

MASTER OF MANY MILLIONS!



A camera study that brings out with striking faithfulness every facial feature of America's greatest financier is this latest, exclusive picture of J. P. Morgan, taken as he sailed unrecognized by the public, for Europe, on the Aquitania. The attitude is typically Morganesque, the man of millions standing with mouth tightly closed, jaw firmly set, and keen eyes gazing directly ahead, with his favorite pipe gripped in the left hand giving the last characteristic touch.

BUSINESS IS FINE!

Business is good! That was just the extent of the news at the auto dealers Saturday. The Schula Motor company, manager Ir. Schulz, reported that W. (Pat) Lake of the Portland distributors was a visitor last week from that there was a sale. Sales are holding up well. That can't be classified as a matter, they always are. Oldsmobile and Reo trucks.

... note at Reid-Sawyer, and Plymouth dealers. Sales and repair work holding up, and fine display on hand now both lines selling well.

... Plymouth, Nash, Lae and DeSoto dealers, also fine business. Good cars, good what could be more natural?

... Motor company, headed by Ford sales have been the best this year, report no mid-year let down, although they admit they looked for one. "But they're as well as in early spring."

... Motor company, headed by Brown, had the same story all going well, with Plymouth and Chrysler, the two featured, accounting for lots of sales.

... at the Motor Sales Service was out, but we understand this presentation of the 120 at this Thursday evening, draw a crowd. Ford had seven buyers on hand, and staged a show showing the history of Packard and the methods used in build-

... Chevrolet had little in the news to offer, but mentioned sales and the excellent display. Nearly every model seen there, and rapid delivery to the consumer.

... Scherer Motors, announced the number of cars sold in the first six months of this season \$2,317 Pontiacs been delivered, compared to 28 in 1934. Only 73-620 were in the entire year of 1934—there's a real pickup. Buick well, too, Jerry states.

... hawks Happenings

... July 20—(Special)—The McKeanie frame members of their regular meeting Wednesday evening at the L. O. O. F. hall hereafter the business meeting during the lecture hour, the following program was given, skit, Two of Greenhorns, by Arthur G. Glen Spicer; reading, Mrs. S. H. Seavey; Resolved whether the rehabilitation government program will benefit the community—affirmative, Lee Seavey, negative, Herbert Brown. The following next three days' programs will be in contest.

... one group to give a program of singing, Marcola Nell Price, Lela Seavey, Mrs. S. Baugh, Hammett, Yarnell, Gladys, Edna Edgell, Cleo Hill, Ernest Male, Alex Lewis, Etta Orr.

... Mr. and Mrs. Henry Pullett were guests in the Santa Clara community Sunday.

... Mrs. Seavey and son, Wayne, returned Saturday from Boise, where they spent three weeks with Mrs. Seavey's parents, who is very ill.

... The Sunshine club will hold its picnic at the Stafford school grounds Sunday afternoon. Refreshment committee are Lena Anderson, Etta Orr and Carrie Hill.

... Mrs. Harriet Hill of Nott is visiting at the home of Mr. and Mrs. Orr Hill.

NEW POLICY PLAN OF MONROE MOTORS

The Monroe Motor company, now under the direction of H. C. Ormiston, has been completely rearranged to give motorists a better and more efficient service, it was announced Saturday.

The parts department, headed by Carl Webster, has a complete line of Studebaker, Terraplane and Hudson parts, in addition to Goodyear tires and tubes.

The sales division features the three cars named above, with the following salesmen handling demonstrations: Elmer Gilbertson, sales manager; Chet Good, Glenn Hover and C. S. Benjamin.

A new lift has been installed in the mechanical department, and motorists will be able to personally inspect the under-parts of their machines.

Two expert mechanics will be retained to handle the mechanical division, while day and night, 24 hour service will be rendered. Eugene motorists are urged to drop in for free inspections.

1ST CARD SLATED BY SIUSLAW A. C.

