

### OPTIMISM MARKS ATTITUDE OF CAR DEALERS IN CITY

Nothing doing at the Motor Sales and Service in the way of sales, but Manager Floyd Manville reports a great deal of interest in the new Graham, and many prospects. The service department has been busy, too, with plenty of repair work.

Walter Brown at the Brown Motor company reports that the Plymouth is "getting hot," and sales are advancing rapidly. The machine is popular with prospects in the lower price field because of its all-steel construction, ruggedness and road ability. Brown expects a consignment of Air-flow Chryslers within two weeks.

The Lane Auto company received two DeSotos this week, but one was disposed of immediately, and Walter Beairisto, who with his brother, Claude Beairisto, the concern, expects the remaining car will be snapped up at an early date. Interest is high in Plymouths, and, like Brown, Beairisto is having his hands full keeping up the supply. The new Lafayette is expected next week.

Saturday was a busy day at Scherer Motors, local dealer for Buick, Oldsmobile and Pontiac. The new Buick, the "40", was on display for the first time, and thousands of Eugeneans strolled through the plant to see the new car, incorporating all the features of the standard Buick, at a cost of nearly a fifth less. Many prospects were lined up, and Gerald Scherer, manager of the company, expects many sales as soon as the cars can be obtained for delivery.

The Goodrich company has announced a new feature, according to Ernie Danner of Danner's Service station, local representative. A radio serial, "Taxi," starring Max Baer, leading contender for the heavyweight championship of the world, will be sponsored by the company, every Monday, Wednesday and Friday afternoons at 8:15 Pacific standard time. The serial will lead up to the broadcast of the championship fight between Baer and the Tall Man, Primo Carnera, June 14 at Madison Square Garden.

Monroe Motors, dealer in Hudson, Terraplane and Studebaker, announce the arrival here of the new Terraplane model, the "utility coach." It is equipped with a removable rear and right front seat, and is the ideal machine for the farmer, hunter, salesman, or anyone else requiring more of an automobile than pleasure use. The regular back compartment opens, and a large amount of produce, supplies, or what have you, may be carried. Also rode in the new Studebaker, "Pony of power, and nice design." The car has pickup, and travels smoothly, the result of quadropole springing.

Although graphite has long been known as the perfect lubricant, it has presented certain difficulties in its application to the automobile, according to the manager of the Western Auto Supply company. Its molecular construction has stood in the way, but through a secret process, the graphite has been reduced to colloidal form, and neutrally energized, making an ideal lubricant. It has been introduced to the market by Western Auto, whose chemists perfected the process, and is sold under the trade name of Supreme.

The new Chevrolet "thrill-car" with fender cut away to display knee action, has attracted much attention locally. Many Eugeneans have visited the Valley Chevrolet company to ride in the machine, and Julio Silva, manager, believes it has been of much value in giving a concrete demonstration of the action employed in smoothing out the roughest of roads.

If you're wishing for a happy thought, drop around to the Ford dealers, Simmons Motor company. The place fairly oozes optimism. Partially as a result of sales, and partially as a result of a talk given Mr. Johnson, Seattle manager of the company, said he, "The entire automotive industry is in the upgrade, and as in 1921, we feel that Ford is leading the pack." He continued with "There are only two reasons for buying new cars: obsolescence and depreciation. A Ford is never obsolete, so that is something we do not have to contend with." Sales at the local shop are going well, and a large supply of models is on display in the showroom.

According to Reid of Reid and Sawyer, local Dodge and Plymouth dealer, sales during the past week have been reminiscent of pre-depression days. Activity in the lumber industry has resulted in increased sales of trucks. Took a ride in the Dodge, too, and had all its features pointed out. It employs the "floating wheel,"

similar to that used in the highest priced machines, resulting in a smooth, gliding ride. Hydraulic brakes stop the car on a dime, while the steel airwheels aid in the smoothing out of the ride.

Plans are proceeding at Carlson, Hatton and Hay for the big Goodyear free show for the kiddies, to be held Saturday, May 19, at the McDonald theater. Any youngster, irrespective of age, may gain admittance by presenting a worn out tire at the box office. A special feature, "The Last Round-Up," will be shown, along with Mickey Mouse cartoons and a comedy.

### Grangers Will Hear Talk On Sales Tax

MOHAWK, May 12.—(Special)—A speaker on the sales tax will be heard at Mohawk-McKenzie regular church meeting Wednesday evening at the L. O. O. F. hall at Marcola. Refreshments will be served by Mr. and Mrs. Herbert Brown, Mr. and Mrs. Bert Edgell, Mr. and Mrs. Lee, Mr. and Mrs. Pearl Blanson and Mr. and Mrs. Alex Barsi.

