

College Humor'' Showing At McDonald; ''Match King'' Heilig Attraction

Colonial Has ''Be Mine Tonight''; Rex To Show William Powell Picture

Picture with a background of romance and colossal financial and political intrigues. ''The King'' featuring Warren Williams and Lili Damita opens at the Heilig for a two days plot rivals in imagination

THIS WEEK'S BILLS

HEILIG—Sunday and Monday, ''Match King'' with Warren Williams and Lili Damita; Tuesday and Wednesday, ''Below the Belt'' with Fay Wray and Ralph Bellamy; Thursday and Friday, ''Against Woman'' with Jack Randall and Lili Damita; Saturday only, ''Lucky Larcum'' starring Rex Bell.

McDONALD—Sunday, Monday, Tuesday, ''College Humor'' with Bing Crosby, George Burns and Richard Arlen; Wednesday, Thursday, Friday, ''The Love That'' with Edmund Lowe, Nancy Kelly and George E. Stone; Saturday, ''The Love That'' with Edmund Lowe, Nancy Kelly and George E. Stone.

COLONIAL—Sunday, Monday, Tuesday and Wednesday, ''Be Mine Tonight'' with Jan Kiepura, Magda Schneider and Sonny Bono; Thursday, Friday and Saturday, ''Night Nurse'' with Clark Gable, Barbara Stanwyck and John Blumfeld.

REX—Sunday and Monday, ''Private Detective 62'' with William Powell, Margaret Lindsay; Tuesday and Wednesday, ''The Great Escape'' with George Raft, Dick Powell and Patricia Morison; Thursday and Friday, ''The Great Escape'' with George Raft, Dick Powell and Patricia Morison; Saturday, ''The Great Escape'' with George Raft, Dick Powell and Patricia Morison.

State—Sunday and Monday, ''Private Lives'' with Norma Shearer and Robert Montgomery; Tuesday, Wednesday and Thursday, ''The Great Escape'' with George Raft, Dick Powell and Patricia Morison; Friday and Saturday, ''The Great Escape'' with George Raft, Dick Powell and Patricia Morison.

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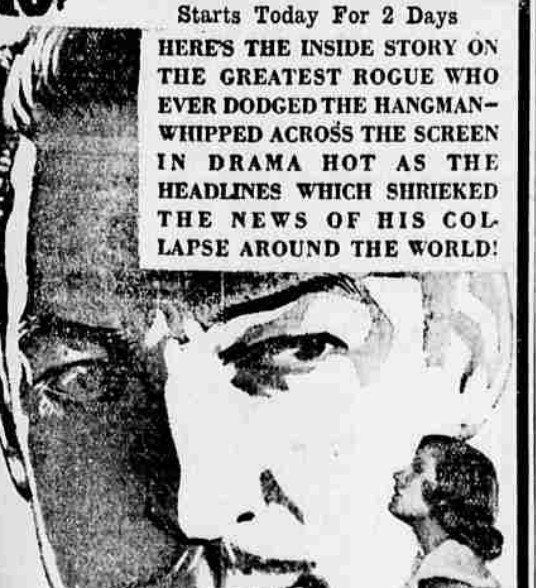
BETTER PICTURES

HEILIG

PERFECT SOUND

Starts Today For 2 Days

HERE'S THE INSIDE STORY ON THE GREATEST ROGUE WHO EVER DODGED THE HANGMAN—WHIPPED ACROSS THE SCREEN IN DRAMA HOT AS THE HEADLINES WHICH SHRIEKED THE NEWS OF HIS COLLAPSE AROUND THE WORLD!



WILLIAM POWELL

in ''The Match King''

LILI DAMITA

PLUS

A Raging Merry Melodies Cartoon

LOVE MOUNTAIN MUSIC

BUDDY ROGERS AND HIS BAND

in ''Rambling Around Radio Row''

TED HUSING'S SPORTS THRILLS

METROTONE NEWSREEL

THIS WEEK'S THEATER OFFERINGS!



the mistake of falling in love with her. Powell's excellent work in ''Private Detective 62'' is ably seconded by that of Margaret Lindsay, who may be remembered from her role as the girl on the ''Titanic'' in ''Cavalcade'', who possesses one of the most attractive personalities to come to the screen in many a long month.

A new experience for theater audiences is promised in ''Be Mine Tonight'', which opens today at the Colonial theater for a four days run. It is the name of delightful entertainment. This production combines to the utmost degree sterling drama, delicious comedy, enchanting music and exquisite settings. ''Be Mine Tonight'' has everything that an audience requires for complete satisfaction. Jan Kiepura's golden voice, Magda Schneider's piquant personality and the comedy sequences afforded by Sonny Hale make one of the finest pictures ever to show in Eugene. This is more than a program picture. It is an artistic triumph. Produced by Gaumont in England and released through Universal, the film

TODAY—MAT 2 P. M.—GALA RETURN 15c ALL SEATS

COLONIAL

HERE FOR 4 DAYS

THE SCREEN TREAT OF THE SEASON!



