

NATION'S BUSINESS TURNS TO NRA

RR PLEDGES FULL SUPPORT FOR LIBRARY

Chancellor Outlines View of Problem Facing Higher Education

USEFUL FOR FUTURE

Difficulties in Other States

It is pointed out that Oregon is only one of many states to suffer from the higher education problem in recent years. The state board of higher education is bound to provide efficient and economical education for the state. Dr. W. J. Kerr, chancellor of the state system of higher education, outlined the problem in a speech at the Eugene Rotary club, urging in effect a "New Deal" in the spirit as well as in the letter of higher education.

Will Rebuild Confidence

Biggest problem now, Dr. Kerr said, is to restore confidence in the Oregon schools and to do so by substituting constructive competition.

By establishing service to the state of Oregon as the definite aim of the institutions, the state board is bound to provide efficient and economical education for the state.

Dr. Kerr said, not more than in many other states. He said that the salary reduction was drastic and in many instances, it was a sacrifice.

Will Restore Salaries

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HE PAID!



Charles F. Urschel, above, Oklahoma City oil millionaire, was released Tuesday after payment of ransom to kidnappers who had held him captive for nine days.

OIL MILLIONAIRE FREED TUESDAY

Release Follows Payment Of Unstated Amount Of Ransom

OKLAHOMA CITY, Aug. 1.—(AP)—Charles F. Urschel, 40-year-old oil millionaire released by kidnappers today upon payment of an unannounced ransom, declared his eyes were kept taped during his nine days' captivity and he did not know where he was taken by the swarthy machine gun kidnappers.

Urschel said he knew only that his kidnappers drove him several hundred miles and freed him in the night near Norman, about 30 miles from Oklahoma City.

Urschel would not discuss the ransom, but Arthur Seeligen, friend of the Urschel family and chief intermediary, said definitely a payment had been made. Questioned about the ransom, Urschel said firmly:

"That is a family affair."

Seeligen refused to reveal the amount or details of the negotiations, saying simply:

"The ransom was paid."

Urschel seemed in good health, although his eyes were bloodshot and he looked tired as he arose from several hours sleep and appeared on the porch of his mansion, the spot where the kidnappers seized him as he was enjoying a quiet bridge game with Mrs. Urschel and Mr. and Mrs. W. R. Jarrett July 22.

The oil man reached home at midnight after calling a taxicab from a barbecue stand near the point of his release.

He was held captive in a small shack, he said, and the automobile trip from it to Norman required about 12 hours.

Immediately after the kidnapping, Urschel said his captors drove 14 hours straight. He estimated they traveled at least 500 miles.

GO-BETWEEN HELD

By THE ASSOCIATED PRESS

Manny Strewel, who effected the return of John J. O'Connell, Jr., kidnapped Albany, N. Y., youth, has been taken into custody for questioning. He handled the \$40,000 ransom payment which the O'Connell family gave for young O'Connell's return.

Gov. Herbert H. Lehman of New York has asked the state legislature to make it a felony for the family of a kidnapped person to pay ransom.

Baltimore police asked Maryland police to be on the lookout for two automobiles believed involved in the abduction of a young Baltimore girl whose name was not disclosed.

GRANTS PASS YOUTH CAUGHT FOR EXTORTION

16 Year Old Boy Caught When He Calls For Dummy Package

BLOODY THREAT MADE

Would-Be Desperado Is Trapped; Woman Is Asked for \$500

GRANTS PASS, Aug. 1.—(AP)—Bloody kidnapping threats that led Mrs. Adah Weston, Grants Pass housewife, and officers to make up a dummy package of "money" and place it in a mail box near her home, brought the capture shortly before 1 o'clock this morning of a youth accused of perpetrating the attempted extortion.

Floundering about in the brush of the upper River Road where they had lain in wait more than two hours, the officers seized a figure that approached the box, seized the "money" and broke into a run, subduing it to discover their captive was Clarence Bentley, 16-year-old son of D. F. Bentley of the Fort Vannoy section not far from Mrs. Weston's home.

