

NEW MARKET WILL OPEN ON SATURDAY

Kampfer brothers of Salem will open the Broadway Open Air market at the corner of East Broadway and Oak street Saturday morning, according to announcement of A. F. Kampfer, who is in Eugene and will be local manager for the firm. This firm will occupy the same room with the Jones brothers who have long operated the fruit and vegetable department at that location.

The fixtures of the new market are up to the minute in every particular and the show cases are equipped with Neon lights, a new idea in show case illumination. This firm owns the only two markets in the state outside of Portland with Neon-lighted show cases, a new development of the past year. The installation was serviced by the Castellor-Stocker Electric company of this city. The show cases are refrigerated by the Freon type of refrigeration.

Quality merchandise alone will be handled, Mr. Kampfer said, and Lane county meats will be featured as far as possible. The firm will also carry a line of dairy products from the Eugene Farmers' creamery and will feature the Broadway blend butter.

MANAGER!



A. L. Kampfer, of Kampfer Bros., who will be manager of the new Broadway Open Air market to open Saturday.

Sunset Home to Have Annual Meet

The annual meeting of the Sunset Home will be held the coming Sunday, the program to start at 11 a. m. with short sermons by Rev. H. Roger of Woodburn, Rev. J. M. Jensen of Silverton, and Rev. P. J. Luvaas of Eugene.

The sermons will be interspersed by hymns and other musical numbers. Mr. and Mrs. Tom Kaarhus and Mr. and Mrs. H. Rogers to give special numbers. A basket lunch will be served after the service, the home to furnish the coffee.

The annual meeting for the corporation will be called at 2 p. m. The report of the work done for the year will be read and three new board members will be elected. After the business session, other talks and musical numbers will be given.

The Sunset Home is managed by nine directors who will meet at 2 p. m. Saturday to prepare their reports. After the corporation meeting, they will meet again to organize for the coming year. Rev. R. Bogstad is superintendent of the Sunset Home here.

Sales of Diesel and semi-Diesel engines in 1933 totalled \$4,704,540, representing 1144 units, with a rate capacity of 139,191 horsepower.

Grand Opening Saturday BROADWAY OPEN AIR MARKET

EAST BROADWAY & OAK ST. (Formerly Broadway Market)

Kampfer Bros. ... Quality Meats

Neon Lights This is the latest development in the lighting field and affords a real treat to residents of Eugene and vicinity.

Ultra-Modern The latest in refrigeration has been secured to insure our customers that meat purchased is in perfect condition and has had proper care in every respect.

Quality Meats It is our policy to afford the housewives the finest selection of quality fresh and smoked meats and poultry at a modest price.

We Ask You to Inspect the Following Specials During This Event

Pot Roast 9 1/2c Lb. **Bologna or** 12 1/2c Lb.
Choice Cuts Fancy Eastern grain-fed beef. **Minced Ham** Your Choice

BACON 15c Pkg. **Lamb Roast** 13c Lb.
One-half lb. pkg. Swift Premium Sliced Genuine Spring Lamb

Steaks 14 1/2c Lb. **Fryers** 23c Lb.
Round or Sirloin Choice, well trimmed Swift Premium Milk-Fed We draw each fowl.

Vegetable Shortening 3 Lb. Pkg. 23c
Swift's Quality

CHEESE Close-out on half pound size, Brick, Pimento, Swiss, Limburger **Cudahy's Sunlight** 9c Each

5 Cent Sale

INDIVIDUAL SERVING SIZE

Swift **Ham** Per Slice 5c ea.
Premium

Saratoga **Lamb Chops** 5c ea.
Fancy Loin Cuts

Beef Tenderloin 5c ea.
Juicy Steaks for Frying

Pork Chops 5c ea.
Lean Young Pigs

Butter 29c Lb.
BROADWAY BLEND

Dried Beef 19c Half Lb.
Sliced Wafer Thin

Weiners 15c Lb.
Fresh and Juicy

Dill Pickles 6 for 5c
Juicy and Firm

We are also carrying a complete line of Dairy Products supplied by the Eugene Farmers Creamery.

Vegetable Department

POTATOES—10 pounds for 13c
GLOBE ONIONS—6 pounds for 15c
GREEN CORN—Dozen 13c
LOCAL TOMATOES—4 pounds for 10c
LARGE FANCY LETTUCE—2 for 13c
FANCY BEETS and CARROTS—3 bunches 10c
ITALIAN PRUNES—1 bushel 35c
ELBERTA PEACHES—Lug 65c
ALL VARIETIES OF GRAPES—2 pounds for 19c

WE DELIVER ALL PURCHASES FOUR TIMES DAILY

Phone 1778

BUY AT HOME

United PURITY Stores

YOUR GUIDE TO SAFE BUYING

United Purity Stores Feature more than Price — Because Price alone doesn't mean value! When you buy at any Purity Store you buy fresh merchandise that you are proud to put on your table. ... And you'll be surprised at the savings you can make in your Food Budget. Price and Quality, featured at all Purity Stores, are a hard combination to beat!