Mr. and Mrs. W. Clouse entertained friends at their home Saturday evening, honoring Mrs. Eleanor Derrick, teacher at the Stafford school, who will leave this week for eastern Oregon to join Mr. Derrick who is in the forest service there. They expect to make their home in eastern Oregon. Those present were Mrs. Eleanor Derrick, Neva Workman, Mr. Lundford, Mrs. Sadie Painter, Mr. and Mrs. Alex Lewis, Mr. and Mrs. Bert Edgell, Mr. and Mrs. W. R. Betsey.

Mrs. Andy Atcheson in Donna will entertain the Helping Hand club at her home Thursday.

Pasts were given out Wednesday evening at the Donna hall for the circus to be staged Thursday evening, May 24 with a penny cafeteria at 7, at the Donna hall.

Mr. and Mrs. Harvard Nus and daughter are spending the week with Mrs. Nus's grandparents, Mr. and Mrs. John Palmer at Cottage Grove.

Mrs. Theo DeVore of Eugene has been ill the last week at the home of her parents, Mr. and Mrs. Jack Reynolds.

The Sunshine club members changed their meeting day from Thursday to Wednesday because of homemakers day in Eugene Thursday.

Mrs. W. Patrick entertained the Sunshine club at her home Thursday afternoon in the annual contest. Mrs. Guy Stephens won first prize and Cleo Hill second. The next meeting will be held at Mrs. Blaine Anderson's.

Mrs. Arthur Sunderman and daughter Eunice were visitors at the Simon Sunderman home Sunday.

The last day of school program was held at the Stafford school Wednesday with a breakfast for the teacher and children. Donald Williams graduated from the eighth grade.

Frank Stafford, Ida Stafford, Lyle Stafford, Mr. and Mrs. Ray Sunderman, Mr. and Mrs. Kenneth Conley, Mr. and Mrs. W. R. Berry, Mr. and Mrs. Bert Edgell picked up the Crist Larson place Sunday.

Mrs. Ida Baugh, Lydia Edgell and Sarah Spores attended homemakers program at the Congregational church Thursday in Eugene.

Attending the boxing match at the armory in Eugene Wednesday evening were Marvin Spores, Jack Sangate, James Baker, Clyde Hill, Bill Berry, Harry Hill and Manie Spores.

### Signal Items

SIGNAL, May 12.—(Special)—Mrs. H. P. Newman is confined to her bed, suffering from a very bad fall. A bone was broken in her foot, and a sprained ankle, besides being badly bruised.

Mrs. Noel McClure was surprised Thursday afternoon, with a stork shower. Many lovely gifts were received from Mrs. F. K. Lightfoot, Mrs. N. G. Hyland, Mrs. F. E. Kelsay, Dorothy Kelsay, Dale Kelsay, Mrs. Bert Wood, Mrs. E. L. Eaton, Mabel Neet, Thelma Eaton, Genevieve Eaton, Mrs. E. F. Schmidt, Olive Owen, Virginia Schmidt, Mrs. R. P. Coburn, Betty Jean Gray, Mrs. H. P. Newman, Mrs. Edwards, Mrs. Gray and Mrs. Chas. Neet.

Mr. and Mrs. N. G. Hyland were Eugene visitors, Tuesday.

The Rev. Arthur Greyell, of Lowell, held church in the Landax school house Wednesday evening. A large crowd was in attendance.

Mrs. Ed L. Eaton had Mrs. Sherman of Lowell, as her guest, last week.

Bert Wood is working for Ira Gray of Thurston.

Donald Phillips is home on a four day vacation from O'Connell lake. He is a member of the C. C. C. camp.

Noel McClure received an honorable discharge from O'Connell C. C. C. camp and is working at Giustina's at Dexter.

Mrs. Mary Phillips, Donald, Viola and Rose were Eugene visitors Saturday.

Have a Paint Job to Figure? Call Waldorf Paint Co.—1963

LOVE BEAUTY SALON—972 WIL.

### YOUR CHILDREN'S TEETH

Southern Willamette District Dental Society, which is conducting an educational campaign on care of teeth as an essential part of the seventh of a series of articles which will be published on this page every Sunday in collaboration with the dental to good health.

**MOUTH INFECTION**  
The food we eat, the fluids we drink, and much of the air we breathe pass first through the mouth. Therefore, to preserve health, our mouths should be kept scrupulously clean, and free from infection. Tolerance to infection in the mouth may allow serious conditions to develop in other parts of the body.

