KUOMINTANG PARTY DEMANDS CHINA TO RECOVER TERRITORY

SHANGHAI, Thursday, Sept. 13.—(U.P.)—Strong demands that China inaugurate determined resistance to Japanese encroachment and take active military steps to recover lost territory were made by leaders of the central executive committee of the Kuomintang party today.

China should discontinue reliance upon the League of Nations for protection and guidance, the leaders asserted.

The demands were contained in a telegram circularized among a score or more of the southern leaders of the supervisor committee of the central executive body.

The telegram, in addition to its significance internationally, was interpreted as evidence of a split in the Kuomintang party. Strong condemnation of the present Nanking government's policies with respect to Japan was expressed, and a forthcoming session of the Kuomintang congress was urged to take immediate action along the lines mentioned.

The Nanking government has been without a foreign policy since the Japanese invasion of Manchuria, the telegram asserted. Government claims of resistance offered Japan constituted "mere empty talk," it was said.

"Negotiations consisted of surrender to every Japanese demand," the message further declared.

Deerhorn Items

DEERHORN, Sept. 13.—(Special)—Construction work on repair of the Farmers Telephone company has been started in the Deerhorn district with CCC boys assisting in the work. At Deerhorn point, holes have been drilled and rock blasted out to place the poles. Traffic was stopped several times by the explosions. Herbert Platt has been doing the drilling. Men have been at the work for a month, starting from the Vida district.

Meeting of importance has been called for Friday evening beginning at 7:30 at Leaburg store by the 32 Farmers Telephone company to make a special assessment to pay for wire for the new work of the company. Every member is urged to be present. Burrel Stevens will report on work progress.

Mrs. Esther Thienes James, her sister and husband, Mr. and Mrs. Harold Kenney of Eugene left for Boardman early Sunday morning and will return by way of the McKenzie pass as far as Deerhorn, where they will visit the Thienes family. The group will visit Mrs. James and Mrs. Kennedy's parents, Mr. and Mrs. Chaffee of Boardman. Mary Chaffee after spending the summer with her sisters, returned with them to her home in eastern Oregon. Harry Alan and Jackie Thienes came Wednesday to visit their grandmother, Mrs. W. G. Thienes and other relatives here until Sunday. The boys accompanied their uncle, E. E. Thienes from Eugene.

Miss Ethel Welch of Eugene, Cleo Carter of Oakridge were guests on Sunday at the Walter Carter home.

Mrs. Elmer Pepiot and son Howard returned home from Horse Creek where they have been camping most of the summer with Mr. Pepiot.

Mr. and Mrs. Everett Brown and sons Harold and Harry, Mrs. Walter Carter and Betty May, Mrs. W. C. and Mrs. E. E. Thienes were visitors in the city this week.

Mrs. E. E. Potter and her son, David, returned home from Salem Tuesday evening after a weeks visit in the capital city attending the fair and also guests of relatives.

Miss Goldie Rauch was a supper guest of the O'Dell girls the first of the week.

Ivan Storment and Victor Jack were Camp Creek visitors recently.

A Roosevelt statue clock was awarded to Jim Edwards of Deerhorn ranch at Blue River recently. Mr. Edwards is very much pleased with his new possession.

DEERHORN, Sept. 13.—(Special)—Annual election of officers was a feature at the business meeting of the Christian Endeavor society at the home of Mr. and Mrs. L. D. Shrode on Wednesday evening. Malcolm Hanson was elected president; Miss Irene Jessen, vice-president; Miss Anita Benson, secretary; Miss Violet Potter, treasurer; Mrs. D. E. Benson, re-elected pianist. Present were Miss Fordyce Willian of Camp Creek, Carl and Irene Jessen, Malcolm Hanson, Mrs. Benson, Anita and Robert Benson of Walterville, Mrs. M. J. Wearin, Miss Violet Potter and Mr. and Mrs. Shrode and family of Deerhorn. Cake and coffee were served by the hostess.

Carol Fountain who has recently returned from Drewsey was a visitor at Vida on Saturday evening.

Announcement of a son born Sept. 3rd to Mr. and Mrs. George Kochis of Willamina, Ore., was received by the infant's grandparents, Mr. and Mrs. S. J. Godard.

Mr. and Mrs. Denzel Godard of Sisters were week-end guests of Mrs. A. A. Johnston. Mr. Godard visited his parents Sunday morning.

Mrs. David Fountain and daughter, Miss Nettie Fountain of Riverside, Cal., is here visiting relatives. The California visitors were guests of Mr. and Mrs. J. W. Fountain the past week.

Carol Fountain, son of Mr. and Mrs. J. W. Fountain returned home from Drewsy, where he has been for several years.