The husky, red-headed youth put up a fight it was declared by Sheriff Ernest Lister, to whom Mrs. Weston had appealed when she received the kidnapping threats directed against her daughter.

Fortunately, Lister said, none of the shots fired at the would-be extortionist took effect while he was racing the officers through the brush in his attempts to escape.

"Follow directions and I will see that no harm will be done to you by my men," the letter received by Mrs. Weston began. "Now if you say anything about this to police or if it comes out in the papers your life will be short if we have to wait ten years or more and if you don't do what I ask you or your daughter will be kidnapped and held for five thousand dollars or not come back."

"Blackjack" Is Leader

"Now you are supposed to bring us five hundred dollars in five one hundred dollar bills and leave it in W. L. Chapin's mail box between George Eaton's and Mrs. Cotter's on the Hill road," the letter declared, and it was signed by "Blackjack, leader of the Roving Fork gang" which the writer indicated consisted of "twenty-one men."

The actual capture was made by a group consisting of the sheriff, District Attorney Sherman S. Smith and three state police.

City Fire Total Runs Low in July Reports Show Here

The city fire department answered a total of 20 calls for the month of July, three in the country and 17 in the city, according to the report from William E. Nussbaum, fire chief, Tuesday morning.

The total damage for the month has not been estimated as yet, because no return has been made on the damage to the house badly burned on Grand street. However, the total will not run nearly as high as July of last year when the damage ran to \$60,000 for the month.

The house burned on Hillard street was the heaviest loss for this July, running to \$20,000, unless the one on Grand proves to be greater in the final check.

Most of the 17 fires in the city were due, grass, and sawdust ones, save for the houses and the fire in an automobile. The major call to the country was to a house burned 2 1/2 miles west.

O. S. C. Man Will Make Trip Here

Prof. D. D. Hill of the farms and crops department of Oregon State college will be in Eugene Thursday to inspect grain, clover, and potatoes for seed certification. It was announced Tuesday from the office of O. S. Fletcher, county agricultural agent.

Mr. Hill will be taken to seven different places in this locality in his inspection work.

Wood and Fuel Groups to Meet

The wood and fuel dealers of Eugene are to call a meeting the first of the week to contemplate plans for prices in Eugene, it was announced Tuesday. The general idea is to put the Eugene prices in line with Portland, Salem, and other cities.

Date for the meeting and the place will be announced later.

Roosevelt Launches Special Inquiry Into Kidnap Racket; Moley May Get Assignment

By F. M. STEPHENSON
HYDE PARK, N. Y., Aug. 1.—(AP)—President Roosevelt opened a special inquiry into means of battling the kidnapping racket in a conference today with Raymond Moley, assistant secretary of state.

The Moley conference follows closely the organization of an enlarged bureau of investigation in the department of justice. Mr. Roosevelt is determined to give full federal co-operation to the states in the drive against kidnapping.

Also, there is indication he will suggest shortly to governors of the states a uniform method of attack against this newest of rackets, flourishing at an alarming rate.

Observers here were inclined to place double significance to the Moley visit. He has been at odds with Secretary Hull over state and local authorities against kidnapping.

There is some speculation here whether Moley may be given the special assignment of drafting the new federal legislation desired to aid the government in fighting kidnapping and that he also will be asked to work out with the state governments the uniform system which the president wants to enable a united attack on the racket.

was continuing as assistant secretary of state.

Meanwhile, an early visit is expected here from Secretary Hull who is returning from the London economic conference. Advance reports say he is going to do some talking about his relations with Moley.

Getting down to business again today, despite the terrific heat, the president signed the wool textile code providing 40 hour week and minimum wages of \$14 in the north and \$13 in the south. It is effective Aug. 14. It is expected to put 27,000 additional employees to work.

Every importance was attached to the anti-kidnaping conference by the president. He is known to favor and to be organizing a super-police force—a sort of national Scotland Yard—to go to work with state and local authorities against kidnapping.