In spite of widespread advertising to the contrary, there are no mouth washes, tooth powders or pastes, designed for home use, that will effectively prevent mouth infection and decay of the teeth, or control pyorrhea. They help us to keep our teeth and mouths clean as cleansing agents, but it is useless to rely upon them to do more than that. They assist but should not be considered as complete preventives.

There are certain races among whom mouth infection and tooth decay are very rare, and the use of modern dentifrices practically unknown. This freedom from dental diseases is due to the fact that these peoples live on natural diets, varied in nature to their needs, whether in the tropics or the Arctic. Most people, however, especially those living under the influence of our modern civilization, suffer from mouth infection and decay of the teeth. These diseases are more prevalent than any others in the human body and should receive more attention than they do at present.

Infection of the mouth may cause many other very serious diseases in other parts of the body. The most striking and common of these are rheumatism of various forms, ulcer of the stomach, neuritis, heart disease, kidney disease, inflammation of the gall bladder and other diseases of the alimentary canal, hardening of the arteries, high blood pressure, and hemorrhaging in the brain (apoplexy). Mouth infection may also be the cause of various diseases of the eye, which in some cases result in blindness. Therefore any infection in the mouth should be eliminated when possible, and as early as possible.

**Three Forms Common**  
There are three common forms of mouth infection. One is abscess at the ends of the roots of teeth (abscessed teeth), often improperly spoken of as "ulcerated teeth"; another form, commonly called pyorrhea, begins as an inflammation of the gums, ultimately destroying the gums and the bone which hold the teeth in place; the third is a contagious form known as Vincent's infection, (trench mouth).

**Abscessed Teeth**—This condition occurs only from the death of the pulp (nerve), and, except through accident, should not occur if preventive measures—proper diet, mouth hygiene and periodic dental examinations—are taken to ward off and eliminate decay of the teeth. If cavities in the teeth are filled when they first appear, the danger of infection and death of the pulp is reduced to a minimum, and many abscesses are thus prevented. Abscesses may be acute, with swelling and extreme pain; or chronic with small amount or no swelling or pain.

**Pyorrhea**—This disease manifests itself in its early stages by a slight swelling and redness of the gums surrounding the teeth, causing bleeding to occur readily when brushed. There is usually no pain, except that of extra sensitiveness to heat or cold, even in the advanced stage when the teeth become loose with pus surrounding them. Periodic visits to the dentist for thorough prophylaxis and conscientious daily home care of the mouth and a properly balanced diet will do much toward the prevention of this disease. Pyorrhea is a curable disease when properly treated by the dentist coupled with scrupulous home care by the patient. Once present, the susceptibility is greater and if the disease recurs this tendency is increased. Lowered resistance of the gum tissues is a predisposing cause.

**Vincent's Infection**—This disease, more commonly known as "trench mouth," is an infectious disease which involves the gums, especially that portion between the teeth and back of the third molars ("wisdom teeth"). The symptoms are pain, tendency to bleed, bad breath and taste, and slight rise in temperature, with a grayish white slough along the border of the involved gums. It is caused by certain germs which flourish in mouths which have been neglected and in which the gums are in a state of lowered resistance. Excessive smoking may be a contributory cause. It is contagious and great care should be taken not to communicate the disease from one to another. Under proper treatment by a dentist it is easily cured in its early and its acute stage. Chronic

### Asthma Was Choking Her

Got Immediate Relief!  
Seventeen Years Later—"Still Enjoying Splendid Health!"  
December 8, 1910.—"I had asthma for 17 years. I coughed most of the time and couldn't rest, day or night. I tried everything, but grew so weak I could hardly walk across the room. After taking one bottle of Nacor, I could do most of my housework. That was 8 years ago. I am still feeling fine, with no sign of asthma."—Mrs. Mary Bean, R. 3, Nashua, Iowa.  
July 31, 1933.—"I continue in good health and am still, please, Nacor. I have no signs of asthma."  
**FREE**—No need to suffer asthma torture when blessed relief can be yours. For years Nacor has helped thousands. Their letters and booklet of vital information sent FREE. Write Nacor Medicine Co., 1361 State Life Bldg., Indianapolis.

### ANNOUNCEMENT

Loran Norton, formerly with the city Barber Shop, has purchased an interest in  
**HADLEY'S BARBER SHOP**  
857 Oak St.

