

wound up the year with individual room parties.

PUPPY SALE STARTS
SPRINGFIELD, May 27.—(Spe-

audit the circulation records at the Register-Guard office — verify or correct every item in the publisher's statement.

The resulting Audit Reports provide the measuring units for the value of circulation.

If you wish to have the uncolored facts about Register-Guard circulation ask our representative to show you the latest A. B. C. Auditor's report.

● The Audit Bureau of Circulations has but one purpose—to provide a yardstick for measuring the value of advertising space.

Publishers records must answer every question that, in the group judgment of advertisers, has a bearing on circulation values.

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EUGENE ORE

Tiffany Bldg. — 8th & Willamette