

Mae West In "Belle of the Nineties" At McDonald; State Has "Sophie Lang"

ON EUGENE THEATRE SCREENS SUNDAY!

"La Cucaracha" Is Heilig Attraction; Colonial To Offer Will Rogers Film

The pulsing rhythm of a Mexican rumba orchestra and set in all the glamour of a native cantina at night, the romance of the picture unfolds in "La Cucaracha," which has top billing Sunday at the Heilig, RKO-Radio. The feature made by the new Technicolor process that reproduces every color and shading a tint of color with like fidelity.

"La Cucaracha" was a barracks of the days of the Villa revolution. Its exceptionally catchy melody has been retained, with new lyrics that have a direct bearing on the plot.

Did Alice Valle do wrong? Was wrong for her to enter the life of the man she always loved when his wife and children? Was she just to herself when she opened her eyes to his virtues? Or, should she have won him for herself? With Blanche Barnes, glamorous beauty as well as the Eternal Triangle, she takes on added intensity, in "There's Always Tomorrow," the Uni-

HEILIG
STARTS TUESDAY
RIOTOUS DELIGHTFUL HILARIOUS FUNNY—
It's All Those Things AND MORE—

RUSS COLUMBO
ROGER PRYOR
JUNE KNIGHT
WAKE UP and DREAM
STARTS TUESDAY

DANCE
EACH SUNDAY NIGHT
JEFFERSON BEACH
Earl Gibson's Band

STATE
SHE WANTED A KICK OUT OF LIFE... and got it!
NOW PLAYING

TODAY—For 3 Days—
Continuous 2-11

Better even than "Judge Priest" in this role of the lovable "Hose Trader"! It's his own favorite picture—**HIS BEST!**

WILL ROGERS
in
DAVID HARUM
YOU'LL ROAR—AND THRILL—WHEN WILL "SINGS" HIS TROTTER TO VICTORY!!

Plus—Sequel to "3 Little Pigs" Walt Disney's Technicolor—**"BIG BAD WOLF"**
You'll like it just as much as the kids!

Stepin Fetchit in "Slow Poke" Strange As It Seems—News
A GOOD SHOW FOR THE ENTIRE FAMILY
All Seats Main Floor 15c—Kids 10c

versal picture which is the feature picture with "La Cucaracha." Frank Morgan and Lois Wilson are the husband and wife into whose life she enters with such astonishing results. The picture is from Ursula Parrott's story of domestic stress which might happen in any American home. It was directed by Edward Sloman, and boasts a strong cast supporting the principals.

Will Rogers was happy when Fox Film executives decided to produce "David Harum" with himself in the title role.

THIS WEEK'S BILL

STATE, Sunday to Tuesday, "The Notorious Sophie Lang," with Gertrude Michael, Paul Cavanaugh; Wednesday to Saturday, "Handy Andy," with Will Rogers.

REX, Sunday and Monday, double bill, "Manhattan Melodrama," with Clark Gable, William Powell, Myrna Loy, plus "A Modern Hero," with Dick Barthelmess. Rest of week unannounced.

MC DONALD, Sunday to Wednesday, "Belle of the Nineties," with Mae West; Thursday to Saturday, double bill, "Ontonst Lady," with Connie Bennett, plus "305 Nights in Hollywood," with Jimmy Dunn, Alice Faye.

HEILIG, Sunday, Monday, "There's Always Tomorrow," with Frank Morgan, plus Technicolor masterpiece, "La Cucaracha," which runs all week; Tuesday to Thursday, "Wake Up and Dream," with Roger Pryor, Russ Columbo; Friday and Saturday, double bill, "Your Telling Me," with W. C. Fields, plus "Shadows of Sing Sing."

as tailor-made for Rogers, though the only similarity between the real Will Rogers and the tight-fisted banker, David Harum, seems to be the wit and dry philosophy of both. David Harum did not go in for



Above, scene from "La Cucaracha," finest Technicolor short subject ever made, playing with "Always Tomorrow," at the Heilig; left, Will Rogers, who appears today at the Colonial in "David Harum" and Wednesday at the State in "Handy Andy"; above, right, Mae West, opening today at the McDonald in "Belle of the Nineties."

ed, and with some emphasis, Louise Dresser for the role of David Harum's sister, and she was awarded the part.

Miss Dresser was the comedian's wife in "Lightnin'" and in "State Fair" and scored her share of success in both productions.

"David Harum" is Sunday's attraction at the Colonial Theatre.

"I'm gonna be a bad girl with a good heart!"

An with that tag on the characterization that brings her to the screen in her third starring Paramount film, "Belle of the Nineties," Mae West returns to the period



which first skyrocketed her to fame,—"The Gay Nineties."

The film, with Roger Pryor, John Mack Brown and John Miljan as the "tall and handsome" will start today at the McDonald Theatre.

Mae West strides through an adventurous love-action story which has its background two of the most colorful cities of that period: New Orleans, La., and St. Louis, Mo.

With the Mississippi river coming in for its share of local color, Miss West's new screen offering dramatizes the strident days when men gambled with hearts, paid off on noses and fought for fun.

She is cast as Ruby Carter, the center of a whirlpool of action that brings her down the river from St. Louis burlesque show to one of the most famous gaming houses in the South. Around Mae West resounds all the gaiety of song and music of the period.

And above the rhythm to which Mae West sways comes the thud of fists. For fights that were fights, and boxers that could "take it," come into her life to bring complications and love. Historical characters of the day move against the background for which Mae West is famous.

