Music Typical of Times
A loud speaking system has been arranged with an announcer. A four-piece orchestra is to play, the music to be representative of each period as the styles from that era are shown. Wearing their old-fashioned costumes, the following members of the League will act as hostesses in the dining room: Mrs. Howard A. Hall,

Mrs. Robert Bronson, Mrs. William G. East, Mrs. Crosby Owens, Mrs. Robert P. Booth, Mrs. W. D. Abel, Mrs. Melville Jones, Mrs. Irvin Scholz, Queen Susannah (Lavonne Ledahl) and her court of princesses, Misses Dorothy Ann Rader, Martha Guild, Lorraine Beardsley, Ruth Chambers, Marjorie Seibert, Phyllis Paine, Maxine Nelson, Mary Hunt, and Dorothy Elsensohn, will be guests at a special table, the pageant "vigilantes" acting as escorts.
The luncheon is arranged for both men and women. Mrs. Crosby Owens is in charge of the ticket sale and tickets are being sold at the pageant headquarters and by members of the committee in charge.

Mrs. McCready Chairman
In charge of the event are Mrs. Lynn S. McCready, Mrs. Howard A. Hall, Mrs. Carlton E. Spencer, Mrs. George Hopkins, Mrs. Thomas I. Chapman, and Mrs. Robert Bronson.
Arranging the table decorations are Mrs. Carlton E. Spencer, Mrs. Anson Cornell, Mrs. Winsor W. Calkins, Mrs. Melville Jones.

Among those taking tables are Mrs. S. C. Endicott, a group of ten; Mr. and Mrs. L. H. Johnson, a group of six; Mrs. J. L. Hesse, group of six; Mrs. Kenneth W. Moore, group of six. Several are making up no-host groups.

Mrs. Schwering to Entertain at Luncheon

HONORING Mrs. J. M. Miller and her sister, Mrs. Winifred Azbell, and Mrs. Azbell's daughter, Miss Pauline Azbell, Mrs. C. L. Schwering is entertaining with a luncheon Tuesday.
The party will be at the Osburn hotel, about thirty being invited. Mrs. Azbell and Miss Azbell are here from Indianapolis.

Hendricks, Mrs. J. M. Shelley, and Misses Ida and Harriette Patterson, also Mrs. Cal Young and Mrs. Doris Smith.

Seven and one-half hours' sleep is plenty for the normal man or woman, according to scientists.

Dr. Mrs. Parker To Be Honored At Garden Event

IN the garden at the home of Dr. and Mrs. P. J. Bartle, an informal welcoming party will be held next Sunday, July 25, for Dr. R. Earle Parker, new pastor at the First Methodist Episcopal church, and Mrs. Parker. The reception will be from three to six o'clock, and members of the congregation and friends are invited.

Mrs. A. H. Norton, chairman of division five of the Women's union of the church, will head the committee in charge. All members of division five and their husbands will assist the host and hostess during the afternoon, as will the chairmen of the other divisions and representatives of organizations of the church.

Spinsters to Give Guest Luncheon On Saturday

Guests for Saturday next, July 24, will be the Oregon Trail pageant. The Spinsters club will give a luncheon at the Eugene hotel at one o'clock. The luncheon is open to all who wish to make reservations.

Social Notes

AMONG visitors who will be here for the Oregon Trail pageant will be Mr. and Mrs. Ralph Watson of Portland, Mr. and Mrs. Earl Snell of Salem, and Mr. and Mrs. W. D. Hollingworth of Portland, all of whom will be guests of Mr. and Mrs. C. A. Huntington.

DESSERT PARTY
Dr. and Mrs. Warren D. Smith entertained at a dessert party for sixteen, Wednesday evening at their home, the occasion being their wedding anniversary.

FROM MEDFORD
Mrs. Lee M. Bown and children of Medford have been visiting here as guests of Mrs. Bown's parents, Mr. and Mrs. Walter P. Fell, and are returning over for the pageant.

HOME FROM TRIP
Mrs. Frank Carl has returned from a three weeks trip to the east and San Francisco. While in the east she attended the national convention of the Beta women's national music and drama group, in St. Louis, June 27 to July 1.

FROM LOS ANGELES
Mrs. Iona Harkness of Los Angeles is visiting here as guest of Mrs. R. C. Clark. Mrs. Harkness graduated from the University of Oregon and later took graduate work here.

