

BETTER DAIRYING PROGRAM URGED BY FARM AGENT

(CONTINUED FROM PAGE 1)

area," the speaker said. "At present time is produced in this county, but is not readily available when farmers want it. This could be made into a profitable business and would be of great benefit to the farmers if they could get their line supplies just when they needed them.

In sketching what had taken place in the dairy industry, Fletcher pointed out the cow population had fallen from a figure of 12,272 cows being milked in 1929, to approximately 11,150 in 1932. The fall in cow population was due to the fact that during the depression, cows not being milked in the middle west were placed in competition with other milking cows with the result that butterfat production in the United States increased 25 per cent. Purchase of dairy products likewise fell off as a depression result with the final result that butterfat prices dropped to as low as 15 cents per pound. At that rate, dairymen could not make production costs so they started reducing their herds in this section of the country.

Recently, he pointed out, the dairy took many milking cows out of competition, production reduction added the market and butterfat prices stiffened to a point now approximately 30 cents per pound so that the present tendency is for herds to be built up.

In discussing what the farmers had done to meet their situation, he declared they had sought to reduce production costs by reducing their herds, laying off hired help and making milk cows a side line. Less costly feed was given. This, he explained, prevailed in the butterfat industry rather than in the fluid milk field.

Farmers then turned to producing better kinds of feed, planting more alfalfa so as to reduce grain feeding costs and irrigating to produce better summer pasture. Vetch, oats and clover have been planted, the farmers feeding this better type of feed at a lower cost than previously.

With the results of the farmers' activities improving their condition, and the chamber sponsoring moves calculated to increase consumption and financial return, the Lane county dairy industry should see better times, Fletcher stated.

MORE STORM STORY

(CONTINUED FROM PAGE 1)

regions assured the ushering in of the winter sports season from British Columbia to northern California.

HIGHWAYS CLEARED

GRANTS PASS, Dec. 28.—(P)—Southern Oregon main highways were clear for traffic, the state highway maintenance office reported here this morning. Plows cleared the Pacific highway north to Canyonville of snow a foot deep at the summit passes last night, half of which fell during the night.

Plows were busy this morning on the Siskiyou route, on the Greensprings highway, Hayes Hill section of the Redwood highway, and on the road to the Oregon Caves, being kept open for visitors for the first time this winter.

HILLS WHITE HERE

More snow fell on Lane county Thursday night, adding to the thick blanket covering the mountains. While no further fall was reported in Eugene, residents were given a view Friday of a decidedly white Baldy and Spencer's butte, Friday morning's minimum temperature was 34 degrees.

Library Project Before PWA Board

The application of the University of Oregon for PWA funds for a new library will be presented to the PWA board at their last meeting of this year, according to word received Friday from Senator Frederick Steiwer, who arranged for the presentation.

Senator Steiwer said he had contacted PWA officials and urged favorable action on the application.

The United States has approximately 43 per cent of the total number of radio sets in the world. There are 18,500,000 sets in the world, in a world total of 42,540,239.

STATE

TODAY
• First •
Run



CRIMSON ROMANCE
BEN LYON
SARI MARITZA
PLUS—GINGER ROGERS
In "FINISHING SCHOOL"

Theaters

By R. W. J.

FRIDAY PROGRAMS

STATE—Double bill, "Crimson Romance," with Ben Lyon, Sari Maritza, plus "Finishing School," with Bruce Cabot, Frances Dee. Ends Saturday.

HEILIG—Double bill, "Lost in the Stratosphere," with Bill Cagney, plus "Midnight," with Sidney Fox. Ends Saturday.

COLONIAL—"The Cat's Paw," with Harold Lloyd. Last day.

McDONALD—"Bright Eyes," with Shirley Temple. Ends Friday.

REX—Double bill, "Return of Chandu," with all-star cast, plus "Kansas City Princess," with Joan Blondell. Ends Saturday.

Fans who like futuristic mystery yarns will get a big boost out of "Lost in the Stratosphere," opening today at the Heilig. Haven't seen it, but other reviews say it is quite nicely worked out. "Midnight," on the same bill, is quite the thriller, so we understand. Cute Sidney Fox starred.