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Lane County Highway Jobs Get Roads Bureau Approval

Lane county road jobs figure heavily among projects approved by the bureau of public roads for work this season. Heading the list is construction and surfacing work on the Odell Lake-Summit section of the Willamette highway, calling for about \$165,000.

Surfacing jobs, in and bordering on Lane county, approved by the bureau include: Doyle Hill-Nimrod section of the McKenna highway; Lincoln line-Berry creek section of the coast highway; Glendale-Gardiner section of the coast highway.

City Must Get Dana's Advice On New Projects

Before the city will have more definite information regarding federal money for its proposed sewage disposal plant, municipal auditorium, and municipal natatorium, it will be necessary to write the new federal administrator for this district, Marshall N. Dana, according to word received Tuesday morning by City Recorder R. S. Bryson.

Burton E. Palmer, executive secretary of the reconstruction advisory board, sent the letter to Mr. Bryson stating the city should get the attitude of the administrator.

Late Monday a letter came to the city from Governor Julius L. Meier stating the plans of Eugene had been filed.

State School Fund Is Less This Year

Lane county Tuesday received from the state treasurer a check for \$16,812.00, the amount being the county's share of the state irreducible school fund for the past year. This is less than the sum received for the year previous and amounts to \$1.11 per pupil as compared to \$1.28 per pupil for the year before.

This money comes from the sale and rental of state school lands and interest on the money loaned out by the state.

The lower rate per pupil is believed by County School Superintendent Moffitt to be due to closeness in such sales and rentals.

Four Small Forest Fires Are Reported

Four small fires in the Hebo district of the Siuslaw national forest were reported at the office of R. S. Shelley, supervisor of the forest, on Tuesday. The fires were discovered Monday and all were extinguished before much damage was done. No merchantable timber was destroyed, the report stated, but there was some damage to seedling trees.

All the fires were designated as class A, covering less than a quarter of an acre each.

Appointment of Judge to Wait

SALEM, Aug. 1.—(AP)—Appointment of a successor to Judge J. W. Hamilton of Roseburg, who died Sunday, will not be made until later in the week, the executive office announced today.

Senator R. L. Eddy of Roseburg has been mentioned as one of those under consideration for the appointment.

STEAMER PULLED OFF
ASTORIA, Ore., Aug. 1.—(AP)—The steam freighter Hanley, which went aground off the Columbia river channel near Brookfield, Wash., during the night, was pulled off the sand four hours later and proceeded to Astoria for survey. The Hanley is operated by the Weyerhaeuser Timber company.

M'MORRAN IS CHOSEN HEAD OF NRA DRIVE

Civic Leader Expected to Name Assistants On Wednesday

CAMPAIGN IS PLANNED

Local Groups Continue to Work On Industry Code Problems

George H. McMorran, prominent civic leader, announced late Tuesday afternoon that he would accept the chairmanship of Eugene's campaign in putting over President Roosevelt's National Recovery Administration program.

Mr. McMorran was nominated at a meeting of some 25 heads of city organizations and civic workers Monday evening at the chamber of commerce. Further appointments in the local organizations will go announced as soon as Mr. McMorran takes over the work Wednesday.

To Name Woman

The vice-chairman is to be a woman, and it was generally expressed among local leaders Tuesday that the appointment would go to Dr. A. M. Smith, president of the Eugene Business and Professional Women's club.

The group which met Monday evening automatically becomes an executive group to work at the call of the general chairman. It postponed any further action as soon as Mr. McMorran was nominated, leaving all other business to be started as soon as it was known if Mr. McMorran would accept the job.

Edward R. Morris, president of the chamber of commerce, who was named by General Hugh S. Johnson, of the national N. R. A., to get Eugene started in its organization, pledged the committee that work would be started Tuesday and the group then adjourned.

