

AN INDEPENDENT NEWSPAPER

(Published every evening and Sunday)
 EDITOR AND PUBLISHER—Alton F. Tugan
 MANAGING EDITOR—William M. Baker
 NEWS SERVICE, Associated Press, United Press
 MEMBER—Audit Bureau of Circulations

The Register-Guard's policy is the complete and impartial publication of its news pages of all news and statements of news. On this page, the editor of the Register-Guard offers his opinions on events of the day and matters of importance to the community, endeavoring to be candid but fair and helpful in the development of constructive community policy.

HANDICAPPED BY OUR OWN ZEAL

WITH the program of scientific revaluation which the state tax commission is carrying out in co-operation with the counties, there can be no quarrel; a systematic revaluation and equalization is badly needed. But the application of these revisions to any county prior to the completion of statewide readjustment will work much hardship, and this is apparent in the industrial revisions which have been announced for Lane county.

In a single year the valuation on the cooperative cannery here has been boosted from \$30,000 (for machinery, stock and equipment only) to \$99,690, an increase of more than 200 per cent, but so far as can be learned the appraisers have not yet got around to revaluation of canneries in Marion county and Multnomah county with which the Lane concern must compete.

This is the most glaring instance of inequity, but there are plenty of other Lane county concerns which show increases ranging from 20 to 50 per cent. Nor are homes in Lane county being omitted from the boost. For many years Lane county residence property has been given a higher appraisal than similar property in Portland and Salem, but now apparently the disparity is to be made worse.

What the situation means is that Lane county and a few other counties will pay much more than their share of the taxes which go to the general support of the state. The levy for state purposes averages around 4 mills. If a Lane county property is appraised at \$10,000 and an entirely similar property in Portland is appraised at only \$5,000, the Lane taxpayer will contribute \$40 a year to the upkeep of state government and the Portlander only \$20. In the aggregate the upstate communities will contribute much more than the larger centers to state government.

The Lane county assessor, Welby Stevens, is not to be blamed for the "lag" in the statewide readjustment; on the contrary, he is to be commended for his desire to have Lane county foremost in equalization work because there are many purely local as well as inter-county inequities to be ironed out. But where the advance in Lane county valuations is severe or where it penalizes Lane county industries or business as compared with other communities, obviously the readjustments should be delayed till the rest of the state "catches up." If the increase of local revenues is the chief aim the same end can be reached by keeping valuations low and advancing rates.

This paper would be the last to oppose the project for statewide equalization, and certainly it is a function which only state authority can perform. The work of reappraisal should continue even though the effective date be held off. Lane county is willing to do its full share but no more than its proper share in supporting all the central functions of the state. We should not be penalized for our zeal to cooperate.

TOURISTS AT RECORD HIGH.

NEARLY 400,000 people from other states will vacation in Oregon this year, according to Secretary of State Earl Snell who keeps close check on the registration of out-of-state automobiles. The increase in travel as compared with last year is running well over 20% and may reach 30%. Approximately 30,000 vehicles from other states have been registered in Oregon so far this year and Mr. Snell expects the figure to pass 120,000 before the year is out.

There has been notable response to the advertising campaign which has been conducted by the new travel bureau of the state highway department which Harold Say is directing. Though his \$50,000 appropriation gives him little opportunity for national advertising he has made his dollars travel far by close cooperation with the Oregon State Motor association and the press in spreading up-to-the-minute information about the highways and attractions of the state. It has been estimated that the average tourist spends at least \$10 while in the state; some place the figure as high as \$25. On either calculation the tourist trade is the biggest cash industry in the state.

Lane county is getting a generous share of this business through the fame of the McKenzie and its other high mountain streams and lakes and the opening up of the recreational paradise along the Coast. But Lane county has not worked out the problem of telling its very special story to the vacationers and to thousands of those who pass this way every season we are still relatively unknown and remote.

The most neglected opportunity in Lane county is the Willamette highway which is destined to become the great short route to Oregon and the Northwest from California and all points east. If the last five miles of this highway were completed (the Salt creek falls section) Oregon would have an all-year, fast connection with California and the Middle West which would save many hours and much money to every traveler entering the state from south or east. Through Klamath and the Weed cutoff the road connects direct to the Sacramento valley and the Bay region. Through Lakeview and Reno it connects direct with the Lincoln and Liberty highways from the east.

