

AN INDEPENDENT NEWSPAPER
(Published every evening and Sunday)
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The Register-Guard's policy is the complete and impartial publication in its news pages of all news and statements on news. On this page, the editors of The Register-Guard offer their opinions on events of the day and matters of importance to the community, endeavoring to be candid but fair and helpful in the development of constructive community policy.

POWER OF THE PRESS

AFTER the last election, a good many people got out the black crepe and prepared to hold funeral exercises over "the power of the press." Most of the newspapers in the United States did not support Franklin D. Roosevelt. Some of the largest newspapers in the United States were not only opposed to Mr. Roosevelt but almost grotesque in their efforts to picture him as a "Red," a would-be dictator, a destroyer of the ideals and traditions which have made this nation great. Mr. Roosevelt rolled up a record-breaking popular vote despite this violent opposition of a large part of the press. Therefore, argued the crepe hangers, the press must have lost its power, lost the confidence of the people. The obsequies would start at once.

American editors would be very foolish, if they failed to take heed of the last election's results. This situation will be one of the foremost topics of discussion among the Oregon editors now gathering in Eugene for their annual winter conference. Editors would be the last to say the American press has no faults. Its faults are as varied as the character of the people in the business.

In the last election, some of the largest newspapers were so unfair that they brought reproach upon the entire press. Other papers speaking the honest convictions of honest editors were woefully ineffective. These are facts which cannot be laughed off. Neither can the failure of a strong opposition press be blamed entirely to the times or the weakness of opposition parties though the press cannot make silk purses out of sow's ears or sanctify hopeless political mistakes.

The press must recognize its problems, internal and external, and that is why Oregon editors are gathered here to talk shop. How complete and how accurate are our vaunted national and world news reports? Are these reports intelligent or just a mess of words? If the press is doing a competent job why do a horde of news reviews and journals of comment thrive on the business of "re-bash"? Are the editorials clear and sharp and convincing or are they "conventional trips"? Are we meeting the conditions of a world that is being altered by radio, movies, air transport? Do we know anything about this job we have taken up?

This we know! The power of the press is NOT DEAD! There is always power in TRUTH! There is always power in FACTS—when you can print the facts. In home affairs where the Oregon editor is at his best, it has been demonstrated again and again that the simple NEWS about any public problem is often more effective than a ton of argument. Are we getting real NEWS or only surface stories which conceal potent facts?

No honest editor ever regrets "a stand." The American public does not punish sincerity. The press of Oregon is credited with being "above average." One reason for that is this yearly gathering at the University of Oregon to criticize the work.

SPEAKING OF "ECONOMIES"

REORGANIZATION of state business for the purpose of efficiency and economy is a very live issue in the present legislature—what with the interim committee's plan to consolidate and coordinate many separate boards and departments, the proposal for a "one-house" legislature, and other impressive schemes which furnish topics for oratory and debate. There would be greater confidence in the legislature's intentions if it had begun with the reorganization of its own "rules" as demanded by Earl Hill at the end of the last session.

The legislature is still encumbered with a surplus of untrained and inefficient secretarial help. Each legislator still enjoys the privilege of taking some relative or personal friend to Salem to pose as his clerk and to draw \$5 a day to supplement his own meager salary. Each legislator still is eligible for the "petty graft" of stationery and postage stamps, and as usual many will probably "draw" enough of these supplies to last until the next session meets.

More serious is the failure to establish a modern drafting bureau to put proposed legislation into proper shape. The attorney-general's office will give what assistance it can but the hopper will be choked with bills and resolutions drawn without slightest knowledge of previous laws or constitutional limitations, and these measures will add immeasurably to committee work.

In the House Speaker Bolvin is pleading with members to get their bills in early, but chances are the session will end with the customary last minute scramble. With the clock turned back some Sunday morning in March, the legislature will jam through a lot of legislative patchwork to be corrected by governor or supreme court. Many people may remember the relief and pension mess which resulted from the passage of contradictory legislation at the last sitting.

