

PROFESSIONAL SIDE IN BUSINESS ETHICS SUBJECT AT ROTARY

The foundation of all ethics rests on faith and in no case is that statement truer than with the professional man. The professional man has nothing but service to offer. He has no merchandise to sell, nothing in advance to show the customer, all he does rests on faith—faith in his ability, faith in his intelligence, faith in his honesty, faith in his moral character.

Thus did Dr. A. T. Oberg present the professional man's stand on business ethics in a talk given before the Eugene Rotary club luncheon, Tuesday noon at the Oberg hotel. His talk was the fourth the club has heard on the various phases of business ethics.

Speaking of the dental profession, in which he practices, Dr. Oberg said there are two things that a member of the profession must avoid, if he wants to remain ethical—he must keep out of jail and he must not advertise. From there on he dwelt at some length in his talk on the dentist's point of view on advertising.

There was a time when advertising was in disrepute when the public viewed it as self praise. Then came another period when advertising was used in the "fly-by-night" schemes to dupe the public, he said.

It was during this time that dental advertising came into such disrepute, a taint that has not left it yet, he pointed out.

Advertising has developed since then and has grown into one of the outstanding and respected professions. But the old odium as regards professional advertising has stuck because most of it was based on misrepresentation, he pointed out.

A major reason why dentists can not advertise is because there is no standard of value or service within the profession. A box of soda may be advertised in one place for 20 cents, in another for 18 cents. In either case the customer is getting a definite article.

In the dental profession, however, one man can not give the same service twice, nor can any two men within the field give the same service. There is no tangible standard of service. Because of changing circumstances, likewise there is an elastic scale of fees, since there is no standard of fees.

The leaders of the dental profession must protect the public, therefore it is up to them to say what can and what cannot be advertised, the speaker declared.

Dr. Oberg listed his own code of ethics in which stated you must not be too hasty to criticize the other man's failures, since they are his mistakes and he likely sees the mistakes you make; you should make your recommendations for the welfare of the patient, not for the welfare of your own pocketbook; you must live your life that you reflect no disrepute on the profession; you must conduct your affairs as to pay your bills, because debt undermines integrity; you must get yourself right with your conscience.

To conclude his talk he said no individual occupation can draw up an absolute, cardinal rule of ethics to take care of all, better than the golden rule. He was introduced by Dr. J. E. Richmond.

Visiting Rotarians at the luncheon included Claire Kneeland of Santa Monica, Cal.; J. B. Baker of Fort Worth, Texas; Dr. Charles Taylor of El Dorado, Ark.; club, and Jack Skinner of the Roseburg club. Other visitors included W. A. Ayres, Dr. M. C. Harris, Lyman Spencer, William North, Joe McKeown, Orlando Hollis, and Gordon Ramstead. J. A. McKevitt gave a two-minute talk on news in the Rotary clubs generally, and Dr. Charles E. Hunt led the club singing with Harold Ayres at the piano.

Ronald Drew played two numbers on the clarinet, accompanied by Edith Paris. The two were introduced by Dr. W. B. Neal.

Agreement Sought By U. S. to Deport Russian Aliens

WASHINGTON, July 31.—(AP)—The United States, through William C. Bullitt, its ambassador to Moscow, is seeking an agreement with the Soviet government under which unwanted aliens of Russian nationality may be deported to that country.

Officials said today the discussions on the proposed agreement are still in the preliminary stage.

If and when the Soviet government agrees to enter into negotiations the state department has suggested to the labor department that W. W. Husband of Vermont, assistant secretary of labor in the Coolidge and Hoover administrations, be sent to Moscow as a technical adviser to Bullitt to assist in drawing up the agreement.

There is now no recognized machinery under which Russians illegally in this country can be deported to their home land. Under provisions of international law it is necessary to secure the agreement of the deportee's native country before he can be returned.

The immigration bureau has ordered about 80 Russians deported because of communistic activities, but has been unable to send them out of the country because, so far, Russia has refused to approve their passports. Some of the cases have been pending for months.

Department officials emphasized that the negotiations did not signify any new drive to rid the country of radicals.

MEETING WEDNESDAY
The advisory board of the First Baptist church has been called into session for a business meeting at 7:30 o'clock Wednesday evening at the church.

