

## OFFICIAL DECRIES CRASHES

By EARL SNELL

(Secretary of State)

Record of traffic accidents and deaths for the first five months of this year is truly alarming. The work being done over the past few months by various organizations and the trail of death longer and longer. It becomes more and more apparent that today's traffic problem is being met in our state, and the problem of an aroused public that will remove this menace from our highways.

It is not thinkable that the people of Oregon will allow this toll of life and property to continue unabated—

to grow worse year after year. Practically all motor vehicle accidents are definitely avoidable.

Every death, every injury can be traced directly to a careless act or part of a pedestrian or a driver.

Motor vehicle. No one willingly admits to disaster, but it would be a proper state of mind on the part of the public would have since been created by the seriousness of the situation.

Education and enforcement must go hand in hand to meet this problem. If your serious thought, obey the laws that are passed for your protection and help eliminate Oregon's traffic deaths.

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**KNEE-DEEP** in tortoiseshell, so to speak, the young woman above fills an order in one of the strangest businesses on earth. On a farm at Alperston, near Middlesex, England, 3000 tortoiseshells are kept in stock for shipment all over Europe. There's little loss from breakage en route.

## DRIVERS' DISEASES WILL BE DIAGNOSED

Oregon motorists are urged to "matriculate" this week in the traveling motor school, the American Automobile association educational device which will scientifically diagnose and prescribe for motorist's maladies—physical limitations, predominantly unknown to the driver himself, that are preventative to safe driving.

Through a series of 15 unique tests the driver testing bureau will examine any motorist in the state free of charge at the Oregon State Motor association "Drivers' Clinic" to be held Monday, July 12, through Saturday, July 17, in Portland.

## Eugene Girl to Travel in Alaska

Helen Gould, who graduated in 1936 from the University of Oregon, will tour Alaska this summer, sailing from Seattle Saturday. Miss Gould left for Seattle accompanied by her parents, Mr. and Mrs. H. R. Gould, who will return to Eugene next week.

Isaac Rabbitt of Massachusetts invented and patented rabbit metal in 1889.



## TRY TO RESIST!

No matter how hot the day, how slender your appetite, our Delicatessen tidbits will invite you to eat—with zest! See our perfectly refrigerated displays of Cheese, Fish, Cold Meats, Salads — an almost endless choice of Good Foods that will delight you—unfailingly!

Box Lunches — 30c  
**Dave's Pie Shop  
And Delicatessen**  
Phone 1467 128 E. 11th

## TRADE CONTINUES WELL AHEAD 1936

NEW YORK, July 16.—(AP)—Retail and wholesale trade this week continued well ahead of the comparative 1936 volume, in spite of unfavorable weather in the eastern area, Dun and Bradstreet, Inc., reported today.

Retail distribution was aided considerably by cooler weather, the review said, although rains in various sections interfered with consumer buying. Sales volume was estimated at 10 to 20 per cent higher than in the preceding week, with clearance promotions aiding providing the principal attraction.

Larger crops and expectations of better prices for cotton carried sales in the south 15 to 30 per cent over the 1936 volume, with the southwest and middle west close behind, showing increases of 15 to 25 per cent.

Retail volume of the Pacific coast averaged 13 to 20 per cent over the corresponding 1936 week, and in the northwest gains ranged from 12 to 20 per cent. New England states continued hampered by alternate rain and heat.

Heavy reorders for summer goods and mounting volume of advance purchasing for fall requirements brought wholesale volume 15 to 32 per cent higher than in the corresponding 1936 week, the review said, with a good part of the buying prompted by fears of higher prices later in the year.

The crawfish can breathe on land or in water about equally well, and can swim backward more swiftly than forward.

Oregon History Stories  
Valley Printing Co.

## AT HARRISBURG

HARRISBURG, July 16.—(Special)—Mrs. C. W. Morse has gone to Bonneville for a two weeks' stay with a son.

Mr. and Mrs. Roy Hale of Fresno, California, spent the week-end here with Mr. Hale's sister, Mrs. Minnie Melvin.

Mr. and Mrs. J. W. Moore, Miss Helen Murphy and Miss Juan Stratton made a trip to Monmouth Sunday to see Miss Margaret Moore.

C. H. Morris has gone to Yachats where he has employment for a few days.

Miss Myrtle McLane of Dunsmuir, California, visited here recently with her aunts, Mrs. E. S. Platts and Mrs. Cora Goodman.

Astronomers calculate that the temperature of the moon mounts as high as 250 degrees Fahrenheit.

Muncie, Ind., has fewer dogs than any other city in the United States, according to population.

