BURIED IN SNOW 51 HOURS; TELLS TALE OF RESCUE

SITKA, ALASKA, Dec. 25.—(U.P.)—Fred Easley, who "came back from the dead" after being buried 21 feet deep in a snowslide for 51 hours, told today of his miraculous escape from an icy tomb.

Caught in an avalanche with two other men, Easley had been given up for dead by J. Clark Sutherland, Los Angeles mining engineer, and Otto Hill, Sitka, who were unable to find him after they had dug themselves out of two snowslides.

"All I thought about was how to get out," Easley said as he recuperated in a hospital here. "And boy, I sure missed my chewing gum".

Easley informed his mother and sister in Reno, Nev., he had been rescued and would suffer no ill effects. His hands and feet were slightly frozen.

"The first slide crushed me against a large rock," Easley explained, "but the snow formed a pocket and I could still see daylight. I was working to free myself and heard Hill and Sutherland talking when another slide covered me completely. We had gone up the mountain to look at a mine.

"After the second slide and until I was rescued, I worked continually packing snow underneath me. I dug through the snow with a piece of broken snowshoe. It was slow work, but I got up 15 feet somehow.

"I doubt if I could have made the last six feet though, because the snow was packed tightly. I was surely glad to hear the rescue party digging. I called as loudly as I could and they heard me.

"I wasn't hungry because I was carrying the lunches for all three of us. I had three sandwiches and three chocolate bars and 12 hotcakes.

"But I got thirsty, and look how chapped my lips are from eating snow".

After he was rescued, Easley was kept in a shelter cabin and men rubbed his hands and feet with snow. He was brought two and one half miles down the mountain on a sled.

Searchers had been digging two hours before Easley was found.

Japanese Ship Is "Carrying the Mail"

SAN FRANCISCO, Dec. 25—(AP)—The Japanese liner Chichibu Maru sailed yesterday with the largest shipment of mail ever to leave the port. The Christmas mail, sent on the vessel because of the maritime strike, included 14,602 bags for Honolulu and 1,279 bags for the Orient. It weighed about 251 tons, postmaster William H. McCarthy said.

Freddie Othman Reports Hawaiian "Lei" Situation Is "Hoomalimali"—Meaning "Very Bad;" Strike Blamed

By FREDERICK C. OTHMAN
United Press Staff Correspondent

WASHINGTON, Dec. 25.—(U.P.)—Sad tidings arrived here today from Honolulu, where the lei (pronounced as in hen producing an egg) situation is becoming increasingly hoomalimali.

That means punkerino in any man's language. Anybody that says Mele Kalimikimaka—Merry Christmas—to a lady lei lei seller is liable to have a grass skirt stuffed down his throat. These ladies aren't wearing hay shirts anymore.

What's the use? There aren't any tourists, except stranded ones, and they're getting sick of Leis, even the pink and golden ones, made of wild ginger blossoms. There are leis all over the lot and not a soul to buy, account of the shipping strike, which has halted American commerce between the islands and the pacific coast.

Leaves On Barge

This news came to Washington, coincident with the arrival of delegate Samuel Wilder King, who had to leave Honolulu aboard a pineapple barge and board the liner Monterey (offshore) in order to get here before the opening of congress. But that's beside the point.

The subject is the depresison, yes, and the strife, concerning leis and holokus.

A lei is one of those flowery necklaces you see in the rotogravure section, around the necks of movie stars vacationing in Hawaii. A holokus is a flowerf wreath the lei sellers wear on their heads. Some leis are made of the ginger blossoms, some of carnations, and some of gardenias. It takes seven dozen carnations to make a lei which sells for 25 cents. No tourist ever left Honolulu without buying his lei. The lei sellers didn't give him a chance.

Used To Wear Grass

Some of the latter used to wear grass skirts for local color's sake, but these garments were ticklish and breezy as well, so when the shipping strike stopped the flow of tourist laden liners, the vendors of the leis started wearing calico.

They also started to go hungry, because a gardenia salad isn't any too nourishing. Delegate King and Mayor Fred G. Wright organized a benefit performance for the destitute lei ladies at the municipal auditorium, collected $1,011 and turned it over to chief of police William A. Gabrielson for distribution.

Then there was a fight. It developed that the lei sellers were divided almost equally, union and non-union. President Agnes Makaiwe of the amalgamated lei sellers told the chief there was plenty of pilikia—and that means trouble—among the ladies. She said she didn't think the non-union lei dealers had any right to participate in the fund. The independents said they were just as hungry as their organized sisters.

Chief Gabrielson acted as judge. He decided that any lei seller who had been on the job for six months before the strike began, union or non-union, was entitled to her proper share of the benefits. He distributed these in the form of fish, groceries, and poi.

That last is a standard article of Hawaiian diet. It's made from the taro root, takes on the consistency of mashed potatoes, and is eaten with the fingers. Some poi is juicy, some isn't. That accounts for the nomenclature—one-finger poi, two-finger poi, three-finger poi, and so on.