The best argument for a "one-house" legislature is that it may offer the only way of getting at Oregon's legislative procedure which is hopelessly inefficient and out of date, made-to-order for the lobbyists and others who prey on the state.

A manufacturer is developing a rear-engine auto. If someone will shift the steering wheel, back seat drivers will call it a complete victory.

"Pickled Blood" means a mahogany finish." Also a man's, if his wife catches him with one.

Actor Leslie Howard says he enjoys having a good book to read back on. It's nice, too, to have a best seller to lean against.

WHAT OTHER EDITORS THINK

PSYCHIC EDITORS
Salem Statesman
The tacit editor of the Medford Mail-Tribune has psycho-analyzed the mind of the editor of the Corvallis Gazette-Times and found it devoid of humor, that is, humor of the kind that can enable one to laugh at one's self. If the G-T had this saving grace, thinks the Medford editor, then he would not be so rigorously partisan and so loyal to the republican brand of politics.

principles, not party labels are his shield and buckler, and that he cannot as does his brother in the craft view without alarm the condition of affairs when he thinks "the country is going to hell about as fast as possible" and has a very definite idea as to where the responsibility lies.

All of which being said the question may be regarded as settled, in the way that most arguments are settled, with each standing by his own convictions. Not being a psychologist the writer confesses to finding it difficult to classify the mind of the Medford editor who is a vigorous new dealer, commending the president for his progressive policies, and at the same time can applaud the message of Gov. Martin in the following language:

"A fine message, delivered, in the opinion of this newspaper, by one of the best governors—if not THE best—Oregon has ever had!"

For the Roosevelt policies and the Martin policies on finance, on labor, on relief are about as divergent as day and night. Perhaps the editor of the Capitol Journal can explain everything.

WASHINGTON LETTER

By RODNEY DUTCHER
Register-Guard Washington Correspondent
WASHINGTON, Jan. 21.—The mints are running 24 hours a day to keep up with the demand of Americans for change.

Thanks at least in part to the Social Security Act and the way its old-age benefits phase makes the pay of salaried workers come out in odd cents, three-shift production has continued right on after Christmas. Usually the mints are able to let down quite a bit after the pre-Christmas trade is over.

Production of coins in 1936 broke all records except for 1910, and 1937 promises to turn out more than ever. Mint officials would like to give their men and machines a rest, but believe they may have to keep on that 24-hour schedule for many more months.

It's too early to estimate yet how much the demand for coins is being jumped by the security act. The continued heavy demand in the last year is attributed chiefly to the business pickup, increased employment and higher wages, and payments to WPA, CCC, and similar workers, who spend half dollars, quarters, dimes, nickels, and cents with considerable velocity.

Last year, the mint reports, it coined 738,642,000 pieces of money, as compared with 660,700,000 in 1935 and 738,642,000 in 1919.

By far the biggest increase was in nickels, production of which nearly doubled—80,000,000 in 1935 and 158,000,000 last year. In 1936 the mint also made 379,000,000 cents, 118,000,000 dimes, 50,000,000 quarters, 21,000,000 half dollars, and no silver dollars, the 3,540,000 silver dollars it made in 1935 having sufficed to date.

Davies Asks for "Meroy"
Ambassador Joe Davies, just before taking off to Russia with his beautiful and wealthy wife and their 2000 plants of frozen cream, saw the press and pleaded:

"Treat me kindly, boys—and soft pedal on the cream."

Sooner or later all these coins will be lost or worn to the point where the banks will turn them back to the Treasury for melting.

This Was Real Money
Senator Prentiss M. Brown of Michigan recalls a story told by the late Senator James Couzens a few months before he died.

"He told me of the sale of his stock in the Ford Motor Company some 15 or 20 years ago," says Brown. "A friend, John Lodge, who was afterward mayor of Detroit, was shown the check for \$29,000,000 by the senator, with some degree of pride."

"Mr. Couzens said, 'John, what do you think of that check?' Mr. Lodge replied, 'Let me carry it around for a while, will you?'"