News Of Thurston

THURSTON, Sept. 13.—(Special)—Mr. and Mrs. Charles Hastings and son James motored to Salem the past week end to see the state fair. They report a splendid display of exhibits.

Mrs. Chisholm of Astoria and her son-in-law and daughter and their daughter, Elinor of Dorena, were guests Sunday of Mrs. Ellen Needham.

Mrs. Anna Teeters who left for Cottage Grove a couple of weeks ago is still visiting there.

The Maple district school house roof has received a new coat of light green stain adding greatly to the appearance of the school house. The roof was reshingled the past month and everything is in readiness for the opening of school.

The service station which has been moved from the four corners to Arthur Peterson's place is placed and fill made and the gasoline tank installed. The station will be ready for service soon.

LEGION AUXILIARY ELECTS OFFICERS

OAKRIDGE, Sept. 13—(Special)—The Cascade unit of the American Legion auxiliary held their first regular business session Monday evening at the Legion hall. Committee reports were given and plans for the winter's work was discussed. Committees appointed to make arrangements for the fancy work sale and tea were appointed as follows: Tea towels, Mrs. L. E. Rogers, Mrs. Frank Davis, Mrs. Bruce Lonsberry; aprons, Mrs. Joseph Yunck, Mrs. Charles Croner; luncheon sets, Mrs. Fred Swanson.

Mrs. Fred Richter was appointed temporary representative from the unit to meet with representatives from other organizations in regard to the community welfare fund.

The unit is a proud possessor of a citation from the department of Oregon as a reward for having met all the requirements of the department through the year. This is the second citation earned by the unit. It is a miniature liberty bell made of Oregon myrtlewood.

Following the business session, election of officers for this year took place. Chosen were: Mrs. R. W. Putnam, president; Mrs. L. F. Larwood, vice-president; Mrs. G. J. Gray, second vice-president; Mrs. Charles Croner, secretary; Mrs. L. E. Rogers, treasurer; Mrs. Cleveland Noland, sergeant-at-arms; Mrs. A. E. Gerimonte, Mrs. Frank Davis, Mrs. Fred Richter, executive committee. Installation of officers will take place at the community club in Westfir Wednesday evening, Sept. 19, at 8 o'clock. All members are urged to come.

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Lieut. and Mrs. R. E. Landblom entertained at dinner Sunday for Mr. and Mrs. H. E. Simpson and children who left Sunday for their home in Portland.

Mr. and Mrs. W. H. Dolmyer and daughter, Edna Mae, of Marcola, were through here Tuesday on their way to their summer home near Rigdon.

Dr. and Mrs. G. S. Beardsley and son, Donald, of Eugene, spent the first of the week at their summer home on Salt Creek.

Warren Burt of Portland is visiting his parents, Mr. and Mrs. W. G. Burt.

John Wilkinson, assistant forest ranger, has returned from Idaho, where he assisted with the severe forest fires in that region. Mr. Wilkinson and wife and son, John, left Wednesday to spend the remainder of the week on a trip along the coast.

Mrs. R. E. Landblom spent Wednesday in Eugene.

Mr. and Mrs. Albert Bloomer recently entertained at dinner for Mr. and Mrs. Ed Utter of Westfir, who are leaving soon to reside in Portland.

Jimmy Walker and Raymond Bates have returned from a fishing trip to Waldo lake.

Dr. and Mrs. G. J. Gray were Saturday visitors in Eugene.

Miss Vyrgel Brude has returned from Eugene to work at Clark's garage.

Miss Dorothy Long left Wednesday for her home in Westfir after spending the summer here while employed at Croner's drug store.

Mr. and Mrs. O. Counts and daughter, Lucille, are new arrivals here, having taken the Singletary bungalow.

Mr. and Mrs. E. E. Smith and Mrs. Earl Horsell spent Monday in Eugene.

Mr. and Mrs. Vernon Hutton have moved into the house recently occupied by Mr. and Mrs. John Brant.

Robert Lee of Reedsport was a week-end visitor at the home of his parents, Mr. and Mrs. Ira Lee.

Clifford Hall spent the week-end in Eugene.

Rev. and Mrs. A. C. Emerson have taken the house recently occupied by Mr. and Mrs. Joe Crahane.

Mr. and Mrs. Sidney Bales have returned to their home in Dorena after spending the summer here.

Mrs. Rusella Rising of San Francisco visited the past week with her cousin, Mrs. Vera Hills. She has gone to Salina, Kansas, to make her home.

Miss Alice Smith left for her home in Mill City Wednesday after a week's visit with her sister, Miss Rose Smith.

Mr. and Mrs. W. C. Stonebraker and children have arrived from Pine Grove where they spent the summer. Mr. Stonebraker is principal of the grade school.

