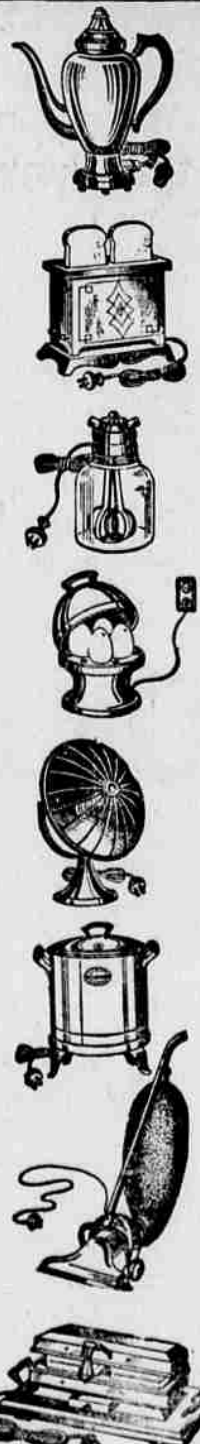


H. Gordon

Give Something ELECTRICAL



and make the whole family happy.

An electric percolator gives you steaming hot coffee right at the table. There is no coffee more delicious than that made in an electric percolator.

The automatic electric toaster makes your toast just the way you want it without burning it. .

The most useful kitchen gift you can make is an electric mixer. It saves hours of tedious labor and does the work perfectly.

Another most satisfactory electric appliance is the electric egg cooker shown here.

For those cheery rooms an electric heater is ideal. **One of the most desired articles** of all housewives is an electric washer. It takes the drudgery out of the weekly wash.

No home is complete without an electric vacuum cleaner. In fact, many homes have worn-out vacuums that should be replaced with new ones.

The niftiest toaster you can imagine is the electric sandwich toaster, desired and appreciated by everyone.

Your electrical dealer can supply you with any of these articles.

Be sure to shop the electric stores when doing your Christmas buying.

Cook
the
Electric
Way—



It's
Safe,
Sure
and
Clean.

EUGENE

WATER

BOARD