DUE FROM SEATTLE
Mr. and Mrs. Herbert T. Condon of Seattle will be among visitors coming for the Oregon Trail pageant.

They will be guests of Mrs. Condon's father, F. M. Wilkins, and her brother-in-law and sister, Mr. and Mrs. J. M. Wilkins.

Mrs. Stewart Is Entertained At Parties

MRS. JOSEPHINE PARRISH STEWART, who is leaving for Salem today, has been honored at several social affairs the past two weeks.

On Thursday of this week, Mrs. Wilson H. Javett entertained at her home at a luncheon and bridge party for twelve guests.

Mrs. Stewart is leaving for Salem to make her home. She has been chaplain at the Gannon Phi Beta society for several years and prominent in campus and town society.

Mrs. Lynn S. McCready, and while here will visit also with Mrs. Condon's other brother-in-law and sister, Lt. Col. and Mrs. Howard C. Moore, who are here from San Francisco.

TO ENTERTAIN GUESTS
Mr. and Mrs. W. R. Gird will have as guests for the Oregon Trail pageant events, Mr. and Mrs. Joseph Ryburg of St. Helena.

COMING FROM SOUTH
Mrs. John W. Owens of Columbia, South Carolina, is expected to arrive the first part of the week to attend the Oregon Trail pageant and to remain over for a visit with her mother, Mrs. Amos Wilkins, and other relatives.

COMING FOR PAGEANT
Mrs. Iona Lee Patterson of Salem is expected to be among out-of-town guests.

SEE SOCIAL NOTES PAGE 11

August Furniture Sale

CALLAHAN'S Furniture Store
860-672 WILLAMETTE-HEILIG THEATRE BLDG

—Make up your want list and come to this August Sale—Come prepared to buy. You can save and bank the difference.

50c Cooke Jar 19c	\$1.50 Lawn Chair \$1.19	Office Desks \$19.75 Up	\$1000 Grand Piano \$50 Down — \$10 a Mo
\$1 Vase Free With Colored Dish Set	\$30 Lawn Swing \$24.50	Office Chairs \$4.95 Up	\$400 Piano, \$10 down, \$7 a Mo. \$98
32-Piece Dish Set \$3.29	50c Camp Stools 29c	Filing Cabinets \$21.50	\$80 Radio Only \$14.75
Free pictures to \$10 With Davenport & Chair	Free \$20 Pressure Cooker with Olympic Range	Free Ladies' Desk With Universal E. Refrigerator	Davenport And Chair \$49.75

\$2.50 Lamps A fine group of Table Lamps with shades in green, blue, red and other colors to close out at **\$1.19**

Before you Buy—See The NEW 1937 UNIVERSAL

Such features as increased ice capacity, basket, vegetable, flood lighting, extra shelf capacity are conveniences that make it possible to stretch your refrigerator dollar more than ever with the New 1937 UNIVERSAL.

The "Last Word" in Refrigeration

Built to precision standards, the exclusive UNIVERSAL ice-cycle system is acclaimed by engineers to be the finest cold making device on the market. Its perfect trouble-free performance provides more cold, makes ice faster, and is second to none in minimum of operating cost.

Terms as low as \$5 a month — and you can trade in your used Ice Box and Furniture.

Now is the time to buy your summer and fall furniture needs. Large selection and priced in your favor.

- A beautiful Walnut Bedroom Suite of 4 pieces, extra large mirror, bench to match, full size bed and large chest in a beautiful matched wood. Pay \$10 a month. Only \$99.50
- Sealy \$50 Tuftless Mattress—None better. Sale Price \$39.75
- A used 4-piece Bedroom Suite—in matched wood, like new, former price about \$85. August Sale price of \$49.75
- Bed Spring, coil helical tie, only \$5.95
- A three-piece Maple Bedroom Suite—a wonderful style for girl or boy to sell at August Sale price. Pay \$2.50 a week. Only \$46.40
- A standard made and a quality full size Spring-filled \$30 mattress to sell for \$21.50
- A \$10 Spool Bed, full size, attractive and strong. Sale price \$7.95

Occasional Chairs, \$4.98	Mirrors \$1.49
Occas'l. Rockers, \$5.95	Mirrors \$4.95
Club Chairs \$12.50	Mirrors, Fireplace \$6.95