Housewives' Forum

By MARIAN LOWRY

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pour over egg whites (that have been beaten to a stiff froth) beating all the time. Add gelatine and continue to beat. Cool slightly. Add pineapple and fold in parfait glasses. Decorate with cherries or pineapple. Delicious when served for afternoon or evening with ice box cookies.—L. E. McNeese, 1005 West 7th, Eugene.

Frozen Peanut Butter

For that little unusual snack served with dairy sandwiches and a delicious icy cold punch or coffee, or salted wafers and coffee. Here's the recipe: Cream two cups cream cheese with a fork, add one half cupful of chopped green peppers, celery and pimientos; one-third cupful of peanut butter, one half teaspoon each of paprika and salt, one tablespoon of lemon juice and one-fourth cupful of mayonnaise. Mix well, then fold in one-fourth cupful of heavy cream. Put into freezing tray and freeze until firm. Serve on lettuce with a rose of mayonnaise.—Mrs. Roger B. Hall, Wendling.

Ice Box Peanut Butter Cookies

2 cups brown sugar
1 cup shortening
1 cup peanut butter
2 eggs
2 tablespoons cream
1 teaspoon vanilla
4 cups flour

Cream shortening, peanut butter and sugar, add well beaten eggs and cream, pinch of salt, then sifted flour and soda and vanilla. Mix and shape in a roll over night in the morning or when ready to bake, slice thin with a sharp knife and bake in a moderate oven until brown. Very good.—Mrs. R. M. Mitchell, 1439 Pearl St., Eugene.

ROOSEVELT'S STORY

(Continued From Page 1)

United States to make a personal inspection of the great developments under way there.

He has inaugurated power and navigation control projects along the Columbia river destined to give life in this corner of the states the same share of cheap power and current made available through Muscle Shoals, Ala.; Boulder Canyon, Colo.; and St. Lawrence waterway projects in other corners of the nation.

Proceeding straight from the coast upon his departure from Portland, Ore., Friday, the president will go to the Bonneville dam and power project. From there he will visit the Grand Coulee project in Washington, base of the gigantic Columbia river power and irrigation development.

Traveling almost due northeast, Roosevelt felt the difference in weather today as his cruisers sped away from the tropical waters where they have been during most of his extensive tour to American territories and possessions. The marked change in climates emphasized again the vastness of the nation and its defenses.

Strangely enough in the depth of the Pacific the president has not passed another ship along his route from the Panama canal to the Hawaiian islands and again on his return to the States.

SECRETARIES COMING

SAN FRANCISCO, July 31.—(AP)—En route to Portland to meet President Franklin D. Roosevelt, Colonel Louis McHenry Howe, wily presidential secretary, A. Stephen Early, assistant secretary and Colonel E. M. Watson, military aide to the president, arrived here today for a brief stopover. The trio carried papers of state.

The party expected to leave for the north this afternoon after meeting friends at their hotel suite here.

Asked regarding the probability of the president calling a special session of congress, Early said:

"We left Washington Friday and there had been no developments for a special session at that time."

The trio will go to Eureka by train and transfer to an automobile for a night-seeing tour from that point to Grants Pass. The trip from the latter point will be resumed by train.

Communists Taken From Relief Lists

MEDFORD, Ore., July 31.—(AP)—The Jackson county court announced today that it would strike from its relief lists the names of all persons belonging to communistic organizations, or sympathetic with their purposes.

In a raid by the district attorney and sheriff's offices last Saturday, the names of several on relief lists were listed as members of a communistic organization endeavoring to gain a foothold among fruit workers here.

Meeting to Discuss Pension Plan Slated

WALTONVILLE, July 31.—(Special)—A meeting will be held Thursday evening at 7:30 at the N. O. W. hall for discussion of the Townsend revolving old age pension plan. It will be open to the public.

Two speakers will be on hand, one of them, Mr. Aldrich of Springfield. Petitions will also be available for those who desire to sign.

Building Valuation In July Is \$21,432

Total valuation of building in the city of Eugene during the month of July was \$21,432, compared with the valuation of \$18,515 in June, the monthly report of the city engineer revealed Tuesday.

Permits issued in July totaled 100, 11 being for new building and 89 for repair work. Fees totaled \$961.51 compared with \$151.32 in June.

PORTS OPEN WITH RUSH AS WORKERS RESUME OLD JOBS

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several hundred men gathered at the waterfront hiring hall here—but not to work.

