

COME ON, SUMMER! I'M READY



With These Great LEONARD Hot Weather Conveniences

PLENTY of room for all of the delicious foods we enjoy most in summer!

Dainty salads, from vegetables kept fresh and crunchy in the vegetable crisper. Frozen desserts, made in a jiffy in Leonard fast freezing trays.

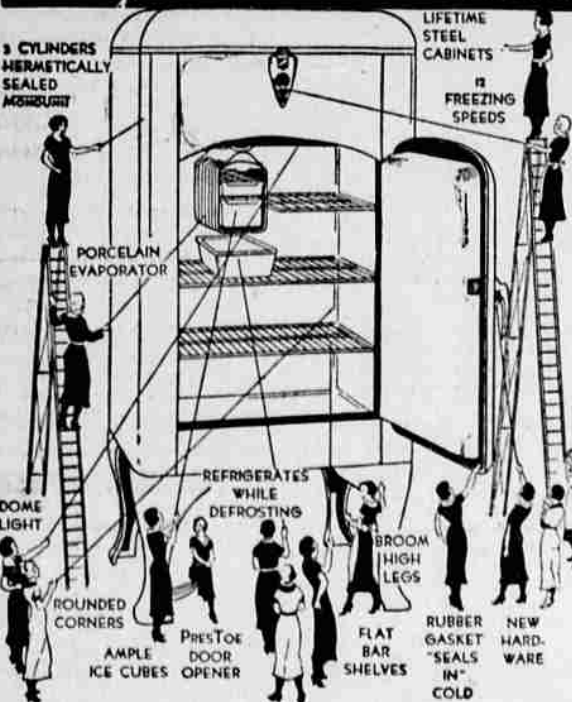
These are only a few of the special features that double your enjoyment of Leonard in summer time.

A \$5 Appliance Free with Every Leonard sold during July. Payments as low as 20 cents a day.

CASTELLOE and STOCKER (Formerly Bailey Electric Co.) 1027 Willamette — Phone 234

LEONARD THE COMPLETE REFRIGERATOR

So many reasons Why GIBSON leads



PRICES ANYONE CAN AFFORD

Only GIBSON offers so much!

There's a Gibson to fit any, and every home requirement at prices that suit any budget.

Gibson provides everything you want in a refrigerator. 158 years of exclusive refrigeration experience is your guarantee of a sound investment that will bring you a lifetime of efficient service.

A \$5 Electric Appliance Free with Every Gibson sold during July.

Payments as low as 20 cents a day.

Sigwart Electric Co. 956 Willamette — Phone 718

IT'S SO EASY TO OWN A GIBSON

JULY DESIGNATED AS REFRIGERATOR MONTH IN EUGENE

With the slogan "Buy Your Refrigerator in July," the month of July has been designated "Refrigerator Month" in Eugene and dealers are making special inducements on refrigerator purchases during this month.

Recent scientific improvements in modern refrigeration have resulted in vastly improved individual electric refrigerators. It has been pointed out. These improvements have been included in all the well known makes and Eugene dealers will be conducting special demonstrations and exhibitions of the new innovations in refrigerators during July.

Following out their policy of special inducements for the purchase of refrigerators during July, Eugene dealers have decided upon a special offer which they believe will enable every Eugene home to enjoy modern electric refrigeration.

These four dealers, Rubenstein Furniture company, Sigwart Electric company, Castelloe and Stocker and Eugene Home Appliance company, are offering absolutely free an electric appliance worth \$5 with every household refrigerator sold during July.

Refrigerator Recipes

- Many interesting items for the table may be prepared in electric refrigerator during July. Following are suggestions that may be followed out with electric refrigerator: Date Nut Refrigerator Cake...

Refrigerator By Leonard Complete In Various Details

This year Leonard presents what seen it are accepting it as just that, they choose to call "The Complete Refrigerator." And women who have according to Tracy Stocker, of Castelloe and Stocker, Leonard dealers in Eugene.

Sigwart Company Has Refrigerator With Big Guarantee

Sigwart Electric company, one of the oldest electric appliances houses in Eugene, is the first in Eugene to offer an electric refrigerator with a ten-year guarantee.

OLSEN COMPANY INTERESTING FIRM

An interesting story of success and growth of a local manufacturer is that of the J. O. Olsen Manufacturing company, manufacturers of commercial refrigerators.

