

City News Notes :-:

WHAT'S DOING
Monday
County recreation meeting, 4-H club building, 10:30 p. m.
City council meeting, 7:30 p. m.
Water board meeting, 7:30 p. m.
School board meeting, 7:30 p. m.
City hall.
Tuesday
Weekly luncheon, 12 noon, Eugene Rotary club, Osburn.
Eugene Rotary club, Osburn.
Murray Warner museum of fine arts, 14 p. m.
Museum of fine arts, 14 p. m.

Corvallis Couple Here
Mr. and Mrs. W. R. Craig of Corvallis were weekend guests of Mr. Craig's sister, Mrs. Oscar Gorrell. They are former residents of Eugene. Mr. Craig has recently opened a book and stationery store in Corvallis.

Gribble Transferred
J. E. Gribble, who has been engaged for some time past in the resource survey of the Siuslaw national forest, has been transferred to the Rogue River forest where he will have charge of recreational work at Lake of the Woods.

Here From Portland
Mr. and Mrs. J. R. B. Cheney of Portland spent the week-end as guests of Mr. and Mrs. Fred Schwietering in Eugene. Mr. Cheney and Mr. Schwietering were members of the same company in the First Montana volunteer infantry during the Spanish war.

McClanahan At Coast
George P. McClanahan, construction superintendent in the Siuslaw national forest, is in the coast section, looking after the beginning of work in the C. C. C. camps.

Rotary Meeting
The Eugene Rotary club is to have its regular meeting Tuesday noon at the Osburn hotel. H. S. Merriam is chairman for the program.

Attend Motor Boat Races
Mr. and Mrs. J. Lloyd Allen and daughter, Margaret Jane, attended the motor boat races in Portland Sunday. Mr. Allen being one of the judges.

Meeting Date Changed
Division 8, of the Methodist Episcopal church will not meet Tuesday afternoon as originally reported, the date having been set-up two weeks to June 27.

Coburg Resident Here
Perry L. Barber of the Coburg district was in Eugene on business Monday.

Here From Pleasant Hill
Eph Mathews of the Pleasant Hill district was in Eugene on business Monday.

Ed Woods Here
Ed Woods of McKenzie Bridge was in Eugene Sunday.

In Records
COMPLAINTS FILED
Nancy Towers against Charles LeRoy Towers, suit for separate maintenance of \$50 a month. This is not a suit for divorce as previously printed.

PERMITS
W. A. Elkins, permit to repair residence, 1841 Olive street, \$35.
BUSINESS NAME
Certificate of assumed business name, Bond Motor company, filed.

BORN
DOTSON—At Miss Nelson's maternity home in Eugene, June 11, 1933, to Mr. and Mrs. Fred Dotson, a daughter.

Obituaries
Mrs. L. F. Vosburg
Mrs. L. F. Vosburg of Springfield died Sunday evening at the Eugene hospital at the age of 74 years. Funeral arrangements are being made in Roseburg.

Lodges Will Hold Memorial Service
Joint memorial services will be held by the Odd Fellows and Rebekahs Tuesday evening after the I. O. O. F. lodge meeting, about 8:30 o'clock. All the Rebekahs and Odd Fellows and their families are invited to attend.

Arrow Messenger
It has been estimated that the population of the United States will reach 150,000,000 by 1960.

Save in Buying
BAKING POWDER
SAME PRICE today
AS 42 YEARS AGO
25 ounces for 25¢
Double Tested!
Double Action!

711,267 Women Now Report Benefit
by actual record
"Have you received benefit from taking Lydia E. Pinkham's Vegetable Compound?"

A QUESTIONNAIRE enclosed with every bottle of medicine has brought, to date, 724,692 replies. The overwhelming majority—in fact, ninety-eight out of a hundred—says, "Yes." If this dependable medicine has helped so many women, isn't it reasonable to suppose that it will help you too? Get a bottle from your druggist today.