"Mr. Couzens let him have the check. He brought it back the next day and said, 'Do you know how much it cost you to let me carry that check around for a day? At the bank interest, about \$2400 a day—\$100 an hour.'"

"Brown," said Mr. Couzens, "I did not realize how much money it was until then."

The General Stands High
It was no surprise to friends of the men concerned when Gen. Hugh S. Johnson, former overlord of NRA, walked in on a conference about the automobile strike situation between John L. Lewis and Assistant Secretary of Labor Edward F. McGrady.

The McGrady-Johnson friendship budded and blossomed in NRA days and still flourishes. Lewis and Johnson also hold each other in high esteem. The bond which cements their friendship is a deep interest in the career of Napoleon.

Another F. D. R. Frank
Secretary of Agriculture Wallace picked up his private telephone to the White House the other day and, when a strange masculine voice answered asked to speak to Miss Margaret LeHand, as is customary when anyone wants to talk to the president.

"Miss LeHand is busy just now," Wallace was told, "but maybe I'll do. What is it?"

"This is Secretary Wallace," said the cabinet member. "Who are you?"

"Then Roosevelt stopped disguising his voice and told him."
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AN EDITORIAL ON HEALTH

By DR. MORRIS FISHBEN
Editor, Journal of the American Medical Association, and of Hygiene, the Health Magazine

ORDINARILY, when the skin is cut or when there is a wound in any other part of the body, the blood, after a brief flow, will begin to thicken, or coagulate, a clot will form, and the bleeding will stop. Though this process has been known for many years, the nature of coagulation is not yet fully understood.

We do know, however, that clotting of the blood depends on many factors, both chemical and physical, and that interference with any one of these factors may disturb the whole process so that clotting of the blood is delayed or inhibited completely.

Any one can see that it is immensely important to stop the flow of blood, because otherwise the victim will die. For that reason, many methods have been developed for testing the coagulation time. Surgeons usually make such tests when, before operating on a person, there is a suspicion that his blood will not clot correctly.

After a surgeon has studied the length of time required for clotting, the firmness and consistency of the clot, and other factors by which he can decide whether normal coagulation may be expected, he then can decide whether to operate.

One of the factors definitely concerned in clotting is the number of platelets in the blood. In addition to the red and the white blood cells, the blood contains certain formed elements known as platelets.

The normal platelet count is 200,000 to 400,000 in each cubic millimeter of blood. If the number falls below 50,000 to 60,000, the person may suffer with severe bleeding; if the number of platelets falls below 20,000 for each cubic millimeter, there are likely to be certain hemorrhagic symptoms.

Methods have been developed for counting the platelets exactly as the red and white blood cells are counted.

Another test commonly used is that of bleeding time. Ordinarily, if a finger or ear is punctured with a sharp needle and the blood wiped off with a piece of gauze or blotting paper at regular intervals, preferably every minute, the bleeding will stop in less than three minutes.

In some cases, the bleeding may last 10 minutes, in which case it is considered to be prolonged. There are, however, cases in which the bleeding will go on for hours unless suitable steps are taken to stop it.

People who have prolonged bleeding time are likely to bleed and to bruise easily so that their skin usually will be full of black and blue spots. Whenever a person finds that he bleeds and bruises easily, he should have a competent doctor study his blood to determine whether he suffers from any of the diseases that are associated especially with a shortage of platelets or other disturbances of a hemostatic character.

SIDE GLANCES



"Please, darling, try to cough just once for the doctor—the way you've been doing all week."

Informal Tea To Mrs. David Evans To Compliment Visitors To Head Golf Activities

Honoring Bishop William P. Remington of the Eastern Oregon diocese of the Episcopal church, Pendleton, and Mrs. Remington, who will be here this weekend to visit university and Eugene friends, Rev. and Mrs. H. R. White are entertaining with an informal tea at their home Saturday afternoon.

Hours are from four to five-thirty o'clock. All friends of Bishop Remington and other Episcopal church people interested in meeting him are invited.

