

EUGENE HOSPITAL PIONEERS IN GROUP MEDICAL PRACTICE

The cost of medical care has had prominent place in the newspapers in the public mind, the last two or three years. This is partly because of the high cost of medical care, and partly because of the fact that the cost of medical care has greatly increased in the past few years. But the thing which has focused public attention on the subject recently has been the findings and reports of a committee of 50 physicians and others interested in social problems, headed by Dr. Ray Lyman Wilbur, who have just completed an exhaustive and nation-wide study extending over a period of five years. This report was only recently released and had extensive notice by the newspapers and magazines of the country. A rather remarkable fact about the report is that the set-up which the committee recommends as the best adapted to furnish efficient and economical service is almost identical with that used in the Eugene hospital for the past ten years.

Their recommendation No. 1 reads: "A committee recommends that medical service, both preventive and therapeutic, should be furnished largely by organized groups of physicians, nurses, pharmacists and other associated personnel. Such groups should be organized, preferably around a hospital for rendering complete home, office and hospital care. The form of organization should encourage the maintenance of high standards of development or preservation of a personal relation between patient and physician. The fact has been amply demonstrated by Eugene hospital and clinic that efficient service can be rendered at this plan at greatly reduced cost. There are certain inherent difficulties in such a plan, chief of these being that it may infringe on the ethical rights of other physicians. An earnest effort is being made by the clinic to safeguard the interests of all other medical men, and at the same time work out the problem of lowering the cost of medical care along the line suggested by Dr. Wilbur's great committee. It is certainly an interesting experiment and it is to be hoped that our local group may be able to work out greatly to the benefit of the general public and without harm to a great profession like medicine."

EUGENE CHAMBER STORY

(CONTINUED FROM PAGE 1)

1932 in getting federal assistance in checking damage to farms and other property caused by flood waters of the Willamette and McKenzie rivers. Associations were formed among owners threatened with this annual loss and a measure was guided through Congress authorizing a survey of the McKenzie for flood relief. Constant attention has been given the efforts of Willamette valley communities to secure canalization of the Willamette river. Numerous meetings were held in 1932; much data re-

cured for federal engineers and a preliminary report received which indicates that eventual success will be achieved in securing low-cost river transportation. Through its building division, efforts were made to stimulate employment of tradesmen and the purchase of building materials. The Eugene Building Congress carried on an extended advertising campaign, remodeling a house to show what improvements could be made at nominal cost and in other ways assisted in improving conditions.

Through the Junior chamber of commerce a city-wide program of relief gardens was carried out which resulted in many families growing their winter's supply of vegetables. Through its efforts, Eugene was represented in the Portland Rose Festival and won three beautiful cups on its entries. Great impetus has been given the mining industry through the formation of the Western Oregon Mining Congress, which the chamber sponsored. Large investments of capital are now being made in the Bohemia and other districts and new men added to their payrolls. A great amount of work was done by the chamber to secure adequate tariff protection for lumber and wood products, fruits, berries, nuts and other farm products. Neighboring counties were assisted in securing funds for public improvements. False advertising and false business promotion schemes were investigated and reported. The work of the county chamber of commerce was assisted. Hundreds of meetings were held in the chamber to discuss matters of community interest.

EUROPE OUTLOOK STORY

(CONTINUED FROM PAGE 1)

Washington and, in particular, the Roosevelt government in relation to debts. With a million of nearly \$11,000,000,000 in debt to America hanging round their necks, the nations here feel that they cannot expect resumption of normal trade prosperity until an all-round settlement is reached on the World War indebtedness.

The year 1932 brought with it the whisper of war across the continent. France and Italy's failure to agree on limitation of their navies fanned national hatreds between the two nations. Apparent failure of the disarmament conference at the beginning of the year evoked tremors of fear and eagerness to re-arm amongst the nations. Then final stroke in the shattering of the comparative calm, came Germany's dramatic demand for the principle of equality of armaments which was a prelude to her withdrawal from the Disarmament Conference.

Satisfaction of Germany's demand is expected to be forthcoming within the next few months, largely due to pressure now being exercised by the British government on France.

Germany's Pride
Once Germany's national pride receives solace in the form of a gesture from France which will bring back the Berlin government into the folds of the League of Nations disarmament parlors, the nations of Europe will look forward to renewed peace in Europe. If this hope is not realized, disquietude will continue to reign. In diplomatic circles it is predicted freely that the year 1933 will see an important move, probably by the British government, towards calling a world conference of the signatories of the Versailles Treaty. British government and public opinion is unanimous in agreeing that the Versailles Pact must be revised, by agreement among all of the signatories, before permanent peace can be expected.

PURE MILK BEING GIVEN CITY PATRONS

Pushing steadily toward greater purity of the milk supply for the city, emphasis on sanitary conditions in the dairies and pasteurization of the milk has brought about a notable progress in the milk industry of Eugene and Lane county during the past year, a report from Chester M. Lawrence, city milk inspector, indicates.

