

ROSEBURG ENJOYS C.C.C. VAUDEVILLE

ROSEBURG, Aug. 31.—(Special) C. C. C. entertainers from the C. C. C. are participating in a special 3-C show here Wednesday evening. The show is being presented at the Roseburg postmaster's club. The show is being presented at the Roseburg postmaster's club. The show is being presented at the Roseburg postmaster's club.

VETS WIN

Aug. 31.—(Special) The Oregon Vets won the first state tournament by defeating Parkersburg 5 to 3 in 11 innings here.



SOUND great!

Listen to Kellogg's Rice Krispies crackle when you pour on milk or cream. Their wonderful flavor makes you want them often. So nourishing. So easy to eat. Fine for children. Especially the evening meal. Made by Kellogg in Battle Creek.

Listen!—at hungry



Eugene Milk and Cream Prices

Effective September 1, 1933

In conformity with N. R. A. marketing agreement and incorporated in the Eugene Milk Distributors' Code.

WHOLESALE		RETAIL	
MILK		MILK	
One-half pint	30c	1 Pint or more, a Pint	60c
One Pint	50c	1 Quart or 2 Quarts, a Qt.	100c
One Quart	80c	1 Quart and 1 Pint	180c
One Gallon "Bulk"	320c	3 Quarts or more, a Quart	90c
TABLE CREAM		TABLE CREAM	
One-half Pint	130c	One-half Pint	150c
One Pint	230c	One Pint	280c
One Quart	400c	One Quart	580c
One Gallon "Bulk"	1,150c		
WHIPPING CREAM		WHIPPING CREAM	
One-half Pint	170c	One-half Pint	200c
One Pint	320c	One Pint	350c
One Quart	500c	One Quart	600c
One Gallon "Bulk"	1,190c		
SKIM MILK		SKIM MILK	
One-half Pint	100c	One-half Pint	150c
One Pint	180c	One Pint	250c
One Quart	320c	One Quart	450c
One Gallon "Bulk"	1,150c		
CULTURED BUTTERMILK		CULTURED BUTTERMILK	
One-half Pint	20c	One-half Pint	50c
One Pint	35c	One Pint	70c
One Quart	60c	One Quart	120c
One Gallon "Bulk"	1,150c		

All Boarding Houses Will Be Charges Retail Prices.

COTTAGE GROVE NEWS NOTES

COTTAGE GROVE, Aug. 31.—(Special)—Cottage Grove women entered the NRA movement Monday afternoon when an enthusiastic meeting of committees was held at the home of Mrs. William Thum, lieutenant general, Dr. H. A. Hagen, general, addressed the group and distributed material, with which the women could start the campaign Tuesday morning. They will canvass the town for signers to the consumers pledge and expect to be finished by Thursday evening.

The committees are as follows: First division, Mrs. D. A. Emerson, Mrs. George Bjorset, Mrs. Mary Cochran, Miss Lulu Currin, Mrs. Warren Daugherty, Mrs. Anna Graham, Miss Myrtle Kem, Mrs. Effie Knowles, Mrs. William MacGibbon, Mrs. A. W. Swanson and Mrs. Merrill Veatch; second division, Mrs. C. E. Umphrey, Mrs. Nelson Durham, Mrs. M. C. Hickenbottom, Mrs. Omer Moore and Mrs. Elbert Smith; third division, Mrs. Vinal Randall, Mrs. Elbert Bede, Mrs. Harry Godard, Mrs. E. E. Cone, Mrs. Hanson Cone, Mrs. Verne Hansen, Mrs. Roy Short, Mrs. S. E. Veatch and Mrs. C. E. Frost; fourth division, Mrs. L. W. Coier, Miss Millicent Burrows, Miss Lorraine Coier, Miss Goldie Hayes, Mrs. William Johnson, Mrs. Clyde Roberts and Mrs. Adelle Ward; fifth division, Mrs. Terry Moody, Mrs. William Halderman, Mrs. Harold Swartz, Mrs. Damon Scott and Mrs. Schofield Stewart; publicity committee, Mrs. C. J. Kem and Miss Beth Bede.

The Christian Teachers' club will meet Monday afternoon in the church parlors.

Mrs. Joe Arnold of Portland returned home Friday after spending several days here with her husband at the home of his mother, Mrs. Joe Porter. Mr. Arnold expects to be here until Saturday.

Dr. and Mrs. C. H. Kime entertained at dinner Saturday noon honoring Dr. Kime's father, Dr. A. W. Kime, on his birthday anniversary. The table was centered with a bouquet of summer flowers. Guests were Dr. and Mrs. A. W. Kime and daughter Geneva.

Mr. and Mrs. C. E. Umphrey and Mr. and Mrs. S. L. Mackin spent Sunday at Boxwell Springs, where they joined relatives from Oakland for a picnic.