A first run mystery yarn, and one of the best of the year's. That's today's bill at the Rex, with "Return of Chandu," starring the one and only Bela Lugosi of "Dracula" fame, headlining the bill. Supplementing it is Joan Blondell in the laugh riot, "Kansas City Princess."

"Bright Eyes," that swell Shirley Temple film, ends today. Shirley and Jimmy Dunn are swell, but the orneriness that belongs to the rich couple steals the show. And a new short that deserves notice, "Elephants Never Forget." Not the funniest cartoon of all time, but the first employing a third dimension technique.

"Crimson Romance" at the State is another film we haven't seen. But understand it's a much better than average picture. Ought to be, with Ben Lyon and that delicious little blonde, Sari Maritza, in it. Also, "Finishing School," which we have seen and can recommend.

"Cat's Paw" ends today at the Colonial. Harold Lloyd and Una Merkel team for laughs and merriment in a wild and woolly story of a missionary's son who reformed a city along the lines of a Chinese philosopher.

STATE TEACHERS STORY

(CONTINUED FROM PAGE 1)

recommendation that a law be passed requiring that adoption of the county unit system of school administration become compulsory for all counties which do not vote to reject the law by Aug. 1, 1937.

Revenue measures proposed for the benefit of education included transfer of road maintenance and construction from county budgets to the state highway commission, thus leaving more money for schools; establishment of a state fund for education, and transfer of inheritance tax revenues into the irrevocable school fund.

Other resolutions called for appointment of a committee to study a plan for retirement of teachers, and establishment of traveling clinics for analysis and diagnosis of problem cases in the schools.

Establishment of junior colleges in communities wherein the demand for such institutions exists, and where the financial situation will allow, was recommended.

The committee on social studies research and revision, headed by Joseph Holiday of Eugene has had under consideration studies looking to the complete revision of the state course of instruction in social sciences, it was revealed today. Holiday said the committee contemplates an integrated social studies curriculum from primary schools through junior high schools.

SON IS BORN

A son was born to Mr. and Mrs. Doyle H. Porter, of Dexter, at the Nelson maternity home Friday, Dec. 28.

CONTEST TO CLOSE

The membership contest of the Artisan lodge, started Sept. 10, will close Jan. 1. It was announced Friday. Losers will furnish a dinner to the winners. Captains of the two teams are Mary Heck and Bob Webber.

A new device, which locks the brake and the clutch, prevents removal of a car from its parking place.

COLONIAL

Hurry—Last Times Tonight!

HAROLD LLOYD
"THE CAT'S PAW"
Plus—Popeye in "Axe Me Another"



Starts
Satur.
day—
It'll make
you happy
with its
fun!

GARY COOPER
CAROLE LOMBARD
SHIRLEY TEMPLE
in
NOW AND FOREVER

PLANNING BOARDS RECOMMENDED BY COMMITTEE OF 10

(CONTINUED FROM PAGE 1)

PORTLAND, Dec. 28.—(P)—Proposals calling for creation of a state planning and advisory board for Oregon, for formation of a state department of conservation and development, and for a state department of public welfare will be presented to the legislature next month by Governor Charles H. Martin if he follows the recommendations of his planning committee of ten.

Behind the program is the idea of facilitating the administration of a long-time planning schedule for Oregon and for centralization, in the government, of such administration. Before January 8, Martin said, other proposals will be ready and these will receive his consideration.

A board of nine members, each serving six years, would comprise the state planning board the purpose of which would be "to advance the planned development of all the resources of the state for social and economic development." The broad field of economic and governmental activities, ranging from land use to the many phases of taxation would be covered by this board.

The department of conservation and development would be headed by a director appointed by the governor. The director would gather around him six experts as a council. The supervisor of wild life, for example, would virtually take over the state's interest in fish and game activities. On the director's staff would be a forester, land economist, geologist, hydraulic engineer and other experts in separate fields.