Lunch kits replaced picket signs and sticks today. Hands that for 84 days were knotted into fists, were eager to man slings, axes, bags and barrels at the dock fronts.

Hall Guards Withdrawn
The two hiring halls—the same buildings used before the strike started, opened at 6:30 a. m. A few policemen were stationed around them. The longshoremen said they didn't want the officers around and asked that they be withdrawn. This was done and the workers moved inside.

The only difference between pre-strike operation of the hiring halls and today's operation was that a union observer and a federal supervisor had been stationed in each. This will continue until the president's mediation board in San Francisco has finally announced the result of arbitration between employers and workers.

Vessels Get Leads
There were 36 vessels ready to be worked in the Portland harbor this morning. About six were expected to sail tonight, as some were virtually loaded and ready to go.

Three men were arrested during the early morning hours when police undertook to give 27 so-called "strike-breakers" safe conduct through picket lines.

Union longshoremen aided police in dispersing a crowd that gathered at the scene of activity, shouting that the union would impose a fine of \$100 on every registered longshoreman who acted disorderly.

Street fights and other disturbances kept police on the jump until early today. Not a few of the outbreaks, detectives said, were the result of too hearty a celebration of the end of the strike.

ARBITRATION STARTS

SAN FRANCISCO, July 31.—(AP)—Smiling and with friendly nods to blue-coated policemen, thousands of longshoremen and other maritime workers returned to their jobs here and in other Pacific coast ports today.

Intense activity marked the ending of the strike, which began May 9 and cost at least eight lives and some \$200,000,000 to business.

Long before 8 a. m., large gangs of longshoremen began walking to their jobs to move other cargoes at the commission men, shopping on horseback through the acres of pens, have 15 to 20 thousand head to be bought and sold before Chicago finishes its breakfast.

Trading was resumed today on midwest proportions. The commission men, who declared an embargo on shipments when the union stockyards and transient company's handlers walked out, began a cleanup market to find takers for a few hundred head of feeding stock scattered about the lot.

The strikers' officials, the managers of the stockyards, and federal labor mediators agreed on the situation, "no developments." A sympathetic strike of the meat cutters, butchers and killers in the big packingtown plants across the way had apparently been headed off.

BREVITIES

(Continued From Page 1)

lied to include John Hamilton, had been seen near here.

CHICAGO, July 31.—(AP)—An anonymous tip that pirates were aboard the excursion steamer "City of Grand Rapids" bound for Milwaukee sent coast guards after the vessels today but its master radioed a message "everything okay." The coast guards, nevertheless, were ordered to proceed on an investigation, on the theory that bandits may have forced the ship's officer to send the message.

SALEM, July 31.—(AP)—Filing of John A. Jeffrey for district attorney of Multnomah county today was the first listing of independent candidates made with the secretary of state since the time for filing such candidates opened here yesterday. Jeffrey was nominated for the position by an independent assembly at Portland June 8, and will have after his name on the ballot the slogan, "Efficient law enforcement." He will oppose Lotus L. Langley, incumbent democrat, and John Bain, republican nominee.

SAN FRANCISCO, July 31.—(AP)—Jealousy of a divorced wife who would not talk to him and assertedly shared her apartment with another man caused William C. Malone to kill her, authorities said today as they prepared to file murder charges against the former El Paso hotel man. Louise Malone, attractive 26-year-old beauty shop employee, died last night of five bullet wounds.

MEXICO, Mo., July 31.—(AP)—Two of the five convicts who escaped from the Indiana state prison at Michigan City, Ind., last week were captured by local officers here today after a gun fight on the campus of the Mexico high school. The captives were identified as John Bruner, about 25, and William Jay, about 38. Both admitted they were escaped convicts.

FUNERAL HELD
Funeral services for Baby Bodker, infant of Mr. and Mrs. Arnold Bodker of Junction City, were held Tuesday at Junction City. Poole chapel in charge.

CARA NOME
TOILET GOODS
Featured Exclusively at
Tiffany-Davis Drug Co.
Your Rexall Drug Store

COOS BAY SHIPS LOAD
MARSHFIELD, Ore., July 31.—(AP)

Theaters

By R. W. J.

TUESDAY PROGRAMS

HEILIG: Double bill, "Whom the Gods Destroy," with Walter Connolly, Robert Young, plus "Murder on the Blackboard," with Edna Mae Oliver. Ends Tuesday.