Mr. and Mrs. Hugh Rosson and daughter Eleanor and Mrs. Rosson's mother, Mrs. Bradford, of Eugene, visited Sunday at the home of Mr. and Mrs. F. L. Grannis.

The Cottage Grove Relief council is not administering aid to anyone now, but the Red Cross is helping the needy. Green Pitcher, city marshal, has been authorized to help transients on special occasions.

Bruce A. Cole, who has served as pastor of the Presbyterian church during the summer, was presented with a gift of \$25 this week from members of the church. Mr. Cole left Sunday for Philadelphia to attend Westminster Theological seminary of the Presbyterian church.

The W. C. T. U. will meet Friday afternoon, September 8, with Mrs. F. C. Hauser.

The Mothers' club will hold an all day meeting in their club rooms Tuesday, September 5. They are in need of clothing contributions, especially children's clothing.

The old boarding house at the Muck mine in the Bohemia district was destroyed by fire last week. While fire fighting equipment is meager in the mountains, and the water system has very little pressure, six CCC boys under Harry Williams, employed there, succeeded in keeping the flames confined to the one building which stood a distance from other buildings. There had been a fire in the store in the boarding house and it was believed a spark set fire to the roof.

The A. W. Helliwell family and their house guests, the H. T. Hartley family of Redmond, spent Sunday at

daughter, Miss Audrey, Elliott Vinson, on a strawberry roan, announced the coming of the show. Fifteen cars followed. Several range songs and range yells were given.

An attendance of 150 was reported at the annual picnic Sunday at Peninsula park, Portland, of former residents of Cottage Grove residing in Portland. Twenty guests were present from Cottage Grove, Spokane, Pasco, Bandon, Albany, Eugene and Dunsmuir. This was the thirteenth annual affair. At 1 o'clock a silent tribute was paid to those who had passed during the year. Rev. Fess returned thanks and a basket dinner was served family style. Sam Veatch headed a committee that served coffee and ice cream. Col. R. K. Lawson, Portland's chief of police, Mayor Joe K. Carson, John S. Medley of Eugene and Rev. Ira Aldrich were among those who gave addresses. Mrs. Christine McCormick was elected president for three years and Sam Veatch vice-president. Mrs. Mae Hart, secretary, and Mrs. Gertrude Woodruff, treasurer, had previously been elected permanently. The remainder of the afternoon was spent running races.

Lott, Stoen Win American Doubles

CHESTNUT HILL, Mass., Aug. 31.—(AP)—George Martin Lott Jr., of Chicago and Lester Stoen of Los Angeles are the new American doubles tennis champions, successors to Ellsworth Vines and Keith Gledhill of California, and to such former star tandems as Johnston-Griffin, Tilden-Richards, and the Kinsey brothers.

Off to a discouraging start when they lost a first set that took an hour to play, Lott and Stoen rallied to defeat Frank X. Shields of New York and Frankie Parker of Milwaukee in the finals yesterday by scores of 11-13, 9-7, 9-7, 6-3. It was the Shields-Parker team that had put out the defending champions, Vines and Gledhill.

CRESWELL DISTRICT NEWS

CRESWELL, Aug. 31.—(Special)—Choice dahlias, gladioli and other fall flowers from the gardens of local flower lovers beautified the rooms at the regular meeting of the Creswell Civic club Tuesday afternoon. The hostesses were Mrs. F. A. Richardson, Mrs. Roy Sanders, Mrs. A. W. Schuering, Mrs. E. A. Schuering and Mrs. Ralph Sears. Mrs. M. A. Horn presided at the business session. The usual reports were given. The civic committee is planning a general survey of the community and report any improvements made. Mrs. Blanche Gwyther read an article from the Sun-Set on child education by Genevieve A. Kelly suggesting the club sponsor a project for securing adequate recreation for the younger children of the community. The chair appointed Mrs. H. N. Traxler, Mrs. R. E. Toader, Mrs. C. E. Wright, Mrs. Gwyther, Mrs. F. K. Noorhoff and Mrs. G. H. Davidson to make investigations.

Mrs. C. W. Dixon sent a clipping on the crime in Cuba which was read by Mrs. G. H. Davidson of the legislative and international relations committee. Mrs. C. E. Wright gave a review of the recent Homemakers camp at Lake Clearwater. Mrs. W. W. Parsons, library committee chairman, reported 120 books checked in July and made a plea for donations of books suitable for small children and older boys. Mrs. C. I. Kent reported on the recent 4-H club fair in Eugene and suggested the club cooperate with other orders of the town in sponsoring a scholarship for at least one 4-H club member to attend the annual summer school at Corvallis.

