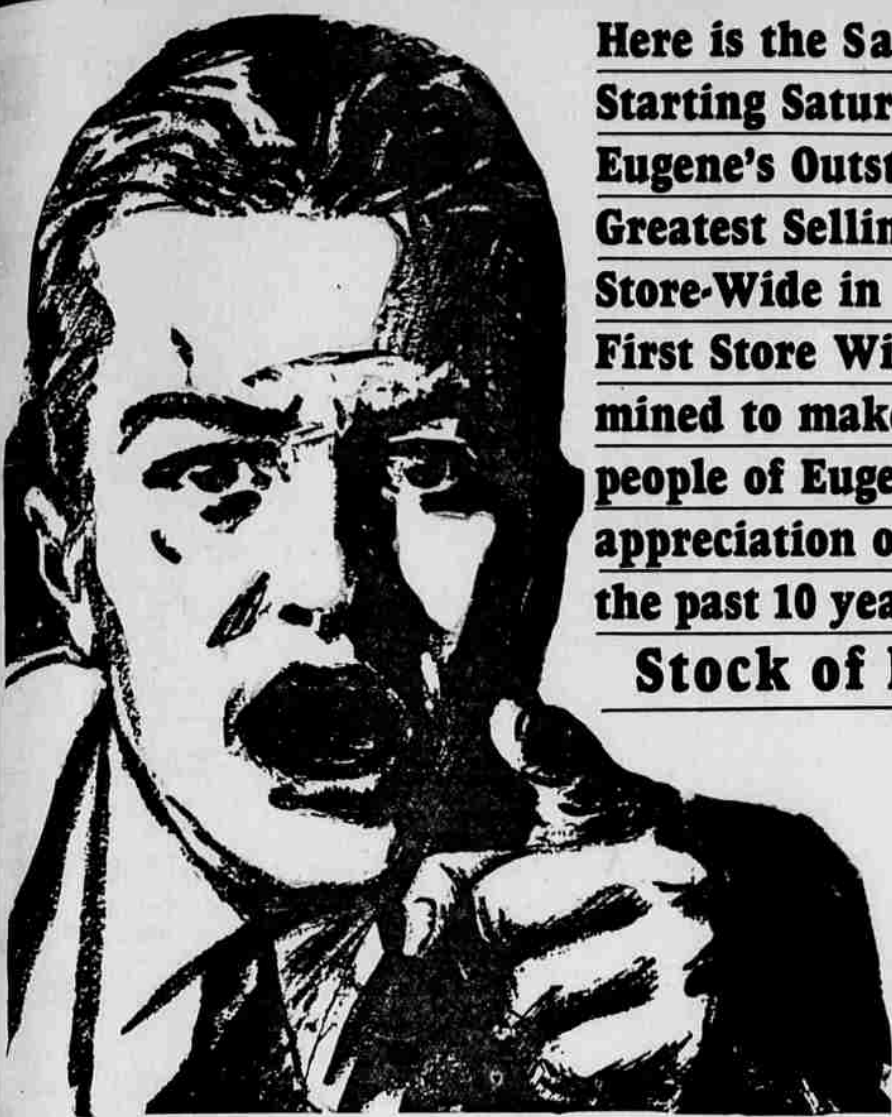




Here is the Sale You have all been waiting for
Starting Saturday, Dec. 3rd. at 9 a m. Skeies, one of
Eugene's Outstanding Jewelry Stores, Launches the
Greatest Selling Campaign in the History of this Firm.
Store-Wide in Scope, it's our 10th Anniversary - It's our
First Store Wide SALE. We are entering into it deter-
mined to make it a SALE long to be remembered by the
people of Eugene and surrounding country. Showing our
appreciation of the patronage the People have given us
the past 10 years by giving unheard of prices on our entire
Stock of High Class Jewelry right at the
**Opening of the Christmas
Shopping Season.**



This Sale Makes Possible
GIFTS LIKE THESE

\$125.00 Ladies' Diamond Ring Blue White perfect stone in center with 14 fine diamonds set in finely Pierced 18 Kt. White Gold mounting. Sale Price	\$100.00 Ladies' Diamond Ring Blue White perfect stone center and 4 fine diamonds set in 18 Kt. White Gold mounting. Sale Price
\$89.00	\$69.00
\$85.00 Ladies' Diamond Ring A perfect Blue center stone surrounded by six smaller diamonds set in 10% Iridium Platinum. Sale Price	\$50.00 Ladies' Diamond Ring Beautiful center stone with six fine diamonds set in 18 Kt. White Gold mounting. Sale Price
\$59.00	\$33.00

\$75.00 Gents Diamond Ring Diamond set in Black Onyx. 14 Kt. Green Gold mounting. Sale Price	\$65.00 Diamond Wedding Ring Channel set, selected fine diamonds, all around. 10% Iridium Platinum. Sale Price	\$375.00 Ladies' Diamond Ring Blue White perfect center stone with 12 fine diamonds set in Iridium Platinum. The very latest design mounting. Sale Price
\$49.50	\$43.50	\$285.00