It tones up the system... quiets quivering nerves... gives you more strength and energy.

Lydia E. Pinkham's Vegetable Compound

BACCALAUREATE STORY

CONTINUED FROM PAGE ONE

haps we have only pretended to ourselves that our dominant values were deep scholarship, intellectual honesty, fearlessness and warm and active human sympathies. Have we not in fact, and our students also, primarily cared for security, money, comfort and the respect of the dominant classes?"

The bankers and business men lack the motive power to bring about changed conditions, according to the speaker, and this drive is needed in readjusting our values. Religion, which is an important factor in motivating conduct, must be made a part of the entire learning process.

"The emotional sense of friendly relationship to the universe which is so large a part of the experience we have designated as love of God has been largely lacking," Dr. Anderson stated. "Is it at all possible for this poise and balance to return to us without learning from the great religious leaders of the past the old technique of meditation, communion with the unseen, the sense of being at one with the universe?"

"More than ever we need to re-read and re-experience the poise and balance which the psalmist had achieved when he sang: 'He that dwelleth in the secret place of the most high, shall abide under the shadow of the Almighty.'"

The traditional self-seeking individualistic profit-first program will not fit with the new order, when the greatest requirements and pressures ever faced by any generation re-appear, the speaker told his audience. Rather, we must "answer the restless spirit within and humbly go forth from these walls, rich young rulers that we are, in the wealth of social and spiritual inheritance, asking with the profit of old, 'What doth the Lord require of thee?'"

After these past three years we all know the answer is as true as it was 2000 years ago: 'Love mercy, do justice, and walk humbly with thy God.'"

The address was preceded by two anthems from Handel's Messiah, "And the Glory of the Lord," and "Hallelujah," sung by the Polyphonic choir under the direction of Arthur Boardman. The University orchestra, directed by Rex Underwood, played the processional march of Saint-Saens and Meyerbeer's recessional.

The invocation was given by Rev. Frank S. Beitel, the prayer by Rev. Clay E. Palmer, and the benediction by Dr. Philip A. Parsons.

SCHMELING TO MARRY
NEW YORK, June 12. — (U.P.) — Max Schmeling of Germany, former heavyweight boxing champion, will marry Mary Ann Ondra, German film star, in July, he told the United Press today.

Hawaii's territorial boxing commission enforces weight regulations so strictly "Baby Tiger" Flowers was fined \$12 for being three-eighths of a pound over his stipulated 130 pound weight.

AT "MAC"
Robert Montgomery and Madge Evans are shown above in a scene from "Hell Below," thrilling story of submarines in the war, which will continue until Tuesday night at the McDonald.

Graduation Gifts for Him
Yardley and Houbigant
Shaving Sets—\$1.50 to \$5.00
Fine Leather Bill Folds at Great Reductions
Kuykendall Drug Co.
870 Willamette Phone 23

ARROW MESSENGER—Phone 610

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Save in Buying... Save in Buying... Save in Buying...

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ADVENTURER DELEGATE!



Ralph W. Morrison, American delegate to the world economic conference, is a man of an adventurous career. An engine wiper, an adding machine salesman in South America he made a fortune in utility operations in Texas and Mexico. In 1930 he was kidnapped and held captive until \$75,000 was paid for his release. He is a horse lover and maintains a large ranch in Texas.

HOUSEWIVES STORY
CONTINUED FROM PAGE ONE
many helpings of peas the family is going to require on Sunday, especially if Dad has done some early morning golf or gardening (if it's fishing he won't be home for dinner). The extra peas, if properly steamed, not boiled, make a supreme salad with certain other vegetables.

It is a good idea to start the menu with the Sunday dinner. Take the matter of cakes or cookies that go with the Sunday dinner and bob up again in new combinations.

Balance of diet, variety of dishes, attractiveness and seasonableness will enter into the judging. First prize is \$1 cash. Other prizes are 8 awards of 50 cents each in cash.

