

HEAD OF GENERAL PETROLEUM GIVES TIPS FOR DRIVERS

Following advice on how to drive a motor vehicle to obtain maximum mileage and utmost operation efficiency was offered yesterday by the head of the General Petroleum Corporation, W. D. Selover, manager for the General Petroleum Corporation, Selover said:

"Never run a car when the signal light is flashing. Planting your foot down on the throttle won't cause the car to pick up any faster. Rather, it will tend to flood the carburetor, load the motor and waste one-half to one gallon of gasoline."

"Don't play with the accelerator. It will unnecessarily raise your motor speed, waiting for a signal to start, wastes more waste."

"When you start your car in the morning don't run the motor to warm the engine. Besides wasting gasoline, this practice prevents proper lubrication of the engine, due to rapid expansion of the oil."

"The motorist who continues to treat a car this way soon finds, to his dismay, that pistons are scoring and the engine is losing power."

"Don't use too heavy a foot in driving at any time. Recent improvements in a car and in motor fuel make unnecessary. High-grade gasoline, for instance, is so good that it will burn and burn, but it is not so good that you should use it to the point of acceleration."

"The survey made a few months ago by the General Petroleum Corporation showed that, on the Pacific coast, the average motorist drives a car 7872 miles a year. Some drivers wear out cars in this length of time. Why? It's the way they step on the gas. Others drive 50,000 to 100,000 miles and still have cars for repairs. All of this is due to the fact that they do not know the difference between driving a car and driving a car."

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Springfield News Items

SPRINGFIELD, June 14.—(Special)—Word has been received here of the appointment of H. E. Maxey to the Lane county planning board by Governor Martin. Two other new appointments were named, Elmo Chase and O. E. Crowe. The board will meet Wednesday at the Eugene chamber of commerce.

Insurance Men Are Conducting Survey

SPRINGFIELD, June 14.—(Special)—A survey of all business property and school buildings in Springfield is under way under the direction of the General Insurance Company of America by O. M. Thurber, manager of the company public relations department and assisted by K. K. Langabeer, J. G. Price and R. M. Cole, to find if it is possible to reduce the insurance rates on individual properties.

Springfield is at present rated in Class 7 and it is hoped by this survey to get the town placed in a Class 6 rating, thereby reducing the rates materially, according to Severn Jacobson, local agent for the company, at whose request the survey is being made here.

The recent modernization of the local fire department, moving the quarters to a more central location and the addition of more men to the fire staff is expected to have considerable bearing in placing Springfield in Class 6.

When the survey work is completed, a list of recommendations will be prepared by the men and they will meet with the volunteer fire company, city council members and interested citizens at the city hall to report their findings. No date has as yet been set for the meeting.

This survey is part of the survey being made over the Pacific Northwest and the men will go to Eugene on a similar survey when they finish in Springfield.

The schools here are especially being studied with a view to eliminating hazards.

Playground Funds Canvass Underway

SPRINGFIELD, June 14.—(Special)—Canvass for funds for the proposed playground at Brattain field to be held this summer was started today in Springfield by committee members.

The playground committee includes Mrs. Olive Rehman, Mrs. Milton Walker, and Mrs. Willis Bertsch, who were named at the general meeting Tuesday evening. Leaders of the groups to canvass the city by zones are Mrs. John Henderson, Mrs. W. C. Wright, Mrs. Henry Fandrem, Mrs. Riley Snodgrass, Mrs. Kenneth Tobias, Mrs. Ray Hollister, Mrs. Chester Aldrich, Mrs. Willis Bertsch, Mrs. William Culver, and Mrs. W. Robinson. They will work Friday and Saturday.

A meeting will be held Tuesday, April 18, at the city hall, to make reports and to consider other matters relative to opening the playground on June 24.

FLAG DAY OBSERVED
SPRINGFIELD, June 14.—(Special)—Flag day was observed in Springfield Friday by an array of flags displayed on Main street. No formal program, other than the flag display, was arranged.

