

# 'Theodora' To Play Week at Mayflower; 'One In A Million' at McDonald



## SONJA HENIE IS STARRED IN MAC FEATURE PICTURE

Star-radiant, laugh-lavish and melodramatic with romance and drama in stunning snow-silvered settings, "One In A Million," the Twentieth Century-Fox spectacular musical smash that thrillingly glorifies the girl in a million, lovely Sonja Henie, opened yesterday at the MacDonald theatre.

With a hundred gorgeous girls in sensational ice-revels amid a dazzling winter wonderland of breath-taking beauty, it's the wonder show of 1937 with a cast in a million that includes, in addition to Sonja Henie, the Queen of the Silvery Skates, Adolphe Menjou, Jean Hersholt, Ned Sparks, Don Ameche, the Ritz Brothers, Arline Judge, Borrah Minevitch and his gang, Dixie Dunbar, Leah Ray and Shirley Leane.

The daughter of a Swiss innkeeper, Sonja Henie is being trained by her father, Jean Hersholt, to capture the Olympic figure skating championship.

Sonja attracts the interest of Don Ameche, young American newspaperman investigating a neighborhood mystery, who sees in her unusual material for a human interest story for his paper.

Sonja also interests, professionally, the fumbling, but glib-tongued manager of a vaudeville troupe, Adolphe Menjou, stranded in Hersholt's hostelry. In Menjou's group are the Ritz Brothers, Arline Judge, Borrah Minevitch and his gang, Dixie Dunbar, Leah Ray, Shirley Deane and twelve beautiful girls.

Menjou induces Sonja to join his troupe and arranges a contract in St. Moritz for the dazzling ice ballet he has envisioned. Realizing that such an appearance will disqualify her for the Olympic title so close to her father's heart, Don Ameche flies to St. Moritz, arriving in the middle of the ballet, which he disrupts by abducting its star.

Sonja wins the Olympic title, but when Hersholt hears that she has skated professionally, he returns the medals to the committee. Don Ameche, with the assistance of his dead-pan assistant, Ned Sparks, is able to prove that Sonja is guiltless. The resourceful young reporter further proves to Sonja's satisfaction that they were meant for each other.

Joseph Calleia for the first time in his entire stage and screen career portrays a hero in M-G-M's "Man of the People" at the McDonald theatre.

## 'April Blossoms,' New Musical, Soon at Rex

When "April Blossoms," new musical romance starring the celebrated tenor, Richard Tauber, opens Wednesday at the Rex theatre, film audiences will witness in an incident from the secret love life of Franz Schubert, the immortal composer whose career serves as a plot motif of the new photoplay.

There has been much speculation as to why Schubert, intensely susceptible to feminine charms, never married. The truth is that he lost the one woman in his life with whom he was really in love. Theresa Grob was a fascinating girl; she was not a beauty, but had enormous personal charm and vitality.

In 1821 she was married against her own will to a man chosen for her by her father. She never told Schubert how much she was in love with him and he felt that she had turned him down because he was poor.

At the time of her marriage Schubert was the local choir master and conductor of the church music. During the wedding ceremony he was called upon, in his professional capacity, to sing and play. He did it, but afterwards expressed himself very bitterly, saying, "Women cannot love; they can only play with men."



AT THE HEILIG theatre starting today is "The Plough and the Stars," with Barbara Stanwyck and Preston Foster in starring roles. It is taken from a novel by the same name which concerns the Irish uprising of 1916.



AT THE MAYFLOWER for an entire week will be "Theodora Goes Wild," starring Irene Dunne and Melvyn Douglas. The picture showed here several weeks ago and was so popular that the management of the Heilig and Mayflower theatres decided to bring it right back.

**SHOWER GIVEN**  
DRAIN, Feb. 20.—(Special)—A miscellaneous shower was given for Mrs. Arthur Shaw (Norella Hicketier) a recent bride, at the home of her aunt, Mrs. F. A. Mattern, Tuesday afternoon. The invited guests were Mesdames Theo Russell, H. Crites, Rexroad, Rice, Grant Levins, Gene DeLaunay, Garlinghouse, H. S. Baker, Elizabeth Martin, LaGrandier, R. Hicketier, Alfred Hand, John Clark, A. Harris, Foss, R. O. Hollaway, Misses Bertha Hicketier, June

Gorsline, Hether Crites, Gilma Endicott, Edna Harlan. The honor guest, Mrs. Shaw, received many beautiful gifts. The afternoon was spent in inspecting the gifts, and visiting. Refreshments were served.

