

EUGENE BUSINESS GATHERS FORCES TO BACK RECOVERY

(CONTINUED FROM PAGE 1)

They are signed to cooperate in the N. R. A. plan to add re-employment and the straightening of the country's economic chaos. The N. R. A. officials became effective Tuesday.

A stipend tank awaits Mr. McMorran as he takes over his duties to mobilize Eugene's N. R. A. program, but civic leaders throughout the city expressed their utmost appreciation of his acceptance and confidence in his success Tuesday.

Mr. McMorran will start out Wednesday morning to make a complete study of the local situation in cooperation with Mr. Morris and E. G. Harlan, chamber secretary.

Speed Urged

The system of organization accepted for the Eugene district includes the chairman, the vice-chairman; a publicity department, to be made up of a chairman and a leader each for newspapers, radio, and outside advertising work; an education committee, to include a chairman and a leader each for speakers and information; and a sales army, the chairman to be named now and the rest of the force to be organized as the campaign enters the final weeks.

Mr. Morris read the outline of plan and instructions received from General Johnson and as published in Sunday's Register-Guard, at the Monday night meeting, and stated: "We are in for something when we start this program, but it is something we have to do and do quickly."

Executive Group Formed

Several from Springfield attended the meeting, including I. M. Peterson, lawyer, John Pyle of the Springfield creamery, Jean Thompson of Erie's Barbecue, John Fulop of Fulop store, and W. H. Hobbs of the Springfield laundry.

The Eugene group, which automatically becomes the local N. R. A. executive committee, was made up of the following: E. R. Morris, Rotary club; Rogers Kibberling, Active club; L. R. Ray, Lions club; T. J. Sheridan, Central Labor council; Mrs. E. F. Judkins, Federation of Women's clubs; Crosby Owens, Junior chamber of commerce; C. P. Hyde, Realty board; Arthur Quakenbush, merchants division, Eugene chamber of commerce; R. S. Bryson, city administrator; H. R. Burch, retail shoe dealers; Rev. Milton S. Weber, ministerial association; Dr. A. M. Smith, Business and Professional Women's club; F. M. Bennett, J. W. McArthur.

More Meetings

More meetings were being held Tuesday and will be held Wednesday at the chamber of commerce.

The Central Labor council has called an open forum for Wednesday evening for all men and women employees to discuss labor's side in the N. R. A. program.

Many Get Jobs

Between 75 and 100 persons will have been re-employed or put on as new help by the downtown stores by the last part of the week, under the national recovery administration. It is estimated in a survey made among the stores Tuesday.

From one up to as high as 12 in one place have been added in each of the stores hiring help. One grocery firm listed 12 newly enrolled on the staff for the various departments and concessions. One of the department stores

RETAIL HOURS STORY

(CONTINUED FROM PAGE 1)

to have them keep the 48-hour limitation.

While this concentrated effort to bring the millions of small employing establishments under permanent and binding codes was in progress, K. M. Simpson, deputy in charge of steel, was carrying on private conferences with leaders of the industry and advisors to seek out a final decision on the steel agreement, discussed in open hearing yesterday.

There was some expectation the flexible 40 hour work week proposed by the steel men as an average to be taken over each six months period might be tightened to furnish a definite limitation on the hours that any man would be required to put in during one week.

Johnson also was arranging to speed hearings on automobiles, coal and other industries which have filed codes. A new hearing was under way today on millinery, a line employing around 100,000 persons.

Spokesmen for the laundry industry went to the administration today seeking temporary effectiveness for a code to cover more than 200,000 employees.

Because of the fall in the laundry business due to washing being done at home in recent years, the laundry owners contended they were financially unable to comply with the president's agreement.

Minimums Listed

The food dealers, by Johnson's order, will have a 48-hour work week, the rest just 40. The grocer clerks will have an eight hour day except the day just before holidays, and an additional twelve days each six months when they may work 10 hours.

The scale of minimum wages for food dealers is \$15 in cities over 500,000; \$14.50 between 250,000 and 500,000; \$14 between 250,000 and 100,000; the non-food retailers had a minimum scale a dollar lower with a further \$1 reduction for the 15 southern states and the District of Columbia. The same regional reduction applies to the food dealers.