SPRINGFIELD PERSONALS
SPRINGFIELD, June 14.—(Special)—Word has been received by J. S. McKay of this city of the death of his sister-in-law, Mrs. Clara McKay at Winlock, Washington.

Jimmy Goseler, son of Lawrence Goseler of Thurston, received treatment in Springfield Thursday for a dog bite.

Mrs. L. A. Tobias, who has been ill at the Pacific hospital in Eugene, has returned to her home here, considerably improved.

William Pollard, son of Dr. and Mrs. W. H. Pollard, is among the graduates receiving diplomas from the University of Oregon Medical school at Portland. Another Springfield student who will be graduated from the University of Oregon Monday is Miss Myrna Bartholomew.

District Rally Is Held at Junction
SPRINGFIELD, June 14.—(Special)—Over 110 young people of this district attended the district rally of the Epworth League held Thursday evening in Junction City. Members present were: Doris Myers, Mae Parsons, Grove, Eugene, Creswell, Harrisburg, Springfield, Oakridge and Junction City were there.

The evening was spent in playing games and discussing plans for the League Institutes.

SOUTHERN PACIFIC RETURNS PENSION FUND TO EMPLOYEES

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Rev. Groves of Cottage Grove, dean of the Blue River Institute, gave a talk on that session and Rev. Dean C. Poindexter of Springfield reported on the Suttle Lake Institute.

Attending from Springfield were: Charles Raby, Opal May, Mary Rose and Raymond Brood; Dorothy May Potter, Doris Mers, Mae Parsons, Marion Shipley, Carl Horrell, Charles Fish, Rev. Dean C. Poindexter, Mrs. Phil Bartholomew, Alma Shipley and Zella and Dale Carson.

Creswell extended an invitation for the district rally next fall.

Local Doctors Will Make Office Change
SPRINGFIELD, June 14.—(Special)—Dr. Milton V. Walker has purchased the practice and equipment of the late Dr. W. C. Rehman from the estate and has also completed a lease to take over the entire second floor of the former Rehman offices, except the offices occupied by Dr. W. N. Dow. The lease becomes effective Nov. 1.—Dr. Melville S. Jones will occupy his present quarters until his lease expires or until he finds suitable offices on a ground floor location.

Dr. Jones returned from Portland Thursday evening bringing with him a complete set of new equipment for his offices.

EXPECTED SATURDAY
SPRINGFIELD, June 14.—(Special)—Rev. and Mrs. I. G. Shaw, who have spent the past week visiting at the coast, are expected to return to their home here Saturday.

CARNIVAL IS FRIDAY
SPRINGFIELD, June 14.—(Special)—The young people of the Methodist church are holding their carnival Friday evening at 7:30 at the basement of the church. Proceeds will go to a fund for the Suttle Lake Institute.

The carnival will open with a three act play, "The Little Coddhopper," presented by the Wesleyan League. Many concessions have been planned.

TEAM TO MEET
SPRINGFIELD, June 14.—(Special)—The regular monthly meeting and practice for members of the Progressive 22 Degree team is set for Friday night at the I. O. O. F. hall. On the committee planning for the social period are Irma Nolt, Zella Cantrell, Edna Swarts and Mary Ann Louk.

HERE FROM NATION
SPRINGFIELD, June 14.—(Special)—Albert Lindley of Nation was a business caller in Springfield, Friday morning.

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Braddock Deserves a Lot of Credit But Baer Was Not at His Best

Editors to Climb Hood River, June 13—(AP)—

Delegates to the Oregon State Editorial Association convention here in July are scheduled to participate in the 15th annual Mt. Hood climb sponsored by local ex-service men since 1921. Preparations are being made to accommodate the visitors over night at Legion camp.

FLIERS CRASH
BERRE, France, June 13.—(AP)—Two military aviators were killed and one escaped today when a seaplane burst into flames as it was landing in the harbor of this airbase near Marseille.