HUNDREDS WHO SAW IT BEFORE ARE COMING AGAIN — AND ARE TELLING FRIENDS —

PLEASE SEE THIS DELICIOUS PICTURE!

—You never heard of its stars before.

—You never heard of its story.

—It is very simple, quite unsophisticated.

—It is even clean as a hound's tooth.

—But you will adore it, whoever you are!

The picture that will give you a new grand and glorious feeling!

The picture that, for the first time, brings you the ideal combination of drama, humor, romance, songs and music with each an integral part of an absorbing story.

BE MINE TONIGHT



Upper left, Warren Williams in ''The Match King'' Sunday and Monday at the Heilig; upper right, Norma Shearer and Robert Montgomery in ''Private Lives'' showing Sunday and Monday at the State theater; lower left, Margaret Lindsay and William Powell in the Rex film, ''Private Detective 62'' closing Monday; above, scene from ''College Humor'', musical film of college life as it ought to be, showing Sunday, Monday and Tuesday at the McDonald; lower center, Jan Kiepura and Magda Schneider in ''Be Mine Tonight'', playing at the Colonial for four days starting Sunday.

On Spencer Creek
UPPER SPENCER CREEK, July 20.—(Special)—The ball team from West Eugene failed to appear on the Twin Oaks diamond Sunday. The afternoon was spent by the ''Twin Oaks'' team playing against a volunteer team. The team consisted of John and Hugo Tjader of three daughters from northern Minnesota, John and Hugo Tjader of Eugene were visitors at the Beamer home Sunday.

Mrs. J. R. Kingery's brother from Fresno, Cal., is visiting with the Kingery family having arrived here last week.

Among those spending Sunday at Riverside park were the Martin Tenges family, William Schnorenberg family, Mrs. M. E. Schnorenberg, Marjory and Henry Schnorenberg, Miss Laine and Sigurd Hanson family.

STATE

TODAY & MONDAY



Norma SHEARER

Robert MONTGOMERY

THE SCREEN'S GREATEST PAIR!

PRIVATE LIVES

The Wittiest Comedy Of The Season!

LAUREL And HARDY

''Towed In A Hole''

PARAMOUNT NEWS

Steamboat 3-C Men Get Taste Of Fire-Fighting

STEAMBOAT CAMP, Roseburg, July 20.—(Special)—Thursday was one of those days which the 3-C members of Company 927 will remember for a long time to come. It all started when part of the high cliff road above the North Umpqua ranger station took a slide into the river just before the C. C. supply truck returning from Roseburg came along. This happened Wednesday evening and 20 men from the camp volunteered to work that night in order to make the road passable so supplies could be carried across the gap to a camp pickup truck which was in camp at the time of the slide. The men had cleared a way by midnight and returned to camp only to be awakened at 4 a. m. by the fire alarm. It took just 12 minutes from the time the call came in until the men were in the trucks and on their way to the scene of the fire.

Leeland Ewing, assistant forest ranger, and C. R. Messing, forest service foreman on duty with the 927th company, took charge of the slashing fire which had jumped two fire ditches. Two hours of strenuous fire fighting and the fire was under control.

The fire crews have been drilling and having regular classes in preparation for just such a call as this one.

According to Mr. Ewing, their training did not go for naught because in less than 20 minutes after he had sent in the call the 3-C men were on the job, with each one at his allotted task.

Ph. S. E. Stevens for piano tuning

AGAIN HE'S THE ROGUE YOU LOVE!

TODAY



POWELL

''PRIVATE DETECTIVE 62''

MARGARET LINDSAY

RUSS COLUMBO

PLUS

RAMBLING AROUND RADIO ROW

MAGIC CARPET

15c REX 15c

BROADWAY MOVES TO THE CAMPUS!

McDONALD

Adults 25c TODAY Child 10c

''COLLEGE HUMOR''

with

BING CROSBY · GEO. BURNS

GRACIE ALLEN · JACK OAKIE

RICHARD ARLEN

MARY CARLISLE

LONA ANDRE

MARY KORMAN

and the

OX-ROAD CO-EDS

A PARAMOUNT PICTURE

From the Original Story

BACHELOR OF ARTS

— AND —

Travelogue

''BIG DITCH PANAMA''

Cartoon

Movietone News

PLUS

BOBBY JONES

In

''How to Break 90''

Lesson 4—

''Down Swing''