S. A. Banta and family have moved into the Jap Hills house in Oakridge for Jean to attend school.

Marcola News

MARCOLA, Sept. 13.—(Special)—The Royal Neighbor card party will be held Friday evening, Sept. 14th at the home of Mrs. Nell Price.

Mrs. Mary Hill and daughters Bernice and Lady, and Wesley Brown drove over the McKenzie pass Sunday.

Mrs. C. N. Baxter and daughters Kate and Irene of Thurston were visitors at the Riley Garrison home Tuesday evening.

Mr. and Mrs. Earnest Mabe, Mrs. Emma Boggs and Frank Mason were dinner guests of Miss Abby Fordera at the Nettie Neil home Wednesday.

Miss Francis Spicer was in Eugene Wednesday.

Eight members were present Tuesday evening for the meeting of Rebekah lodge No. 192. All were past noble grands except Mrs. Mabe who is in the chair at present. Plans were made for a joint meeting with the I. O. O. F. Saturday evening, Sept. 22 in observance of the anniversary of the Rebekah lodge. Mrs. Price, Bessie Rogers and Vivian Mabe are on the committee.

Oliver and Fielding Root were called to haul the children.

Jess Kesler is doing some repair work on the house of Abby Fords.

Broken Veins

Varicose Ulcers—Old Sores Relieved At Home

No sensible person will continue to suffer when powerful penetrating, yet harmless antiseptic Moone's Emerald Oil can readily be obtained at any drug store—the directions are simple and easy to use. Economical, too and Carroll Drug Co., Stevenson's Family Druggists, guarantee one bottle to give splendid results or money back.

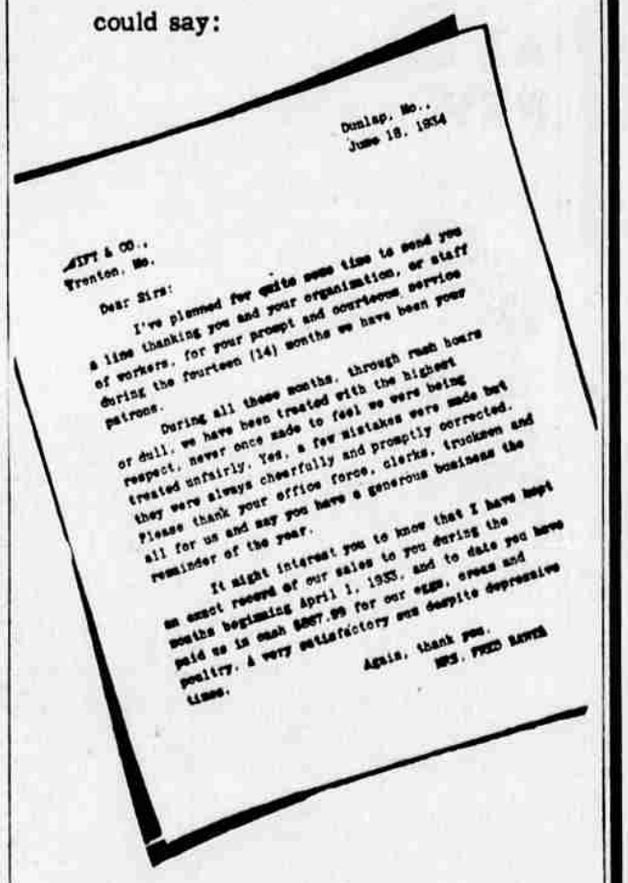
MOONE'S EMERALD OIL

CONCRETE pipe for that well.

Men's Broadcloth SHORTS 25c Army & Navy Store 716 Willamette St.

$867.99 IN CASH!

Many pages might be written about the service rendered by Swift & Company's produce plants in the purchase and marketing of cream, eggs and poultry, yet the following unsolicited letter from a patron is more convincing than anything Swift & Company could say:


Dunlap, Mo.,
June 18, 1934

SWIFT & CO.,
Trenton, Mo.

Dear Sirs:

I've planned for quite some time to send you a line thanking you and your organization, or staff of workers, for your prompt and courteous service during the fourteen (14) months we have been your patrons.

During all these months, through rush hours or dull, we have been treated with the highest respect, never once made to feel we were being treated unfairly. Yes, a few mistakes were made but they were always cheerfully and promptly corrected. Please thank your office force, clerks, truckmen and all for us and say you have a generous business the remainder of the year.

It might interest you to know that I have kept an exact record of our sales to you during the months beginning April 1, 1933, and to date you have paid us in cash $867.99 for our eggs, cream and poultry. A very satisfactory sum despite depressive times.