### EVERYBODY LIKES Williams' Spunk Slices

GUARANTEED FRESH  
10c  
baked in Eugene by Williams Bakery

### ELMIRA PUPILS TO APPEAR ON RADIO

The Elmira grade school pupils will give a musical program over KORE radio station in Eugene Monday, May 14 at 8 p. m. The program is under the direction of Mrs. Minnie B. Law and will be as follows:

- "The Harp That Once Through Tara's Hall".... Irish Folk Song
- "Sing When You're Happy".... O'Hara
- "Home on the Range".... Lomax
- Girls' Sextet
- "Winds".... Franz Joseph Hadyn
- "Dairy Maids".... Old English Tune
- Primary
- "Sweet and Low".... Joseph Burnaby
- "Stars of the Summer Night"....
- "Spirit of Summer Time".... Woodbury
- "Old Irish Folk Song"....
- Girls' Sextet
- Solo.... "I Had a Little Doggy"
- Deloresa George (Primary)
- "We Will Praise Thee Oh Lord"....
- Will Thompson
- Sextet
- Solo.... "I Like to See the Traffic Cop"
- Howard Rose (Primary)
- Southern Melodies—
- "Swing Low Sweet Chariot"....
- Negro Spiritual
- "Kentucky Babe"....
- "Down in Mobile"....
- Girls' Sextet
- "Slumber Song"....
- Johannes Braham
- "Now the Day is Over".... Woodbury

### Veneta Girl Scouts Present Hi Jinks

VENETA, May 12.—(Special)—The Girl Scouts of Veneta sponsored a hi-jinks May 4. Music was furnished by the Marshik orchestra. The Girl Scouts put on a skit and song, "Mrs. Stubbins' Book Agent," a one-act comedy was presented by the Veneta dramatic club. Characters were Norman Burns, the Deacon; Goldie Burns, Mrs. Stubbins;

Tom Fair, the boob agent; Genevieve Hunter, Amelia Marymre; Earl Hassell, Mr. Stubbins. The play was directed by Mrs. Alice Buck and Wallace Hemingway. The sum of \$37 was cleared on this program. The proceeds will be used to send the Girl Scouts to Camp Clearwox. A ballet dance was given by the W. O. W. of Eugene. Iris Fitch gave a reading and the Girl Scouts of Veneta put on a number. A toy orchestra directed by Mrs. William Maddaugh played and there was a tumbling act by the W. D. W. Mrs. Eric Shultz was given the quilt. Every woman in Veneta had her name embroidered on it.

School closed at Veneta Friday. The teachers, Miss Bemis and Miss Evans, planned a picnic in Christ Grove. Quite a number of the parents were present with well filled baskets. The boys' and girls' baseball teams played ball in the afternoon.

The Lane county Christian convention was well attended Monday. There was a delegation present from practically every Christian church in Lane county. Dinner was served in Lane county. Dinner was served at 12:30 o'clock and in the evening the junior and senior Endeavors had their banquet. A two-course dinner was served to 157. Ray Sawyers was toastmaster. The next convention will be at Oakridge second Monday in July.

Mr. and Mrs. C. U. Buck and daughter, Marjorie, spent the week-end at Newport.

Mr. and Mrs. William Maddaugh were dinner guests at the Fennel home in Eugene Sunday.

Mr. and Mrs. Wilbur Lancaster of Eugene are guests at the Alley home this week.

Mrs. Lester Ball of Philomath was an overnight guest at the home of her daughter, Mrs. Charley Smith, Tuesday night.

Dr. and Mrs. Orcutt and son, Norton, have gone to San Francisco Cal., for a few days.

Billy Alley is spending the week in Noti with Lloyd Smith.

Ether Nelson, who stayed with her sister, Mrs. Charley Ritz, to finish school has gone to join her family in their new home in Philomath.

Little Betty Joe Blakely is quite ill at her home here.

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### Larry Ray Johnson Honored On Birthday

VAUGHN, May 12.—(Special)—Larry Ray Johnson celebrated his 7th birthday May 8 with a party at the home of his parents, Mr. and Mrs. Earl Johnson. The guests played games after which a lunch of cake, punch and candy was served. Larry Ray received a number of small gifts. Those present were Velma Jean Snellstrom, Eileen Bothwell, Maxine Morningstar, Barbara Dean Freeman, Ellen Huddleston, Cora Tompkins, Velma Jean and Elden Petersdorf, Doris and Roy Marshall, Leslie, Shirley and Marylyn Keeler, Betty Adams, Darrel and Jean Anderson, Darrel Petersdorf, Betty and Laura Lou Anderson, Donald Watkins, Ronald Pickens, Burton Cram Vaughn, Major Buoy, Robert Dibble, Harold Pettit, and Larry Ray Johnson. Mothers present were Mrs. Watkins, Mrs. N. Keeler, Mrs. Adolph Petersdorf, Mrs. Dow Pickens, Mrs. Casper Anderson, Mrs. H. Marshall and the hostess, Mrs. Earl Johnson.

