

City News Notes :-:

WHAT'S DOING
Sunday
 8 a. m.—Services in local churches.
 10 a. m.—Outing for United Brethren church, near Jasper, Ore. of Willamette council of American Legion and auxiliary, to Lane auto park.
 10 a. m.—Knights of Columbus, Riverside park.
 10 p. m.—Baseball game, between colored players vs. team of David, Selgrounds.
 10 p. m.—Services in local churches.
Monday
 8 a. m.—Weekly luncheon of club, Osburn hotel.
 10 p. m.—City council meeting, City hall.
 10 p. m.—Lane County Bakers' association meeting, chamber of commerce.
 10 p. m.—Grocers' meeting, at chamber of commerce.
News Report
 Local Red Cross office has its program on the work of the Red Cross in need of the services to advantage of the cannery, picking and other seasonal work taken care of a good part of employment calling on the Red Cross for the present. If they start up around they, too, some of the unemployed, Mary Annin, secretary of the Red Cross, reports.
Local
 Mrs. Lester Thomas gave a picnic dinner the past week in honor of Mr. and Mrs. John Moss, who were married at the dinner was served on a table in the shade on the lawn. The guests: Mr. and Mrs. O. Storey, Mr. and Mrs. Wal-ter, Mr. and Mrs. Victor and sons, Donald and LaRoy;

Leaving for East
 Dr. and Mrs. Harry W. Titus leave Monday on the start of a month's trip to Chicago and other points. They will go to Portland, accompanied by their two children, their grandparents, Mr. and Mrs. C. A. Hood. Dr. and Mrs. Titus leave Portland Tuesday evening. Dr. Titus is to visit the Mayo Brothers dental clinics in Rochester, Minn., for a few days, then will go to Chicago to attend the national convention of the American Dental association. He is on the program of the national convention to conduct a clinic on "Modified Alveolectomy" for the general practitioners, showing the mouth-packing technique, and the proper shaping of the mouth when the teeth have been removed. While in Chicago, Dr. and Mrs. Titus will take in the world's fair. They are to visit in Indiana at Fort Wayne, Mrs. Titus' old home.
Invited to Meet
 All Unity Truth students are invited to attend the Monday evening class of the Unity Truth assembly in room 214 at 877 Willamette street. The class begins at 8 o'clock. Mrs. Bockman leads the discussion on the book, "The Twelve Powers of Man," by Charles Fillmore. The room is open all the time and all interested are invited to come in. Unity literature is supplied for the room.
Meeting Tuesday
 The Degree of Honor Juvenile group is to meet for practice for the district convention on Tuesday afternoon at 2:30 o'clock in the park back of the butte. The district convention is to be held in Eugene July 29. An overnight trip up the McKenzie is to be awarded to all participating in the district convention stunt.
Send Out Notices
 Notices regarding the fire prevention contest for the 4-H clubs of the county have been sent to 135 leaders from the office of R. C. Kuehner, county club leader. The limit on the contest is October 15.

To Address Kiwanis
 J. E. Mackie, structural engineer, representing the National Lumber Manufacturers' association, will be the speaker for the weekly luncheon of the Eugene Kiwanis club Monday noon at the Osburn hotel. He will discuss the coast bridges from the angle of the lumberman, his talk to be the opposite side from the one presented two weeks ago by Leslie M. Scott, chairman of the state highway commission, who gave a talk favoring concrete bridges.
Sails for South
 Miss Marjorie Wilhelm sailed this week from Portland on the Dorothy Alexander for San Francisco where she will be the guest of Mr. and Mrs. Fletcher Pyle (Dorothy Wade). Miss Wilhelm plans to be away for three weeks and will return by boat also.
To Meet Tuesday
 The afternoon book group of the American Association of University Women is to meet Tuesday for a potluck luncheon at the home of Mrs. Walter Banks, 1999 Moss street. Mrs. C. C. Olsen is to have charge of the program.
Cannery Schedule Given
 The county cannery was in Junction City Saturday, and Monday and Tuesday will be in West Springfield. Wednesday it will operate in Springfield, in Creswell on Thursday, and Walker on Friday.
Walker Man In
 Lester Porter, clerk of the Walker union high school, was a business visitor at the office of Laurence C. Moffitt, county school superintendent, Saturday.
Go To Beach
 Mr. and Mrs. Charles Adams and daughter, Adeline, and Miss Joan Shelley are at Bandon beach for the week-end.
Visiting Here
 Mrs. R. M. Lockenout and small son from Salem were here this week as guests of Mrs. Ella T. Edmunson.

