

BUSINESS PULSE QUICKENS; BRIGHT SPOTS INCREASE

By RICHARD L. GRIDLEY (United Press Financial Writer) NEW YORK, July 23.—(AP)—Indications of further scattered business improvement and decreased gloom in the financial circle quickened the business pulse of the nation this week.

Even more hope is inspired by the federal government's relief plan slated to release billions of dollars of new money to help the hungry, provide jobs for thousands and revive industry.

Business leaders expect the present tendency toward higher levels to be maintained through the remainder of the year.

Of great significance from a business standpoint was the interstate commerce commission decision to allow the four-party eastern merger of railroads.

A sharp spurt has occurred since the start of the month in the highly important building industry.

Another bright spot in the building outlook is the apparent determination of the central banking authorities to force credit into building construction.

A gradual break in the credit jam is expected, with hopes of greater confidence in the banking structure.

Another factor in the growing confidence is the interest which business leaders are giving to present the sparks that will set off the long expected recovery.

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which was filled with winter wood used to prevent the spread of the fire.

The hose was dropped into the power ditch and a heavy spray of water turned on the burning embers of both public buildings.

Telephone service is cut off from Waltherville up the river and will not be resumed until the firemen can replace the poles and repair the lines.

Electricity was shut off from this vicinity until the high tension wires could be made safe.

Contents of the I. O. O. F. hall were a complete wreck but contents of the church were practically all saved.

Both buildings were insured.

Open air services will be held Sunday morning by the Waltherville Union Sunday school with preaching services following at 11 o'clock on the lawn owned by Mr. and Mrs. J. H. Devor.

With the loss by fire of the Waltherville church, the open air services were announced.

Rev. E. L. Winterberger of Anchorage, Alaska, former pastor of Waltherville, who is here making a few days visit, will preach in the morning.

He is cordially invited to attend. Services for the evening have been announced for Christian Endeavor services at 7:15 with the demonstration from the Daily Vacation Bible school.

The congregations of the Fairmount, Waltherville and Leaburg circuits, of which Rev. E. L. Winterberger, pastor, held a joint picnic at the Hendricks bridge park and honored Rev. E. L. Winterberger of Anchorage, Alaska, who was in Eugene for a few days.

Arrived in Eugene at 1:30 and at the picnic ground at 12 o'clock. A bountiful dinner was served at 12:30 and ice cream was just being served in a cake when fire fighters arrived with the fire at Waltherville, which destroyed a house, the I. O. O. F. hall and Waltherville church.

Response to the summons cleared the grounds and the picnic was postponed until 3:30 when most of the fire fighters returned to the picnic for swimming and recreation before going to their homes.

ESSEX ANNOUNCES SENSATIONAL NEW MODEL TERRAPLANE

The Hudson Motor Car company, one of the pioneer motor car manufacturers of the country, today announced the introduction of a new type and kind of automobile having engineering characteristics of the airplane, and named the Terraplane because of that fact.

The Terraplane is a six-cylinder Essex which will sell in the lowest price class. Quantity production of the Essex Terraplane has begun, according to the announcement.

Employees have returned to work, thereby greatly relieving the Detroit unemployment situation.

Representing an entirely new thought in automotive engineering the new Essex Terraplane has attracted the interest and attention of such famous engineers as Orville Wright, inventor of the airplane.

Paul W. Litchfield, of Akron, builder of Zepelin airships for the United States navy, dean of engineering colleges and other technological experts.

The new car is the achievement of a goal long sought by automobile engineers in the power to weight ratio. In addition to unusually rapid acceleration, the new car already has been given a 200,000 mile road test, and has received the acclaim of the engineering world for its remarkable hill climbing ability, sustained running, low gasoline consumption, ease of handling and its general roadability.

The Terraplane, the announcement stated, has all the feel, roadability and substantiality of heavy automobiles, but is as light as a feather.

This was accomplished through the engineering feat of making the body and chassis a structural entity instead of two independent units bolted together. In the Terraplane, this merger was accomplished through the production of a single unit structure.

The same pressing which formed the web of the frame, giving it a rigidity never before accomplished, is also the bottom closure of the body, making the car an actual single unit structure.

Although requirements for the unofficial "honor roll" at the University of Oregon have been made much more rigid under the grading system adopted this year, 105 students, 32 of whom are from Portland, qualified for this high place.

Eight students earned the highest grade possible, that of "A" in all subjects. They were Alex Schneider, of Portland; Emily Madeleine Gilbert, Jean M. Riddell, Frances E. Sabin, Alfred Taylor, of Eugene; Percy Riddell, Multnomah; Ruth P. Springer, Yoncalla; and George A. Wallmann, Oakland, Calif.

