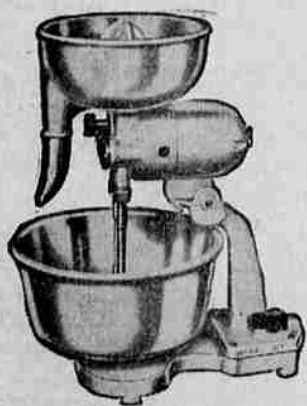


Every Day Is Smile Day



The choice of every housewife is an electric mixer. With it you will whip cream in record time; make finer grained, lighter cake batter; make mayonnaise like velvet; mix stuffing, meat loaf, and fruit cake. An electric mixer ends the arm aches of cooking.



The American housewife is noted for her cleanliness. Her greatest help in this respect is a Vacuum Cleaner. Low in price, simple and easy to operate—no home should be without one. It saves many hours of work and many tired and aching muscles.



Electric Heaters are as convenient as electric light. The whole house stays clean longer where Electric Wesix Heaters are in use. They cause no dust to sift blackly throughout the house, give off no fumes, smoke or moisture—leave no ashes to be removed. Drapes and curtains last longer, and the whole house is cleaner throughout.

Your Home Wired Free for An Electric Range

These Dealers Are Stocked with Merchandise to Meet Your Electrical Needs:

Sigwart Electric Company
WESTINGHOUSE RANGE
965 Willamette

General Radio Headquarters
L. & H. RANGE
47 East 7th

Eugene Furniture Company
STANDARD RANGE
Eleventh and Willamette

White Electric Company
L. & H. RANGE
878 Willamette

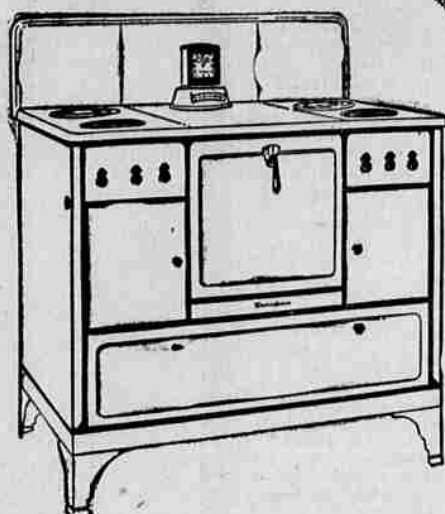
Castelloe & Stocker
UNIVERSAL RANGE
1029 Willamette

Cook
The
Electric
Way



Its Safe
Sure
and
Clean

Eugene Water Board



An Electric Range—

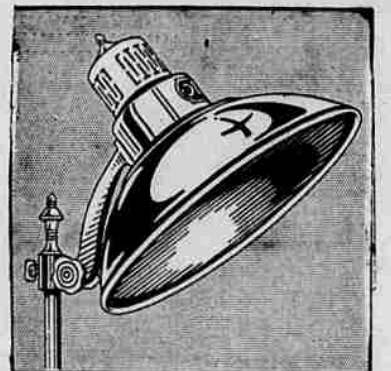
the choice of good cooks and modern home makers. One home in every three in Eugene has an Electric Range. There is no watching—no wasting—no turning—no burning—no basting. An automatic Electric Range gives you many hours of leisure.



An Electric Refrigerator

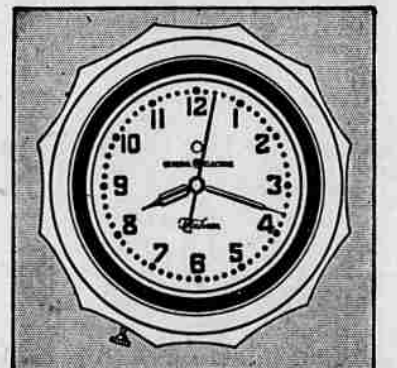
will pay liberal dividends in food saving, time saving, and low operation cost. It is an all around necessity and holds many happy surprises for you. Its cooling, frosty foods sharpen appetites—and protect the health of the whole family.

When Your Home Is Equipped Electrically

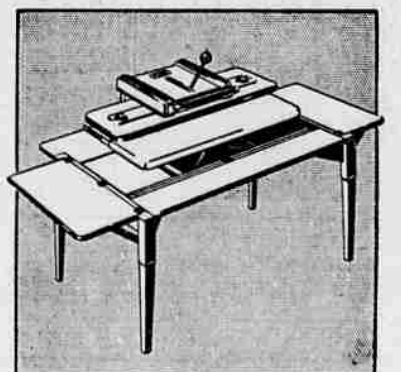


Your health is your best investment. Sun lamps are recognized by the medical fraternity as an aid in prevention of many diseases caused by lack of sunshine.

Sunshine in your home any time you want it—that's what you can have with the sunshine lamp.



Every modern home today is equipped with an Electric Clock. Knowing—not guessing—that you are on time is a comfort that you can be assured of with an Electric Clock.



"You are as young as you feel," is an old saying—and true. Standing for hours over an ironing board is a great deal different from sitting comfortably in your chair and letting an ironing machine do the work for you.

Increasing the use of your electrical appliances decreases the rate.

These Dealers Are Stocked with Merchandise to Meet Your Electrical Needs:

Eugene Home Appliance Company
HOTPOINT RANGE
688 Willamette

McMorrin & Washburne
ESTATE RANGE
Willamette at Broadway

Clarke Electric Company
MONARCH RANGE
846 Olive

Rubenstein Furniture Company
CRAWFORD RANGE
Eighth and Olive