

EUGENE HOSPITAL  
JAMES DR. BARTLE  
AS NEW CHAIRMAN

The annual meeting of stockholders of the Eugene Hospital and Clinic held this week and the following officers named:

Dr. P. J. Bartle, president; Dr. P. Winchell, vice-president; W. B. Neal, secretary; Dr. A. H. Edson, treasurer; Dr. Lester A. Edson, Dr. Thomas A. McKenzie, and John Kuykendall.

From the standpoint of the year, 1934 was a difficult year. Early in the year, Dr. William Kuykendall, who has so long presided over the affairs of this institution, was taken sick and although he waged a long battle for his life, it was a loss to the hospital and after many months of suffering, he had to give up. He was to rest December 10. He will be missed.

One of the other members of the staff was prevented from performing his duties, through sickness and absence for a period of five months. Another member lost two months on account of sickness. Thus the accidents and death made 1934 a hard one for those of the hospital who were able to work. In spite of these handicaps, there was an increase of total business over 1933, of a very substantial amount. Taxes amounting to some \$1,500.00 for the year have been paid in full to date. This is the hospital in Lane county which has had the largest increase in taxes. All bonds have been paid in full. This has been accomplished by rigid economy and planning, and at the same time a standard of efficiency has been maintained. This hospital continues to enjoy a grade A, standardized hospital rating, which it has maintained for years.

Stewart has been added to the staff. Stewart is a graduate of the University of Oregon and the Oregon Medical School. He served his internship at Multnomah county hospital, Portland, and then two years in Chicago University and Wesley Hospital. He is specializing in surgery and pediatrics. Full time dietitian has been employed for the last year to the delight of patients who are now given individual attention as to their meals. Several hundred dollars have been spent for X-ray equipment, diathermy, quartz lamps and a General Electric electrocardiograph. The hospital and clinic is looking for a still better year in 1935.

Church and S. S. Hold Election  
The Sunday school election held Sunday, church officers: Elders W. L. Wheeler, R. S. Darnin, Darnin Baxter and Ernest Thayer; deacons, Clayton King, Will Arnold, Frank Smith, Henry and Arthur Lindley; deaconesses, Ruby Mathews, Lora Baugh and Hattie Wheeler.

Anti-War Council To Elect Officers  
Officers for the coming year will be elected at the annual meeting of the chapter of the National Council on the Prevention of War at the church Friday evening, Jan. 18, starting with a dinner at 6:30 p. m. It was announced Saturday.

Waldport News  
Waldport, Jan. 11.—(Special)—Mildred Slater and son, Jimmy, were visitors in Waldport the last week-end. Mrs. Slater formerly operator of a beauty parlor.

Ed and Mrs. Roy Pollard returned their holiday visit with relatives in Washington. Mr. and Mrs. V. G. Berry left for a few weeks visit and vacation with relatives and friends in California.

HERE'S HOW IN CONTEST!

Write a CANTOR-AD... A GAME TO "KID MILLIONS"

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Eddie Cantor, shown above, is busy thinking up classified ads. Some of his efforts appear above him, and you can see what an expert he is. The Register-Guard and the McDonald theatre are sponsoring a contest this week for the craziest array of classified ads, done in the manner shown above. A story elsewhere on this page explains the details.

GUARD, M'DONALD TO STAGE CANTOR AD-WRITE CONTEST

The McDonald theatre and the Register-Guard are going to give many Eugeneans a chance to see Eddie Cantor's latest film, "Kid Millions" absolutely free.

All you have to do to earn a free admission to "Kid Millions" which opens at the downtown playhouse next Sunday is to write a Cantor-Ad. You will notice in the above scene that Eddie is busily engaged in writing classified ads and sample of his handiwork may be noted also in the above scene.

It is ridiculously simple to write Cantor-Ads and anyone with the slightest sense of humor will be able to do it.

Here are the rules and the manner in which Cantor Ads are to be written: First, the ads must be written only from the classified sections of the Register-Guard. You must write them for the comedy to be found in unusual combinations of actual phrases appearing in the classified ads.

Here are some concrete examples of Cantor Ads and the way in which they may be made to appear ludicrous: BUSINESS OPPORTUNITY: Used still, man in poor health, copper bottom and fifty gallon capacity. FOR SALE: Demonstrator's Auto, by an old maid afraid to drive, eight cylinders, leather covered rumble seat.

You can find everything you want in the want-ad pages of the Eugene Register-Guard. All you have to do is take today's issue, clip out phrases from ads appearing in the classified columns, and paste them together to make a laugh.