# JULY CLEARANCE SALE

## Our Biggest Event—Ever

**STARTS  
SAT.  
JULY  
17th.**

**MEN'S  
WORK  
SHIRTS  
39c**

Men's Reg. \$1.49  
Sanforized

**BIB  
O'ALLS  
97c** Pr.

**MEN'S  
DRESS  
SOX  
9c** pr.

**MEN'S  
FROSH  
PANTS  
1.47**

## ODDS - ENDS - SOILED MERCHANDISE 3 COMPLETE COUNTERS

Up to 98c  
**Ladies' White PURSES, Ea. 20c**  
SLIGHTLY SOILED

Up to 69c  
**CHILDREN'S DRESSES - 14c**  
SLIGHTLY SOILED

UP TO 20c  
**ANKLETS - Pr. 3c**  
SOILED—FADED

FULL COUNTER  
**REMNANTS - 4c** Pc. up

SHORT ENDS  
**OIL CLOTH - 5c** Pc.

Up to 98c  
**LADIES' DRESSES - 42c**

UP TO \$1.29—LADIES'  
**SLACKS and SHORTS - 47c**  
SLIGHTLY SOILED

MANY MORE ARTICLES  
TOO NUMEROUS TO MENTION

**BOYS' BIB  
O'ALLS  
47c** Pr.

Entire Stock  
Ladies' **SWIM  
SUITS**  
Rubber 15% off  
Wool

## GLASSWARE CLEAN-UP

**JELLY  
GLASSES  
6 FOR 23c**

Heavy Glass  
**TUMBLERS  
6 FOR 19c**

ASSORTED  
**REFRIGERATOR DISHES 14c**

ETCHED GLASS  
**COVERED SUGARS - Ea. 9c**

HEAVY GLASS  
**FRUIT REAMERS - Ea. 4c**

10 Qt. Enamel  
Preserving  
**KETTLE  
47c**  
Reg. 69c

Reg. 10c  
Etched Glass  
8 Inch  
**PLATES  
5c** Ea.

Up To 59c  
46" 48" 54"  
**OIL  
CLOTH  
SQUARES  
29c** Sq.

**GUM  
DROPS**  
Delicious  
Fresh  
While  
They  
Last  
**10c**  
Lb.

**JUMBO  
Ice Cream  
San'ich's  
4c**  
Saturday Only

**GIANT BOTTLE  
WAVE  
SET  
14c**  
16 Oz.

## ENAMEL WARE CLEAN-UP

Enameled  
COVERED  
**Sauce Pans  
19c** ea.

Enameled  
COVERED  
**KETTLES  
25c** Ea.

ALL SIZES  
**Flash't Batteries 2 for 9c**

ENAMELED  
**MIX BOWLS - 15c**

ENAMEL 4 QUART  
**SAUCE PANS - 19c**

Enameled  
**DISH  
PANS  
27c**

Enameled  
**PUDDING  
PANS  
10c**

3-Pc. Glass  
**MIXING  
BOWL  
Set 29c**

SPRING TYPE  
**CLOTHES  
PINS  
24 For 9c**

Black - Brown  
**SHOE  
POLISH  
5c** Can

Polished Tin  
Handled  
**DISH  
PANS  
24c**  
Reg. 39c

## PIECE GOODS CLEAN UP

Slightly Soiled  
**CURTAIN  
PANELS  
24c**

Reg. 15c  
**PRINTS  
9c** yd.

REG. 15c  
**Turkish Towels 3 for 22c**

ALL COLORS  
**Cellophane Apron . . 24c**

**Reg. 5c Ribbon, yd. . . 3c**

Entire Stock  
**PIECE  
GOODS  
10% Off**

Ladies' Reg. 10c  
**KIMONAS  
64c**

**WINDOW  
SHADES  
10c** ea.

FIBRE-TEX  
**10c** ea.

Rollers 10c ea.

Double Edge  
**RAZOR  
BLADES  
3 Pkgs. 10c**

Polished Tin  
8 Qt.  
**PAIS  
17c**

**LARGE SIZE  
GRASS  
RUGS  
57c**

Mail Orders  
Filled Promptly

5c to \$1.00 up

735 WILLAMETTE ST.

5c to \$1.00 up

ALWAYS FOR LESS

# METROPOLITAN

5c to \$1.00 up

735 WILLAMETTE ST.

5c to \$1.00 up

## MEAT

Light Hens, Ducks, 15c lb.  
Heavy Hens, 19c lb.  
Leghorns, 21c lb.  
Heavy Cockerels, 23c lb.  
Shoulders, 18c lb.  
Lops of Pork, 22c lb.  
Veal Round and Loin, 25c lb.  
Veal and Lamb Steaks, 10c lb.  
Beef Roast, 12-13c lb.  
Sausages, 15c lb.  
Pigs Feet, 3c lb.

Hearts, Tongues, Livers, 12-15c lb.  
Soup Bones, meaty, 2c lb.  
Bacon Squares, Bacon, Bacon, 18-30c lb.  
Back, and Hams, 18-30c lb.  
Shortening, 4 lbs. 45c  
Lard Cracklings, 3c lb.  
Grisco - Snowdrift, 10c lb.  
ALL KINDS OF LUNCH  
GOODS  
Butter, Eggs, Cheese, Milk, 6c lb.  
Backbones, 3c cans 25c  
Dog Food, 5 cans 25c

**BLUE BIRD PACKING CO.**  
623 Oak Street Telephone 1632