Tyler, Tex., claims the widest one-way thoroughfare in the state for its 80-foot streets bordering courthouse square.

ASK FOR Kellogg's
Matchless flavor and crispness
Kellogg's CORN FLAKES
OVEN-FRESH FLAVOR—PERFECT

Clowning Lost Baer Bout Says Loughran

NEW YORK, June 14.—(AP)—Tommy Loughran, the Philadelphia boxing master who once gave Max Baer an effective lesson in ring craft, attributed the champion's defeat by James J. Braddock to "clowning" and lack of competition.

"Baer evidently thought he would scare Braddock and win whenever he chose to open up," said Loughran. "By the time he found out this wouldn't work, it was too late. Baer beat himself by his poor tactics. He warmed up slowly and he was wild."

CHASE and SANBORN DATED COFFEE
Now "In the Bag" You save the price of an expensive container
POUND 25c

ROYAL "QUICK-SETTING" DESSERTS
3 Pkgs. for 17c
Try the new Gelatin Aspic for your vegetable salads, jellies, meats, etc.
Royal chocolate or vanilla pudding for delicious home-made ice cream.

This Coupon good for 10 Extra S. & H. Green Stamps with cash purchases of \$1 or over. Only One coupon on a purchase. Void After June 18.

Milk—Morning or Armour's, Tall cans 4 for 25c
Miracle Whip—Pints 25c
Quarts 39c
Grape Nut Flakes—Pkg. 10c

WHITE KING GRANULATED SOAP
Longer Lasting Lather 29c
WHITE KING TOILET SOAP 6 Bars 25c

1 Beauty Cloth and 4 Cakes
A-Plus Health Soap
NOW all for 19c

Braddock deserves a lot of credit but Baer was not at his best. "No champion can stay on top, fighting only once a year, and Baer's performance is further evidence of that fact."

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NOW all for 19c

Veal Shoulder Roast, pound 12½c
Breast of Veal, pound 10c
Veal Steak, pound 16c
Picnic Hams, pound 19c
Beef Roasts, pound 12½c
Boneless Beef Stew, pound 12½c
Mocha Chicken Legs, 6 for 25c
Shortening, 2 pounds 25c

WE TRIM THE MEAT—NOT THE CUSTOMER

Lord & Kimball
Successor to Haskell Market
PHONE 868

Producers Public Market

Broadway and Charnelton

A SHOPPING CENTER

—for Lane County Produce

You can buy—from a big selection—here at the Producers Market. Great arrays of fresh Lane county fruits and vegetables, sold by the people who raise them.

GOLDEN JUBILEE SALE

Events Leading Up to This Sale

It's been 50 years since Gustavus F. Swift incorporated Swift & Company in Chicago. Now the firm is known all over the world... made famous by the fine foods carrying its brands... Swift's Premium and Swift's Brookfield. This year, Swift & Company celebrates the 50th Anniversary of its incorporation.

As a part of this celebration, E. W. Anderson of the 100% Market has arranged with Swift & Company to hold this Golden Jubilee Sale, Saturday, June 15th. Make this Golden Jubilee worth something to you. Stock your pantry now with these fine foods. You'll find them a joy to both your palate and your pocketbook.

1855—Young Gustavus F. Swift bought a helper, dressed it, sold the meat to his Cape Cod neighbors.

1875—Finding the meat business very much to his liking, Mr. Swift, having decided that the future of the meat packing was in the Middle West, moved to Chicago.

1885—Swift & Company was incorporated for \$300,000 with 6 shareholders.

1935—Purveyors of fine foods to the American people for over 50 years, Swift & Company celebrates its Golden Anniversary.