The J. O. Olsen Manufacturing company commenced business in March, 1924, building trailers and slip-on bodies for the Simmons Auto company.

13-YEAR-OLD VALEDICTORIAN

HUMBLE, Tex.—(P)—Doris Bahr, 13 years old, was valedictorian of the graduating class of 36 finishing high school at Humble this year.

32 REASONS why Westinghouse

REFRIGERATOR OWNERS ARE BETTER SATISFIED AND MORE LOYAL

- 1. Sparkling Beauty 2. Hand-Latched Door Opener 3. Convenient Buffet Top 4. Graceful Broom-High Legs...

Many electric refrigerators have a few of these important advantages... a few refrigerators have many of them. But only Westinghouse combines them all!

WESTINGHOUSE GIVES YOU 5 YEARS PROTECTION ON EVERY REFRIGERATOR MECHANISM

Rubenstein FURNITURE COMPANY CORNER EIGHTH & OLIVE STS. WA-430-300

5 YEARS PROTECTION

Yes! all these convenience features plus 5 YEARS PROTECTION

G-E protects you with the standard 1 year warranty PLUS 4 additional years protection against any possible replacement cost due to failure of the sealed-in-out Monitor Top mechanism for only \$5... a dollar a year!

G-E Features that mean greater convenience and economy: All-steel cabinet, porcelain inside and out. Automatic interior lighting. Foot pedal door opener. Sliding shelves. Automatic defrosting. Control for fast or slow freezing. Container for fresh vegetables. Quiet operation and less current consumption with full refrigerating capacity for even unusual demands.

You can buy a G-E for as little as 20c a day

Remember the \$5 Electric Appliance Free with every G-E Refrigerator sold during July.

"July is the month to buy your Refrigerator"

EUGENE Home Appliance Co. 856 Willamette — Phone 14

Frigidaire Commercial Refrigeration and Air Conditioning for Grocers, Meat Dealers, Creameries, Food Handlers, Dairies, Restaurants, Hotels, Apartment Houses, Drink Parlors, Offices, Homes and Farms.

We are manufacturers of refrigerated meat and grocery cases, cold storage rooms, reach-in coolers, milk coolers, storage coolers for the farm, and other refrigeration equipment.

We can furnish you all of the above manufactured in your own Lane county, by men who live here and spend their money here, so it is to the advantage of everybody that you buy these articles at home, price and quality being equal.

We maintain office and display rooms at 787 Willamette, Eugene, and an up-to-date plant three miles west of Eugene at the Coos Bay railroad.

We are the only authorized commercial Frigidaire dealers for Lane county, and when you buy Frigidaire you are assured of the best money can buy in refrigeration, built by General Motors Corporation, a company that has built refrigerators for 30 years and are able to back up their products.

We have been building refrigerators at the present location for 10 years and the owner has been a resident of Eugene for 34 years.

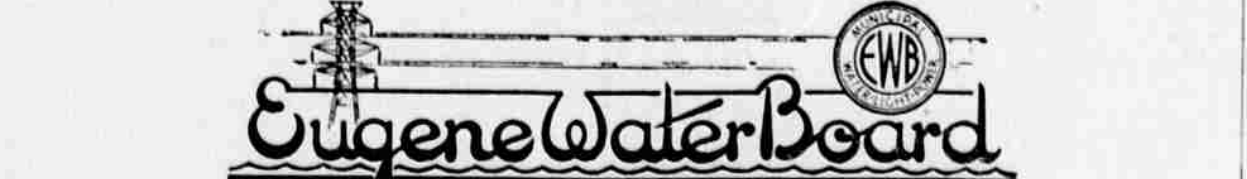
We are here to serve you, and we give as references the First National Bank, the Chamber of Commerce, and any business house in Eugene that we have done business with.

The J. O. Olsen Manufacturing Co. Factory Phone 2560-W 787 Willamette St. Office Phone 273

3 CENTS A DAY

Individual metered tests of different makes of refrigerators show that it should not cost over 3 cents a day to operate an electric refrigerator. We believe these figures to be conservative, and that you are justified in planning your budget on this basis.

"Buy Your Refrigerator In July"



Advertisement for The J. O. Olsen Manufacturing Co. featuring a large refrigerator illustration and text about 5-year protection and commercial refrigeration services.