Home Service



WORK MAGIC WITH ALL-YEAR SLIP COVERS

"How on earth could I have been so blind? Why didn't I realize how shabby that old chair would look to the fastidious Mrs. Arnold?"

Luckily, Marjorie now knows the magic of easy-to-make slip covers. For an all-year cover she chooses old-cord red with blue-colored cord whipped over seams. The cord matches her rug and gives a smart "decorator's touch."

You, too, can get that professional effect. Smooth material on your chair, pin in place every 3 inches and, allowing 1 1/2 inches for seams, cut outside pins. Baste, fit again, and you are ready to stitch. Now whip cord firmly along seams as in diagram.

Our 32-page booklet helps you to choose and estimate material, to fit covers like a glove on all types of chairs, sofas and automobile seats. Step-by-step diagrams.

Send 10c for your copy of HOW TO MAKE SLIP COVERS to Register-Guard, Home Service. Be sure to write plain your NAME, ADDRESS and the NAME of booklet.

Daffodil Growers Worried Over Cold

SCOTTSDALE, Jan. 21.—(Special)—Paul Applegate has covered his daffodil field with several inches of straw. The growers are all hoping the cold hasn't damaged their stock.

Ed Lemley, Willis Biedler and Lucile Johnson received minor injuries when their car was crowded off the highway Saturday evening as they were returning from Reedsport. The car was badly damaged.

Personals Listed
Ed Lemley and Willis Biedler of Cottage Grove were week-end guests at Arne Johnson home.

There is a crew of men from Camp Walker in Reedsport putting a concrete basement under the Walk creek ranger station and also clearing the right of way across the Garrison place for the new forestry road to Smith River.

AT WALTERVILLE
WALTERVILLE, Jan. 21.—(Special)—Everett Wearin delivered wood in Walterville Wednesday morning.

Very few were out to the grange meeting Tuesday evening due to the severe cold weather. This is the second grange meeting this year in which these weather conditions have existed cutting down on the attendance at grange for both the membership and officers.

New Hampshire, Delaware and South Carolina each had its own president at one time. The title was changed to governor by South Carolina in 1775, by the other two states in 1776.

VISITORS TO BE ENTERTAINED

Theta Sigma Phi Tea Arranged Friday

By MARGARET REID
WIVES of newspapermen, and newspaperwomen visiting in Eugene this week-end as guests of the University of Oregon school of journalism for the Oregon Press conference, are included on the program scheduled for the interesting session.

The luncheon Friday noon at the Anchorage at which Dean Eric W. Allen will speak on "Where Editors Are Gagged and Guided," will be open to women visitors as well as the men conventioners.

Friday afternoon, members of Theta Sigma Phi, women's national honorary in journalism, will entertain at an informal tea for the visiting women, from three to five at the home of Miss Gladys Battleson, 1828 Mill street.

Transportation will be provided guests by members who will pick up guests at the journalism building and downtown hotels.

Special guests invited to the tea are Mrs. Eric W. Allen, Mrs. George Turnbull, Mrs. J. L. Hesse, Mrs. Roger Bailey, Mrs. W. F. Osburn, Mrs. Charles M. Hulsten, Mrs. Arne G. Rae, Mrs. Robert M. Fischer, Jr., and Miss Laura Margaret Smith.

The women will also attend the annual banquet at the Osburn hotel at six-thirty o'clock Friday evening. Paul C. Smith of the San Francisco Chronicle will be the speaker and skits will be given by Theta Sigma Phi and Sigma Delta Chi members.

The luncheon meeting Saturday noon at the John Straub memorial building is also open to women and Jay Allen, famed foreign correspondent who has just returned from the Spanish front, will be the speaker.

VISITS PARENTS

Mrs. David Faville, of Palo Alto, Cal., is spending a time with her parents, Mr. and Mrs. J. T. Bailey, Mrs. Faville, a former Eugenean, will be remembered as Kathryn Bailey.

TO VISIT HERE

Mr. and Mrs. Harry Schenk of McMinnville, will be among visitors for the week-end in Eugene attending the Oregon Press conference. Both are former Eugeneans.