Exemptions Grow

Besides the wage terms, the two codes called for maintenance of a minimum of 52 hours operation unless recent practice was lower, and they bar all child labor except those over 14 for three hours between 7 a. m. and 7 p. m.

More interpretations were made available today to speed questioners into signing the general voluntary agreements. All news men, editors and reporters alike, together with lecturers, nurses and hospital technicians, were lumped into the professional category and therefore exempt from work hour limits. Window-cleaners and charwomen were included in the 40-hour so-called white collar class, which ranges from clerical and banking employees to deliverymen.

Non-profit associations were defined as employers for purposes of the act. Provision was made for the smallest establishments, run by the owner without help, to obtain the N. R. A. single roster by signing the agreement and certificate of compliance.

BONDS GO FAST

WASHINGTON, Aug. 1.—(AP)—The nation's response to the government's \$500,000,000 industrial recovery bond issue indicated at the end of the first day it would be oversubscribed.

Goods store; J. Weinstein, Army and Navy Goods store; E. H. Christensen, Christensen's Dairy; M. A. Carroll, Carroll Drug; Mrs. A. J. Mananagh, Mananagh's grocery; Orville Houghton, Byron and Houghton; Eugene Notion Company; S. R. Stevenson, Stevenson's Inc.; R. D. Dickson, J. C. Penney and company; J. H. Brown, Day and Night garage; Charles H. A. Brechtel, plumbing; E. E. Wyatt, E. E. Wyatt Inc.; Warren G. Clark, Clark Electric company; J. O. Bettis and William Duckworth, Cosmo Clear store; R. E. Hood, Golden Rule; O. P. Nordling, Nordling Parts; C. C. Page, Allied Groceries, Inc.; W. W. McDonald, McDonald Candy company; H. L. Edmunds, U. S. National bank; H. W. Kilpack, C. O. C. headquarters; Ralph and Stanley; Joseph H. Koke, Koke-Chapman; Richard Horn, Eugene Morning News; Ben Boniface, B. Boniface, tailor; J. O. Holt, Eugene Fruit Growers; Earl B. Baldwin, Baldwin's Market and Grocery; George T. Hall, fruit shipper.

Theatres

By R. D. C.

TUESDAY PROGRAMS
MCDONALD—"College Humor," with Bing Crosby, Burns and Allen, Jack Oakie, Richard Arlen and Mary Carlisle. Last times Tuesday.

HEILIG—"Below the Sea," with Fay Wray and Ralph Bellamy. Closes Wednesday.

REX—"The King's Vacation," starring George Arliss, with Dick Powell and Patricia Ellis. Ends Wednesday.

STATE—"Me and My Gal," with Spencer Tracy and Joan Bennett. Closes Thursday.

COLONIAL—"Be Mine Tonight," the international musical hit, with Jan Klepura and Magda Schneider. Ends Wednesday.

Life at the bottom of the ocean, that strange panorama of strange growing things and odd creatures rarely seen by the human eye, is one of the features of "Below the Sea," the action-packed film showing Tuesday and Wednesday at the Heilig theater. The story, an original by Joe Sweering, concerns a hunt for gold and gives the cameraman a grand opportunity to get some marvelous shots of the wonders that exist below the waves. Through the windows of the diving bell he ground away at the unending variety of swimming and crawling undersea inhabitants and fantastic plants and flowers. A large cast headed by Ralph Bellamy and Fay Wray are featured.

George Arliss returns to the screen at the Rex theater Tuesday in his latest starring vehicle, "The King's Vacation," a role that is perfectly suited to his talents. The screen play is a rare combination of humor, dramatic sequences, tinged with a delightful romance. It was written especially for Arliss by Ernest Pascal, author of "The Marriage Bed," who also adapted it to the screen. One of the finest casts ever assembled support Arliss. They include Dick Powell, Patricia Ellis, Dudley Digges, O. P. Heggie, Marjorie Gateson, Florence Arliss, the star's wife, Vernon Steele and Maude Leslie.