Getting laughs, you know, is Cantor's business—and he does it well. How well can be judged by the Register-Guard set laughs from Cantor-Ads, made up of ads already in type. Try it and win passes to the McDonald theatre next week.

James O'Connell, manager, will give double passes to the three most funny Cantor-Ads mailed to the McDonald theatre each day. The contest will last for one week starting today with passes going to the three funniest ads. In addition there will be a capital prize of five dollars going to the funniest ad turned in during the week. The contest closes next Saturday night so tuck up your funny-bone and get on the Cantor band wagon.

Opening of O. K. Barber and Beauty Shop Set Tuesday  
Opening of the O. K. Barber and Beauty shop, 832 Olive Street, has been set for Tuesday, Jan. 15, under a new partnership consisting of Leonard Peterson and Irvin L. (Curly) Faris. It was announced Saturday.

D. A. R. Delegates Are Elected Here  
Delegates to represent the local D. A. R. at state and national conferences during 1935 were selected at a meeting of the group held here Friday evening at the home of Mrs. A. R. Quackenbush.

JUSTICE COSTLY  
PORTLAND, Ore., Jan. 12.—(AP)—Uncle Sam discovered today that it had cost him more than \$500 to recover a national guard army rifle stolen and sold for \$15 by Kenneth V. Watson, 28, who pleaded guilty after having been returned from Fort Morgan, Ala. Watson, a former guardsmen, disappeared with the rifle last March.

SALES OF LUMBER LEAD PRODUCTION

SEATTLE, Jan. 12.—(AP)—The West Coast Lumbermen's association reported today that 538 down and operating mills in Oregon and Washington produced 48,832,721 feet of lumber the week ending Jan. 5, which included the New Year's holiday, or about 11,000,000 feet over the preceding week and about 9,500,000 feet less than the same week last year.

New business was 76,843,209 feet against a production of 48,832,721 feet and shipments of 73,446,814 feet. Shipments were 50.4 per cent over production and current sales 57.4 per cent over production. Orders booked 10.7 per cent more than the previous week.

Yoncalla Study Club Has Meeting  
The members of the Yoncalla Women's Study club who gathered about the tables of Aunt Laura Applegate at 2 p. m. Jan. 5 were glad to be there. After the lunch the president, Mrs. Hugh Warner, presided during the opening exercises. Mrs. Adabel Kingston took charge of the program.

VON JAGOW DIES  
BERLIN, Jan. 12.—(AP)—Death of Gottlieb von Jagow, who at the outbreak of the World War conducted Germany's foreign affairs under Chancellor von Bethmann-Hollweg, was announced today. He was 71 and had retired in 1916.

Mrs. Zadia Bishop has returned to her home here after spending the past two months at Portland. Her daughter, Mrs. J. J. Collins and Mr. and Mrs. Wm. Breuninger of Portland accompanied her home. Mrs. Luther Dauberty returned to Portland with them for a week's visit.

KEEP US IN MIND for AUTOMOBILE-PLATE-STORE AND WINDOW GLASS Eugene PHONE 721 MIRROR and GLASS COMPANY 91-E-7-17

Mussolini Uses Words To Show Nobility Of War

NEW YORK, Jan. 12.—(AP)—The League of Nations and all other international peace organizations were ridiculed as illusory by Premier Benito Mussolini in a magazine article appearing today.

"War," Mussolini wrote, "alone brings up to its highest tension all human energy and puts the stamp of nobility upon the peoples who have the courage to meet it. All other trials are substitutes, which never really put men into the position where they have to make a great decision—the alternative of life or death."

"Thus a doctrine which is found upon this harmful postulate of peace is hostile to fascism; and thus hostile to the spirit of fascism, though accepted for what use they can be in dealing with particular political situations, are all the international leagues which, as history will show can be sentenced to the winds when strong feeling is aroused by any motive."

Mussolini ridiculed liberalism and democracy as out-dated doctrines. In contrast he pictured fascism as the "characteristic doctrine of our time." The fascist state was explained as not reactionary, but revolutionary.

Our resident Field Man is available to local poultrymen at all times and it is our hope that we can serve you better this year than ever before. Albers feeds will have much to offer the poultrymen this year. You will avoid setbacks with your chicks by proper feeding from the start, and they will develop into profitable layers more quickly.

STANDARD FEED COMPANY Pearl St., between 4th and 5th Phone 44 FEEDS and GRAINS

THE FORD-ON DISPLAY AT SIMMONS!



Greater comfort is promised in the new Ford, shown above, by Lawrence Simmons of the Simmons Motor company, local Ford dealer. The reason for the increase in riding ease is the fact that the body has been moved forward, so the passengers no longer sit over the rear axle.