**GIVE PARTY**  
ELMHRA, Feb. 20.—(Special)—Mr. and Mrs. Lowell Haggard gave a Valentine party at their home in Eugene. The Bible school of the Church of Christ was invited.

## STORY OF IRISH UPRISING TOLD IN HEILIG FILM

"The Plough and the Stars," a fictitious story of the Irish "Uprising" of 1916, which brings Barbara Stanwyck and a distinguished cast to the Heilig theatre, has been called "the greatest drama of the twentieth century."

That is the opinion of Maxwell Anderson, one of America's noted playwrights, whose fine appreciation of dramatic situation and technique is testified by the long list of hits in his own name, chief among which are "Both Your Houses," for which he won the 1933 Pulitzer Drama Prize, "Mary of Scotland" and "Winterset." And it is the opinion of many critics in many countries that Sean O'Casey, author of "The Plough and the Stars," stands out as one of the great playwrights of the post-war world.

An Irishman born and bred, who lived through the horrors which the film depicts, Sean O'Casey has risen high for his ability to blend the humor and the tragedy of Gael and Ireland as no other writer can.

"The Plough and the Stars" displays this ability at its most brilliant peak, and the screen version, as directed by John Ford, winner of the Academy award for his work on "The Informer," is said to give film-goers an entirely new slant on Irish humor, while driving home a moving story of tragedy-threatened romance in strifetorn Dublin.

The cast of "The Plough and the Stars," which takes its title from the emblem on the flag of the Irish Civilian Army, features Preston Foster and Una O'Connor in support of Barbara Stanwyck, Barry Fitzgerald, Denis O'Dea, Eileen Crowe, Arthur Shields, F. J. McCormick, J. M. Kerrigan, Bonita Granville, Erin O'Brien-Moore, Moroni Olsen, and Neil Fitzgerald all have prominent parts.

## ROGERS, ASTAIRE PLAYING AT STATE

Few pictures this season have presented a supporting cast laden with such glittering lights as stud the roster of "Swing Time," the delightful film-musical, co-starring Fred Astaire and Ginger Rogers at the State theatre.

As Astaire's buddy in legerdemain, Victor Moore heads the featured cast. Recruited from the Broadway musical comedy stage on which he appeared in such memorable hits as "Anything Goes" and "Of Thee I Sing," Moore is mated with Helen Broderick, another footlight comedy ace, in "Swing Time."

Betty Furness, feminine charmer, completes a romantic triangle involving Fred and Ginger, Georges Metaxa, singing star of "Cat and the Fiddle" and "Music in the Air," is Fred's rival

## 'Old Hutch' Will Be Rex Feature Friday

Millions of readers roared at "Old Hutch" when the story appeared in a national magazine. They and millions more will laugh when they see Wallace Beery in the film version opening Friday at the Rex theatre.

The "laziest man in the west" finds a way to spend his \$100,000 in stolen bills—and he wins! That's the predicament in Wallace Beery's "Old Hutch," the new picture opening Friday at the Rex theatre, which was directed by J. Walter Ruben, of "Billboard" fame.

Another exciting romance of the Warner Bros. melodrama, "California Mail," which comes to the Rex theatre on Friday, with Dick Foran, "Singing Cowboy" as the star.

## 'THE LAST OF MRS. CHENEY' is the next picture scheduled at the McDonald theatre.

It arrives for a four day run next Saturday. Starred are Joan Crawford, William Powell, and Robert Montgomery. Above is the lovely Joan, who takes the part of "Mrs. Cheney."



"THE LAST OF MRS. CHENEY" picture for one day—Wednesday—will be "April Romance," picturization of the life of Franz Schubert, with Fritz Lauber in the starring role. Also on the same program will be "Human Adventure," a scientific picture sponsored by the University of Oregon science department, showing the rise of man from savagery to civilization.

### BILLS FOR THE WEEK

**McDONALD:** Sunday through Friday, "One In A Million" and "Man Of The People." Starting Saturday, "The Last of Mrs. Cheney."

**HEILIG:** Sunday through Tuesday, "The Plough and the Stars"; Wednesday through Saturday, "Four Days' Wonder" and "The Old Corral."

**STATE:** Sunday through Tuesday, "Swingtime"; Wednesday, "Roaring Rondo"; Thursday through Saturday, "Silly Belles" and "Gun Ringer."