The department of public welfare would be headed by what was described as "a highly competent director" who would report direct to the governor. There would be seven advisers to the director. Four of them would be appointed by the governor. This bureau would administer the penal institutions, parole and probation activities, old age and other pensions, destitution, relief, child welfare, institutions for state wards and such work as is now handled by many boards and departments. Furthermore, it would conduct research along the lines of social planning.

"Return of Chandu" At Rex On Friday

Bela Lugosi, who has made a name for himself as one of the most popular characters in the portrayal of mystery pictures, comes to the screen of the Rex theatre today, for two days, Friday and Saturday, in "The Return of Chandu."

Although this picture, which is a story of the adventures and doings of the mythical, "Chandu" of radio fame, is a complete story, it also marks the beginning of a serial by the same name, a chapter of which will be shown at the Rex theatre every Friday and Saturday, for a period of eight weeks. On the same bill with "The Return of Chandu," is "Kansas City Princess" with Joan Blondell, Glenda Farrell, Hugh Herbert and Robert Armstrong.

Filipinos Plan To Honor Martyr

The Eugene Filipino club is holding an informal program at the Westminster house, Saturday evening, at 8 o'clock, in commemoration of the death of Dr. Jose Rizal, Filipino hero and martyr.

All interested are invited to attend the program. Dean Eric W. Allen of the university school of journalism will be the main speaker. Dr. Rizal was killed by the Spanish government during the revolution in the Philippines. He was an ardent reformer against the iron rule of Spain, though in reality he was never connected with the revolution.

Tuner tube leaks may now be found by using a device which sprays a fine vapor into the tube. If there is a leak, a moist red spot appears on the outer surface.

Radio Programs

KGW—Portland

4 p. m., Phil Cook; 4:30, King's Guard; 4:45, Orchestra; 5, Chatter; 5:30, Stamp Club; 5:45, Ricardo; 5:55, Cocktail Hour; 6, Interview; 6:15, Siberian Singers; 6:30, Armour; 7, First Nighter; 7:30, Coca Cola; 8, Amos 'n' Andy; 8:15, Red Davis; 8:30, Intimate Revue; 9, Caswell; 9:15, Fireside Hour; 9:45, Meier & Frank; 10, News; 10:15, Football Rally; 11, Orchestra; 11:30-12, Bart Woodyard.

KOAC—Corvallis

3:30 p. m., Music; 4, On the Campuses; 4:30, Stories for Boys and Girls; 5, Opera stories—"Sonambula"; 5:45, Vespers—Led by Rev. Fred R. Morrow; 6, Music; 6:15, Press Radio News; 6:30, Evening Farm Hour; 6:30, The Battle of Bugs; 6:45, Market and Crop Reports and Weather Forecast; 7:00, Agricultural Economics; 7:30, Modern Composers—"Arthur Honegger"; 8, Music; 8:15, What Trust Companies Do; 8:30, Music; 8:45-9, Physics in Everyday Life.

LIQUOR BOARD STORY

(CONTINUED FROM PAGE 1)

sion, said Commissioner Alex G. Barry, declared the control board feels that the best interests of any community are not served by turning drug stores and grocery stores into beer dispensaries, inasmuch as the very nature of these stores makes it necessary for all people, women and children, to visit them.

Jack Lynch, secretary of the Portland Retail Druggists' association, told the commission that if the order is carried out, about \$30,000 worth of dispensing equipment in Portland alone, will be discarded.

The liquor commission, explaining that the places in question may continue to sell bottled beer by the glass, feels such sale will tend to restrict drinking in those places which must of necessity be visited by women and children. The dispensing of draft beer, the board says, is not so easily controlled.

All 1935 licenses must be on display in selling places by January 1, the commission stated.

As far as roadhouses and beer places outside city limits are concerned, the commission has said each will be investigated separately before a license is issued. The mere fact that a beer parlor is set up outside city limits does not mean it can operate without restriction, members of the commission stated. The recommendations of county courts will go a long way with the commission when the time comes to issue licenses.

\$15 IS STOLEN

The Eugene Packing company plant, 675 Williamette, was entered some time during Thursday night and \$15 in cash stolen, police reported Friday. Entry was gained through a skylight.

ORIGINAL ARIZONA WRANGLERS TO BE HERE MONDAY EVE

(CONTINUED FROM PAGE 1)

The original Arizona Wranglers, most-imitated and greatest of all cowboy singers and musicians, will be presented at the Eugene armory Monday night, New Year's Eve, by F. M. Crabb, manager of the troupe, in a program lasting four and one half hours.

Crabb, who owns the Heilig theatre here and is a Eugene man, is bringing the Wranglers to Eugene for the New Year's show over bids from many of the largest cities of the Pacific coast, where the famous troupe is in great demand.

The Wranglers will be here complete, with every man-jack of the original outfit which gained the greatest popularity of any radio attraction ever offered on the Pacific coast while playing over KNX in Hollywood.

For the past six years, the Wranglers have toured the world, playing before tremendous crowds wherever they have appeared. They are recognized the world over as the only genuine, legitimate cowboy musical organization.

In addition to the Wranglers, the New Year's eve program will be supplemented by a first-rate dance band, and there won't be a dull moment throughout the evening. Dancing, floor show and entertainment of one kind or another will be going on at all times, Crabb promises.

The Wranglers recently completed a triumph engagement in Portland, where they outdrew anything of their kind ever presented there. They were booked in the city's second largest theatre, the Broadway, one of the outstanding showhouses on the Pacific coast, and played to packed houses.

Tickets for the New Year's eve show will be put on sale immediately, and more information concerning the sale and the Wranglers' themselves will be carried in Saturday and Sunday's Register-Guard.

Walterville Notes

WALTERVILLE, Dec. 28.—(Special)—Mr. and Mrs. Rube Montgomery and son Gordon were guests Sunday at the home of Mr. and Mrs. Ed Schreiner.

Mr. and Mrs. George Conklin of Portland, Willis Morris and Horace

DANCE

Each Wed. Fri. & Sun.
Carnival Dance New Year's Eve. Special Dance New Year's Night.
"Follow the Crowd" To JEFFERSON BEACH

25c Tonight 10c

Modern DANCE

SPECIALTY NUMBER
W. O. W. Hall 8th & Lincoln

THE ORIGINAL ARIZONA WRANGLERS

NO COMPETITIVE YEARS—
RADIO STAGE—SEVEN
NOW GREATER THAN EVER

Eugene Armory
MON. NIGHT, DEC. 31

DANCE & FLOOR
SHOW
2-Big Bands—2
Entertainment for the
Entire Family

Adults 40c Children 25c

Morris was Christmas day callers a short time in the morning at the home of Mr. and Mrs. O. L. Stacy. Mr. and Mrs. Conklin had come down from Portland Monday night to visit at the home of Mr. and Mrs. H. A. Morris and left Tuesday afternoon for Cottage Grove to visit Mr. Conklin's parents. They were returning to Portland Wednesday. Mrs. Morris and daughters Alma and Evelyn who are at Gaston this winter came home last week-end to spend Christmas holidays at their home here. They plan to go back to Gaston New Year's day.

SNOW PARADE FOR CITY CALLED OFF

(CONTINUED FROM PAGE 1)

Plans to hold a winter sports parade in the city Saturday evening were dropped Friday by the chamber of commerce when it was found merchants were unable to devote time necessary to make the event a success it was announced by H. E. Cully, secretary of the chamber of commerce.

Only eight floats had been entered and it was felt at least 20 would be needed to make the event worth while. Merchants, busy with rearranging their stocks and taking inventory, were unable to devote the time necessary to preparing floats, it was found.

It had been planned to hold the parade as a feature of the winter sports carnival to be held in the upper McKenzie winter playground on New Year's day. The dedication of the new ski slopes, the Obsidian club's party and annual outing, all will be held as scheduled. A group of prizes has been obtained for winners in the stunt program at the watch party at the Obsidian club Monday night, according to Robert Lemon, chairman of the stunt committee. Those planning stunts are asked to register this fact with Mr. Lemon or at Dotson's studio.

Tickets for the New Year's eve show will be put on sale immediately, and more information concerning the sale and the Wranglers' themselves will be carried in Saturday and Sunday's Register-Guard.

McDONALD

Big Whoopee Show
Gala New Year's Eve Party
All Seats 35c
None Reserved

Mammoth Stage Show

10 Acts
Circuit
Vodvil
10 RHYTHM
BANDSMEN
Fun! Favors!

ON THE SCREEN W. C. FIELDS

IN
"It's a Gift"

POSITIVELY
LAST TIMES
THIS YEAR!

McDONALD
JAMES DUNN
JANE DARVELL

BRIGHT
EYES

CHRISTMAS TRADE BEST SINCE 1929, REPORTS INDICATE

(CONTINUED FROM PAGE 1)

NEW YORK, Dec. 28.—(P)—Inventories of holiday goods were reduced to the smallest proportion in years, said the Dun & Bradstreet weekly trade Review, by the exceptional volume of Christmas buying which reached levels last Monday.

"Preliminary estimates for the country as a whole," asserted the summary, "place the Christmas sales at an increase ranging from 25 to 40 per cent by comparison with those of last year, with the possibility that final totals will show the best trade in dollars since 1929."

"With the surprisingly large expansion of the December volume, the compilation of the final returns for 1934 doubtless will reveal an increase in sales of 15 to 20 per cent over the 1933 figures."

"While the possible trend of the industrial operations in 1935 may be variously interpreted, there is no uncertainty regarding the boldness with which recovery has proceeded since the mid-summer lows."

"For ten consecutive weeks the Dun & Bradstreet business activity barometer has climbed upward steadily, and for the current period scored the sharpest upturn in many years. From 69.6 for the week preceding it

Jumped to 74.3, a gain of 7 per cent, which carried it beyond the summer peak to the highest level in three and a half years."

John Martell, an Englishman, and Hennessy, an Irishman, were the first to distill cognac and export it to Great Britain and its colonies. Their distillation took place in the French town of Cognac, from which the product derived its name.

Telephone operators and stenographers are, according to a French doctor, apt to suffer from undue mental strain.

DANCES

SATURDAY NIGHT
and
NEW YEAR'S EVE
BIG CARNIVAL
DANCE

at
Willamette Park

Band:
The Ten Commanders

Table Reservations at
McCrady's Cafe, or
Telephone 1929

McDONALD

THOSE SINGING
SWEETHEARTS
ARE COMING
TO TOWN
SATURDAY!

Flirtation Walk
A First National Picture with
DICK POWELL
RUBY KEELER
PAY O'BRIEN
The West Point Cadet
Corns • 100's of Girls

POSITIVELY
LAST TIMES
THIS YEAR!

McDONALD
JAMES DUNN
JANE DARVELL

BRIGHT
EYES

15¢ REX 15¢ NOW! 2 Days Only

ADDED FEATURE

SOL LESSER Presents
BELA LUGOSI
The RETURN of
CHANDU

(THE MAGICIAN)
WITH
MARIA ALBA
DIRECTED BY RAY TAYLOR

THE LONG AWAITED THRILL IS HERE!
"CHANDU" The Master of Magic and Thrills
in a new series of nerve-tingling adventures,
baffling mystery and necromancy,
YOU OWE YOURSELF A THRILL! "CHANDU"
WILL PAY YOU A HUNDREDFOLD!

A PRINCIPAL PICTURE

BETTER PICTURES • PERFECT SOUND

HEILIG

STARTS TODAY

STARTS TODAY

Two women — each of whom
killed a man... One got the
extreme penalty... The other
went free... Why... See
this exciting drama!

Features
PLUS
Chapter
Four of
"WOLF
DOG"
"Betty
Boop's
Life
Guard"
Universal
News

With SYDNEY FOX, HENRY HULL,
O. P. HEGGIE and a Great Cast!

News and Serial
"Midnight" 12:45 1:00 3:14 6:14 9:14
"Stratosphere" 2:10 5:10 8:10 11:10

COLONIAL

Hurry—Last Times Tonight!

HAROLD LLOYD
"THE CAT'S PAW"
Plus—Popeye in "Axe Me Another"

Starts
Satur.
day—
It'll make
you happy
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GARY COOPER
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