LOCAL CAR FIRM GETS WRITEUP IN TRADE MAGAZINE

An article on the Reid-Sawyer company of Eugene was carried in the last Industrial Magazine, it has been announced. Excerpts from the article follow:

"This firm is located at 1056 Pearl street, telephone 603, Eugene, Oregon. The new 1935 Dodge, properly called the air-slide ride, with synchronous control and new seating arrangements, is powered with an 87 h.p. Dodge Brothers motor, competent to carry it at any desired speed up to 90 miles an hour. It is equipped with a large 10-inch clutch which assures you perfect clutch action, and transmission gears can be shifted easily with no noise. The new dash and instrument appointments are especially pleasing to the eye, being of the airplane dial type with a large glove compartment which is ample to hold gloves and other things desired. The windshield has a very new rakish air-flow slant as has the rear of the body. Seats are wider, both front and rear, and your feet rest in what is termed "well" in a very normal, comfortable position. There are color combinations to suit the most exacting taste and the cars come either with or without special built-in trunks of ample carrying capacity and of a very pleasing appearance. Either five or six wheel equipment is available.

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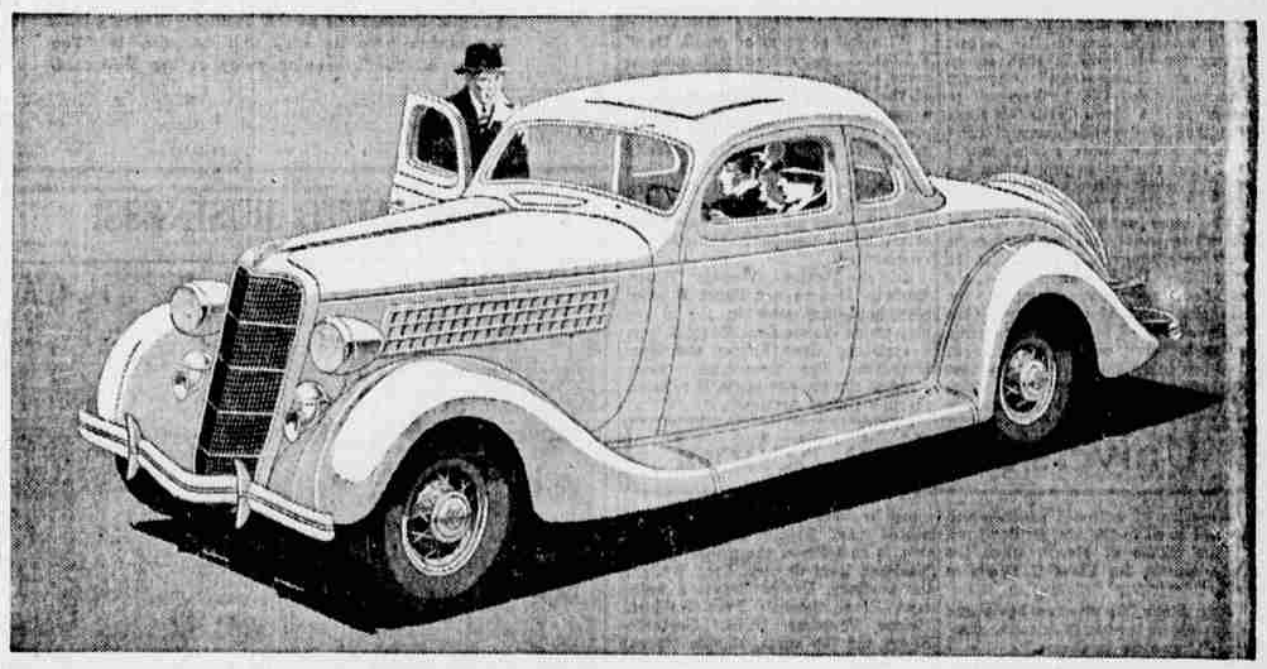
"Basic features of Dodge cars include floating power which gives the smoothness of an eight and the economy of a six steel valve inserts which insure approximately 20,000 miles on one valve grind. Dodge hydraulic brakes and Dodge Safety all steel

bodies. These are only a few of the up-to-date engineering features in Dodge which are found in cars selling for \$2,000 or more. Dodge cars are serviced nationally and are backed by a parts service comprising eighteen well established parts depots throughout the United States that service the various Dodge dealers in their particular localities.

"Now, a word about trucks—Dodge Brothers have been building trucks and commercial cars through the Graham Brothers division of the Chrysler Corporation since 1916. The trucks are of a capacity from 1,000 pounds net pay load to the largest 25,000-pound gross load allowed on the highways by the laws of the state. These trucks are furnished in many varieties of equipment, tire sizes, wheel bases, gear ratios and can be fitted to the most exacting.