Lane county will not get full advantage of the booming tourist trade till this great road is cut through, paved and opened for service. The Willamette highway will not "take" from any other route, but it will add enormously to total Oregon traffic because it answers the problem of "getting to Oregon first." The figures on tourist travel speak for themselves. Lane county should set 1937 as the date by which this great feeder road MUST BE COMPLETE.

WASHINGTON LETTER

By RODNEY DUTCHER
 Register-Guard Washington Correspondent
 PHILADELPHIA, July 1.—The Democratic platform of 1936 has the imprint of Roosevelt all over it. It leaves out much and it puzsfooters painfully here and there. It omits all mention, as it proceeds with its proud boasts, of many mistakes, wastes, and abortive experiments.

It tends to make more definite the cleavage be-

tween the New Deal Democratic party as a liberal party and the Republican party as a conservative party—or, as its own George Moses insists, a "Tory" party.

Roosevelt had a large advantage in dictating its terms, since he was able to study the Republican platform and the personal amendments of Governor Landon, which between them, compromised with much of the New Deal.

Outstanding as it is, declaring war as it does against special privilege, and seeking as it does to promote the idea that the seat of government has been removed from Wall Street to the habitation of the people's representatives in Washington—with the result that government benefits are now spread over the masses instead of handed out to just a few—the platform's brilliant verbiage should not make you forget that parties seldom live up to their platitudes.

UP TO VOTER TO JUDGE

You, as a more voter, have the tremendous job of deciding whether the New Deal has achieved its glowing boasts and whether the platform's conspicuous omissions of unflattering facts tend to balance off the achievements and the probable performance of promises.

For the platform is an expression of Roosevelt, not only in his boldness and his steps forward, but also for the president in his timidity, his seeming desire to compromise, and his frequent tendency to be all things to all men.

It is an expression of the fact that the New Deal and its administrative ranks are loaded with both progressives and conservatives—and even, with no great stretching of terms, with some radicals and reactionaries.

MARVEL OF ADROITNESS

Three planks stand out: Those on the Constitution, on the consumer, and of housing.

The constitutional plank is worded as adroitly as any three paragraphs you ever read in your life.

Whereas Landon suggested that regulation of wages, hours, and child labor might possibly be handled only by state legislation and a constitutional amendment, this platform declares definitely that federal as well as state legislation is necessary. It promises, if necessary, to seek an amendment allowing both Congress and the states to legislate within their respective jurisdictions.

The platform is very silent as to where the lines of jurisdiction are to be drawn and, after all, who knows—except, maybe, the supreme court?

Roosevelt's hope of appointing new supreme court justices until the court's majority is more liberal is merely inferred.

The plank labeled "Consumer" is perhaps more astonishing than any other. It says: "We will act to secure the consumer fair value, honest sales, and a decreased spread between the price he pays and the price the producer receives."

If it meant what it said, this would be a grim threat against a wasteful distribution system, against the profiteering "middlemen," against meat packers, millers, steel manufacturers, the aluminum "trust," and other monopolistic or alleged monopolistic or price-fixing corporations.

"BREAK" FOR CONSUMER

At any rate, the plank is an affirmation of the fight made against great odds by official consumer agencies in the AAA, NRA, and elsewhere against exploitation of the householders and housewives who pay the bills.

Labor and the farmer have been mentioned from time immemorial in platforms, often hypocritically, but here is a document which gives all of us a chance to call a party to account in our capacity as consumers.

For consumers also are given a break in the paragraph which promises to promote cheap electricity "by means of the yardstick method." And the "consumer" is specifically mentioned in the labor plank and again in the monopoly plank, and yet again in the agricultural plank.

The housing plank, undoubtedly forced through by Senator Bob Wagner, is remarkable for its commitment to provide decent homes for those unable to afford decent quarters as priced by private industry. This means a genuine low cost housing program if Roosevelt is re-elected and can sell it to Congress, although it would sound better if Roosevelt had got on the job early enough to force Wagner's housing bill through Congress in the last session, instead of coming to its support only in the final hours, when it was lost, despite the delayed administration effort.