An NRA communication from the Director of the Bureau of Public Relations through the National Federation of Women's clubs was read

and the group voted to endorse and support this recovery act. The library committee was in charge of the program with special numbers by the music committee. Miss Kathleen Lynn gave a skit from the scene of "Modern Romance." Barbara Jo Traxler accompanied by her mother, Mrs. H. N. Traxler, sang "Dear Little Robin" and "Sleep Baby Sleep." Lucile Kent sang "Sleepy Town Express" accompanied by Mrs. Kent. Mrs. W. E. Nason gave an Italian reading in costume followed by a Swedish skit. Alayne Spencer as soloist and Nieta Zinkler, accompanied on an accordion gave an Italian number. As a street urchin sang a solo and collected the pennies. Miss Spencer accompanied her on the piano. Assorted cakes and coffee were served by the hostesses. The guests were Shirley Ann Crawford, Arly Cook, Jeanne Spencer, Katherine Wright and those taking part in the program. Twenty-three members were present. Iris bulbs donated by Mrs. S. G. Gregor were sold by the ways and means committee. The receipts amounted to \$1.20.

Mr. and Mrs. Elmer Williams and W. H. Price left Tuesday on their return trip to their home in Garfield, Kan., after spending several weeks at the home of Mrs. Elizabeth Sner.

The Misses Nancy and Nettie Drew of Portland visited Monday with Miss Myrtle Groshong returning Tuesday morning. They with Miss Groshong are teachers in the city schools.

Mrs. Manley Strawn of Portland visited Tuesday and Wednesday with Mrs. Cora Olson. Mr. Strawn, who came earlier in the week on business south of here joined her and with Mrs. Olson as a guest made a trip to Swishome Wednesday. Miss Harriet

Olson who has been visiting in Portland came with Mrs. Strawn for the day. She plans to return home again Saturday.

The Intermediate League of the M. E. church will hold a social evening Friday at the church annex, Mrs. W. S. Burgoyne is the leader. Mr. and Mrs. William Heizenbuttel and family of Palo Alto, Cal., left Sunday on their return trip after visiting for a few weeks with her parents. Mr. and Mrs. C. J. Long and with other relatives at points north.

Halsey Personals

HALEY, Aug. 30.—(Special)—Mrs. Kate McBride of Seattle is visiting her niece, Mrs. Ethel Maxwell, Mrs. Veda Brannwell and Mrs. Edith Roberts and their families.

Mrs. Robert Riggs and daughter, Mrs. Mary Bennett and her little daughter Billie left last week for Terrebonne in eastern Oregon, where they will make their home, hoping that the change in climate will be beneficial to Mrs. Riggs' health.

Mrs. Bertha Zellmer is spending her vacation with her parents south of town. She is to work in the Free Methodist church in Hood

River the coming year. Charles Gansle went to Oregon City Saturday for a few days visit with relatives.

Mr. and Mrs. Chester Nichols and sons, Harold and Dale and Mrs. Chancy Nichols and grandchildren, Louise, Lynn, Chancy and Dee Barnes and Jimmy Hamer visited at the Ivan Elton home near Bellfountain Sunday.

Mr. and Mrs. R. D. Snyder of Portland home near Bellfountain Sunday. Mr. and Mrs. R. D. Snyder of Portland home near Bellfountain Sunday.

Mr. and Mrs. Theodore Mitter and sons Keith and Hugh have returned to their home in Portland after spending their vacation with relatives here. Mrs. Beattie Grimes of Springfield is visiting her sister, Mrs. Vera Ison.

BELIEVE IT OR NOT

LOS ANGELES, Aug. 31.—(AP)—Maxie Rosenbloom, world light heavyweight champion, deserted his class long enough last night to administer a thorough beating to LeRoy Haynes, ambitious negro heavyweight. Rosenbloom was credited with seven of the ten rounds. Two were even. The champion was outweighted 11 pounds by Haynes, who scaled 190.

Dollar for Dollar Shoe Value



William's presents the newest in fall footwear. We have set about to supply you with dollar for dollar value—shoes of style and honest wearing qualities. We invite you to come and see our complete line of shoes for the entire family. Take advantage of—

Our Store Policy

"Honest values—Up-to-date Merchandise—Reasonable prices—Satisfaction Guaranteed or your money refunded."



Ladies' Brogues

A moccasin toe brogue. All leather constructed with barefoot composition sole. Guaranteed to wear. Widths A's to C's \$2.39

Sport Oxford

A dressy ladies' sport oxford in dark brown. All leather constructed. Leather sole. Guaranteed for wear \$2.39

School Girl Brogues

Heavy Scotch grain in dark brown. Heavy leather sole and heel. Wing tip or Moccasin toe. Width A's to C's. \$2.98 And \$3.98

Ladies' Health Shoe \$2.98

Scotch grain, saddle arch with leather sole and heel.