Those from Eugene were: Frances B. Brookman, Constance Brown, Beverly S. Caverhill, Jack W. Dunbar, Lewis Friedrich, Emily Madeleine Gilbert, Wesley H. Gilmore, Laura O. Goldsmith, Martha H. Goodrich, Roma M. Gross, Ray W. Hartman, Elma K. Davis, Elmoreman, Cleo Hoselton, Lucy Howe, Lloyd G. Humphreys, Thelma E. Lund, Thelma Nelson, Alice S. Olmstead, Althea C. Peterson, Jean M. Riddell, Francis E. Sabin, Hope Shelley, Rose Simons, Miriam Stafford, Alfred Taylor, Janet B. Thatcher.

O. WRIGHT GIVEN NEW CAR!



Amelia Earhart, (inset) first woman to fly the Atlantic alone, christens with gasoline the new Essex Terraplane automobile announced today by the Hudson Motor Car Company at Detroit.

28 EUGENEANS ON UNIVERSITY HONOR ROLL FOR SPRING

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Those from Portland on the honor roll follow: Nancy E. Archbold, Barbara Barker, Joe A. Bishop, Margaret B. Clark, M. Janet, Mary E. Lamb, M. Day, Leslie W. Dunlap, John T. Finley, Frances E. Frazier, Hilda A. Fries, John F. Haviland, Ellen Hickson, Geraldine Hickson, John M. Hogle, Arthur P. Ireland, Stephen B. Kahn, John H. Kanaler, Mary E. Kehoe, Alden Lanber, Barbara E. Leisz, Barbara R. Leiter, Elizabeth Paterson, Blanche V. Paulson, Joseph Suslavsky, Alex Schneider, Marjorie Shano, William V. Siewers, Wells B. Smith, Elmoreman, Cleo Hoselton, Lucy Howe, Lloyd G. Humphreys, Thelma E. Lund, Thelma Nelson, Alice S. Olmstead, Althea C. Peterson, Jean M. Riddell, Francis E. Sabin, Hope Shelley, Rose Simons, Miriam Stafford, Alfred Taylor, Janet B. Thatcher.

Others on the list include: Helen G. Abel and Helen Raitanen, of Astoria; Valborg L. Anderson, Colton; Miriam K. Arnold, Corvallis; George S. Bailey, Davis, Calif.; Malcolm G. Bauer, Hildamar Robert, Robert B. McCormack, all of Pendleton; Manson O. Bennett, Beaverfoot; Julie Ann Benton, Donald W. Emory, Hood River; Katherine B. Bibe, Heppner; Arthur M. Cannon, Toledo; Stewart G. Carlson, Prineville; John S. Conway, Redmond; Grace M. Farris, Monroe; Robert L. Gomer, Carl H. Gross, Riverside, Calif.; George L. Harrington, Long Beach, Calif.; Robert Hayter, Phillip Staats, Dallas; James G. Kennedy, Multnomah; John Henry King, Freewater; Rachel Locke, Quinton, Wash.; Wilmetta L. Loefer, Riddle; Jennings S. Mather, Encinitas, Calif.; Danhue Matthews, Grants Pass; William Michel, Chiloquin; Andrew P. Murray, Santa Monica, Calif.; Vera I. Pallas, Fossil; Lora P. Schedeon, Gresham; Herbert O. Skaler, St. Anthony, Idaho; Ruth P. Springer, Yoncalla; Orval N. Thompson, Shedd; Thomas H. Tonzone, Hillsboro; Robert C. Tugman, Clatsop, Ohio; Harry C. Vise, Pomona, Calif.; George R. Wallman, Oakland, Calif.; Carl C. Webb, Pocatello, Idaho.

There are 121 languages spoken by the 461,000,000 inhabitants of Europe.

Advertisement for Skeie's Jewelry Store, featuring a watch and the slogan 'A DIRTY WATCH IS UNRELIABLE'.

LIQUOR, ECONOMY VITAL QUESTIONS TO 2 CANDIDATES

By EDWARD J. DUFFY (Associated Press Staff Writer) WASHINGTON, July 23.—(AP)—Amidst uncertainties as to how far they will go, Herbert Hoover was accumulated a variety of suggestions on how to handle the prohibition question and Franklin D. Roosevelt goes ahead gathering advice on economic.

What will come from it all probably won't be known until the presidential campaign picks up speed next month; but in each case the decision may have a crucial bearing in the weeks from then until the November elections.

That is why the prohibition section of the president's speech accepting renomination here August 11 is being awaited so widely; and why the New York governor's conferences with prominent financially-minded democrats are causing speculation.

Apparently Mr. Hoover is keeping his prohibition intentions strictly to himself, while giving ear to proposals for and against making an open bid for support of the dry organizations.

He is aware of sentiment in the east, as it was shown in the republican convention where big delegations were overcome only after a stiff dispute on their attempt to get a plank submitting the question of repeal.

The plank that won, proposing submission of a substitute amendment allowing for retention of federal control to a degree, did so by virtue of speech-making and votes by close allies and friends of the administration.

There has been no indication that he intends either to repudiate that plank or to defend the status quo.

The platform took the position that the progress which has been thus far made must be preserved, while the evils must be eliminated.