PLANK IS DISAPPOINTING

The monopoly plank is little if any more constructive than the Republican, especially if you bear in mind that the Department of Justice under Roosevelt has a notorious—more so than under Republican regimes—record of failure to enforce anti-trust laws.

Other planks are routine except for bragging as to deeds done and promising to make a better stab at budget balancing and to bring more federal employees under civil service.

The promise to work to "take the profits out of war" would ring better in the ears if Democrats hadn't smothered legislation of that character in the last session.

Nevertheless, this is a fighting platform—even if it did take the combined efforts of the Republicans, Landon, and Lemke to scare the New Deal into it.

(Copyright, 1936, NEA Service, Inc.)

AN EDITORIAL ON HEALTH

By DR. MORRIS FISHBEIN
 Editor, Journal of the American Medical Association, and of Hygeia, the Health Magazine

WHEN a child is sick, it should be placed in a room with plenty of fresh air and, if possible, sunshine. In cold weather the room should be kept warm, and in country districts a room with a fireplace is helpful. Provisions must also be made to prevent drafts by use of suitable window boards or screens.

The bed or crib should be freely movable and should be placed in such relationship to the windows that the child will not have to lie and stare at the direct sunlight.

If there is an infectious disease, all unnecessary drapes, carpets, pictures or other materials should be taken out of the room, as it might afterward be necessary to destroy the materials with which the sick child has been in contact.

This applies also to toys and books. Such materials should be inexpensive and easily washed or destroyed.

Sick children should not be allowed to play with toy animals made of fur or cloth, since these accumulate discharges and will in any event have to be burned when the child recovers. For the same reason, it is not advisable to have upholstered furniture in the sickroom, but preferably hard wood or metal pieces.

When possible, the child's sickroom, as well as the adult's, should always be adjacent to a bathroom, as this will lessen greatly the amount of work necessary in taking care of the child.

The mother or the nurse who is responsible for the care of the child should keep available a smock or a wash dress to be worn whenever the person is in attendance on the invalid.

If there is an infectious disease, it is also advisable to have a cap which covers the hair. The hands of the attendant should always be washed on entering and leaving the sickroom.

Those who are taking care of invalids will find it exceedingly convenient to keep a large paper bag by the side of the bed. Into this bag may be placed paper towels, gauze, cotton, and other materials used around the sick room, and the entire sack and contents burned each day.

No one should attempt to prescribe food or treatment for a sick child except the physician who has made the diagnosis and who is familiar with the condition of the invalid.

All medicines should be kept in stoppered or closed bottles or jars. They should be kept in one place and should be destroyed after the patient recovers, since it is not possible to use the same medicine six or eight months later for other people.

SIDE GLANCES



"But, mamma, I don't want to look like Shirley Temple, I want to look like Myrna Loy."

Ladies of the Elks Meet Thursday

Ladies of the Elks are having an afternoon of cards Thursday afternoon at the Elks temple. The afternoon will start at two o'clock and both contract and auction bridge will be in play.

Mrs. H. D. Smart is to be hostess for contract and Mrs. E. M. Banta will be hostess at the auction tables.

Morris-Reynolds

News has been received here of the marriage of Miss Maxine Harriet Reynolds of Oakland, California, to Cedric Merle Morris, of San Mateo, son of Mr. and Mrs. Merle Morris of Eugene, which took place several days ago. Mr. Morris is a former Eugene resident and was graduated from the high school here. He is now manager of a Newberry store at San Mateo where the couple will reside. Mr. and Mrs. Morris are expected to visit here some time next month.

Notes From Marcola

MARCOLA, July 1.—(Special)—Mr. and Mrs. Lloyd Comer and daughter Nadine moved Sunday to Blachly where Mr. Comer works.

Mrs. A. D. Pease is visiting at Kelso, Wash., with her son and daughter-in-law, Mr. and Mrs. Vernon Pease.

Clarence and Alford Pease are attending the national guard meet at Camp Clatsop.

Mr. and Mrs. George Fisher and son of Alpine were in Marcola Saturday.