Again, thank you.
MRS. FRED BAUER

Swift & Company

In daily touch with every meat, poultry and dairy consuming city, town and hamlet in the United States

While Other Prices are Going Up!

Other PRICES Up! Up! Up! Up! Up! Up!

Aladdin Prices Are Still Down!

KEROSENE Mantle Lamp

For the time being at least, fortunate are those who need this most beautiful and economical of all modern white lights in their homes—and what user of the old-style kerosene lamp does not. For an investment of only $4.95 you can still provide yourself and family with this newest and latest Aladdin Kerosene (coal-oil) Mantle Lamp which is by far the greatest value ever offered in this premier home lighting device.

With prices generally leaping skyward—is it reasonable to expect Aladdin prices to remain long at their now mid-depression level. Be provident. Be wise.

Save on this greatest of all savers while you may. Millions of homes are brighter, sunnier and cheerier; millions of eyes are being preserved from the ravages of poor insufficient light, and millions of hours of time and money are being saved thru the use of an Aladdin. You can join this throng of over seven million users now for less than it may ever again be possible. Get yours today.

Aladdin Table Lamp No. 107—Clear Crystal at $4.95, or in green or amber crystal if preferred.

Reduced Prices Still Effective on All Styles

On additional styles of the Aladdin such as metal table, hanging, bracket and floor lamps as well as vase lamps, reduced prices still prevail. Increases, however are eminent. Avail yourself of this unusual opportunity to effect a nice substantial saving before it's too late. These Aladdins are modern in every detail, and will add charm and beauty to your home.

Many Beautiful New Shades

A sweeping and substantial reduction on Aladdin Whispering shades now in effect. Twenty-two beautiful hand-decorated and colorful shades from which to select. Handsome Glass shades also if preferred.

Act At Once! Don't Wait until a material increase in price comes

Now Only $4.95 SHADE AND TRIPOD EXTRA

Come In Today For A Demonstration!

QUACKENBUSH'S

160 East Broadway Eugene

Mr. Merchant

You Wanted The Truth

You Wanted To Know

In your home . . . at your business office . . . and on the street you asked, "What are the respective circulations of both Eugene newspapers?" From your business experiences you knew the circulation of the evening newspaper. You knew that it was a member of A.B.C. (Audit Bureau of Circulations). You knew that its circulation was locally audited by national investigators yearly and that its circulation figures as published by A.B.C. were authentic. You knew that the circulation of the evening newspaper had climbed steadily through the last years until now it has passed the 12,000 mark. You knew all this BUT YOU DID NOT KNOW what the true circulation of the morning newspaper was. You had heard many conflicting reports regarding the circulation of that newspaper. You heard reports, and some of them were said to be authentic, of from 5,000 to 8,000 circulation. You were in a dilemma for you wished to receive full value for your advertising dollar. You could not understand this phenomenal rise in circulation on the part of the morning newspaper when you knew that the evening newspaper with its A.B.C. circulation was gaining subscribers month after month. You knew that the evening paper went to the doors of over nine-tenths of the people in Eugene and over eight-tenths of the people in the trading area. You knew that there must be duplication of newspapers, but you did not know how much nor what the reader preference was where two Eugene papers were taken. You could not understand the circulation of the morning newspaper . . . we decided to investigate for you.

Here's How We Found Out

Using Kerstad's 1934 Eugene and Lane County Directory, fifteen hundred names were compiled and the following questionnaires were mailed on a double, self-addressed, stamped postcard: "To What Eugene Newspaper Do You Subscribe? If You Subscribe To More Than One Eugene Newspaper Which Do You Prefer?" The survey was divided into two zones, city zone and the Eugene retail trading zone. The 1,500 names used were taken in proportion to the population in each of these two zones. The necessary number of names were divided among the letters of the alphabet found under each listing in the directory of the city zone and the retail trading zone. The names were chosen by starting with the last name in each letter of the alphabet and working up until the proportion was reached. A master list was copied and each of the 1,500 names was given a number which corresponded to a like number on each card. This method was taken to prevent forgery, mistakes, and to provide an excellent check-up on returns from the city and retail trading zones. Nine days were allowed from the time the questionnaires were mailed until they were compiled. The returned cards showed a total of 22.6% of the total cards mailed out. This is conceded by statisticians to be a better than average return—Literary Digest polls showed that 1% return from the total population to be an accurate indices. The percentage of return of the survey just completed shows approximately a 3% return of the total population. When the questionnaires were tabulated and rechecked to prevent error the results were found to be most revealing. They will be published shortly. Watch for and study them. See just what your advertising dollar buys from the standpoint of circulation in Eugene.

Eugene Register-Guard

LANE COUNTY'S HOME NEWSPAPER

MEMBER AUDIT BUREAU OF CIRCULATIONS