The ladies are said to be satisfied with Chief Gabrielson's decision, but if ever more pilikia should arrive, a gob of that three-finger poi ought to make a hoomalamali weapon indeed.

CRUISERS SMASH EAST-WEST MARK

SAN PEDRO, Cal., Dec. 25—(U.P.)—The crack cruisers Indianapolis and Chester, hurrying to get their crews home before Christmmas, Thursday set a new coast-to-coast speed record of slightly less than eight days for the run from Charleston, S. C.

With President Roosevelt disembarked at Charleston after the cruisers took him to South America, the warships received permmission to make a forced run to the coast so their 1600 men might spend Christmas with their families here.

After streaking for Panama, where they were delayed six hours for fuel, and by the slow canal passage, they swung up the west coast to San Pedro in six days, slicing one day off the fastest schedule of crack commercial liners.

They averaged 30 knots for the 4520 nautical miles. It was the fastest run from coast to coast for naval vessels, officials announced, and is believed an all-time record for other types of ships as well.

In the United States, fire destroys five schoolhouses every day.

Scientists have traced Halley's comet back to the year 240 B. C.

Best Wishes
from
VIRGINIA GORMAN
New York Life Ins. Co. Rep.

AIRPLANE USED BY THIS SANTA; DROPS PRESENTS

BOSTON, Dec. 25.—(AP)—A huge tri-motor plane laden with Christmas packages turned northward from Boston today, bearing Captain William H. Wincapaw, Santa Claus of the air, on his second Christmas flight this year to lighthouses and coast guard stations.

Captain Wincapaw flew yesterday to stations from Massachusetts Bay to Portland, Me. His son, Billy, and three other men accompanied him.

Billy's task was to drop the bundles containing periodicals, Christmas foods, coffee, candy, and in some instances toys, to the dwellers in the lonely outposts along the ocean.

The flights of Captain Wincapaw today and yesterday will have carried him 2,000 miles to 91 stations.

Today he will drop Christmas bundles at the marine traffic beacons from Portland to New Brunswick.

Last year George Mason, vice president of the National Aeronautical Association, dropped the gifts. Two of them missed their mark.

In one case a lighthouse keeper, in his dory, recovered the package from the sea. In the other instance; Wincapaw dived a second time, and the "bomb" plopped at the door of the lighthouse.

In addition to visiting lighthouses, this year, Wincapaw will swing over 25 isolated islands off the Maine coast, now inhabited for the winter by fishermen. Until next spring these men are virtually marooned from the mainland.

They don't know Santa Claus is coming.

MRS. POST SENDS GIFTS TO ESKIMOS

SWEETWATER, Tex., Dec. 25.—(AP)—Mrs. Mae Laine Post, widow of the famous aviator, Wiley Post, killed with Will Rogers in a plane crash at Point Barrow, Alaska, said today she had sent 50 personal letters, 50 cartons of cigarettes and 50 tins of tobacco to be distributed among the natives of that obscure post.

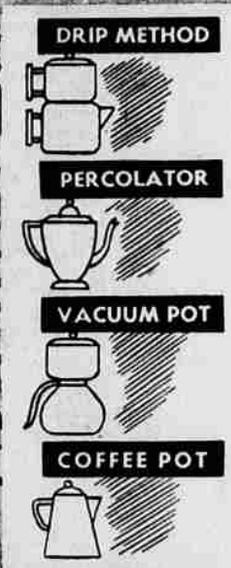
Mrs. Post, visiting her parents 20 miles from here for the holiday season, said she sent the gifts to Sergt. Stanley Morgan of the United States signal corps and asked him to read the letters to the Eskimos.

Sergt. Morgan, she said, assured her nothing would be so appreciated by the natives as tobacco.

She said the letters contained reiteration of her appreciation of all the natives of Point Barrow had done when her husband and the humorist met their deaths.

The porpoise devours its own weight in fish every day.

For best results have your coffee ground when you buy it!



AIRWAY COFFEE is ground the very moment of purchase, exactly right for your own brewing method.

NOW YOU CAN MAKE PERFECT COFFEE EVERY TIME YOU BREW IT!

THE manufacturer of your type of coffee maker specifies a certain grind for best results—AND THAT IS EXACTLY THE GRIND YOU GET WHEN YOU BUY AIRWAY COFFEE. It is always ground for your individual requirements. *That's why it gives you perfect brewing results!*

Airway Coffee is a 100% pure Brazilian blend. This gives the mild, mellow flavor preferred by more people than any other. It is roasted fresh daily in five regional plants, packed in the whole bean and rushed by scheduled delivery to the stores. Because of rapid delivery and quick sale, it is unnecessary to pack Airway Coffee in an expensive container. *The savings we make are passed on to you.*

GREATER FRESHNESS AND BETTER FLAVOR

Repeated tests prove this modern way of buying coffee assures you greater freshness, better flavor and perfect brewing results.