Roderick Mabe accompanied his mother, Mrs. Peggy Wilson of Crescent City, Cal., on a short vacation trip.

Mr. and Mrs. Cecil Hagreen and family and Mrs. Alma Boggs of Klamath Falls spent the week-end with relatives here.

The Royal Neighbor lodge held the regular meeting Thursday evening in the I.O.O.F. hall. Initiation was held for two candidates, Mrs. Laura Eastman and Mrs. Mable Drew. On the refreshment committee were Mrs. Violet Drew, Dora Hall and Gladys Hatten. The lodge is planning a card party, the date to be announced later.

The following members of Mountain Home Rebekah lodge attended the meeting and reception of Odd-fellows and Rebekahs in Springfield, Monday evening: Mrs. Minnie Fischer, Mrs. Julia Downing, Mrs. Nell Price, Mrs. Nettie Neil, Mrs. Pearl Price, Mr. and Mrs. Raleigh Morris, Mrs. Pearl Knowler and Mrs. Nellie Garrison. Mr. Charlie Paris assisted with the program.

From Bellfountain

BELLFOUNTAIN, July 1.—(Special)—Miss Emma Haines and Mrs. Mary H. Gragg left Tuesday morning for Portland. They plan to attend the Calvary Tabernacle camp meeting which begins Wednesday.

Mrs. Bob Crocker of Toledo is visiting at the home of her parents, Mr. and Mrs. Harley Leach and family.

Henry Carlson and family are planning to move Wednesday from the G. M. Gragg mill to Bear creek where Mr. Carlson is to be employed.

Miss Alice Edwards of Washington, D. C., who spent her girlhood days in the Bellfountain community, is visiting friends and relatives here for a time.

Mr. and Mrs. John A. Jackson of Myrtle Creek and E. P. Larkin of Glenbrook were Sunday afternoon visitors at the home of Mrs. Addie Larkin and daughter. Mr. and Mrs. Jackson are former residents of the Bellfountain community and came up to attend the "Old Timers" reunion held at the Bellfountain park Sunday.

Mrs. T. M. Coon left Sunday evening for Portland and The Dalles and plans to spend most of the summer with friends and relatives.

Mrs. Leta M. Davis left Monday morning to attend the N. E. A. convention at Portland, which is in session this week.

Mr. and Mrs. Kenneth Litchfield and daughter Carol motored to Portland Sunday evening for a visit at the home of their parents. Mr. Litchfield will attend the N. E. A. convention.

Mr. and Mrs. G. M. Gragg and family motored to Salem Saturday to take Mrs. Gragg's sister, Mrs. Robert Gamke, and sons, Dickie and Bobby, home after a short visit at the Gragg home.

SUMMER SESSION DANCES START

Faculty's Picnic Announced for Tuesday

By MARGARET REID

AFTER a three-day holiday because of the National Education association's convention in Portland, activities at the summer session of the University of Oregon will be resumed Thursday and a full social program for the week-end and next week is arranged.

Friday evening the first of the summer session dances will be held at Gerlinger hall at nine o'clock, and while primarily for the summer session students, many young college people of Eugene are interested in these weekly dances.

Next week's main party will be the annual picnic of the summer session faculty which will be held Tuesday evening, July 7, starting at six o'clock at Swimmers' Delight.

An outing has been planned for the Fourth of July, at the McKenzie forest camp. The party will leave from Johnson hall on the campus at eight o'clock Saturday morning and will spend the day up the McKenzie. Russell K. Cutler is in charge of the trip.

Several lectures are planned which are of interest to townspeople as well as campus folk. On Thursday evening Dr. Harold G. Merriam, visiting professor in English from the University of Montana, will talk at the faculty room, Gerlinger hall, at seven-thirty o'clock, on "Regionalism in Literature." Dr. Merriam is editor of the Midland magazine.

Monday evening, Rabbi Samuel S. Cohen, of the Hebrew Union college, Cincinnati, Ohio, will lecture on "The Drama of Job" at the faculty room of Friendly hall.

VISITORS HERE

Mrs. Thomas S. Wells has as her guests this week her sister, Mrs. Albert E. Lee of Seattle, and her son, Edward Wells, of San Francisco.