Store Will Be
Closed All
Day Friday

Rearranging the
Stock for
Convenient Selling.
It Will Be a
Pleasure to Buy
At This

SALE

Store Wide 10th Anniversary



**\$8.50 Telechrome
Electric Clock**

A gift that will be appre-
ciated. Sale Price

\$4.95

Sale Starts Saturday Dec. 3---Watch Papers for Closing Dates

DO YOUR CHRISTMAS
SHOPPING EARLY

This sale will make possible, no doubt, the purchasing of many beautiful gifts and solve the problem of making the limited purse meet the demands for many people. This stock is complete in all lines but we advise early shopping. Come the first day if possible. Make your selections early. You may have any item laid away until Christmas by making a small deposit and receive the same low price as if you were paying for it in full. Take advantage of this price. Come expecting bargains. You will not be disappointed. Avoid regrets. Come the first day of this sale. It means savings of many dollars to you. The prices quoted here picked at random throughout the stock will give you an idea of the savings. All packages will be neatly wrapped in gift boxes and delivered free if desired.

**Gifts
OF
SILVER
MOST
TREASURED
OF ALL**

**\$6.50 Silver Plated
Sugar and Cream Set.**
SALE PRICE

\$3.95

**\$7.50 Silver Plated
Vegetable Dish**
Made by International Silver
Co. Makes a beautiful gift.
Sale Price

\$4.25

**\$5.00 Silver Plated
Bread Tray**
Made by International Silver
Co. Sale Price

\$2.75

**\$1.50 Silver Plated
Roll Tray**
Size 4 inches by 10 inches.
Sale Price

85c

Ladies' 17 Jewel Gruen white gold Baguette Watch. \$75 value. Sale Price \$37.50

Ladies' Bulova Watch 15 jewels, white gold. Semi Baguette. \$50.00 value. Sale Price \$27.50

Ladies' \$35.00 Gruen Watch Coined Gold, latest design. Sale Price \$22.85

Victorian Style Necklace Heavy Gold Plated, in the natural gold finish. Length 29 ins. \$12.00 value. Sale Price \$7.50

Ladies' Elgin Seven Jewel Watch White gold case. \$26.00 value. Sale Price \$9.75

Gents 15-Jewel Elgin Strap Watch 14 Kt. Green Gold filled case and band to match. \$35.00 value. Sale Price \$19.75

Gents Westfield Strap Watches Values up to \$17.50. Sale Price \$4.85 Just the watch for boys.

Gents Pocket Watch 17 jewel Elgin or Waltham. 14 Kt. Gold Filled case. \$35.00 value. Sale Price \$19.50

Hecchede Westminster Chime Clock Solid Mahogany case. \$60 value. Sale Price \$35.00

Big Ben Alarm Clock Latest design. \$2.95 value. Sale Price \$1.85

ONE LOT Jewelers' Silk Umbrellas Values up to \$15.00. Come early. Only seven of them in stock. First come, first served. Price \$1.00

\$15.00-51-Piece Silver Set Service for eight. Sale Price \$9.75

\$25.00 Three-Piece Silver Tea Set And Tray SALE PRICE \$15.95

Silver Jewel and Cigarette Boxes \$1.25 values SALE PRICE 65c While they last. Come early.

\$41.00 Holmes and Edwards Inlaid Silver Set 34-piece service for eight. Hollow handle Viando. Sale Price \$29.50

\$31.25 Community Plate Silver 29-Piece Set 50 year guaranteed. Sale Price \$23.75

\$19.50 Tudor Plate Silver Set 35-year replacement guarantee. Sale Price \$13.95

TEN YEARS IN BUSINESS IN EU-
GENE AND THIS IS OUR FIRST **SALE**

We are entering into it determined to make it a sale that will long be remembered by our Friends and Customers, showing our appreciation of the liberal patronage the people have given us the past 10 years by launching this sale right at the opening of the Christmas Shopping Season with Prices on our entire stock of High Class Jewelry that will mean savings of many Dollars to the people of Eugene and surrounding country. Our stock is complete in all lines. Every dollar's worth of it clean, up-to-date merchandise, bought for cash for our regular trade from the world's best-known manufacturers, everyone of them with a reputation for making but the best remembered. Every item sold during this sale will carry our own Personal Guarantee. Our reputation is at stake, a reputation carefully guarded these many years we have been in business in Eugene. We hope through this sale to make many new customers and seal more tightly the good will and friendship of the people of this city and all of this section of Oregon.

We Will Give
Double Green
Trading Stamps
Opening Day

**SKEIES
Jewelry Store**
927 WILLAMETTE ST.
PHONE 411

We Will Give
Double Green
Trading Stamps
Opening Day

Value
is the **BUY** word

is the **BUY** word