SPECIAL CASH SAVINGS—AUGUST 18 and 20th

Waldorf
TOILET TISSUE

3 Rolls 13c

PICKLES

C. H. B. FANCY SWEETS
Full Quart Jar 31c

SOAP

BIG BOY — YELLOW
A Fine Soap Value
6 Large Bars 25c

JAR Rubbers

Red Double Lipped
Fresh Stock
3 Dozen ... 10c

CORN BEEF

FANCY QUALITY
No. 1 Can 15c

CORN FLAKES

POST TOASTIES
Fresh and Crisp
3 Pkgs. 20c

Calumet

BAKING POWDER
Double Action
1 Lb. Can 24c

Snowdrift

Buy a Liberal Supply. Prices Advancing.



3 Lb. Can 43c



MILK

The Best and Richest on Today's Market.

4 Tall Cans .. 23c



Swansdown
CAKE FLOUR

The Modern Cake Flour for Fine Cakes.

Lge. Pkg. ... 25c

MARSHMALLOWS

FRESH AND TENDER

The Best Marshmallow Value in 1 Lb. Cellophane Bags Per Lb. ... 17c

COFFEE

GOLDEN WEST



In Reusable Glass Jars
1 Pound Jar 31c

3 Pound Jar 89c

WHITE KING
GRANULATED SOAP



"It Takes So Little" Ideal for Fine Silks

Lge. Pkg. ... 29c

FLOUR

ORBIS—Hardwheat—A

Good Flour \$1.59
49-Lb. Sack

PURITY—Fancy Hardwheat
Every Sack Guaranteed

49-Pound Sack \$1.69

BACON & POTATO SALAD

4 large or 6 medium boiled potatoes
1/2 Bermuda onion
1/2 pound bacon cut in small pieces and fried
2 hard cooked eggs
1/2 cup Roosevelt Brand peas
3 tablespoons mayonnaise
Daintee
1 teaspoon Jones Brothers vinegar
1 tablespoon y234t p oA
Salt and paprika
1 head of lettuce
Wash the lettuce, shred fine and chill. Place in a large salad bowl. Cut the potatoes in 1/2 inch cubes. Add the onion finely chopped, then the bacon, vinegar and mayonnaise. Season with the salt. Add to the lettuce and garnish with the egg slices, peas and paprika. The eggs chopped finely and the cooked peas may be added to the salad if you prefer.

SALT

ROOSEVELT or LESLIE'S
Plain or Iodized
Use the Best.

Full 2 Lb. Pkg., 2 for 15c

Bird Seed

Battle Rock — Fancy Quality—Will Keep Your Bird Healthy and Happy. Note Exceptional Value Two 1-lb. Packages 19c

Fruit and Vegetables

PERSONALLY SELECTED.

Oregon Grown Cantaloupes 2 for 15c
Oregon Fancy Tomatoes 3 Lbs. 10c
Oregon New Potatoes 10 Lbs. 14c

SPECIALS FOR SATURDAY ONLY

FREIGHT ADDED TO OUTSIDE POINTS

THESE VALUES AVAILABLE AT THE FOLLOWING EUGENE STORES

- EAST SIDE**
 - *ROWLAND'S MARKET Phone 1710 544 E. 13th
 - *SHISLER'S GROCERY Phone 983 13th & High
 - *UNIVERSITY GROCERY 11th & Alder
 - *WEST SIDE
 - *KOLKER'S GROCERY Phone 2069 654 W. 4th
 - *PHIL'S GROCERY 13th & Williamette Phone 2563
 - *MOSSE ST. GROCERY 17th & W. Phone 2084
- PETERSEN'S GROCERY** 632 Blair Phone 2883
- RIGHT PRICE GROCERY** 1070 Lawrence Phone 3023-W
- FRED L. SHEPHERD** 1201 W. 11th Phone 780
- SOLBERG'S GROCERY** 1081 W. 6th Phone 2149
- V. H. TIBBETS** 305 W. 17th Phone 2384-J
- WILLIAMS & OTTMANN** 197 Washington Phone 58
- GIESEKE'S CASH GROCERY** 804 Williamette Phone 2568-M
- JURGEN'S GROCERY** 8th & Olive Phone 108
- WILSON-BRADY** Broadway & Oak Phone 585
- COBURG**
 - *WALTER E. DRURY General Merchandise
- CRESWELL**
 - WYATT & TAYLOR Phone 378
- LOWELL**
 - H. F. SHULTZ
- COTTAGE GROVE**
 - MENDENHALL'S Phone 89-J
- DRAIN**
 - JOHN SAFLEY Cold Springs Camp
- OAKRIDGE**
 - HARKINS & SON
- SANTA CLARA**
 - *SANTA CLARA CASH GROC. Phone 1978-J-2
- SPRINGFIELD**
 - A. R. SNEED 434 Main—Phone 79
- TANGENT**
 - *SPEER'S CASH GROCERY Phone 803-R-2
- WEST SPRINGFIELD**
 - *E. L. DICKSON'S Phone 33-W

THESE OUT OF TOWN STORES ARE MEMBERS OF THE PURITY STORES

Stores Marked (*) Have Fresh Meat Department