The musical technique which made Gilbert and Sullivan immortal has been revived in the 1933 screen musical comedy, "Be Mine Tonight," film and radio star, points to "College Humor" Paramount's words-and-music version of college life as it ought to be, closing at the McDonald Tuesday, as an example. Crosby is featured in the film with Richard Arlen, Mary Carlisle, Jack Oakie, George Burns and Grace Allen, Coach Howard Jones, Lon Anderson, Gary Korman and Dick Ford Co-Eds. "The reason that musicals are returning to favor lies in the fact that the technique of Gilbert and Sullivan has been revived," Crosby claims. "Songs no longer are literally 'thrown' into a picture just because it happens to look like a good place for a song. Each piece carries the action along."

Jan Klepura, who plays the lead in Universal's sensational Continental production, "Be Mine Tonight," closing Wednesday at the Colonial theater, is known in Europe as Klepura of the Golden Voice. He is a star of the Vienna opera, and has appeared in America in an engagement with the Chicago Opera company. He has a tenor voice of such delightful appeal and power that it places him in the category of Gilda and the late Caruso. He is supported in the film by Magda Schneider and Sonny Hale.

"Me and My Gal," news comedy-romance, opens Tuesday at the State theater for a three-day run. Joan Bennett and Spencer Tracy, last seen together in "She Wanted a Millionaire," portray the leading roles. Tracy enacts the role of a fresh young radio car detective whose adventures are both laughable and stirring. Miss Bennett appears as the girl with whom he falls in love. Other favorites in the cast are Marion Burns, who scored successfully in "The Golden West," J. Farrell McDonald, George Walsh, and Bert Hanlon.

Leg Broken In Camp Accident

Wilbur Yarnell of Marcola was brought to the Eugene hospital Monday night with a broken right leg suffered in an accident in the Fischer Lumber company logging camp near Marcola.

Yarnell was said to have been struck by a cable and fallen to the ground, twisting his leg while doing so. Both bones were broken below the knee.

JUDGE NORTON TO HOLD COURT HERE

(CONTINUED FROM PAGE 1)

Circuit Judge H. D. Norton of Medford arrived in Eugene Tuesday afternoon to hold a short term of court in place of Judge G. F. Skipworth, who is hearing the ballot theft cases at Klamath Falls on a change of venue from Medford. Judge Norton had been at Corvallis where he had presided in the trial of a number of cases in the circuit court of that county.

Judge Norton is a former Eugene attorney, having gone from here to Grants Pass more than 20 years ago and from that city went to Medford, later being elected to the judgeship. He was barred from hearing the ballot theft cases because of an affidavit of prejudice filed by the defendants in the case.

Judge Norton will hear motions and act on a number of divorce cases Wednesday at 9:30 a. m., it is announced.

HOUSEWIVES STORY

(CONTINUED FROM PAGE 1)

cob, buttered beans, creamed cauliflower, baked potato cakes, cottage cheese with minced green pepper dessert.

Dessert—Cantaloupe a la mode, crisp cookies or wafers, coffee.

The vegetables are all prepared in the simplest possible way, depending on their own natural goodness and good looks for appetite appeal. For how better can one prepare corn than on the cob with plenty of golden butter to complete it? The beans, too, we are leaving plain but, of course, cauliflower just naturally calls for a thin cream sauce, care being taken that the cauliflower doesn't overcook and become mushy. Potato cakes are very simple. Just mashed baked potatoes, butter, beaten eggs, a little milk, chopped until light and fluffy, then dropped by large spoonfuls on a buttered pan dotted with butter and baked in a hot oven till golden brown. I suggest cottage cheese with minced green peppers, or a dash of chili powder for a change because my family, friends and the harvest hands always seem to enjoy a bowl of cottage cheese with most any menu and it seems especially apt in a meatless menu.

For dessert I have suggested just one more "vegetable" to make it unambiguous.

Almost completely home grown, of course, for me this is an especially economical menu, unless one cared to count hard toll, back-ache and blisters as part of the purchase price. But even reckoned on the market, vegetable dinners are a happy way to economy, vigor and health.

MRS. ADA M. VAN PROOYEN, Route 1, Crowell.

Radio Programs

TUESDAY, AUG. 1

KGO, Oakland—7, Amos 'n' Andy; 7:15, Memory Lane; 7:45, Horlick's adventures in health; 8, Boris Kramarenko's orchestra; 8:15, The Philistine; 8:30, Ben Bernie's orchestra; 9, Ted Weems orchestra; 9:30, Buddy Rogers' orchestra; 10, news flashes; 10:15, Amos Weeks' orchestra; 11, organ concert; 11:30-12, Kay Kyser's orchestra.