3 Center Slices
Swift's Premium Ham 25c

Brookfield Spread Cheese, package 10c, or 2 for 15c

Swift's Oriole Bacon, ½ or whole, Lb. 30c

Swift's Jewel Shortening 4 Lbs. 55c

Brookfield Butter, lb. 28c

Grade A

SWIFT'S BRANDED MEATS

Corn fed steaks and roasts. Very tender and finest flavor—they'll make your mouth water!

100% MARKET

James Gardens Market

EUGENE'S FRUIT AND VEGETABLE CENTER

Free Delivery—Also C. O. D. Orders Taken
WATERMELONS—WATERMELONS

Oranges—Full of juice, 2 dozen 39c | Arizona Grape Fruit—5 for 25c

Fresh Limes for a Good Drink—Package 45c

Outdoor Grown Tomatoes—3 pounds 25c

Cantaloupes—Large ones, 3 for 25c

Local Sweet Peas—4 pounds 17c

Zucchini Squash—First in, 2 pounds 15c

Yellow Summer Squash—2 pounds 15c

Large Fresh Egg Plant—Each 10c

Local Beets and Carrots—3 bunches 10c

Radishes, Onions, Celery, Spinach, Cucumbers, Fresh Pineapples, Calavos.

We also have Strawberries.

FISH SPECIALS FOR SATURDAY

SALMON Half or Whole 15c
Ling Cod—½ or whole, lb. 10c | Dressed Flounders, lb. 8c

Fresh Crabs, Crab Meat and Shrimp Meat.

Newman's Fish Markets

39 East Broadway — and — Producers' Market

Phone 2309 — We Deliver

STALL SPECIALS

VEGETABLE Plants, Fresh Eggs, Butter, Cottage Cheese and Vegetables.

G. P. Smith—STALL 83

STRAWBERRIES — Tomatoes, Peas, Lettuce, Cottage Cheese, Walnuts, Seed Potatoes.

STALL 24 & 25

R. I. R. FRYERS, Roasting Hens, New Peas, Fresh Eggs, Cottage Cheese, Strawberries.

J. H. Samuel—STALL 64 & 65

GOGSEBERRIES, Honey, Eggs and Baked Goods.

Katherine Dyer—STALL 71

GROCETERIA

H. W. Broadway Phone 257

Groceteria Grade B

Butter, pound 29c

Blue Bell Grade A

Butter, pound 30c

D. A. Solid Pack

Tomatoes, 2½s, 25c

2 cans 25c

Dozen cans \$1.43

Del Monte Grapefruit,

2 No. 2 25c

Dozen cans \$1.43

Del Monte Grapefruit

Juice, 2 No. 2 cans 25c

Dozen cans \$1.43

Ivory Flakes, 2 pkgs.

with Free small pkg. 45c

Ivory Soap, per bar 5c

Feet's Mechanic Soap, 4 bars 25c

Phillamook Cheese, lb. 21c

Swift's ½-lb. package Cheese, 2 for 27c

Wax Paper, two 125-ft. rolls 29c

Oranges, 3 dozen 35c

New Large Cantaloupes, 3 for 29c

Large Local Lettuce, head 5c

Married Love runs smoother on digestible food!



Mrs. Elian's Recipe for IRISH PUFFS... fried digestibly in digestible CRISCO

2 eggs, well beaten 3 or 4 strips fried bacon
2 cups left-over mashed potatoes 1 tablespoon minced parsley
CRISCO for deep-frying
Beat eggs and potatoes thoroughly. Add bacon, crumbled or chopped, also parsley. If potato is not seasoned, salt and pepper to taste. Drop mixture by spoonfuls in flat-bottomed saucepan filled ¾ full of melted hot Crisco. CRISCO is the right heat (375-385° F.) when an inch cube of bread browns in 40 seconds. (CRISCO is the right frying fat because it is the creamy, digestible fat—cooks fried foods crispy, not greasy!) Fry Irish Puffs until golden brown. Drain on soft absorbent paper. Serve CRISCO. Strain it into a special can and fry with it over and over again. CRISCO keeps digestible!