FLORENCE, July 20.—(Special)—With some of the best amateur talent in southern Oregon ready to swing leather, the Siuslaw Athletic club of Florence will get under way impressively next Friday night in their first fight card, to be held at the local gym.

Malcom Hansen, well-known glove tosser from the Deerhorn Athletic club, and Ruben Thomas, speedy battler of the Eugene A. C., are slated to make things hot in the main event.

The semi-windup will feature Barney Culbertson and Harold Withrow, a couple of Siuslaw A. C. middleweights, who will give and take to decide the club championship.

In one of the feature bouts drawing more than its share of attention, Lew Brier, big six foot three "walloper" from the Siuslaw A. C., and Wayne Ferguson, giant Scot, who wears the colors of the Eugene A. C., will attempt to pound each other into submission. The bout is slated to go three rounds, but if it goes the full limit, it will be a rarity as far as amateur heavyweight battles are concerned. Whatever happens, it should be filled with plenty of hefty "socks" as long as it lasts.

Other feature events will see Rus Curtis and Walt Barrows, both of Triangle lake. The full card will be announced later.

Officers for the club were named this week, and was divided into two groups—the junior group and the senior or business men's group. The officers appointed by the junior division are: president, E. Elving; vice-president, Carl Withrow; secretary, L. Rice; treasurer, R. Ferris.

The senior group appointed the following committee: general chairman, F. Baty; finance, Fred Sargent, N. K. Hatch; publicity, Carl Seavey; activities, Roy Bowman, T. Torgenson; physicians, Dr. Tarr, Dr. Edwards, and Dr. Hess.

JUNCTION CITY, July 20.—(Special)—The Ladies' Aid of the Christian church met for an outdoor meeting in the City park on Thursday afternoon. In the absence of the president Mrs. Lednickey presided at a short business session, after which a social time with a picnic lunch was enjoyed. Those out for the afternoon were, Mrs. Clara Evans, Mrs. Margaret Nelson, Mrs. Ella Pope, Mrs. Jackson, Mrs. Mary Stroms, Mrs. Velma Thornton, Mrs. Davidson, Mrs. Mae Washburn, Mrs. Baldwin, Mrs. Olive Miller, Mrs. Porter, Mrs. Vin-

Word was received here of the birth of a daughter July 17 to Mr. and Mrs. Peter Vander Sterre in San Francisco. Mr. Vander Sterre lived here several years ago.

Mr. and Mrs. Wesley Brown of Corvallis were over night guests at the Lee Hill home Monday night.

Mr. and Mrs. Norval Nell are the parents of twin girls born at the Pacific hospital July 19. All were reported to be getting along nicely.

Westinghouse Refrigerators Rubenstein FURNITURE COMPANY

The New Motorists' Responsibility Law Virtually Saves to You—

"The state grants you the privilege of registering and operating an automobile on the streets and the highways of the state.

BUT— If you violate certain provisions of the law or fail to pay within a fixed time limit, damages assessed against you, these privileges will be revoked.

Once Revoked These privileges will not be restored until you furnish the state with proof of your ability to pay any further damages caused by any one of the cars you may desire to register or operate in the state."

How To Meet the Law's Demand The easiest, most practical and economical way to comply with the Financial Responsibility Law is to take out an Exchange policy which contains the Responsibility Compliance Clause. Communicate with the nearest agent of the



Substantial Savings Are Being Made by Over 100,000 Policyholders. "A-Excellent" Rating in Best's Insurance Guide.