AID MEETING SET

The Ladies' Aid society of the Fairmount Presbyterian church has arranged a meeting for Friday afternoon, January 22, at two-thirty o'clock at the home of Mrs. J. R. Brown, 2033 Nineteenth avenue east.

WITH MRS. HARRIS

Mrs. Laura Harris will entertain the members of the Sunshine club at a one o'clock luncheon gathering Friday afternoon.

LA JUNTA CLUB

Mrs. J. Ray Chapman will entertain members of the La Junta club at her home Friday afternoon at two o'clock.

COTERIE CLUB

Members of the Coterie club will meet Friday afternoon at one-thirty o'clock at the home of Mrs. W. C. Landru.

Guest Luncheon To Be Given Friday

The Star club of Blue River chapter, Order of the Eastern Star, will meet for a one o'clock covered dish luncheon Friday afternoon at the McKenzie River temple, 230 Fourteenth avenue east.

This will be a guest day affair and on the committee are Mrs. Harry Hartow, chairman, Mrs. W. M. Ransom, Mrs. L. Dow Moxley, Mrs. S. A. Conner, Mrs. Herbert Wiltshire and Mrs. Orville Leslie.

January Social To Be Held Friday

The monthly social meeting of Eugene society for the Hard of Hearing will be held at the Y. M. C. A. Friday evening at seven-thirty o'clock. The committee in charge of arrangements will be Mrs. Kittie Aman, Mrs.

Calendar

Thursday
8:30 p. m.—G. I. A. to the B. of L. E. meeting at the W. O. W. hall.

Friday
1 p. m.—Star club of Blue River chapter, O. E. S. meeting at 850 14th avenue east.
1 p. m.—Sunshine club meeting at the home of Mrs. Laura Harris.
1:30 p. m.—Coterie club meeting at the home of Mrs. W. C. Landru.
2 p. m.—La Junta club meeting at the home of Mrs. J. Ray Chapman, 1940 University.
2:30 p. m.—Ladies Aid society of the Fairmount Presbyterian church meeting at the home of Mrs. J. R. Brown, 2033 19th avenue east.
3-5 p. m.—Theta Sigma Phi for visiting women to the Oregon Press Conference, at the home of Miss Gladys Battleson, 1828 Mill street.
7:30 p. m.—Past Matrons club of Evangelical chapter, Order of the Eastern Star meeting at the home of Mrs. Albert Melles, 2212 Agate.
7:30 p. m.—Eugene society for the Hard of Hearing social meeting at the Y. M. C. A.

Miss Lois Bailey Is Honored At Shower

Miss Lois Bailey, bride-elect of William Peterson of Ontario, Oregon, who is to be married at an informal ceremony at the home of her parents, Mr. and Mrs. Victor Bailey, Friday afternoon at three o'clock, was honored guest at a beautifully arranged shower given Wednesday evening.

Mrs. Frank Nombalala and Miss Doris Bailey were hostesses for the shower at the home of Mrs. Nombalala, and sixty were invited for the evening. A crystal shower was given Miss Bailey.

Assisting about the rooms were Mrs. F. L. Bailey, Mrs. C. A. Huntington, Mrs. Kenneth Moore and Mrs. Gail Elliott.

Girls who served were Miss Jo Carlisle, Miss Doris Peterson, Miss Euphemia Laraway and Miss Brandon Young.

The world record production of feldspar was attained in 1928, when a total of 460,637 long tons were produced by all countries.

Mrs. Huntington Is Named President

Mrs. C. A. Huntington was elected as president of Eugene chapter of the N.E.A. at the meeting Wednesday when she celebrated its sixteenth birthday.

Other officers named for 1937 are Mrs. Paul D. Green, vice president; Mrs. H. S. Grindell, secretary; Mrs. Frank Sobert, treasurer.

Annual reports were given reports showed that twenty-three children are now under the charge of the club. It was the influence of the late Mrs. Campbell, that the club took up crippled children project.