Moccasin Toe Oxford \$2.39

Smoked elk. All leather constructed with barefoot composition sole.

Child's Brogue \$2.69

Dark brown. Moccasin toe. All leather constructed. Nice and flexible for growing feet. Sizes 11 1/2 to 2's.

Children's Straps and Oxfords .98c

Patent leather—all sizes.

Close Out On Men's Two Tone Sport Oxfords

\$4.00 Value for \$1.98

Men's Oxfords

A dress oxford with composition sole. Rubber or leather heel. Just the thing for school. All sizes from 6's to 11's. \$2.39

Men's Brogues

In black or brown. Scotch grain. Double leather sole and heel. Leather lined vamp. Plain or Moccasin toe. Guaranteed val. \$4.98

Boys' Moccasin Toe Oxfords \$2.39

In black or brown. Heavy Composition sole.

Boys' Brown Brogues \$2.98

With raw cord sole and heel. Guaranteed for wear.

Boys' Scuff Shoes \$1.69

Black in a plain toe. Extra heavy composition sole.

Men's Dress Oxfords \$2.98 & \$3.49

Plain toe. Genuine calf skin.

Men's Black School Oxford \$1.98

With composition soles. Leather heel with steel plates. All sizes. Guaranteed to wear.

Values in Our Hosiery Department

La France Hosiery

A beautiful Persian top, full fashioned chif. 98c

Bettorsilk Hosiery

A clear, even gauge silk hose in a service weight. Splash proof—guaranteed not to water spot. Satisfaction guaranteed or your money refunded. 75c



WILLIAMS SELF SERVICE STORE

SPEAKING OF "SALAD DRESSINGS"
Carole Lombard
You Don't Pay For Water
 ... when you buy **Best Foods Mayonnaise**

It's a fact—so-called "salad dressings" contain 30% to 40% water. So naturally they sell for 1/3 less than a fine mayonnaise like Best Foods.

Water is cheap, Miss Lombard—and that's why you pay less for these new "salad dressings."

For even the finest "salad dressing," you know, is nothing more than a cooked-up mixture of water, vinegar and inexpensive cereal "fillers" (as much as 30% to 40%) stirred into a little mayonnaise.

Now do you wonder that "salad dressings" can be sold for less than real mayonnaise? Perhaps, knowing the facts, you wonder why they sell for as much as they do (1/3 less than a true mayonnaise like Best Foods).

There's no substitute for it. If you can possibly afford it, buy Best Foods Mayonnaise always. There is no substitute for its fine ingredients—the same ingredients you use in your own kitchen.

Naturally, no "salad dressing" can give you its same delicious flavor, velvet smoothness, and valuable health benefits.

But... if you feel that you cannot possibly afford this supremely fine mayonnaise... then be sure to serve the *finest* salad dressing, which of course is Best Foods.

A far finer Salad Dressing

We have introduced Gold Medal Salad Dressing for all those women who feel they cannot afford Best Foods Mayonnaise... and yet want the protection and assurance of highest quality that go with the Best Foods name.

Gold Medal Salad Dressing is the finest and purest that can be made. Women who have tried it say it is marvelously smooth in texture... and that it tastes delicious on the salads they serve.

Here, you can be sure, is one salad dressing that is offered to you honestly, that you can buy safely... the one salad dressing that is backed by the Best Foods name and reputation.

Both Best Foods Mayonnaise and Gold Medal Salad Dressing sold at all grocers.

WELCOME, FRED ALLEN!

Every Friday night, Fred Allen back on the air aided and abetted by Portland Hoffa, Tiny Ruffner, Ferdie Grofe and his modern rhythm band. National Broadcasting Co., 7:30 to 8:00 P. S. T.

WHY SALAD DRESSING COSTS 1/3 LESS

A LITTLE MAYONNAISE + CEREAL FILLERS + WATER = SALAD DRESSING

NO WATER IS ADDED TO REAL MAYONNAISE. Best Foods Mayonnaise, you know, is made from eggs, fine salad oils, imported spices and selected vinegar—no water is added, no "fillers" or "fillers" and water (as much as 30% to 40%) to give added bulk so it can be sold for slightly less than real mayonnaise.

COMPARE YOUR FIGURE WITH CAROLE LOMBARD'S

Weight, 112 lbs. Bust, 34 1/2 in. Height, 5 ft. 2 in. Hips, 36 in. Waist, 24 1/2 in.

Millions of you Carole Lombard "fans" will see her new Paramount picture, "Superwoman." And you, like every woman who sees her, will marvel at Miss Lombard's glorious, supple figure.

And remember you, too, can regain or retain the slender figure of youth by faithfully following the two salads a day, covered with Best Foods Mayonnaise, in place of heavy, fattening foods. You'll be delighted with the results!

Slenderize with Salads!

BEST FOODS MAYONNAISE