Emblems Appear

Meanwhile, "Blue Eagles" were peering from windows and doors all up and down the city's main streets as stores and offices proudly displayed the emblem which tells the world

SEE EUGENE BUSINESS STORY PAGE 2

Unlawful Use Of NRA Emblem To Get Penalty

WASHINGTON, Aug. 1.—(AP)—Publishers of newspapers, magazines and other publications and manufacturers of advertising literature or stationery are permitted to have engraved and to reproduce the NRA eagle emblem for clients only on presentation of written statements by the latter that they have signed the president's agreement.

This is provided by a formal regulation issued by the recovery administration to prevent use of the emblem by persons not authorized to display it.

The industrial law's general penalty of \$500 fine or six months imprisonment for violating regulations is applicable to this one also.

On filing the written statement, the advertiser must attach to it a sticker, 1 1/4 inches in size, which he can obtain through his postoffice only upon complying with the agreement.

Many Scouts to Be in Lane Camp

A total of 75 girls or more are looked to attend the annual Girl Scouts summer camp on Lake Clearwater in western Lane county, according to Miss Alice Spurgeon, director.

The camp opens Sunday for three weeks. Scouts are coming from Medford, Gold Hill, Newport, Malin, possibly Hood River and other places for the camp.

All girls having fruit for the camp are asked to bring it in this week. Camp board bills should be paid this week, also.

Roseburg Votes For Sewage Plant

ROSEBURG, Ore., Aug. 1.—(AP)—By an overwhelming majority of more than 6 to 1, Roseburg voters, in the special election held yesterday, authorized the city council to proceed with its application for a loan of \$100,000 from the Reconstruction Finance corporation and to construct a trunk line sewer and sewage disposal plant.

Although less than one-half of the city's voting strength balloted on the measure, the count was 612 yes, to 98 no.

Chester S. Lord Dies On Tuesday

GARDEN CITY, N. Y., Aug. 1.—(AP)—Chester S. Lord, former managing editor of the New York Sun, and chancellor of the board of regents of the University of the State of New York, died early today at his home, 105 Fifth street.

He was 83 years old.

DRIVE HEAD!



Eugene's drive for mobilization behind the NRA was started Tuesday with George H. McMorran, above, serving as general chairman.

BRILLIANT GOLF MARKS FIRST DAY

Olympia Youngster Sets Fast Pace in Public Links Tourney

EASTMORELAND MUNICIPAL LINKS, Portland, Ore., Aug. 1.—(AP)—Dropping only one stroke to par over the stiff Eastmoreland course, to score a neat 73, Bud Ward, Olympia, Wash., youngster, set a mark for the rest of the field to shoot at today in the first half of the qualifying rounds of the national public links golf tournament. Ward was out in 37, and back in par 38.

Of the early finishers on the first 18-hole round, Johnny Banks of Chicago, a Notre Dame sophomore, and Johnny Dolan, a Philadelphia bank cashier, followed Ward with 75a each.

Robert Lee Miller, Jacksonville, Fla., set a blistering pace on the homeward nine, clipping three strokes off par for a sparkling 63, for an 18-hole total of 74. He lost control of his putter on the outward stretch to start with 41, but a 30-foot putt for an eagle 3 at the tenth gave him back his confidence and he went on to blaze a hot trail the rest of the way.

"Scotty" Campbell, Seattle, winner of the Canadian and Pacific Northwest amateur championships this season, put together two 38s for a total of 76, four over par. Campbell had a better chance for an eagle at the tenth than did Miller, but he was 18 inches short with his 12-foot putt, and then carelessly missed his birdie.

The 148-yard, all water carry, 10th hole blasted Jack Moore's hopes when the Louisville, Ky., boy counted the ridiculous figure of 14, 11 over par, striking the first nine in regulation figures. Moore batted five balls into the lake before he could leave the tee, and he took a 52 on the homeward stretch for an 18-hole total of 88.

Donald F. Caswell of Eugene finished the first nine holes with a 50, 14 above par.

Japanese Fleet Plans Maneuvers

TOKIO, Aug. 1.—(AP)—The combined Japanese fleet steamed southward today to prepare for maneuvers in which a major problem will be a battle with a hypothetical enemy in the tropical Pacific.