Try Airway Coffee! See how much better coffee really is when ground to order at the very moment of purchase!

BUY IT AT YOUR SAFEWAY STORE

AIRWAY COFFEE

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SEMI-ANNUAL SALE

A sale price means nothing unless the garment has style. Our reputation for a clean fresh stock is your guarantee of value in style as well as quality. We dislike to sell these carefully picked garments at reduced prices. We planned to sell at a profit—but the weather man was against us! So we offer you these remarkable values.

SPORTS COATS

Large selection of sports coats. Tweeds—monotone—Fleece—camel's hair—plaids.
Sizes 12, 14, 16, 18, 20, 38, 40, and 42.
Colors: Blue—green—natural—brown—rust—gray—oxford.

1-3 Less
Regular $19.75 now . . . $13.15
Regular $25.00 now . . . $16.70
Rergular $29.75 now . . . $19.85

¼ Less
Regular $19.75 now . . . $14.80
Regular $25.00 now . . . $18.75
Regular $29.75 now . . . $22.30

½ Less
Regular $19.75 now . . . $9.90
Regular $25.00 now . . . $12.50
Regular $29.75 now . . . $14.90

DRESS COATS
Fur Trimmed

Fine selection of Forstmann's material trimmed with Persian lamb, and foxes.
In black—brown—navy—gray.
Sizes 14, 16, 18, 20, 38, 40, 42, 44.

Regular $49.75 now . . . $33.20
Regular $55.00 now . . . $36.65
Regular $69.75 now . . . $46.50
Regular $79.75 now . . . $53.35

Also, Several Coats at ½ Price

SUITS
With Regular Length Coats

Suits with regular length coats. Colors: Brown, Navy, Gray, Green, Black, Red with or without furs.

1-3 Less
Regular $29.75 now . . . $19.85
Regular $35.00 now . . . $23.35
Regular $39.75 now . . . $26.50
Regular $49.75 now . . . $33.20

¼ Less
Regular $29.75 now . . . $22.30
Regular $39.75 now . . . $29.80
Regular $49.75 now . . . $37.30

SHORT SUITS
1/3 to 1/4 Less

Sizes 12, 14, 16, and 20. Regularly $19.75 to $39.75—1-3 and ¼ less. Colors: Rust—green—navy—brown—black.

SALE OPENS 9 A.M. Saturday December 26th.

Silk Daytime Dresses $5
Black—navy—blue—green—brown.
Sizes: 12 to 20, 38 to 44. For quick close out at $5.00.

Silk Dresses at $7.95-$9.95
Selection of dresses—all colors and sizes—formerly to $19.75 now $7.95 and $9.95.

Silk Dresses at $12.95
Selection in green—oxford—royal—London tan—gray—red—brown. Sizes 13, 14, 15, 16, 18 and 20. Regular $16.75 to $19.75 at one price $12.95.

Silk Dresses at $14.95
Selection in colors black—navy—red—blue—brown—green. Sizes 14, 16, and 18. Regular $19.75 to $29.75 one price $14.95.

Wool Dresses & Knits
Colors: brown—black—rust—gray—green—blue—red—royal. Sizes 12, 14, 16, 18, 20 and 38. These include the famous Marinette knit two piece outfits and one and two piece wool dresses.

Wool Dresses at $7.95
Selection of regular $15.00 to $19.75. At one price $9.95.

Wool Dresses at $9.95
Selection in black and gray. Regular $15.00 to $19.75. At one price $9.95.

Wool Dresses at $12.95
Fine selection which were $16.75 and $25.00.

NEGLIGEES

	size	regular	sale
Orange Silk	12	6.95	2.95
Green Lace Trim	18	4.95	2.95
Yellow Silk	Sm	6.95	2.95
Blue Silk	38	10.75	6.95
Rose Silk	Med.	4.95	3.95
Wine Satin	Med.	12.75	9.95
Brown Flannel	18	6.95	5.95
Green Flannel	14	8.95	5.95
Orange Flannel	14	7.95	3.95
Rose Flannel	18	4.50	3.50
Navy & White Corduroy Pajamas	14	8.75	3.75
Green Silk Pajamas	14	6.95	2.95
Red & Navy Pajamas	16	6.95	2.95
Navy Pajamas	12	12.95	5.95
Green & Brown Pajamas	18	4.95	2.95
Brown Jersey Pajamas	Med.	8.75	3.95
Navy Jersey Pajamas	18	5.00	2.95
Green Corduroy Pajamas	16	6.95	3.95

SILK GOWNS
Lace Trimmed and Handmade
Selection of

No.	Reg. Price	Sale
20	$3.95-$5.00	$2.95
15	$5.00	$3.95
8	$2.00	$1.00

All Remaining
FUR COATS REDUCED

Fine French Lapins $59.75
Lynx Cat $69.75
Mink Paw $169.75
Persian Lamb $269.75
Jap Mink $295.00

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