

Here's the Dress and Coat Sensation of the Entire Year ---
Here's What Every Smart Woman is Waiting to Hear ---

NEWS OF A REAL SALE!

THE LEADER 856 WILLAMETTE
BEARD'S

Owned and Operated by

Opening Day Special
Tomorrow, Wed., at 9 A. M.

Free
Dress Lengths

WEDNESDAY, November 30, we will give away, absolutely free, 50 three and one-half yard DRESS LENGTHS of various materials, while the quantity of 50 lasts. No purchase is required. Come early! Push your way in when the doors open at 9 a. m. at THE LEADER'S COMPLETE DISPOSAL SALE — 856 Willamette Street, Eugene.

A \$25,000 Stock of Women's Wearables and Piece Goods to Go at Mammoth Savings in a

COMPLETE
DISPOSAL
SALE



Selling
Starts
Tomorrow

Doors Open
Tomorrow
at
9 A. M.



\$5.95 to \$19.85 Dresses

One special close out lot of Women's Silk or Wool Dresses will be almost given away! Come early and take your choice for ONE DOLLAR.

\$1

\$12.75 DRESSES

\$3.89

New Dresses for all occasions—silk crepe, wool crepe, rough crepe, and knitted materials, values to \$12.75 for quick disposal \$3.89. Be quick!

The Entire Stock of Gorgeous
New Dresses
Reduced for Quick Disposal

Beautiful new Dresses for street, business, sports, afternoon or evening wear—for all occasions—in all the new and wanted materials for this Fall and Winter wear, priced at less than the cost of replacement in THE LEADER'S complete DISPOSAL SALE. Yes! We have all sizes, so be quick.

DRESSES
Values to \$19.75

\$5.89

DRESSES
Values to \$29.50

\$8.89

AND \$12.89

WOMEN FOLKS! Here is your one big chance of the entire year to make really worthwhile savings on first quality COATS, DRESSES, PIECE GOODS, Etc. Starting Wednesday, November 30, at 9 a. m., THE LEADER, 856 Willamette Street, Eugene, (owned and operated by BEARD'S) will open their doors to the crowds who will be on hand in response to the values offered in their complete DISPOSAL SALE. We urge you to come early while the assortments are varied, sizes are complete and savings are beyond your expectations.

Our Entire Stock of Luxurious
New Coats
at Real Money Saving Prices

Striking new Fall and Winter Dress Coats in new and fashionable materials of black, brown, wine, green and blue, with Fur Sets of Fitch, Skunk, Caracul, Wolf, and other fashionable furs. Come! Compare! And you'll buy! And you'll save, too!

COATS

\$19.85 to \$25 Values

\$12.89

COATS

\$29.50 to \$35 Values

\$18.89

KNITTED SUITS

at Complete Disposal Sale Prices

Columbia Knit and Snyder three-piece wool and wool mixed, and silk and wool Knitted Suits at sensational saving for quick sale!

Regular \$12.75 Values \$6.89

\$16.75 to \$19.75 Values 12.89

One Close-Out Lot of Women's SUITS AND COATS

Values to \$45.00 \$4.89

Silk Hose Reduced

Full fashioned first quality, pure thread silk hose—extra special at

39c Pair

2 Pairs for 75c

\$1.00 SILK HOSE, NOW, PAIR..... 69c

Women's All Silk and Rayon NIGHT GOWNS, TEDDIES, DANCE SETS, ETC. at Disposal Sale Prices

98c Kayser Panties—Bloomers
Kayser Marvelly non-run rayon Panties and Bloomers, values to 98c— 39c on sale at

\$1.98 to \$4.95 pure silk Teddies (two special close-out lots) will go 89c quickly at 49c and

Dance Sets, Panties, 100% pure crepe silk, lace trimmed, values to \$3.50 at 1.39

\$1.95 and \$2.95 Carter's Rayon Nightgowns, pink, peach, and blue. Complete Disposal Sale Price only 1.19

\$2.95 and \$3.50 Silk Gowns, washable Dijon crepe gowns, all colors at 1.49

\$4.95 and \$5.95 Silk Crepe Gowns in flesh, blue, white, etc., special at 1.98

Philippine hand-made Nightgowns, very special at 69c

Kayser and Wayne Knit Silk Hose, chiffon, semi-service and service weights, in two special money-saving close-out lots as follows:

\$1.35 and \$1.50 Values 89c

Regular \$1.95 Values 98c

Extra Special
CLOSE-OUT LOTS!

50c to 98c Children's Hose 14c
Big assortment of infants' and children's Hose and Half-Socks, fine flannel and rayon, white and colors, per pair— 3 Pr. 40c

Women's Rubber Rain Coats
Formerly Priced at \$4.95 to \$9.00

Special close-out lot of 28 Goodyear Rain Coats, a good assortment of colors and sizes, while they last only— 10c

Special Close-Out Group of DRESSES \$1.00
Former \$5.95 to \$19.85

Special Close-Out Lot of SUITS : COATS \$4.89
Former Values to \$45.00

Entire Stock of
PIECE GOODS
GREATLY REDUCED!

36 inch Butterfield "Pueblo" Prints and "Dimple" Prints, guaranteed fast color, up to 29 cent values, at per yard only 15c

39 inch Flat Crepe, pastel colors and black, going at a tremendous discount, per yard only 69c

One big assortment of Woolen Goods suitable for Suits, Dresses, Etc., values to \$2.95 at 89c per yard only

One big assortment of Christmas Gift Towels at less than one-half price—regular 59c values at 29c

81x99 "Truth" Sheets, guaranteed for at least two years' wear or free replacement. Special at 64c

The entire stock of Silks, Woolens, Dress Goods, Table Linens, Sheets, Pillow Cases, Etc., going at big savings.

Come!
Buy!
Save!

BETTY BAXLEY WASH FROCKS : PAJAMAS
Regular \$1.95 to \$2.95

Beautiful lot to select from and needless to say they are guaranteed fast color prints—special at 1.19

THE LEADER 856 WILLAMETTE
EUGENE

Owned and Operated by BEARD'S

Remember! Selling Starts Tomorrow, Wednesday, November 30th, at 9:00 A. M.

\$6.95 ROBES AND PAJAMAS

Silk Robes, Silk Lounging Pajamas, Flannel Robes, all colors, suitable for Christmas gifts, values to \$6.95 at 2.89

VALUES TO \$4.95 SILK BLOUSES

One special lot of Silk Blouses in colors and white, values up to \$4.95 at 89c to 1.39

\$1.50-\$1.95 PULL OVER SWEATERS

Women's fine all wool Sweaters, newest styles and colors, reduced to 89c

WOMEN'S \$3.50 COAT SWEATERS

All wool and silk and wool Coat Sweaters, \$3.50 grade on sale 1.69