Deadline for copy is Wednesday evening at 8 in The Register-Guard office. Write on one side of the paper and write plainly. Attach special recipes to the menus. Any housewife may enter the contest.

Bright Spots
CLEVELAND, June 12. — (U.P.) — The country's steel operations continued to expand in the last week, rising 1 per cent to an average of 48 per cent of capacity, it was reported today by the trade publication, "Steel."

AKRON, O. — A 10 per cent increase in salary for more than 4,000 workers of the Goodyear Tire and Rubber Co. was announced today.

YOUNGSTOWN, O. — Steel mills in this district started operations today at 50 per cent of capacity, against last week's average of 46 per cent and the rate of 44 per cent on June 5.

NEW YORK. — Domestic cotton mills activity now is at the highest level in several years, the New York Cotton Exchange service reported today.



SPRINGFIELD NEWS NOTES

SPRINGFIELD, June 12. — (Special) — The Past Matrons club of the Eastern Star will meet Tuesday evening at 8 o'clock at the home of Mrs. Arthur Roberts. This will be the last regular meeting of the group before fall.

ARETANIA GUILD
SPRINGFIELD, June 12. — (Special) — The Aretania guild will meet in the basement of the Baptist church Tuesday evening at 7:30.

MISSIONARY SOCIETY
SPRINGFIELD, June 12. — (Special) — The senior missionary society of the Baptist church will meet Tuesday evening at the home of Mrs. Fred Freese in Eugene.

BOY SCOUTS MEET
SPRINGFIELD, June 12. — (Special) — Weekly meeting of the Boy Scouts will be held in the Methodist church Tuesday evening. The time has been changed from 7 until 7:30.

MISSIONARY LUNCHEON
SPRINGFIELD, June 12. — (Special) — The foreign and home missionary societies of the Methodist church will have a covered dish luncheon at the church Tuesday at 1 p. m.

BOARD TO ELECT
SPRINGFIELD, June 12. — (Special) — The Methodist Sunday school board will meet for election of officers Tuesday evening in the church at 7:30.

OPEN HOUSE PLANNED
SPRINGFIELD, June 12. — (Special) — Mr. and Mrs. Roy Carlton are to hold open house at their home Wednesday evening from 7 until 10 o'clock in observance of their 25th wedding anniversary.

BROTHERHOOD PICNIC
SPRINGFIELD, June 12. — (Special) — The annual Methodist Brotherhood picnic will be held at Midway park Wednesday afternoon and evening, according to announcement made Monday. A covered dish supper is to be served at 6:30.

"DEPRESSION PARTY"
SPRINGFIELD, June 12. — (Special) — A "depression party" is being planned by the Christian Endeavor for next Thursday evening. The group will meet at the Christian church at 6:30 for the affair. Dawn Church is general chairman and Edna Severson is in charge of refreshments.

M. E. GROUP ORGANIZED
SPRINGFIELD, June 12. — (Special) — Organization of a Wesley club at the Methodist church here was effected Sunday evening at a meeting of young people. Ralph Fullerton was elected president, Doris Myers, first vice-president; Ha Bartholomew, second vice-president; Velda Bartholomew, third vice-president; Dorotha Bailey Fullerton, fourth vice-president.

dent; Donald Brown, treasurer; Dorotha Mae Potter, secretary. There will be a meeting of the cabinet Wednesday evening following the Brotherhood picnic at Midway park.

TO STAR CONVENTION
SPRINGFIELD, June 12. — (Special) — Mrs. Pearl Schantol and Mrs. Darr Wilson will go to Portland to attend the annual Eastern Star convention in the Masonic temple there Tuesday, Wednesday, and Thursday of this week. Mrs. Schantol is worthy matron of Cascade chapter, and Mrs. Wilson is the associate matron. Other members of the local chapter may also attend the convention.