KFI, Los Angeles—7, NBC-KGO programs to 8; 8, Boris Kramarenko's orchestra; 8:15, The Philistine, 8:30, Ben Bernie's orchestra; 9, "Tapestry of Life"; 9:30, orchestra; 10, reporter; 10:15, Ambassador hotel orchestra; 11, Abe Lyman's orchestra; 11:30-12, dance music.

KNX, Hollywood—7, Frank Watanabe; 7:15, dance orchestra; 7:30, Julie Kellar, harpist; 7:45, Count of Monte Cristo; 8, musical program; 8:45, Drury Lane, tenor; 9, news service; 9:15, Miles of Melody; 9:45, musical program; 10-11, dance orchestra.

KGW, Portland—8:30, Rhythm Rascals; 5:45, news; 6, Melody Mixers, orchestra; 6:45, Detectives Black and Blue; 7, Edna Fischer, pianist; 7:15, Tarzan of the Apes; 7:30, young boy's future; 7:45, Seven Seas; 8, Californians on Parade; 8:30, Knickerbockers; 9, Kay Kyser's orchestra.

New Recruiting Officer Arrives

Sergeant C. Herrmann has taken charge this week of the United States army recruiting office in room 207, Broadway building, replacing Corporal William Deets, who has been transferred to Salem.

Because numerous files have been misplaced in moving offices, Sgt. Herrmann asks that young men who applied to assignments in the regular army last spring make their applications again. Several posts are open for recruits at Vancouver Barracks, he announced Tuesday.

Sgt. Herrmann will be in his office from 8 a. m. until 5 p. m. every weekday.

J. C. Travillion Dies in Washington

Word has been received by H. C. Travillion of the death of his father, J. C. Travillion, at the home of his daughter at Oak Harbor, Wash.

The funeral will be held Thursday, August 3, at Baker, Ore., where Mr. Travillion had lived for many years.

KERR SPEECH STORY

(CONTINUED FROM PAGE 1)

University campus. We are also asking for \$100,000 for an infirmary at the State College campus. This will make \$450,000 on the University building program against \$100,000 at Corvallis.

Can't Help Comments

"Now I realize that some of our friends over at Corvallis may question whether this is fair, but we must be guided by the fact as to the needs. I have contended for a long time that a new library for the University should be first on any building program."

Dr. Kerr was introduced by John Stark Evans, professor of music at the University. He received a standing ovation.

To explain the difficulties in financing all public education Dr. Kerr cited many figures. In 1914, the nation was spending \$21 per child; in 1932 more than \$100. At the present time we are spending more than three and a third billion annually on public education. In spite of the severe cuts in expenditures due to depression enrollments in grade schools and high schools alone have shown an increase of 384,000. In the colleges and universities we were spending only forty and a half millions in 1900 including endowments. Today, revenues for this purpose exceed 267 1/2 millions.

Under Considerable Criticism

"There are those who believe in education and approve all expenditures," said Dr. Kerr. "But there are others who believe we have been wasteful. I have just read a paper in which we are referred to as 'sanctified squanders' with adverse comments on the 'frills' which have added to the costs of education."

Nor should educators hold themselves above criticism, said Dr. Kerr. He displayed a newspaper clipping showing an elaborate president's home on an unnamed campus and said that the building had cost \$250,000 for house and furnishings amounting to the cost of taxpayers.

"There can be no doubt," he said, "that there have been many extravaganzas, leading to recent reactions."

He cited one state school cut 27 per cent in budget, 65 per cent in library funds with salary cuts of 12 1/2 to 30 per cent as contrasted with 5 to 30 per cent cuts in Oregon. The University of California, he said, is taking a cut of 3,000,000 in state support, 25 per cent in all. Ohio State has been cut \$2,470,000. Wisconsin has been cut 20 per cent with 20 to 25 per cent cuts in salaries. The University of Michigan has been cut 30 per cent in state support; another (unnamed) school 50 per cent.