Going to Convention
 Dr. and Mrs. W. H. Lee and family leave this week on a month's trip to the mid-west. Dr. Lee is to attend the national convention of the American Dental association in Chicago and he and his family will take in the world's fair also. They will visit in Mitchell, South Dakota, with relatives of Mrs. Lee. They are to go through the Yellowstone. On their return they are to stop at Denver and Salt Lake city.
Couple Married
 John Robert Peterson and Miss Virginia Hopper were married Saturday at the United Lutheran church, Rev. Frank S. Beistel officiating. They are making their home in Cottage Grove, Mr. Peterson being employed in the C. J. Breier store.
Week-end Guests
 Mr. and Mrs. John L. Green of Aruba, Dutch West Indies, are week-end guests of Mr. and Mrs. A. L. Yates and Mrs. C. Mullin in Bartle court apartments. Mr. and Mrs. Yates were former residents of the West Indies before coming to Eugene last fall.
In Hospital
 Dr. John F. Bovard, dean of the school of physical education at the University of Oregon, was listed as admitted to the Eugene hospital Saturday.
Driver Arrested
 Jack Million, taxicab driver, was arrested by city traffic police for leaving his motor running unattended while his cab was parked in a safety zone Saturday.
Visiting Here
 Mr. and Mrs. George J. Wilhelm have as their guest, Miss Jean McDaniels of Los Angeles. She is a cousin of Mrs. Wilhelm.
Returns to Eugene
 Mrs. Grace Wadleigh has returned from a visit at Drain where she was guest at the home of Mr. and Mrs. Myron Blackwell.

Leaves for Home
 Mr. and Mrs. Charles Stanley Johnson have returned to their home in San Diego after an extended visit in Eugene at the home of Mr. and Mrs. C. M. Collier. Mrs. Johnson is a sister of Mr. Collier. She was Mary Collier before her marriage and daughter of George Collier, former professor at the University of Oregon and for whom Collier Glacier is named.
Give Dinner
 Honoring Mr. and Mrs. Harlan Eastman and daughter, Betty Jean, Mr. and Mrs. John Haxey entertained Friday evening at dinner, guests including the three honor guests and Mr. and Mrs. Harry Mersdorf, Betty Mersdorf, Frank Mersdorf, Olive Trantz, Roy and Paul Haxey, Walter, Johnny, and Lucille Haxey.
Mr. Fry In
 G. K. Fry, clerk of the Santa Clara school, was among callers in the office of the county superintendent, Saturday.
Chickens Stolen
 Mrs. Claude Silkwood, 734 Olive street, reported to city police the theft of six chickens from her yard Friday night.
Accessories Taken
 Theft of four spark plugs, a fan belt and the steering wheel from his truck was reported to city police by O. C. Bean, 1491 Lawrence street, Saturday.
At Courthouse
 Mrs. Newton Phelps of the Crow district was among business callers at the courthouse Saturday, being in the county assessor's office.

Goes to Portland
 Dr. Sam Tyler is in Portland over Sunday, Monday and Tuesday, attending optical lectures by a noted eastern specialist. Dr. Tyler came to Eugene recently taking over the office of Dr. Royal Gick.
Picnic Announced
 The annual Mabel picnic will be held next Sunday, July 30, on the Mohawk river just south of Mabel. All past and present residents of Mabel are invited to come. Each family is to take its own basket lunch.
Visits Here
 Walter Holland, clerk of the school district No. 92, Battle Creek, was a caller at the office of Laurence C. Moffitt, county school superintendent, Saturday.
Coast Fork Man In
 R. J. Patton, clerk of the Coast Fork school district, was a visitor in the office of the county school superintendent, Saturday.
Director Visits
 J. A. Ruth, director on the school board at Mapleton, called at the office of the county school superintendent, Saturday.
In Honolulu
 Miss Jeannette Kletzing has sent word to Eugene friends that she has arrived in Honolulu. Miss Kletzing teaches in Portland during the winter months.
Grove Man In
 Finley Whipps, who lives in the Mosby Creek section out from Cottage Grove, was among those in at tax collector's office Saturday.