**MAYFLOWER:** Sunday through Saturday—one week—"Theodora Goes Wild."

**REX:** Sunday through Tuesday, "Dodsworth" and "The Devil Is A Sissy"; Wednesday, Thursday, "April Romance" and "Human Adventure"; Friday, Saturday, "Old Hutch" and "California Mail."

## Hollywood Sending Costumes for Next University Drama

The best available men's period costumes for "Pursuit of Happiness," University theatre colonial comedy, have been ordered from Hollywood and will arrive in Eugene in time for dress rehearsals beginning the week of production, according to Otille Turnbull Seybolt, director of the theatre.

The order has been placed with the Western Costume company, foremost costumers of the motion picture industry and largest house on the Pacific coast. Clothing worn by the principal players and stars of the movie production of "Pursuit of Happiness," in which Francis Lederer and Joan Bennett played the romantic "bundlers," has been in possession of the company since the play was filmed and is now made available to the University theatre.

Dresses for the feminine characters have been selected from the wardrobe

**McDONALD**  
NOW!!  
SONJA HENIE  
"ONE IN A MILLION"  
★  
JOSEPH CALLEIA  
"MAN OF THE PEOPLE"

of the University players and will be supplemented by several new colonial period gowns made under the expert needle of Dorothy Adams, wardrobe mistress. An effort to express the gay and charming spirit of America's revolutionary war days is being made by Mrs. Seybolt and her staff.

Playing dates for "Pursuit of Happiness" have been set for March 4, 5 and 6 in Johnson hall on the campus, with the first night planned as a formal opening.

**HOOVER TO TALK**  
CHICAGO, Feb. 20.—(AP)—Former President Herbert Hoover was to be a guest of Chicago's Union League club tonight and to address the nation over a national radio hookup (CBS), probably on proposed judicial reforms.

Today! **STATE** 10¢ Till 6 p.m.  
FRED ASTAIRE and GINGER ROGERS  
*The Giddy World is Glad Again!*  
in the captivating climax of their young lives!  
Hollywood's stunning beauties!  
Entrancing melodies by JEROME KERN  
A cast of thrilling stars!  
**SWING TIME**  
With VICTOR MOORE, HELEN BRODERICK, ERIC BLORE.

**REX Theatre**  
★ NOW! ★  
MORE VIVID THAN BOOK OR PLAY!  
with WALTER HUSTON  
RUTH CHATTERTON  
MARY ASTOR  
PAUL LUKAS  
A UNITED ARTISTS PICTURE  
**2 MAJOR FEATURES**  
THE "BACK STREET" OF 1936!  
Freddie BARTHOLOMEW  
Jackie COOPER  
Mickey ROONEY  
*The DEVIL IS A SISSY!*  
with IAN HUNTER  
PEGGY CONKLIN  
POPEYE THE SAILOR MEETS SINBAD THE SAILOR  
★ YEAR'S BEST COLOR CARTOON ★

**HEILIG**  
BETTER PICTURES—PERFECT SOUND  
For a few weeks past we have been running a series of pictures that I personally recommended. And now comes "The Plough and the Stars" and I cannot give it my personal endorsement . . . But wait . . . Listen . . . Every leading critic in the country has praised it to the skies as an artistic gem; every magazine has had enthusiastic reviews. Apparently everybody in the world likes it . . . except me! And after all, who am I to judge it? I hope you like it, and I know you'll certainly find it different. . . .  
A. WEST JOHNSON  
Mgr. Heilig Theatre

A PICTURE YOU'LL LONG REMEMBER!  
"Women must love" and "Men must fight" in war-torn Dublin, even though it be for a lost cause. It takes its title from the flag under which they fought, and its dramatic romance from Ireland's glorious history!  
**BARBARA Stanwyck**  
in SEAN O'CASEY'S  
**THE PLOUGH AND THE STARS**  
presenting  
**PRESTON FOSTER**  
with **UNA O'CONNOR**  
and Players from the ABBEY THEATRE  
John Ford's Successor to "THE INFORMER" Best Picture of 1935  
All-Color Cartoon Travelogue "Stranger Than Fiction" All-Star Comedy  
SCOOP!! SCOOP!! Exclusive New Pictures of EUGENE'S TOWNSEND PENSION WINNER In Universal Newsreel  
News and Shorts 12:45 2:41 4:51 7:01 9:11  
"Plough and Stars" 1:36 3:46 5:56 8:06 10:16