"The service department is equipped with all of the latest approved Dodge and Plymouth tools and equipment for the maintenance and repairing of Dodge and Plymouth automobiles and Dodge trucks. They also

The New Ford V-8 for 1935 A New Kind of Motor Car—Designed for Easy Riding



NEW SEAT POSITION NEW WEIGHT DISTRIBUTION NEW LONGER, MORE FLEXIBLE SPRINGS In the New Ford V-8 for 1935, all the weight of car and passengers is correctly balanced and distributed. Seats are moved forward so that passengers on the rear seat ride nearer the center of the car. This, with new spring suspension, and longer and more flexible springs, gives new smoothness, ease and riding comfort on every road.

For 1935, Ford has taken another revolutionary step forward. To the proved performance of the famous Ford V-8 engine has been added remarkable riding comfort. And the entire car has been clothed with a new and modern beauty, both inside and out. The illustration on this page shows the distinctive modern lines of the New Ford V-8 for 1935. When you see the car in the showrooms or on the road you notice at once its larger size as well as its handsome appearance. It is longer, with more body room, more leg room and more baggage room. It is lower to the ground — easier to step in and out. The front seats are as much as 5 1/2 inches wider in some body types. The curved gear shift lever gives additional front-seat comfort. NEW, LONGER SPRINGS OF UNUSUAL FLEXIBILITY The springing of the New Ford V-8 for 1935 is entirely new. The springbase of the car (the distance from the front to the rear spring) is 123 inches, or eleven inches longer than the wheelbase. This has been accomplished by mounting the front spring in front of the front axle and the back spring in back of the rear axle. This design gives you increased comfort without sacrificing ease of handling. Front and rear springs are longer and more flexible, with tapered leaves for the most effective spring action and quieter operation. NEW FEATURES FOR SAFETY, COMFORT AND EASE OF HANDLING See the New Ford V-8 at the showrooms of Ford dealers. They have many interesting things to tell you and show you about its outstanding V-8 performance and comfort, luxurious new upholstery and appointments, improved, quiet-stopping brakes, new easy-pressure clutch, easier steering, new rigid X-type frame, Clear-Vision Ventilation and the many other features of the car. All 1935 Ford V-8 cars have Safety Glass throughout, at no additional cost. All have all-steel bodies. 12 BODY TYPES \$495 AND UP (F. O. B. Detroit. Standard accessory group including bumpers and spare tire extra. All body types have Safety Glass throughout, at no additional cost. Small down payment. Economical terms through Universal Credit Company.) TUNE IN THESE FORD RADIO PROGRAMS — Ford Sunday Evening Hour. A full hour of familiar music, with majestic rendition, by the Ford Symphony Orchestra and celebrated guest soloists. Every Sunday night from 9 to 10 o'clock (E. S. T.). Fred Waring and His Pennsylvanians. Now a full hour, every Thursday night from 9:30 to 10:30 o'clock (E. S. T.). New singers. New novelties. New dance music. Both programs over the complete coast-to-coast network of the Columbia Broadcasting System.

operate one of the finest equipped lubricating departments to be found anywhere in the valley, specializing on the proper lubrication of the Dodge, Plymouth and Dodge trucks. "In this Industrial Magazine we recommend this firm to all our readers as a high class merchant of transportation."

IDAHO STUDIES ON RUM LEGISLATION

BOISE, Idaho, Jan. 12.—(AP)—Legislation of liquor in the near future seemed fairly definite today as members of the legislature considered a bill providing for the establishment of state liquor stores.

In his annual message Gov. C. Ben Ross mentioned the recent vote by which the people eliminated a constitutional dry provision and referred to the need of enacting liquor control legislation.

According to most political observers, the fight will be a three-cornered one, involving the following: 1—State liquor stores. 2—Private package sale of liquor under state supervision. 3—Prohibition. The fight, it was generally conceded, lies between the methods of package distribution. Sales of drinks with meals seems favored, judging from unofficial comment by legislators. The state store bill was introduced early in the week. The legislature convened Monday. The bill providing for private sale of package goods has not yet been introduced.

JUSTICES TO MEET  
SALEM, Jan. 12.—(AP)—Arrangements have been completed for a legislative meeting here of justices of the peace from various parts of the state to compose proposals for changes in existing statutes. The session has been called for January 26. It was arranged to hold the session here after Henry T. Merritt, head justice of the peace, wrote to Millard Hayden, Salem justice, asking if the latter could arrange a meeting place.