We Have Prepared a Brief Review of the NEW SAFETY RESPONSIBILITY LAW SEND FOR YOUR FREE COPY A. D. CAMPBELL District Manager

49 W. Broadway Phone 1609

nie Parr, Mrs. W. Chapman, Mrs. Beatrice Lednickey, Mrs. Cedric Mof, fat, Fern Barber, Mae and Aloah Chapman and a number of children. The W. T. M. S. of the M. E. church met for their July meeting at the city park Friday afternoon. Mrs. Bertha Nelson gave a very interesting lesson on the Women of Burma. After the session a picnic lunch and social time of visiting was enjoyed. Members present were Mesdames Bertha Nelson, Lamerne Empey, A. B. Smith, Don Dunn, Cris Jensen, W. B. Empey, Lily Young, Carle Morgan, Torcht, Cris Domschofsky, Etta Boone, T. Ray, Miss Gordon and Miss Smith.

The Priscilla club met at the home of Mrs. Carl Ruder on Thursday afternoon. The time was spent in visiting and enjoying the delightful luncheon served by the hostess. Those present were Mrs. Claud Micheal, Mrs. Ejner Heutze, Mrs. Nels Hom, Mrs. Svend Busch, Mrs. Nora Pitney, Mrs. Agnes Johnson, Mrs. Mads Jensen, Mrs. Horace Peterson, Mrs. Clausen, Mrs. Pete Skovbo and the hostess, Mrs. Ruder.

Alta Peterson, Ruth Young and Billy Peterson went to Florence Friday where they will spend several days camping at Munsel Lake and will visit at the George Nelson home at Florence.

Mrs. Cleve Starns who underwent a major operation at the Pacific hospital on Saturday, July 13, is reported to be getting along very nicely.

JUNCTION CITY, July 20.—(Special)—The annual Poultry Co-op picnic will be held in Benton-Lane park Sunday, July 21. All poultrymen and friends are invited to attend. A program of speaking stunts and competitive games has been arranged for. The merchants of Lane county have donated the prizes for the best lar, the sweetest singer, fastest foot race and a number of other features. A picnic dinner at noon with the committee furnishing ice cream and coffee will be one of the main events of the day.

Mr. and Mrs. C. C. Liston and three sons, who came here from Mitchell, S. D., several months ago left Thursday morning for their former home. They expect to spend several months on the trip and may find a permanent location. They will visit a son in Arkansas.

Mrs. Jake King and daughters, Shirley and Maurice, are spending a week with relatives at Lake Creek.

Mr. and Mrs. Ernest Louvring have moved into the house just vacated by Archie Miners on the east side.

Mr. and Mrs. W. Everett of Seattle, Wash., are spending this week with Mrs. Everett's mother, Mrs. Mary Bailey, and other relatives.

Several business changes have

Expert Film Developing and Printing Kuykendall Drug Co. 870 Will.

Have Your Shoes Fitted By X-Ray Williams' Stores, Inc. New Store—1015 Willamette

UPHOLSTERING Your old Davenport rebuilt and a New Cover for only \$24.75 Applegate Furniture Co.

taken place in Junction the past week. The Junction City Cleaners have been taken over by the Renken Brothers, William and Eddie, recently of Crete, Neb. They are making some improvements in equipment and will be ready for operation in a few days.

THE MONROE MOTOR CO. HAS RE-ARRANGED FOR YOUR BETTER SERVICE AND CONVENIENCE

Mr. H. C. Ormiston, the new owner, has had 11 1/2 years experience in the automotive business. Knowing the needs and likes of the motor-ing public he has completely renovated this garage for your best service and convenience.

PARTS DEPARTMENT

This department, in charge of Carl Webster, has a new arrangement and setup for your better service. We have a complete line of genuine Hudson, Terraplane and Studebaker factory parts, also Goodyear tires and tubes. Featuring the famous National Battery.

SALES DEPARTMENT

We have the agency for Hudson, Terraplane and Studebaker automobiles. See our showroom for the latest models. Call one of the following salesmen for demonstrations. Also, we feature guaranteed used cars. ELMER GILBERTSON, Sales Mgr. CHET GOOD, Salesman GLENN STOVER, Salesman C. S. BENJAMIN, Salesman

Office We maintain a modern accounting department in charge of Miss Mary Jones.