STATE: Double bill, "Private Scandal," with Ned Sparks, plus "Arizona to Broadway," with Jimmy Dunn. Ends Tuesday.

McDONALD: "Handy Andy," with Will Rogers. Ends Wednesday.

Good old Operative Z-24 comes to our rescue once more. This time it's for "Handy Andy," at the McDonald. Z-24 says it's a swell show and he seldom misses. Will Rogers at his best, with a good supporting cast. And several good short subjects.

We went down to the Heilig Monday afternoon, principally to see "Murder on the Blackboard." But, of course, the other picture was on. "Whom the Gods Destroy" is the title and when we left the theater, we'd seen two excellent pictures. The surprising thing, though, is that "Whom the Gods Destroy" is better than "Murder on the Blackboard." It's the story of a great dramatist who is supposed to have died in a shipwreck, and returns to find his name memorialized.

Drop in at the State and spend a pleasant afternoon. "Private Scandal" is amusing and so is "Arizona to Broadway." First stars Ned Sparks, second has Jimmy Dunn in the principal role. Recommended.

LUMBER MOVED

ASTORIA, Ore., July 31.—(AP)—Resumption of maritime activity in the lower Columbia district followed without incident today as the long strike ended.

A crew of 50 men was sent to Westport to load 500,000 feet of lumber on the freighter Henry D. Whiton which has been docked there since shortly after the strike started. The steamer Charles H. Cramp is due from Seattle tomorrow to load 1,000,000 feet of lumber at the Young's Bay mill at Warrenton.

NO CHANGE SEEN IN STOCKYARD STRIKE

CHICAGO, July 31.—(AP)—Stockyard strike participants were still far apart today and the cattle were few.

Only the arrival of 3,000 head of government owned cattle kept the world's biggest livestock market from complete inactivity. Ordinarily the commission men, shopping on horseback through the acres of pens, have 15 to 20 thousand head to be bought and sold before Chicago finishes its breakfast.

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INSULT PLEA STORY

(Continued From Page 1)

for guidance in matters of general policy.

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"The other eight," he said, "were engaged in various professional and business activities with which I was in no way connected and were identified with me only incidentally."

Insull asserted that he accepted full responsibility for his acts and for the acts of his business associates who acted upon his advice, but he asked that his actions be judged free of the confusion of issues "certain to arise" if he were to be tried with the other 16.

Arguments on the petition for severance probably will be heard when the trial is called Sept. 18, U. S. Attorney Dwight H. Green said he would oppose a separation of the trial.

LEG IS BROKEN

Olas Braseth of Eugene is in the Eugene hospital with a broken leg, having been injured Tuesday while working for the Carl Holm company.

28 FEATURES

Ends Tonight
Zasu Pitts
in
"PRIVATE SCANDAL"
—Plus—
"ARIZONA to BROADWAY"
James Dunn

ENTIRE NEW SHOW
—TOMORROW—
STATE

Highway Board HANDLES ROUTINE AT MONDAY MEET

A discussion of allocation of \$3,000,000 federal funds to Oregon highway projects, with no decision announced, featured the meeting of the state highway commission in Eugene Monday night. The meeting was held in Carl Washburne's office with Mr. Washburne, Leslie M. Scott, E. B. Aldrich of the commission, and R. H. Baldoock, engineer, present.

Funds for the Wilson river road and the Wolf creek road will be allocated in the near future, the commission finding it necessary to check figures with the engineer's office, it was said.

The project of moving buildings at Florence was accepted by the commission as completed.

Time extensions on contracts were allowed as follows: Rock production, Astoria-Gnat creek road, two months; Mill creek bridge on Aurora road, J. H. Anderson, contractor, two months; Albany-Tangent section, United Construction company, one month; Sheridan street paving, Portland, Harold Blake, contractor, two months.

The contract for the construction of the Lombard street bridge in Portland, awarded to Harold Blake on May 17, was confirmed. The city and state is to pay costs of installing traffic signals.

An application to tractor logs across Shelton's state park in Wheeler county, petitioned for by the Kinman Lumber company, was granted. The commission accepted a park site at Latourelle falls on the Columbia highway.

The next meeting of the commission will be held Aug. 23.

AUSTRIA-NAZIS STORY

(Continued From Page 1)

newed bombing campaign to restore peace in Austria.