ENGAGEMENT INTERESTS

Announcement of the engagement of Miss Phoebe Greenman, daughter of Mr. and Mrs. Judd Greenman of Vernonia, to Charles Burroughs of Vale, Oregon, is of interest here. Both of the young people attended the University of Oregon. Miss Greenman is a member of Kappa Kappa Gamma and Mr. Burroughs is affiliated with Theta Chi.

WITH THE CRISSEYS

Mr. and Mrs. Dana Stuart Cole of New York City are visiting for sev-

Federal Women Clubs Plan Outing

eral days with Mrs. Cole's brother-in-law and sister, Mr. and Mrs. James Crissey. Mrs. Cole is on the staff of the New York American. She will be remembered here as Miss Marian Sten.

FAMILIES ARE HERE

Dr. and Mrs. David Faville (Kathryn Bailey), and their son Donald, are visiting this week in Eugene with Mrs. Faville's parents, Mr. and Mrs. J. T. Bailey. They will be here until Friday when they go to Portland for a visit before returning to their home in Palo Alto, California.

TO CONVENTION

Miss Jean Stevenson is attending the national convention of Delta Delta Delta in Colorado Springs this week. The headquarters of the convention are at the Broadmore hotel.

TO RESIDE HERE
 Mr. and Mrs. Stephen McClain and their two young sons have come to Eugene to reside. They formerly lived in Salem.

THE BROADWAY, INC.

ANNOUNCES

ITS FIRST SHOWING OF

FUR COATS

for the 1936-1937 season. The smartest of the new styles in dependable furs—from the well and favorably known firm of David Benloff, wholesale furriers, now awaits your inspection. Northern Seal—Blocked Lapin—Beaverette—Super Seal—Marmink—Pony—Diamond Silverstone and others in the popular black—gray—and brown tones. The loose full backs and trotter lengths are much in favor. Prices begin at—

\$49.50

and up to

\$175.00

Come in and see them, try them on—and if you make a selection—you may make a reasonable deposit and have them laid aside for you—Begin making monthly payments now—the coat will be yours when you want it.

CORRECT STYLES IN

Sportswear Garments

for vacation days and holidays are here in widely assorted stocks to make your choosing easy—We Close Saturday, July 4th, and Remain Open Friday Eve until 8:30 o'clock.

ENCHANTING—APPEALING



Summer Frocks

of volles, swisses, prints, nub cloths, crashes and novelty fabrics are here in generous assortments and a broad range of sizes.

\$1.95 \$2.95 and \$3.95

GANTNER MATTEN SWIM SUITS

In all the glory and beauty of correct styling—perfect fitting and lasting satisfaction—are appealing to the younger generation. Gay, colorful combinations in one-piece—two-piece or overskirt styles—for as low as \$1.95 and up to \$5.95

SLACKS of sturdy twill at \$1.00 to \$1.69

FLANNEL SLACKS—quality kind \$2.95

SHIRTS of rayon or broadcloth \$1.00 to \$1.95

BATHING CAPS 29c to 59c

The BROADWAY Inc.
 wearing apparel ~ dry goods

30 E. Broadway

Just 30 Easy Steps From Willamette

Harry and Jack Theines

"A Story of Success"

The Theines brothers of Eugene, Ore., aged 12 and 10 years, each operated one-third of an acre of truck garden in 1935 and each realized a net profit of more than \$100. The boys rented the ground from their stepfather and paid all expenses of growing their crops—mostly certified Burbank potatoes. This year they are farming again and expect to add tidy sums to their growing savings accounts in our Eugene Branch.



As the Theines brothers are building self-reliance and character through work and Thrift, so many other wide awake boys and girls in other parts of Oregon are getting ahead and laying sound foundations for useful lives. Thousands of alert young people have savings in the U. S. National where they accumulate funds for education and other worthwhile things. Open an account with as little as \$1, and get an attractive book bank. When your balance reaches \$5 it begins to earn substantial interest. Start today.

W. B. Gard, Manager C. E. Lombard, Asst. Mgr.

Eugene Branch
 of the
 United States National Bank

Head Office, Portland, Oregon

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION