

AN INDEPENDENT NEWSPAPER
Published every evening and Sunday
EDITOR AND PUBLISHER - - - Alton F. Baker
MANAGING EDITOR - - - William M. Tugman
NEWS SERVICE, Associated Press, United Press
MEMBER - - - - - Audit Bureau of Circulations

The Register-Guard's policy is the complete and impartial publication in its news pages of all news and statements on news. On this page, the editors of The Register-Guard offer their opinions on events of the day and matters of importance to the community, endeavoring to be candid but fair, and helpful in the development of constructive community policy.



"ARMISTICE" IN STATE BOARD

IN the two or three transactions of the state board of higher education at its Armistice Day special session in Portland, there is little to indicate any immediate decision on the one important problem of Oregon higher education—the selection of a new chancellor. On the contrary, at least two of the board's actions at the Monday meeting would seem to indicate an intention to prolong the present "armistice" indefinitely.

Promotion of C. D. Byrne, the Kerr propaganda man, from acting secretary to permanent secretary of the board is not reassuring because whatever merit Mr. Byrne may have displayed in this semi-executive post, he is inseparably identified with Kerr policies. His position as secretary of the board—which should be neutral—will be subject to constant challenge.

The board has referred the University's request for control of its own library, the most vital organ in any educational institution, to the chief librarian of the system who is under the Kerr regime the State College librarian. This is equivalent to a veto, one may presume.

Least there be undue alarm over these "trends," it needs to be pointed out that the Armistice Day session of the board was not designed to produce any definite action on the chancellorship question. The meeting was scheduled originally to take care of the crisis which would have been presented had the proposed tax limit amendment been approved by the voters. This crisis has been averted. Monday's business was largely "routine." There is reason to believe that the December meeting will see some definite recommendations by E. C. Sammons' committee on the chancellor situation, and by the first of the year it may be possible to have a showdown in the board and with Mr. Kerr on this matter.

The legislative shifts which have taken place with the election do not warrant the excuse that the selection of a new chancellor must be deferred because the outlook is "too uncertain." The incoming governor, General Martin, is pledged to constructive support of all schools, and there is no reason to assume that he would sanction further dallying with a situation as dangerous to the peace and progress of the schools as this one.

"I, CANDIDATE" CASHES IN

TO the editor's desk comes a "personal circular" from Mr. Upton Sinclair, Pasadena, Cal., offering us (for so much per so much) the "exclusive serial rights" to the publication of his new book: "I, CANDIDATE FOR GOVERNOR AND HOW I GOT LICKED." Mr. Sinclair promises the inside "low-down" on "my negotiations with Roosevelt, Farley, McAdoo, Creel, Wallace, Father Conahlin and other national figures." Mr. Sinclair promises to furnish thirty or forty of the best cartoons of the campaign, "all against me but they are funny." And no doubt in anticipation of just such a heading as the one we use here, Mr. Sinclair states that "all receipts will go to pay the debts of our End Poverty in California campaign."

No thanks! Had Mr. Sinclair remained an honest Socialist or Communist, choosing to run on his own ticket and under his own true colors, there might be more interest in what he has to relate. Mr. Sinclair did not do this. He tried to outsmart the wise ones of politics at their own game. He took advantage of the primary system to steal the nomination of the Democratic party to which he had never belonged and with which he has little sincere sympathy. His methods were a perfect example of the "peaceful penetration" methods suggested in so many treatises on radical tactics. His campaign was a weird combination of straddles and evasions. He is in poor position to charge anybody (least of all those who tried to show him courtesy) with bad faith. He is entitled to but little more respect than his successful rival, Governor Merriam, who induced the Townsend old age pension plan and took up with every kind of quackery to gain votes.

If there is anything deadlier than a defeated politician it is one who has betrayed himself. If there are any autopsies to be performed on the California situation we prefer to perform them for ourselves. "EPIC" is dead! Anybody wanna buy a duck?

POLITICAL PUZZLE

THE profound public unrest in France, which found violent expression in the riots of a few months ago, evidently still exists. It is hardly going too far to say that the republic right now is meeting one of the severest tests in its history. The Doumergue cabinet, seeking to revise the French constitution so as to end the notorious instability of governments, has fallen. In recent years the average life of a French cabinet has been nine months. A government which must fall every time it attempts to handle any really controversial measure cannot provide the leadership which the nation needs. So Premier Doumergue tried to change things, putting more power in the hands of the premier, clipping the wings of Parliament and shearing the insuperable blocs of their power to precipitate a cabinet crisis whenever the mood seized them.

Against this plan the cry of dictatorship was raised. It is not yet clear whether the French democracy will be able to preserve and strengthen itself in this time of confusion and trial.

In the baseball class the Dean brothers will teach, at Hot Springs, Ark., next spring, they should include a course on advertising.

One person in every ten in this country, it is said, has defective hearing. The losers in the last election might say it's nine in every ten.

Man has brains enough to be much wiser than he is, says a Philadelphia professor, after taking a quick glance at some of our congressmen.

Huey Long offers to have Louisiana secede. That would be terrible. Can't Huey find a way to secede all by himself?

U. S. libraries have registered a total of 24,000,000 book borrowers, although those who fail to return the loans might be classed as book buriers.

WASHINGTON LETTER

BY RODNEY DUTCHER
(Register-Guard Washington Correspondent)
WASHINGTON, Nov. 13.—The hottest tip in town, if you want to try to keep track of what's on Roosevelt's mind, is to follow the speeches of Donald R. Richberg.

Richberg, chief of the supreme National Emergency Council, is now closer to the chief than anyone else. As executive assistant to the president, it has fallen to him to make the speeches Roosevelt can't make—for strategic or other reasons—and to stress the things F. D. wants to get over to the country. There isn't anyone else to do the job.

Some tipsters here advise you to keep reading Professor Moley. That isn't a bad tip either, but it isn't as good as the Richberg tip.

Also, quite a few people are likely to gag on Professor Moley as a steady diet—aside from the fact that there often seem to be many things in the Moley mind which aren't in the Roosevelt mind at all.

As the administration fogs, Richberg is the more seductive. He loves words and even writes his own speeches. Read or listen to a Richberg speech and you'll see how ably he embellishes his ideas.

And it goes over rather well. The unpublished group which heard him at the New York Bond club recently included, at the speaker's table, a couple of Roosevelt partisans, Owen D. Young, and a few billion dollars' worth of other industrial and financial big shots.

They piled around Richberg afterward and said that, even if they weren't soothed, they'd been plenty impressed.

BURDEN IS TERRIFIC
If Richberg makes any bad breaks, he can be slapped on the wrist or knocked on the head by the White House, according to the severity of the reaction against him. He is also exposed to cabinet and other jealousies here.

But one secret of Richberg's strength is the fact that Roosevelt knows his ambitions are subordinated to his unwavering loyalty to the president.

The chief thing Richberg must worry about is his health and nerves. Directing and co-ordinating the operations of a New Deal and trying to make its speeches as well probably is more than any man can stand.

It has been wearing Richberg down. If you notice a hiatus in his speech-making, it will be because worried friends have persuaded him to take it a bit easier. But he will soon be heard again, probably next devoting his messages to NRA compliance and enforcement.

MOUSE IN MOLASSES
The NEC Consumers' Division is plowing along, strengthening the hands of its sponsored consumer councils over the country. Sometimes it has its troubles curbing a wild-eyed group or saving a well-meaning council from the designs of interests seeking entry to the consumer's pocketbook. But it is often encouraged by unmistakable evidence that the councils are on the job.

A council in Wyoming has taken up the experience of a member who, having bought a can of a well-known brand of molasses from a chain store, poured the stuff into a pitcher and discovered what the council describes as "a well-preserved mouse in the bottom of the can."

The council is seeing to it that the manufacturer is advised of the lot number and asked how such an accident could happen. The report to NEC confides: "The party making the purchase holds no malice toward either the retailer or manufacturer, because the discovery was made before the consumption of any part of the contents. However, I can assure you that in the event a national consumption had been effected, he would have been highly indignant."

AN EDITORIAL ON HEALTH

BY DR. MORRIS FISHBKIN
Editor, Journal of the American Medical Association, and of Hygiene, the Health Magazine.

DOCTORS everywhere are discovering that more noses are being broken in connection with the increase of motor accidents. Cars are now built for high speeds and roads are adapted to the speed of the cars.

Because of the very nature of the human anatomy and of the manner in which one sits in a motor car, the nose is probably more frequently injured in such accidents than any other part of the body.

People in the front seat are thrown through the windshield when the speed of the car is suddenly stopped. They may get anything from a slight bruise on the nose to having it cut off completely.

Those in the back seat sometimes smash the nose against the back of the front seat.

There is the case of a girl, eight years old, who had her nose shaved off almost on a level with her face when the car in which she was riding hit a truck. Nobody thought of the nose while riding to the hospital. However, as soon as the surgeon saw the child he sent a messenger posthaste to the scene of the accident for the nose.

The surgeon tried to graft the nose back on, but too much time was lost and the operation was not a success. It is possible, however, if attempts are made immediately to reattach a nose to the spot from which it is cut, to save the appearance of the organ in many instances.

Another case is described in which two women were driving in a small car on a country road when they met another car coming in the opposite direction. Their car was forced from the road and it turned over. A piece of glass from the windshield cut the driver's nose off completely at the point just below the ends of the nasal bones. The part cut away remained attached to the upper lip by two narrow strips of skin. By the use of pressure of mind on the part of the other woman, the nose was put back in place and held up by a piece of bandage until the patient was seen by a surgeon an hour later. He sewed the tissues together again and got a fair-looking appearance, but unfortunately the tissues under the surface curled up so that breathing was stopped. The two main things to keep in mind when such accidents occur are first of all the maintenance of absolute cleanliness, and second, the obtaining of correct attention at the earliest possible moment. Usually it is well to inject persons, who have been badly injured in motor car accidents, with a small dose of tetanus antitoxin in order to prevent lockjaw.

SIDE GLANCES



"And you'll find that a lot safer, mama, than that old coffee pot."

Bellfountain Scene Of Family Dinner

BELLFOUNTAIN, Nov. 13.—(Special)—Mrs. A. R. Kyle was hostess at a family dinner and shower honoring her sister-in-law, Mrs. Emmett Larkin of Glenbrook, last Wednesday. Mrs. Larkin received several beautiful little gifts. Those present were Mrs. Addie Larkin, Mrs. James P. Larkin, Mr. and Mrs. Avery Larkin, Mrs. Edward Bennett, Mrs. David Noble, Mrs. Ertis Larkin, Mrs. John Post, Mrs. Harold Larkin and son Connie Ray, Miss Edith Larkin, the honor guest Mrs. Emmett Larkin, and the hostess Mrs. Arthur Kyle, Mrs. Belle Woolridge and Mrs. Guy Enoch called in the afternoon.

Mrs. William Christensen entertained at her home Thursday afternoon at a dessert bridge party. Mixed bouquets of the autumn flowers added floral charm to the home. The guests included Mrs. Lester Cheesman, Mrs. Winston Morris, Mrs. Floyd Blackburn, Mrs. Marvin Blackburn, Mrs. James Elders, Mrs. Kenneth Liebfield, Mrs. Edward Howard, Mrs. Floyd Nystrom, Mrs. Dale Perin, Mrs. Archie Perin, Mrs. Garth Rickard and Mrs. Chester Reader.

The Community Quilting club will hold their next meeting at the W. O. W. hall next Wednesday with a covered dish luncheon at the noon hour.

Mrs. Hubert Heworth entertained Sunday, Nov. 4 with a birthday dinner honoring her mother, Mrs. A. P. Starr on her seventy-fifth birthday. Those present included Mr. and Mrs. A. P. Starr, Mr. and Mrs. P. R. Starr, Edwin Starr, Mr. and Mrs. George Tharp of Salem, Mr. and Mrs. Charles Tharp of Corvallis, Mr. and Mrs. Frank Tharp of Tugent and Mr. and Mrs. Hubert Haworth.

Mr. and Mrs. Wayne Starr of Monroe were Sunday evening guests at the home of Mr. and Mrs. Hubert Haworth.

Within a Thanksgiving setting, Mr. and Mrs. Floyd Nystrom entertained Wednesday evening with a card party at the Nystrom home at Hanson. Guests included Mr. and Mrs. E. C. Howard, Mr. and Mrs. G. K. Liefield, Mr. and Mrs. William Christensen, Mr. and Mrs. Dale Perin and Mr. and Mrs. Archie Perin. Honors were won by Mrs. Archie Perin and Mr. Dale Perin.

Officers Here

Mrs. Louis Dodge of Ashland, state president of the P. E. O. Sisterhood, and Mrs. A. E. Caswell, Eugene state vice-president, are sharing honors with Mrs. M. D. Wells, Portland, state organizer, at the affairs being given this week by local chapters of the P. E. O. Sisterhood. The officers were guests of Chapter AY, Tuesday, at luncheon and will attend Chapter H meeting, Tuesday evening, and Chapter AM meeting, Wednesday.

Langsanne, Switzerland, has a school for dogs and men; the dogs are trained to lead the men, who are blind.

LEOCADE MILLINERY—991 Oak.

Fashion Showings—Smocked Dress

Edited by LAURA I. BALL, A. M. For many years Assistant Professor of Household Arts, Teachers College, Columbia University, New York.

Even the smallest young lady of the house must needs be a little more feminine these days. This one answers mode's call with dainty smocking. The rest of her frock is practical enough.

Cottons as broadcloth, gingham plaids, percale prints, dimity prints, shalls prints, etc., and linens are lovely for this dress. The double collar, incidentally may be in self-material or of white lawn or organdy. Wool crepe, wool challis prints, wool jersey, crepe de chine, velvet, etc., are excellent, too.

And it's such a darling and easy little dress to fashion. Style No. 3470 is designed for sizes 2, 4 and 6 years. Size 4 requires 2 1/2 yards of 35-inch material.

Send FIFTEEN CENTS (15c) in stamps or coin (coin is preferred) for PATTERN. Write plainly NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.

Get the latest FALL AND WINTER BOOK OF FASHIONS solve your clothes problems at a minimum of cost and effort. It tells you how to make a smart coat as easily as a simple dress. There are clothes for elaborate occasions as well as many smart frock designs for general wear. You'll enjoy reading about your favorite screen stars. You simply must not miss this issue. Send for Your Copy Today! Price of BOOK TEN CENTS. BOOK AND PATTERN together TWENTY-FIVE CENTS. Address order to Register-Guard, PATTERN DEPARTMENT.

FACULTY CLUB TEA WEDNESDAY

Other Parties Of Mid-Week Are Announced

By MARIAN LOWRY
THE November tea of the University of Oregon Women's Faculty club is an event of interest for Wednesday afternoon. It will be in Gerlinger hall, hours to be from three until six o'clock. Mrs. Roy G. Bryson is chairman.

Chapter AM of the P. E. O. Sisterhood is to entertain for the group's state organizer, Mrs. M. D. Wells, Wednesday, a luncheon to be served at the Anchorage, followed by a meeting at the home of Mrs. Harry G. Talbot.

TO GIVE LUNCHEONS
Honoring her house guest, Mrs. Norman H. Barlow of Christchurch, New Zealand, Mrs. Frederic G. Stickle is entertaining on Wednesday and Thursday afternoons at her home, giving a luncheon and bridge party each day.

TWO HOSTESSES
Mrs. F. L. Stetson and Mrs. Warren D. Smith are entertaining informally at tea Friday afternoon at the home of Mrs. Stetson.

BENEFIT POSTPONED
The benefit bridge party planned by Phi Mu alumnae for Thursday afternoon has been postponed until a week from Thursday, November 22. Further plans for the party will be announced later.

CONTRACT GROUP
The Tuesday contract club met with Mrs. David M. Graham this week.

DINNER CLUB
Mr. and Mrs. J. K. Pratt are to entertain for their dinner and contract club on Wednesday.

GUESTS HERE
Mr. and Mrs. James C. Cecil and son, James Jr., and Mrs. Cecil's mother, Mrs. William Bybee, all of Burns, Ore., left Tuesday for their home after spending the Armistice day week-end as guests of Mr. and Mrs. David M. Graham.

MOTHERS MEETING
The Pi Kappa Alpha mothers club is to meet Tuesday evening at the fraternity chapter house at seven-thirty o'clock.

TO MEET WEDNESDAY
The Sigma Kappa mothers club is to meet Wednesday afternoon with Mrs. L. L. Ray.

ART GROUP
The Oriental Art study group of the A. A. U. W. is to meet Wednesday afternoon at two o'clock in the Murray Warner museum.

KETO LUNCHEON
Keto club members will meet for a luncheon Wednesday at the home of Mrs. E. C. Hall.

IN PORTLAND
Mrs. May T. Moon is spending the week in Portland as guest of her son and daughter-in-law, Mr. and Mrs. Francis T. Moon.

GUESTS FOR WEEK-END
Mr. and Mrs. I. P. Inman had as guests over the week-end, Mr. and Mrs. John Lane and children, Marie and John Jr., and Leo Wood, all of Salem. The Lanes are cousins of Mrs. Inman.

MEETING WEDNESDAY
The women's guild of St. Mary's Episcopal church is to hold its all-day meeting, Wednesday, at the parish house. The potluck luncheon will be served at noon with Mrs. E. E. Champagne and Mrs. E. S. Sawyer in charge.

SHAKESPEARE CLUB
Shakespeare club held its meeting Monday afternoon at the home of the president, Mrs. John Stark Evans. The group studied King Lear to scene II of Act II. The group meets two weeks from Monday at the committee room in the McMoran and Washburne auditorium.

IOWA CLUB
The Iowa club is to meet Wednesday at the home of Mrs. Minnie Meakins.

C. D. A. MEETING
The Catholic Daughters of America are to meet Wednesday evening for their regular business session in St. Joseph's hall.

W. C. T. U. MEETING
The Central W. C. T. U. is to meet Wednesday afternoon at the home of Mrs. George Christensen.

UNION DAUGHTERS
The Daughters of Union Veterans of Civil War are to meet Wednesday evening at the army at seven-thirty o'clock.

COUNCIL MEETING
The women's council of the First Christian church is to hold its regular all-day meeting, Wednesday, at the church.

NEW LEAGUE
The New League met Saturday with Mrs. Ella Devereaux. On November 24, Mrs. F. O. Taylor, president, will entertain the group.

MEETING FRIDAY
The Local Workers class of the First Christian church will hold its regular monthly social in the parlors of the church Friday afternoon at seven-thirty o'clock. All articles left from the "automobile fair" will be on display. The class members are planning

Calendar
Tuesday
8:15 p. m.—Meeting and supper of Chapter H of P. E. O. Sisterhood at home of Mrs. Albert R. Tiffany.

Wednesday
8 p. m.—Meeting of Eugene camp, R. N. A., Moose hall.
All-day meeting of women's guild of St. Mary's Episcopal church at parish house.

Thursday
12:30 p. m.—Luncheon of Chapter AM of P. E. O. Sisterhood at Anchorage.

Friday
1 p. m.—Keto club luncheon at home of Mrs. E. C. Hall.

Saturday
2 p. m.—Oriental art study group of A. A. U. W. meeting at Murray Warner museum.

Sunday
2 p. m.—Iowa club meeting, home of Mrs. Minnie Meakins.

2:30 p. m.—Sigma Kappa mothers meeting, at home of Mrs. L. L. Ray.

2:30 p. m.—W. C. T. U. meeting at home of Mrs. George Christensen.

3 p. m.—Business meeting of Lincoln P. T. A., school building; open house, 1-3 p. m.

3:45 p. m.—Faculty club tea on campus, Gerlinger hall.

6:30 p. m.—Elks monthly potluck dinner, Elks temple.

6:30 p. m.—Kiwanis club ladies' night dinner, Osburn hotel.

6:30 p. m.—Potluck supper of Young Married People's class, M. E. church.

7:30 p. m.—Meeting of Daughters of Union Veterans of Civil War, army.

8 p. m.—Meeting of Catholic Daughters of America, St. Joseph's hall.

for a play to be presented November 23.

TO MEET WEDNESDAY
The Married People's club of the First Methodist Episcopal church is to meet Wednesday evening at six-thirty o'clock for a potluck supper and social. Mr. and Mrs. E. A. Johnson, Mr. and Mrs. A. R. Beebe, and Mr. and Mrs. H. Dobson are the committee in charge.

MEET NOVEMBER 27
The afternoon book study group of the A. A. U. W. is to meet on November 27 instead of this week. Mrs. Dale Leslie to entertain the group.

Auxiliary Meeting Monday Evening
Forty members attended the meeting of the Spanish American War Veterans auxiliary, Monday evening, at the armory. Initiation was held for two. At a joint session with the veterans later in the evening, Mrs. F. A. Rankin was given a plant in observance of her birthday.

Four past presidents were presented with past presidents' pins. They were Mrs. C. O. Wilson, Mrs. Fred Wentworth, Mrs. Leonard Gross, and Mrs. Horace Burnett. Refreshments were served following the meeting.

The Past Presidents club is to have charge of the social meeting for the auxiliary in two weeks. It is to be a holiday party, preceded by a six-thirty o'clock potluck dinner.

The '38 Inner Circle, sewing group of the auxiliary, is to meet next Monday afternoon at the armory.

Wedding Held Here On Saturday
The wedding of Miss Elsa Lois Foote to Benjamin E. Johnston was solemnized on Saturday, November 10, at the home of the bride's brother-in-law and sister, Mr. and Mrs. N. D. Pohl.

Tall flowers and ferns formed a beautiful background for the candlelight service which was read at eight-thirty o'clock by Rev. Martin P. Simon.

Mr. and Mrs. Pohl attended the couple. Several out-of-town guests were among the thirty-five relatives and friends who attended the ceremony.

After a short wedding trip Mr. and Mrs. Johnston will make their home in Eugene.

Kiwanis Party To Be Wednesday
The ladies' night party planned by the Eugene Kiwanis club will be an event of Wednesday evening at the Osburn hotel. There will be a dinner at six-thirty o'clock, followed by a program.

The Yodeling Yippers, singing organization in the club, are in charge of the party. The affair is not a dinner dance, it is announced.

Phi Beta Program To Be Given On Thursday
Members of Phi Beta, honorific music societies, are sponsoring a one-hour complimentary for all friends of the group, Thursday evening, at seven-fifteen o'clock in the campus auditorium of music building.

Following is the program for the evening:
Ernes Trio Opus 49... Mendelssohn
Molto Allegro di Andante...
Andante con Moto Transilvania...
Jubilant...
Madge Conway, violinist
Theresa Kelly, pianist
Prelude No. 15, F. Major...
Spanish Fantasy...
Helene Johnson, pianist
Alleluia from Motet, Ernestine...
Come Unto These Yellow Sands...
Iris...
Jessie Lee...
Edith Farr, accompanist
Scherzo...
Witches-Dance...
The Sea...
Maude Stehn, pianist
Ballade de Polonoise...
Serenade Espagnole...
Exuberance...
David Lincoln...
Frances Brockman, violinist
Theresa Kelly, accompanist

Amaranth Event
Williams court, Order of the Amaranth, held its meeting Wednesday evening at the Masonic temple. The meeting starting with a supper at six-thirty o'clock with Mrs. Frank Kegan in charge. On November 28 the group is to observe advance officers' night. A dance is to follow the meeting. Refreshments will be served. Members of the Salem court have been invited. Mrs. Charles P. Poole is chairman of the evening.

Class Dinner
Forty-four were out for the regular dinner given by the I. K. G. class of the First Baptist church Monday evening at the church. Mrs. O. W. Cooper, first teacher of the group, was the honor guest. Frank Farnum presided at toastmaster. For the program, Mrs. Clifford Traville, Mrs. Gene Lockard spoke, and Frank Swannham also gave a talk. Mr. Traville played piano numbers.

When Queen Victoria came to the throne in 1837, there were 1600 babies under the age of 15 awaiting transportation abroad for better lives.

Pretzels get their gloss from being dipped before they are baked in a soda solution, or a very weak solution of lye water.

NEGLECT OF COMMON SERIOUS MATTER
Prevent This Condition with Kellogg's ALL-BRAN

The first question your doctor asks is whether you are constipated or not. He knows that this condition may cause headaches, loss of appetite and energy, sleeplessness. It is often the starting point of serious illness.

You can prevent and relieve common constipation so easily. Kellogg's ALL-BRAN provides the most delicious cereal once a day. Laboratory tests show that Kellogg's ALL-BRAN provides "bulk" and vitamin B to aid regular bowels. ALL-BRAN is also a rich source of blood-building iron.

The "bulk" in ALL-BRAN is made like that found in leafy vegetables. Within the body, it forms a mass. Gently, it clears out the intestinal wastes.

Isn't this "cleansing" way safe and far more pleasant than taking medicine—so often harsh? Two tablespoonsful of ALL-BRAN daily are usually sufficient. If you are chronically constipated, use it more often. Kellogg's ALL-BRAN is not a "cure-all."

Enjoy ALL-BRAN as a cereal. Use in cooking. Get the new green package at your grocer. Made by Kellogg in Battle Creek, Mich.

The secret of good baking is good baking powder. The secret of good baking powder is Cream of Tartar. You won't find it in all baking powders. You will find it in Schilling's. That's the secret of Schilling's popularity. Be sure you get the new tin! Complete Fall Showing ENNA JETTICK SHOES \$5.00 and \$6.00 Williams Self Service