E. L. Institute Rally To Be Held Here
SPRINGFIELD, June 12. — (Special) — An Epworth League institute rally for which Springfield young people will be hosts is to be held Friday evening in the Methodist church. Epworth Leaguers from Cottage Grove, Creswell, Coburg, Eugene, and Springfield will attend the rally. Miss Doris Robinson is general chairman for the affair. Springfield E. L. will furnish entertainment and refreshments for the group.

National Guard Leaves for Camp
SPRINGFIELD, June 12. — (Special) — The entire personnel of Headquarters company, 162nd Infantry of

the National Guard, will leave Eugene at 5:45 a. m. Tuesday for Camp Clatsop and the annual summer camp. Lt. Tom Swartz will be in charge of the company.

Other members of the company include Second Lt. Walter N. Gossler, Staff Sergeant Neil H. Gillons, Sergeants Orval A. Cantrell, Lloyd W. Mattison, Verrol N. McFarland, Freeman C. Squires; Corporals William G. Cox, Elmo M. Long, Ivan C. Starmeyer, Hershey P. Tomseth; Private 1st class, Leland M. Gray; Privates, Lloyd F. Freese, Joe D. Gerber, Norman E. Louk, Lloyd E. Severson, Bruce O. Squires, Everett T. Squires, James E. Yarnall.

Oakway Schedules Meet With Grove
The Cottage Grove golf team has invited the Oakway team for a return match next Sunday, June 18. Oakway is practicing industriously, hoping to break the tradition of always losing on the Cottage Grove course. The Knickerbocker club, a new one made up of players on the nine-hole course at Sisters have challenged the Oakway team to a match to be played as soon as the McKenzie Pass is open to travel, with a return match to be booked later.

Sunday, to keep in practice, the Oakway team divided into two armed camps and battled for a sweatpuck and a blind bogey prize. The Owls beat the Hawks by the slim margin of one point. Ford young was low medalist with a 74 and also had the luck to take down the blind bogey.

MILKY WAY MILK 9¢ Qt.
Echo Hollow Dairy—Ph. 2935-J-2.

A FREE TICKET

through California on your WORLD'S FAIR TRIP!

● A free ticket through California? Yes, that is literally what Southern Pacific offers on the new, record-breaking low summer roundtrips to Chicago, New York and most other eastern cities. Swing south through San Francisco and Los Angeles, then to your eastern destination and return on a northern line for not 1¢ more rail fare than going straight east and back. Roundtrips to Chicago range from \$60.50 to \$90.30, depending upon class of accommodations you desire.

Southern Pacific
A. J. GILLETTE, Ticket Agent
PHONE 2209

Henry Ford
Dearborn, Mich.

June 5, 1933

LOW PRICE CARS VS. CHEAP CARS

We do not build a low-price car: the cost to us of building our car is pretty high. But we do sell a high quality car at a low price. Almost every new Ford V-8 car we have built so far this year, has cost more to manufacture than its selling price was. As you buy them at only \$490 to \$610, we have to depend on increasing volume to make up the difference. The reason for this is simple: — a manufacturer who gives good value must expect to lose money on the first cars he sells because he cannot charge all his costs to the people who are first to buy. But with the purchaser it is different — he cannot afford to lose anything on a car. It must give him full value from the first, and keep on giving him full value for years. Two things make possible our combination of low prices and high cost quality:

1. Volume Production
2. Taking only one profit

First, we set our price at what would be fair to the public on the basis of economies we enjoy in volume production. Then, in order to justify and maintain our low price we must get volume sales.

Thus it comes that a car which is really high-cost to make, is also low-cost to buy.

There is a difference between a cheap car and a low-priced high quality car.

Ford prices are always fixed at a point which makes it profitable for a customer to buy.

Good and lasting business must produce profit to the buyer as well as to the seller. And of the two, the buyer's profit must be, comparatively, the larger one.

It pays us to sell the Ford V-8 because it pays you to buy it.

Henry Ford