During the past year there was considerable controversy among distributors and producers over prices, but the present indications are that a move to stabilize prices early in 1933 will result in better conditions here in that regard.

More than 1600 cows are required to supply Eugene with market milk and cream the report says. During the past year testing of these cows for tuberculosis and contagious abortion has been completed. One new pasteurization plant has been established here during the past year and four new raw milk distributors started business. At the present time half the milk sold is pasteurized and the balance is sold raw.

Twenty-one dairies that were formerly rated grade "B" attained a rating of grade "A" in 1932. The consuming public is showing greater interest in quality milk, Lawrence declares, this fact being demonstrated by the demand for grade "A" raw milk pasteurized.

Experiment during the past year has shown that children, who have not been getting sufficient milk for two or three months, show a marked

improvement the first week they receive proper milk. Many persons in Eugene have been aiding the move to supply good milk to children whose parents are unable to afford sufficient quantities of this food. The per capita consumption of milk has dropped this year, due to the economic stress.

Miller-Sanford Company Supplies Tractors To State

Caterpillar tractors and road machinery are supplied for western Oregon from Lane county south to Modoc and Siskiyou county in California, and east to include Crook, Klamath and Lake counties in Oregon by the Miller-Sanford tractor company, with headquarters in Eugene.

The firm, of which F. A. Miller is manager here, was established here September 1, 1928, and has branches in Roseburg, Medford and Klamath Falls. The Miller-Sanford company specializes in Caterpillar tractors for every type of work from heavy logging machines to small garden tractors. Fourteen persons are employed by the firm. The local offices are at 178 Eighth avenue east.

LAST OF POLICE HORSES

INDIANAPOLIS, Dec. 31.—(AP)—The familiar blaring of horns, rattling of drums, etc., that accompany parades are about to be displaced by the creaking axles in heavy wagons for Major and Charlie last survivors of the squad of Indianapolis police horses. The board of public safety has decided to transfer them to the park board where they must bend their proud necks to fit work collars.

CITY FIRE LOSS \$18,000 IN 1932

Eugene suffered the low fire loss of \$18,651.58 during the year 1932, the annual report of the fire department, compiled by Chief W. E. Nussbaum reveals. This is the lowest fire loss since 1923.

Fires during the year threatened a total sound value of \$44,623.82, the report shows. On the total loss, a total of \$16,954.33 in insurance was collected.

Most of the loss in 1932 occurred in the first six months, the two blazes at the local excelsior plant causing the difference. Insurance paid for these two fires was \$7,841.37.

Fire losses since 1928 are as follows: 1928, \$15,000; 1929, \$80,000; 1930, \$34,045; 1931, \$96,000; 1932, \$18,651.58.

The department made 95 runs to fire fires during the year, 75 to grass fires, 89 to house fires, 18 to auto fires and 26 to fires caused by careless smokers. There were 12 false alarms during the year.

The year 1932 saw establishment of a new system of record-keeping in the fire department whereby records of fires, including data on losses, insurance, type of fire, cause and location and date. This system was installed with the aid of the state fire marshal's office and gives the Eugene department a high rate among departments of the state.

IT'S OLD, GOLD STORY
TONOPAH, Nev., Dec. 31.—(AP)—

Despite a fondness for flippers in recent years, Nevada prospectors still retain a liking for their old-time burros. Never, for instance, will the story die of how Jim Butler went out looking for his stray burros, chipped a bit of rock while seeking them and thereby discovered the Mispath mine one of the world's greatest wealth producers.

Popularizing Death White Man's Task

CANBERRA, (AP)—The administration of New Guinea, which is under mandate by Australia, has begun a campaign to "popularize" natural death among the Papuans.

Every death not due to violence or misadventure is held by the natives to be due to sorcery. Chief Judge Wanlias says it is one of the duties of the white men to convince the natives that it is better to die of old age than from a spear thrust.

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JOHN RUSKIN Said:

There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price alone are his lawful prey"

Let Us Resolve In 1933 To Produce, Sell And Buy Only The Best of Everything

By so doing, we all help in developing the new era of "profitable prosperity". This era is sure to come—in fact it has already started—and we can all do our bit to hasten its arrival by buying good merchandise, at prices that give the producer a reasonable profit. The small difference in price today between cheap goods and Quality goods does not warrant anyone trifling with too low a price.

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FLOUR, POULTRY and DAIRY FEEDS Have Always Followed This Policy

In manufacturing our flour, we use the highest-priced (not the cheapest) wheat we can procure for the purpose intended. All our FEATHERFLAKE feeds are formulated from the finest quality ingredients obtainable. In other words, our products are not manufactured for a price, but for a purpose. If our products fulfill their purpose at a profit to the user, they have accomplished their purpose. Price does not necessarily make good business but good products and service do. There is a limit to "price-making", but there is no limit to quality and giving service.



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