Here From California
 Mr. and Mrs. W. B. Ellis, of LaFayette, California, arrived Thursday for a week's visit with Mr. Ellis' sister, Mrs. Carroll Groshong. Mr. Ellis is principal of the high school at LaFayette.
Meeting Monday
 The Lane County Bakers' association is to have its regular meeting Monday evening at the chamber of commerce rooms.
From Fall Creek
 J. W. Walker of the Fall Creek section was among those calling at the tax collector's office at the courthouse, Saturday.
From Portland
 Mrs. Arlene Rockwell of Portland was a business visitor in Eugene Saturday, calling at the office of the tax collector.
In Portland
 J. O. Holt, manager of the Eugene Fruit Growers' association, was in Portland on business Saturday.
Mr. Powers In
 Tom Powers, principal and clerk of the union high school at Lowell, was a visitor in Eugene, Saturday.
ADDITIONAL CITY NEWS PAGE EIGHT
Wedding Announcements and Invitations
COE STATIONERY CO.
 925 Willamette St.

Ford Motor Company, Dearborn, Mich.

Until we learned better

Henry Ford
 Dearborn, Mich.

Until we learned better, we used to mix wood and steel in our car bodies and wheels.
 It was the best way to make bodies—then. But the state of the art has advanced.
 Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why all-steel bodies are not used in all cars.
 But our basic policy from the beginning is to make a good car better, regardless of cost.
 For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense.
 We weighed the reasons, for and against, before we made the change.
 We could see only one reason for retaining a mixed wood-and-steel body—nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper—for us.
 Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact—dented perhaps, but not crushed.
 Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.
 In the Ford body there are no joints to squeak, no seams to crack or leak. The all-steel body is more expensive—to us, but not to you.
 By all odds, then, steel bodies seem preferable.
 Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.
 The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

July 21, 1933

Henry Ford

ANOTICE

to all Men of Eugene

Go to DeNeffe's \$35,000 SALE

STATEMENT of FACTS
 Every day we receive notice from all the leading manufacturers of price advances on all lines of Men's Wear. Many of our Fall orders have been cancelled subject to new advanced prices.
 Don't pass up this last opportunity to purchase Men's Hats, Shoes, Clothing and Furnishings at figures way below the old market price.

WHITE FLANNEL Trousers \$5.00 Values \$3.95	All Wool Holly Knit PULL OVER SWEATERS \$3.50 Values \$1.95 All Sizes and Colors	SPORTS SHOES Values to \$5.00 \$2.95 Two Tones, Also Golf Shoes
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Buy a Summer SUIT and get a **\$3.50 Hat Free**
 150 SUITS to Select From

You Purchase a Suit at THE LOW SALE PRICE and get a \$3.50 HAT FREE

One Group of MEN'S SUITS Values to \$25.00 \$3.50 Hat FREE	\$14.85
One Group of MEN'S SUITS Values to \$30.00 \$3.50 Hat FREE	\$18.85
One Group of MEN'S SUITS Values to \$35.00 \$3.50 Hat FREE	\$23.85

MEN'S SHIRTS Values to \$1.50 89c Collar Attached and Neckband	MEN'S TIES Values to 75c 39c Bright New Splice and Span Patterns	Pajamas \$1.50 Values 95c
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Bostonian and Crosby Square Shoes-for-Men \$6.50 Values \$4.95	Worsted, Cheviot and Tweed TROUSERS Values to \$6.00 \$3.95
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DeNeffe's Inc.