The emperor himself will personally supervise the tests, which are to begin about Aug. 15 several hundred miles southeast of Tokio.

Saving In Time, Energy And Expense Important In Menus

WHAT—Housewives' forum for exchange of ideas, recipes.

ELIGIBLE—Every woman in Lane county.

TOPIC—"Jellies, Jams, Preserves."

WHEN—Deadline, 6 p. m. Wednesday, all entries to be at Register-Guard by then.

AWARDS—Nine cash prizes: \$1 first; 50 cents next eight.

By MARIAN LOWRY

Saving in time, expense, and energy should be considered in this week's housewives' forum contest on "Jellies, Jams, and Preserves among the Summer Fruits."

Such things as Jellies and jams should be carefully made but those suggestions are better which provide for saving in time and expense.

Contestants writing in should give carefully directions for preparing and cooking so as to save time and energy, because no one wants to waste much of either in these warm

NEW RETAIL CODE FIXES FIRM RULES

"Blue Eagle" is Displayed Everywhere as Pledge Of Cooperation

WASHINGTON BUSTLES

Many Industries Lining Up To Get Approval For Permanent Rules

WASHINGTON, Aug. 1.—(AP)—A quick spread of the retail code which went in force today by order of Hugh S. Johnson, recovery administrator, is sought by his assistants with expectation that soon every type of public sales agency will be blanketed under its terms.

A major development following the order which yesterday brought the majority of dry-goods, department store, clothing, shoe, and furniture dealers as well as food dealers into two temporary agreements to remain in force until hearings are held, was presentation of a separate code to cover the country's five and ten cent stores.

Food Only Exception

This was stated authoritatively to call for longer work hours and lower wages than the general retail agreement. No concession however, was in sight from the administration.

One official said:

"They must all come under the 40-hour work limit except food dealers."

"That includes drug stores. They have not yet presented their code formally, but we have told them that they can use the professional category exemption from hour limitation for their pharmacists and for the rest they must keep the 40 hours."

"If they can actually separate the food end of their business, that section may be run under the 48 hour limit of the food dealers' code."

Restaurants also have not been heard from officially but the understanding was that Johnson would seek

SEE RETAIL HOURS STORY, PAGE 2

GEOLOGISTS DUE HERE AUGUST 12

BEND, Ore., Aug. 1.—(AP)—A party of 50 leading geologists of the world will make an excursion across Oregon Aug. 12 and 13. It was learned here today, with the fossil beds of the John Day basin as one of the objectives. The party, headed by Dr. Ralph W. Chaney of University of California, will reach Eugene the morning of Aug. 12 and will travel to Bend across the McKenzie lava fields where glaciation and the so-called superstructure of the Cascade range will be examined.

From central Oregon the scientists will be taken to the newly discovered fossil leaf locality of West Branch creek near Mitchell where the remnants of a mighty forest which flourished in that distant epoch known as the Eocene, will be studied. While in the Mitchell area, the geologists will be taken through the region once swept by Mesozoic seas, and later blanketed by Columbia lavas. Marine, mammal and flora fossils are found in this district.

Vegetable Dinner

Salad—Individual slivers of sliced tomatoes and cucumbers on a bed of shredded lettuce and topped with a dash of mayonnaise.

Dinner course—Yellow corn on the

SEE HOUSEWIVES STORY, PAGE 2

ensive Campaign Planned To Speed Farm Refinancing

WASHINGTON, Aug. 1.—(AP)—A city-wide campaign to speed up the refinancing of farm mortgages will be launched by the farm credit administration, which was authorized to issue \$250,000,000 to farmers last session of congress.

Mr. McMorran, Jr., governor-elect, explained today that the mortgage refinancing campaign will be employed to speed up the refinancing of farm mortgages held by restricted banks to aid in the refinancing of farm mortgages.

At an indefinite early date, the first of two billion dollars in bonds which the land banks are authorized to issue for mortgage refinancing will be issued. They will be sold as funds are needed to meet the requirements for refinancing.