In observance of the birthday anniversary of the club, Mrs. L. Bean, the first president of the club, told of the organization of the club in 1921. Mrs. Ray Glass, Mrs. W. Titus and Mrs. H. E. Grindell, past presidents, gave talks.

The group is planning a birthday fit to be held some time next Valentine's day and Mrs. E. M. Hiltbrand, chairman for the party. The benefit and committee will be announced by them later.

In charge of the birthday luncheon, for which spring blossoms large birthday cake were used, were Mrs. Stanley Nelson, chairman, Mrs. W. E. Hiltbrand and Mrs. E. M. Hiltbrand.

The February luncheon will be on February 17 with the newly elected officers forming the hostess committee.

Past Matrons

The Past Matrons club of the Blue chapter, Order of the Eastern Star, will meet Friday evening, January 22, at seven-thirty o'clock at the home of Mrs. Albert Melles, Agate.



fresh longer than to the Cream Tartar

Schilling Baking Powder

January Clearance Sale

WINTER COATS

Will come to an end soon. In the meantime 1937 prices are advancing rapidly and so we suggest to you that you purchase your necessities in any kind of merchandise at our 1936 prices and especially at the very low sale prices.

Sportswear Coats at \$8.99
Comprising values to \$14.50 are priced at even less than today's wholesale prices.

Sportswear Coats at \$13.33
Represent unusual values in fashionable winter coats formerly priced to \$24.00.

FUR TRIMMED COATS

In all price ranges have been radically reduced for sale Clearance and you save in a substantial way.

DRESSES At 1/2 Price

Not old undesirable dresses—but smart styles—good looking fashions and lovely materials—in wool, acetates, silks and knitted frocks. With us it simply means that we must have room for Spring stocks. We doubt if you will be offered so splendid values in a long time.

\$16.75 Dresses for	\$8.38
\$12.50 Dresses for	\$6.25
\$10.75 Dresses for	\$5.38
\$ 7.95 Dresses for	\$3.98
\$ 5.95 Dresses for	\$2.98

Don't Delay Buying BLANKETS

The new prices quoted us for 1937 are higher than those of 1936. If you need blankets—we advise choosing from our famous Kenwood — Melbourne — Holland and Faribault wool. A generous lot to choose from.

At 5.95 to \$12.50

Part Wool Blankets at \$2.95 to \$3.69
Will mean a distinct saving of 20%. And we have lots of them to show you.
Cotton Sheet Blankets all white. 98c and \$1.19
70x95—at

The BROADWAY wearing apparel — dry goods

30 East Broadway

OUT THAT COLD

—Roots and All—Give It No Chance to Sprout Anew!

Take no cold lightly! The so-called "common cold" is often the start of more serious trouble—flu and pneumonia, for example.

Treat a cold to root it, not merely to subdue it!
Depend on no half-way measures. A cold, being an internal infection, must be got at from the inside.

Treat a cold with a cold preparation, not with a medicine good for all kinds of ailments.
The wise treatment is Grove's Laxative Bromo Quinine.

Expressly For Colds!
Bromo Quinine is a cold tablet, made expressly for the treatment of colds.

It is also internal treatment and of four important effects.
First, Bromo Quinine opens the bowels, a desirable step in the treatment of colds.
Second, it checks the infection in the system, a vital step.

Third, it relieves the headache and fever.
Fourth, it tones the system and helps fortify against further attack.

The Action Called For
These are the four effects a cold calls for and in Bromo Quinine you get it in the form of a single tablet.

Bromo Quinine tablets now come sugar-coated as well as plain.
The sugar-coated are exactly the same as the regular, except that the tablets are coated with sugar for palatability.

Be wise—play safe! The moment you feel a cold coming on, go right to your druggist for a package of Grove's Laxative Bromo Quinine.

Begin taking the tablets immediately, two every four hours. That procedure will often break up a cold in 24 hours.
Bromo Quinine contains nothing harmful and is safe to take. Ask for, and insist upon, Grove's Bromo Quinine. The cost is small, but the stake is large.