Week-end guests in Vaughn last week were: At the Floyd Dibble home were Mr. and Mrs. Okey Strange and baby girl and Mr. and Mrs. Guy Lyons and baby daughter of Springfield.

Mr. and Mrs. Henry Ellingsen entertained for Mr. and Mrs. Bob Hoselton and daughter, Miss Doris Hoselton and son Bobby, of Eugene, and Mr. Eddie Burnell of Merced, Cal.

Spending the week-end and Sunday

at the home of Mr. and Mrs. Adolph Petersdorf were Mr. and Mrs. Star and son, Mr. and Mrs. Wolf, all of Lake creek and Mr. and Mrs. Gillis Strome and daughter at Junction City.

Mr. and Mrs. Dave Graham had as guests Sunday, Mr. and Mrs. Robinson and family from Lake creek. Mr. and Mrs. J. C. Henderson and son, Ralph from Graham visited at the home of Mr. and Mrs. Earl Swift.

Mr. and Mrs. Glenn McGee and two children, Neal and Faye, visited Sunday at Marcola at the home of Mr. and Mrs. Bert Gates. Mrs. Gates is a sister of Mrs. McGee.

Mr. and Mrs. Earl Johnson and guests Wayne and Larry Ray were guests Sunday of Mrs. Johnson's aunt, Mr. and Mrs. J. W. Fennel of Walthersville.

Mr. and Mrs. Campbell and Mrs. Ruth Hayes, of Junction City were Sunday guests of Mr. and Mrs. W. Hayes and family.

The Thursday Sewing club met every Thursday afternoon with Mrs. Frank Baker. All ladies welcome.

Mr. and Mrs. Reuben Nelson and the proud parents of a baby were born May 5, 1931.

WANT A PAPERHANGER? Call Waldorf Paint Co.—1963

J. O. OLSEN MFG. CO. FRIGIDAIRE DEALERS FREEZER CASES. COLD STORAGE ROOMS Phone 2569W

Quality Photo Finishing Kuykendall Drug Co. 870 Willamette Phone 23

### GROOMED

You cannot be well groomed unless you remove every speck of Dandruff.

### Lucky Tiger Hair Tonic

QUICKLY does this for you and makes your hair soft and radiant. Lucky Tiger Hair Tonic is a mercurial invigorator of the hair and scalp. Get today at your druggist and enjoy new tingle of health and cleanliness.

# Room-Base VERSUS Wheel-Base

**WHEEL-BASE**  
This is the outside distance from hub of front wheel to hub of rear wheel.

**ROOM-BASE**  
The inside body room of the car—the distance from the dash to back of rear seat.

Actual photograph showing roomy rear seat of Ford V-8

back of the rear seat. Take the New Ford V-8, for instance. Its wheel-base is 112 inches—a good generous dimension. But the roominess of the body is even greater than you would expect in a car of this size. The reason is plain and easy to see. But it is not something you usually associate with body room. It's the V-8 engine.

In this design, the eight cylinders are built in two banks of four each and are opposite each other in the shape of a V. This compact construction means that they take up only half as much space in the hood as they would if they were strung out in a long straight line. Less space for the engine naturally means that more of the car's length can be used for body room in front and rear compartments. There need be no doubt about the roominess of this car. It's something you can check-up definitely and exactly. Your own tape measure will show you how much more leg room, seat room and head room you get in the New Ford V-8.

**TUNE IN—FORD DEALERS' RADIO PROGRAM—FRED WARING and HIS PENNSYLVANIA (Columbia Broadcasting System). Every Sunday night at 9:30, and every Thursday night at 9:30 (Eastern Daylight Saving Time). And in the meantime—WATCH THE FORDS GO BY!**

## NEW FORD V-8 \$515 UP

AMPLE ROOM IN FRONT—Ford V-8 Tudor Sedan measures 44 inches from dash to back of front seat. Exceptional leg room—even for six-footers.

ROOMY REAR COMPARTMENT—You have 26 inches of leg room between front seat and back seat of the Ford V-8 Tudor Sedan.

GREATER HEAD ROOM—Ford V-8 Tudor Sedan gives you exceptional head room—36 1/2 inches from seat cushion to headlining.