Mechanical Department

This department is in charge of Claude Shull and he is assisted by Frank Rust. Both have had years of experience in mechanical work and we consider them experts in their line... thoroughly capable of giving you complete satisfaction.

VALVE GRIND AND MOTOR TUNE-UP SPECIAL

Until August 1st All you need to do to get these money-saving prices is to bring in a copy of this ad. It will entitle you to the following low prices: 4 Cylinder Cars \$4.00 6 Cylinder Cars \$6.00 8 Cylinder Cars \$8.00

COMPLETE AUTOMOTIVE SERVICE

Monroe Motor Company

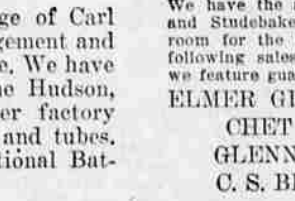
Hudson—Terraplane—Studebaker—Sales—Service On Pearl St., No. 837, between Eugene and Osburn Hotels

year has resigned and with his family will return to their former home in Wisconsin. Dick Good who has been with the Twin Oaks for some time has taken a position with the Shell Oil people in Eugene. He will continue living in Junction City for a while.

A number of members and friends of the Rebekah and I. O. O. F. lodges are planning on attending the annual county picnic that will be held at Lost Creek ranch on upper McKenzie Sunday, July 21.

Mr. and Mrs. George Nelson drove out from Florence Thursday. Mr. Nelson was attending to business matters in Eugene while Mrs. Nelson visited her brother, Olea Peterson and family in Junction.

SERVICE FLOOR FOR THE FIRST TIME



We have just installed a new Walker Electric Lift. You are cordially invited to bring your car in for a FREE INSPECTION. For the first time you will have an opportunity to walk under your car. See for yourself the condition of ALL under-car parts. This new equipment allows us to give you more thorough and efficient service than ever before.

OPENING SPECIAL

To introduce this new lift we are making a special offer until August first. This ad and 50c will give you a regular \$1.00 grease job. Remember, just this ad and.....

24 HOUR SERVICE

Ole Soleim, in the daytime, and Paul Bloomer, at night, are here to give you 24-hour service Greasing, Washing, Tire Repairing, Complete Lubrication, Polishing, Simonzing, Motor Cleaning, Gasoline and Oils.

The "Top" IN PERFORMANCE... THE BOTTOM IN PRICE



... and we've forgotten what repair bills look like!

When you look at Terraplane's smart, sweeping lines—consider the extra size and roominess of Terraplane bodies—get the thrilling smoothness of Terraplane performance—it is hard to believe that this car is priced with the lowest. You can quickly prove that Terraplane gives you "top" performance. At any green light! On any hill! Over any stretch of road! And 36 official A.A.A. records for speed, acceleration, hill climbing give you added proof. There are many other advantages you won't find in any other lowest price car. Bodies all of steel! Police-tested Hudson brakes! Amazing economy—proved in nation-wide tests. The cool comfort of all-year ventilation, for summer driving.

ENJOY A RIDE TODAY... AND ASK THE NEAREST DEALER TO EXPLAIN THE CONVENIENT HUDSON FINANCING PLAN! \$585 and up for Terraplane... Hudson Six \$695 and up... Hudson Eight \$750 and up. All prices f. o. b. Detroit for closed models.

TERRAPLANE MONROE MOTOR CO. 837 PEARL PHONE 3170 See the New Hudson Country Club Sedan—124" Wheelbase—113 or 124 H. P.—\$800 f. o. b. Detroit. More inside body length by 5 1/2 to 7 inches than sedans costing \$180 to \$375 more.

ENTRY BLANK NATIONAL AMATEUR SNAPSHOT CONTEST (Sponsored by The Register-Guard, Carl R. Baker Film Shop, Modern Engraving Co.) I wish to enter the following snapshots, all taken since April 27, 1935, in the National Amateur Snapshot Contest, 11th week deadline showing July 10th at 5 P. M., at Register-Guard office.