

Latest News From the Realm of the Theatre in Eugene and Hollywood



TODAY'S CINEMA REEL: A musical comedy that features the team of Kent Taylor and Virginia Bruce (top) comes to the Heilig Sunday. A split marriage and a murderous chase form the motif of "When Love Is Young," which is at the State today with Noah and Constance Cummings (center). In one of the best historical of the year, beautiful Madeleine Carroll and Tyrone Power (bottom) perform at the Rex next week-end.

SCREEN WORLD

By GEORGE E. JONES

Only six months of the current season have passed and already good musicals have emerged from Hollywood. By and large, the rank as the best to be credited to the movie magnates in the past years of motion pictures.

Several outstanding successes come to mind, but probably the best of them from an artistic point of view was "Maytime."

It was presented in their usual and cozy romantic fashion, the film overcame this handicap by its way. The film avoided the mistakes in "Rose Marie" and ranked near the top of the list of musical comedies.

Grace Moore's outstanding success was "When You're in Love." It had one outstanding tune and enough of a plot to carry it along when La Moore's singing was at its best. Several critics will disagree, but I am well aware of the level, and lacked the sincerity of other two.

It has been sufficiently demonstrated that you can't turn out a musical merely by signing up a name. The fundamental requirement of good plot, direction and acting hold-true for such frothy and light musicals as come under the name of "musical comedies."

"Tip and Sinc" was no artistic success, but it was good box-office and it furthermore had one of the most original plots of recent musicals. Jack Haley was a "wow" as the Phantom Tumbler, overshadowing the surprise performance of Walter Winchell.

"Top of the Town" seemed to lack color, although George Murphy put on a good tap dance routine. Likewise "Shall We Dance," while ranking as one of the better Astaire-Rogers films, did not have the spontaneity of the Winchell-Haley production. As for "On the Avenue"—it had Madeleine Carroll and a lot of swell tunes, but it also had Dickie Powell.

TOP FILM OFFERINGS COMING HERE SOON

One of the most interesting programs of the current season comes to Eugene Wednesday when the McDonald theatre opens with "History Is Made at Night" and "Elephant Boy." Both are ranked near the top of the year's productions.

Although the first-named production will probably attract more attention, the latter film is almost certain to steal the show, in the opinion of observers who have seen both. One film is a sophisticated with the noted names of Jean Arthur and Charles Boyer; the other, a rustic, simple adaptation of Rudyard Kipling's stories.

"History Is Made at Night" (Involved title!) has cast Miss Arthur as unhappily married, and Charles Boyer as knight errant. Somewhere along the story a murder occurs and the plot changes locale from Paris to New York. A surprise climax tops the show.

Good Supporting Cast
Frank Borzage directed "History" and the supporting cast includes such names as Leo Carrillo, Colin Clive and Ivan Lebedeff.

If movie goers don't care too much about this show—and some won't—"Elephant Boy" will offer a refreshing contrast. There are no big names; the chief character is a little Indian lad (Asiatic Indian, that is) named Sabu. Ambitious to become a great elephant hunter like his famous grandfather, the child is permitted to accompany his father into the jungle on an elephant hunt and the story depicts how little Toomai (Sabu) discovers, with the aid of his pet elephant, and helps capture a herd of 50 wild elephants.

THEATRE Programs

TODAY
McDONALD: "Prince and the Pauper" plus "Pick A Star."
HEILIG: "When Love Is Young" and "Behind the Headlines."
STATE: "That Girl from Paris" and "Strangers on a Honeymoon."
MAYFLOWER: "Born to Dance" and "Ambassador Bill."
REX: "Silent Barriers" plus "That I May Live."

WEEK DAY SHOWINGS
McDonald: Wednesday through Friday, "History Is Made at Night," and "Elephant Boy"; Saturday, "Kid Galahad" and "Angel's Holiday."
Heilig: Thursday to Saturday, "The Man in Black" and "Trapped."
State: Wednesday, "I'll Give My Life"; Thursday to Saturday, "Neveada" and "Join the Marines."
Mayflower: Tuesday and Wednesday, "Plough and the Stars" plus "Our Relations"; Thursday, "Wedding Present"; Friday to Monday, "Love on the Run" plus "College Holiday."
Rex: Friday and Saturday, "Lloyds of London" and "It Happened One Night."

"Plough, Stars" Here for 2 Days

Ranking as one of the best films of the current season, "Plough and the Stars" returns to local screens this week, scheduled for a two-day showing at the Mayflower beginning Tuesday.

Barbara Stanwyck and Norman Foster take the lead in the story of the 1916 Irish faminations. Many critics rate "Plough and the Stars" in the same class as "The Informer," which also dealt with Irish troubles.

On the other half of the bill is "Our Relations," a Laurel and Hardy comedy.

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In a story of gay Parisian-American intrigue, Charles Boyer and Jean Arthur (above) come to the local screen this week. They are billed to start Wednesday at the McDonald.

Big Shots Modestly Paid --By Comparison, Anyway

By PAUL HARRISON
HOLLYWOOD, June 5.—(NEA)—Thinking about stars' salaries, a pang of sympathy when a player grumbles about paying 60 per cent of all that he makes in income taxes, yet you also must feel just a little envious when you read of Greta Garbo's \$9000 weekly wage.

Here's William Powell, demanding and getting \$200,000 per picture. And Marlene Dietrich collecting a like amount.

Carole Lombard receives \$150,000 for tossing off a feature—it seems so effortless, too!—and after three of these a year, she is entitled to make a picture at some other studio for whatever the traffic will bear.

Poor Sonia Henie, you understand, is sacrificing a fortune by devoting herself to the cinema. By working hard and skating frequently in exhibitions she probably could gather in half a million dollars a year. As it is, she makes only about a quarter of a million—\$130,000 per picture, two pictures a year, for five years.

But the fact is that these salaries are not so high, after all. So high, I mean, compared with salaries of other days. This season the average topnotch star receives \$2500 or maybe \$3000 a week. As short a time as four years ago Janet Gaynor had a \$5000 contract, and Constance Bennett received a neat \$300,000 for about 10 weeks' work in two pictures.

Five years before that, in 1927, the averages were even higher. For then, you found male stars such as Richard Dix and Adolphe Menjou getting \$5000 a week, and Thomas Meighan topping them with \$7500. The distance said Pola Negri was \$6000.

Writers were doing all right in those days, too: Emil Jannings, with two hits to his name, was scribbling for \$3000 a week. Bigger and Better

Now move back to 1923. The big name then was Norma Talmadge, and the big salary was \$10,000 a week. But you haven't heard anything yet. As far back as 1914, William Farnum's triumph in "The Spoilers" ("I will break you with my hands!") enabled him to command \$10,000 a week for two seasons.

In November, 1914, Adolph Zukor upset the entire film industry by announcing a contract with Mary Pickford for \$104,000 a year, the highest salary paid any woman up to that time.

By 1916, Charles Chaplin's \$670,000 salary from Mutual Films, began the first of a flurry of editorials

DANCE
at
Swimmers Delight
SUNDAY, JUNE 6TH
Carl Rosen's Swing Band!

MAYFLOWER
ELEVENTH AT ALDER.
SUNDAY AND MONDAY!
JOIN THE WORLD
SEE THE NAVY IN
SINGTIME!
with
ELEANOR POWELL
JAMES STEWART
VIRGINIA BRUCE
UNA MERKEL
SID SILVERS
FRANCES LANGFORD
RAYMOND WALBURN
ALAN DINEWART
BUDDY EBSEN

BORN TO DANCE
2 IMPORTANT FEATURES!
BACK! at Demand of Millions!
The PEER of FUNSTERS!
with
BILL ROGERS
in
"AMBASSADOR BILL"
GRETA NISSEN
Marquette Churchhill
A Fox Picture
Doors Open 12:45 Today!

STATE
New Show TODAY!
with
Lily PONS
and
JACK OAKIE
That Girl from Paris
AND
2nd Feature
HERMAN BING
MISCHA AUER
LUCILLE BALL
FRANK JENKS
with
CONSTANCE CUMMINGS
HUGH SINCLAIR
STRANGERS ON A HONEYMOON
with
NOAH BEERY-DEATY, LERNAH

VIRGINIA BRUCE NOW IN MUSICAL ROLES

Virginia Bruce, whose doll-like countenance has figured in many highly rated comedies and romantic films since she came west from Broadway, makes an appearance at the Heilig today in her first musical role—"When Love Is Young."

Produced by Universal in a new role after successful showings in "The Great Ziegfeld" and "Born to Dance," Miss Bruce is expected to assume the spotlight in "When Love Is Young."

Kent Taylor, grown a little more stout, has the male lead. One of the interesting sidebars to the film should be the performance of Walter Brennan, who assumes the role of the star-gazing uncle of the heroine.

Country Gal
Director of the picture was Hal Mohr, and the plot concerns a country girl who runs away to New York, smarting under the snubs of her classmates. There, the usual success story takes over with subsequent music and adventure.

Hit tunes of the show are "When Love Is Young" and "Did Anyone Ever Tell You?"

As the other half of the Heilig bill, "Behind the Headlines" is a newspaper story with Lee Tracy, as usual, performing in the role of the smart newspaper laddie. This time he's a broadcasting reporter, and the story is based on the efforts of a rival reporter, Diana Gibson, to outwit him. U. S. treasury gold also figures in the plot.

A promising supporting cast includes Paul Guilfoyle of "Winter Set" fame, Donald Meek and Philip Huston.

Early Railroads Depicted By G-B

Pioneering days in Canada furnish the motif for "Silent Barriers," the Gaumont-British production that comes to the Rex today for a four-day run. Richard Arlen has the leading role in the film version of the railroad construction during the 80's in the Pacific northwest.

The picture was filmed in Revelstoke, B.C., where six months of work were required to finish the production. The movie itself is taken from the novel by Alan Sullivan.

In the other half of the same bill Rochelle Hudson and Robert Kent assume the leads in "That I May Live." The story tells of the love of two young people for each other de-



ELEANOR POWELL, tap-dancing star, is the featured player in "Born to Dance," at the Mayflower today.

Pons Musical At State Here

Three better-than-average Hollywood luminaries return to the local theatre front today at the State as "That Girl from Paris" makes another showing.

Lily Pons, the tiniest—and one of the greatest—of operatic canaries is billed as the featured performer, but as usual Jack Oakie steals the show. Gene Raymond completes the big-name list for this RKO-Radio production. Plot concerns a Parisian diva who thumbs her way across the Atlantic into a romance with Gene Raymond. Mischa Auer provides comedy at various points.

"Strangers on a Honeymoon," a Gaumont-British film, is the other half of the State bill. Constance Cummings and Noah Beery are highlights in a plot of spite marriage and intrigue.

Culver City Faces 'Picketing' Threat

HOLLYWOOD, Cal., June 5.—(AP)—The Hollywood junior chamber of commerce sounded a clarion call today to all men between the ages of 21 and 25 to join a gigantic picket line around Culver City, the community that wants to call itself Hollywood.

Sam K. Tacon, president of the organization, issued the call.

Ph. S. E. Stevens for piano tuning.

PLAYMORE Springfield SUNDAY-MONDAY

One in a Million
20th Century Fox
SHOWS—7-9 P. M.
MATINEE SUNDAY—1:30

REX Theatre
NOW! TWO FIRST RUN HITS!
A WILDERNESS CONQUERED by Defiers of Peril and Death
SILENT BARRIERS
with
Richard ARLEN
Antoinette Cellier
A Gaumont-British Picture
2

HE WANTED TO "GO STRAIGHT" ...BUT GANGLAND SAID "NO" WITH A PISTOL at his BACK
"THAT I MAY LIVE"
with
ROCHELLE HUDSON
ROBT. KENT
20th Century-Fox
Doors Open 12:45 Today!

HEILIG
BETTER PICTURES - PERFECT SOUND
LOCAL GAL MAKES GOOD!
She took the town by storm ...and her home town by surprise!
Virginia BRUCE
in
"WHEN LOVE IS YOUNG"
with
KENT TAYLOR
WALTER BRENNAN
2 BIG SHOWS — for 4 BIG DAYS!

HE TALKS HIS WAY INTO AND OUT OF TROUBLE!
Breezy! Brilliant!
"Behind HEADLINES"
LEE TRACY with DIANA GIBSON
Shows Continuous from 12:45 to 12:00
An R-K-O Radio Picture
Scrappy Cartoon "The Band Concert"
Latest McNamee News of Today