Yugoslavia Protest
Injected into the Austrian situation also was an indication by official quarters in Belgrade that Yugoslavia resents the idea of Italy playing a lone hand in guaranteeing Austrian independence. It was said the Yugoslavian government held that the question of Austrian independence was a matter for all of Austria's neighbors who should be consulted before any steps are taken.

An Italian spokesman in Rome said Italy was not perturbed by the Belgrade statement and that it had not been Italy's idea to play a lone hand in the Austrian situation.

Nazi Concentration Ordered
With their revolt all but stamped out, the Nazis started a new reign of terror by exploding bombs in various parts of Austria. Explosions were reported both in the provinces and in Vienna.

The new government headed by Dr. Kurt Schuschnigg struck a heavy blow at the Nazis, ordering them placed in concentration camps at hard labor, their property to be confiscated.

Berlin newspapers predicted that the Schuschnigg cabinet would not last. It stands on "weaker feet" than the Dollfuss ministry, one newspaper said.

The French reaction to the Yugoslav statement on Austrian independence was understood to be a notice by Louis Barthou, French foreign minister, to Yugoslavia; Czechoslovakia and Rumania to "keep hands off. Leave decisions to the big powers."

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(Continued From Page 1)

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STATE

Baseball Scores

AMERICAN LEAGUE
At Philadelphia—R. H. E.
Washington 2 3 4
Philadelphia 8 10 1
McCull, Crowder, and Bolton; Marcum and Berry.

At New York, 1st game—R. H. E.
Boston 2 3 4
New York 11 14 0
H. Johnson, Walberg, Mulligan and R. Ferrell; Leggett; Gomes and Dickey.

At Cleveland, 1st game—R. H. E.
Detroit 7 12 2
Cleveland 9 15 1
Fischer, Sorrell and Hayworth; Cochran; Phillips; Lee, C. Brown, Hadrance and Pytlak.

At New York, 2nd game—R. H. E.
Boston 2 3 4
New York 2 13 1
Ostermuller and R. Ferrell; Murphy, Deshong and Jorgens.

NATIONAL LEAGUE
At Cincinnati—R. H. E.
Pittsburgh 4 9 4
Cincinnati 6 12 1
French and Padden; Brennan, Kleinhans and Lombardi.

At Brooklyn—R. H. E.
Philadelphia 4 14 1
Brooklyn 2 9 2
C. Davis and Wilson; Leonard, Clark, Carroll and Lopez.

At Chicago—R. H. E.
St. Louis 2 6 1
Chicago 7 12 2
Walker, Haines and Davis; Warneke and Hartnett.

Disputed game starts at 7th inning.
At Chicago—R. H. E.
St. Louis 1 5 2
Chicago 7 12 2
P. Dean, Moorey and Delancey; Warneke and Hartnett.

At Boston—R. H. E.
New York 10 13 3
Boston 1 5 2
Fitzsimmons, Bowman and Mancuso; Betts and Hogan.

JULY WEATHER STORY

(Continued From Page 1)

1.9 feet and the lowest stage was 2.3 feet.

The rainfall chart for the past 12 July's reads as follows: 1934, .44 of an inch; 1933, none; 1932, .30 of an inch; 1931, none; 1930, .01 of an inch; 1929, .04 of an inch; 1928, .10 of an inch; 1927, .05 of an inch; 1926, none; 1925, .05 of an inch; 1924, trace; 1923, none.

The chart for the highest maximum and lowest minimum for each July during the past 12 years, reads as follows: 1924, 90 and 43; 1933, 93 and 42; 1932, 88 and 40; 1931, 99 and 45; 1930, 91 and 43; 1929, 92 and 43; 1928, 102 and 46; 1927, 97 and 44; 1926, 104 and 49; 1925, 93 and 47; 1924, 98 and 43; 1923, 91 and 47.

Below is the daily chart for the maximum, minimum, and amount of precipitation for the month just past:

July	Max.	Min.	Pre.
1	90	55	0.00
2	82	48	0.00
3	82	48	0.00
4	85	48	0.00
5	84	40	0.00
6	78	48	0.00
7	70	53	0.00
8	80	53	0.00
9	90	47	0.00
10	83	45	0.00
11	84	45	0.00
12	83	46	0.00
13	86	58	0.00
14	80	55	0.00
15	83	47	0.00
16	74	40	0.00
17	76	56	0.00
18	81	47	0.00