Leo McCarey directed from the ori-

job is handled, covering the thief's escape, shows the police that the notorious Sophie Lang is working again.

Her activities also arouse the interest of Europe's famous jewel thief, Cavanaugh, and he intends to beat her at her own game.—she can't become the best man in the profession.

Still eluding the detectives, Sophie learns they have permitted the European crook to go unmolested here, feeling that she will tie up with him and thereby put herself in their hands.

But her cleverness is too much for them. She not only baffles the police, but she falls in love with the rival, and together they leave the country.

How they carry off a successful final coup and escape their pursuers brings the film to a thrilling ending.

Three stars—Clark Gable, William Powell and Myrna Loy—united for the first time, come to the Rex Theatre starting today in Metro-Goldwyn-Mayer's new production, "Manhattan Melodrama."

Laid in New York, the picture presents Gable as a big-shot gambler and racketeer, powerful and dramatic figure of the city's smart night life.

Powell is the district attorney who, reared with Gable and always his friend, is forced to choose between faithfulness to his public trust and prosecution of his pal for murder.

Miss Loy is the woman in both their lives, loved by both.

Col. W. S. Van Dyke, who gave the screen "Eskimo," "Trader Horn" and other outstanding successes, directed. The producer was David O. Selznick, who made "Dinner at Eight," "Little Women," "Kong," "Dancing Lady" and other hits.

The supporting cast includes Leo Carrillo, Nat Pendleton, George Sidney, Isabel Jewell, Muriel Evans, Thomas Jackson, Claudette Kaye, Frank Conroy, Noel Madison, Micky Rooney and Jimmy Butler.

"Manhattan Melodrama" was an original story by Arthur Caesar, adapted to the screen by Oliver H. P. Garrett and Joseph L. Mankiewicz. It was photographed by James Wong Howe, A.S.C., who handled "Viva Villa!" and other hit pictures.

News of Bethel

BETHEL, Oct. 20.—(Special)—Mr. and Mrs. Ivan Moos and son, Atlee, left last Sunday morning for Fresno, to attend the district convention of the Lutheran church. Mr. Moos is a delegate from the Emmanuel Lutheran church.

Mrs. N. L. Nielson of Bethel Drive, left Sunday for Fresno, as a delegate to the Lutheran con-

vention from the Bethel church.

Doris Lingrin spent the weekend in Portland visiting relatives. Mr. and Mrs. Jay Blain took to the football game at Portland.

The Bethel Home and School club will hold a Halloween carnival at their next meeting Friday evening, October 26. There will be plenty of entertainment for both young and old and the proceeds will be used to support the club's activities during the winter.

Mrs. Peter Nelson mother of Emmanuel Nelson, arrived in Eugene Wednesday evening from Kenman, South Dakota. She intends to make her home with her son.

Mrs. Oscar Walmand of Steep rock, Manitoba, and Miss Martha Christensen of Winnipeg, left for their homes Saturday after a week's visit with Mr. and Mrs. Niels Anderson.

800 Seats 15c

McDONALD

MAE WEST

Now!

... The Gal With The Hour-Glass Figure That Makes Every Second Count ... In The Picture The Whole Country Is Talking About!

"BELLE OF THE NINETIES"

with
ROGER PRYOR
John Mack Brown
Duke Ellington's Orch.

"PRO FOOTBALL" SPORT TALK
"TALES OF VIENNA WOODS" Colored Cartoon

Latest—**LAUREL and HARDY**

REX MATINEE 10:15 NIGHT 15:15

Starts TODAY!

Clark GABLE
William Powell
Myrna LOY

MANHATTAN MELODRAMA

PLUS
Dick BARTHELMESS
in
"A MODERN HERO"

HEILIG
BETTER PICTURES—PERFECT SOUND

Sunday Monday Two Days Only!

TAKE MY WORD FOR IT...

Here is a whole program that is remarkable! "There's Always Tomorrow" is as clean, wholesome, humorous and thoroughly enjoyable a picture as we have ever run. "La Cucaracha" is positively dazzling in its beauty of color and music. Don't wait... the show only plays two days... be one of the first to see it. I heartily recommend the entire program and guarantee that you will not be disappointed.

A. WEST JOHNSON, Manager Heilig Theatre

Introducing a Brand New Star!

FRANK MORGAN **BINNIE BARNES**

The man who always "steals the show" comes into his own in his first star role!

A real "find," she's the girl everyone will be talking about tomorrow!

A story of the "forgotten man" in his own home! His family took him for granted until "the other woman" came into his life! A show the whole world will love!

THERE'S ALWAYS TOMORROW

EXTRA! The LITTLE Feature that is The Year's BIG Sensation!
Romantic Melody Drama of Dazzling Splendor Produced in Glorious **NEW TECHNICOLOR!**

Call it "La Kooka-racha"

LA Cucaracha

McDONALD Doors Open 12:45

MAE WEST

Now!

... The Gal With The Hour-Glass Figure That Makes Every Second Count ... In The Picture The Whole Country Is Talking About!

"BELLE OF THE NINETIES"

with
ROGER PRYOR
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"PRO FOOTBALL" SPORT TALK
"TALES OF VIENNA WOODS" Colored Cartoon

Latest—**LAUREL and HARDY**

Hear Mae sing these songs to the accompanying accompaniment of Duke Ellington's Orchestra
"My Old Flame"
"Troubled Waters"
"When a St. Louis Woman Comes Down to New Orleans"
"Memphis Blues"
"My American Beauty"