Turning to the problem of alleged expensive duplications between land grant colleges and state universities, Dr. Kerr reviewed the situation briefly. State universities, he said, derive from the famous statute of 1787 providing public lands to establish institutions of learning in the Northwest Territory to promote the "good government and happiness of mankind." State colleges derive from an act passed in 1862 and signed by Lincoln, providing still more federal lands for the establishment of schools to teach artisans and engineers in the development of new lands.

There are land grant colleges in 48 states. In 44 states there are both land grant colleges and state universities. In 19 states the universities and land grant colleges are on separate campuses, as in Oregon.

Competition, in the opinion of Dr. Kerr, has been the inevitable result

of the efforts of each type of institution to meet the constantly increasing needs of the people. Development has run in parallel lines. He pointed out that in Iowa, Indiana, Montana, North Dakota and many other states this competition has led to drastic expenditures of money for the same purpose. The way of centralizing co-ordinating programs and structures, at least in states that had many troubles, and he states they date back 20 years.

In Oregon, Dr. Kerr sees a unified control and in general idea that the partisans of the schools should work together in good of all rather than in the conclusion of the others.

MAN HELD IN CITY JAIL FOR STABBING

Andy Coghlan, Sr., arrested Monday night after stabbing his ex-wife, Mrs. Coghlan, in the arm and breast, was being held at the city jail Tuesday afternoon, but was soon to be over to county authorities. He was expected to sign a \$5,000 bond.

The stabbing occurred at 373 avenue west while Coghlan was intoxicated, according to the police. The stabbing is said to have been the result of a quarrel. Coghlan, a pick or other small time merchant. Mrs. Coghlan was taken to Eugene hospital where she was reported to be in serious condition. Coghlan was not found for hours after the stabbing.

C. C. C. Men Enjoy Monthly Pay

It was pay-day in the C. C. C. camps Tuesday and thousands of men in cash were being distributed to the men by army personnel. The 4500 men in the Eugene and while a majority of the men only about \$5.00 apiece, others receive from \$10 to \$25 in cash.

The army regulars, effective Tuesday and thereafter, checks but the C-C men get silver and currency. Each commanding officer in the has been designated as paymaster. Two armed guards pay him on pay-day.

"COOL AS A FOREST BREEZE" 10¢

Daring fight with giant octopus on the bottom of the sea... Thrilling encounter for the possession of a beautiful woman and a fortune in sunken gold!

HEILIG
 10¢ CONTINUOUS DAILY FROM 12:30

BELOW the SEA
 With Undersea Scenes in TECHNICOLOR
RALPH BELLAMY — ALSO — **FAY WRAY**
 Clark & McCullough Comedy "JITTERS THE BUTLER"

STATE
 TODAY
 A Whirlwind of Swift Excitement and Slambang Comedy.
Me and My Gal
 with Spencer Tracy and Joan Bennett
 Mack Bennett Comedy
 ANY — 15c — SEAT

COLONIAL AUGUST 6th
GOLD DIGGERS
OF 1933
 FIRST RUN

Maybe the King can do no wrong — But you ought to see what the ex-King is up to!
ARLISS
 "THE KING'S VACATION"
 Warner Bros. rollicking comedy of lovelorn monarchs. With this fascinating new team of screen lovers
DICK POWELL
PATRICIA ELLIS
15 REX 15

WOMEN... WATCH YOUR HEARTS!
MEN... WATCH YOUR PURSES!
I LOVE THAT MAN
 The World's Most Widely Traveled Woman
Aloha Wanderwell
 (In Person)
 With Her Thrilling Travel Films Of Darkest Africa, China and India
 Note— Aloha Wanderwell appears personally at 2:30—7:15—9:30
 No Increase In Prices

MCDONALD
 LAST TIMES TONIGHT
 The Liltng Musical Comedy
"COLLEGE HUMOR"
 With BING CROSBY — JACK OAKIE — RICHARD ARLEN BURNS & ALLEN and OX-ROAD CO-EDS
WEDNESDAY
GALA DOUBLE BILL!!
 —ON THE SCREEN— —ON THE STAGE—

WOMEN... WATCH YOUR HEARTS!
MEN... WATCH YOUR PURSES!
I LOVE THAT MAN
 The World's Most Widely Traveled Woman
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