Having already had his prohibition say, in which he embraced the platform favoring repeal and Volstead law modification, Governor Roosevelt has directed his attention to cementing the party ranks in the east and conferences which gave him the chance to combat any fear of him in financial circles.

ers' National itself on April 11 sought clearing house privileges, but this was refused. The clearing house held corporations not sufficiently liable financially. On the other hand, the grain futures act grants full trading privileges to cooperatives.

The board of trade held in a hearing that the \$16,000,000 which the Farmers' National owes the government was subject to call at any time

STEPS TAKEN FOR STATE-WIDE BUILDING GROUP

Preliminary steps were taken at a meeting at the Eugene chamber of commerce Saturday afternoon leading to the permanent organization of the Oregon Building Congress.

A committee on constitution named and it is to make a report at a meeting to be called in the near future by the temporary organization.

Those attending the meeting Saturday were: From Portland, F. H. Murphy, G. Hughson, state organizer; Weideman, Ellis F. Lawrence, H. Kretzer and Charles Burton.

From Albany, Cleo S. Jordan, president of the Albany chapter of the state college and Paul Conroy, secretary of the Salem chapter, and J. Wasson.

From Eugene, Earl M. Drew, president of the Eugene chapter. The Oregon Building Congress was formed 12 years ago as a Portland organization.

It was incorporated as a state-wide organization but various groups had voting powers. The main purpose of the meeting Saturday was to organize the where by the Portland group will become a chapter in the organization. Control will be vested in a board of presidents.

Food Conservation Is Demonstration

Miss Gertrude L. Skow, county home demonstration agent, conducted a food conservation demonstration at Cushman Friday with 18 women in attendance.

She demonstrated the best methods of canning vegetables and fruits also drying and brining. Last named being inexpensive and effective if the right amount of salt used and the food is handled correctly.

Tuesday Miss Skow will give a similar demonstration at Waltherville grange hall. There will be a discussion of relief work. The evening will be held at 8 o'clock in the evening.

FOR STATIONERY

GLASS EUGENE MIRROR & GLASS CO.

EUGENE JUNIORS STORY

ers muffed the ball all over the lot and lost the opening game Friday, 5 to 6. Mercer, Eugene hurler, held Klamath Falls to 8 hits, but seven errors contributed to the first day's defeat.

On Saturday, however, they tightened up and played the kind of ball which has given them victories over several Eugene and Lane county men's teams.

Guthrie pitched the first game and Eugene's "warrior" crew went to work in both games and the first contest was featured by Park's home run with the bases loaded.

The team will leave for home Sunday on its cattle truck, which was outfitted with benches for the trip here. The hardy Lane county youngsters enjoyed their stay here and Klamath Falls is pulling for them to take the state title.

Others on the list include: Helen G. Abel and Helen Raitanen, of Astoria; Valborg L. Anderson, Colton; Miriam K. Arnold, Corvallis; George S. Bailey, Davis, Calif.; Malcolm G. Bauer, Hildamar Robert, Robert B. McCormack, all of Pendleton; Manson O. Bennett, Beaverfoot; Julie Ann Benton, Donald W. Emory, Hood River; Katherine B. Bibe, Heppner; Arthur M. Cannon, Toledo; Stewart G. Carlson, Prineville; John S. Conway, Redmond; Grace M. Farris, Monroe; Robert L. Gomer, Carl H. Gross, Riverside, Calif.; George L. Harrington, Long Beach, Calif.; Robert Hayter, Phillip Staats, Dallas; James G. Kennedy, Multnomah; John Henry King, Freewater; Rachel Locke, Quinton, Wash.; Wilmetta L. Loefer, Riddle; Jennings S. Mather, Encinitas, Calif.; Danhue Matthews, Grants Pass; William Michel, Chiloquin; Andrew P. Murray, Santa Monica, Calif.; Vera I. Pallas, Fossil; Lora P. Schedeon, Gresham; Herbert O. Skaler, St. Anthony, Idaho; Ruth P. Springer, Yoncalla; Orval N. Thompson, Shedd; Thomas H. Tonzone, Hillsboro; Robert C. Tugman, Clatsop, Ohio; Harry C. Vise, Pomona, Calif.; George R. Wallman, Oakland, Calif.; Carl C. Webb, Pocatello, Idaho.

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A DIRTY WATCH IS UNRELIABLE

Cleaning, reoiling, adjusting by us will make your watch a reliable time-keeper. Thorough work — low charges.

FLORENZ ZIEGFELD STORY

to-do. She was back under his wing later.

Once he said that gentlemen prefer brunettes and 20 blonde members of his revue voted to strike unless he retracted. In 1926 he issued solemn statements taking the blame for the ops of stage nudity, and asking the public to support only clean shows.

"I'm ashamed to be in the revue business with all this going on," he would say.

A long string of suits kept his lawyers busy. Once Myrtle Bauer, former manager of his glorified troupe, sued him for \$5,000, charging that his police dog maimed her Pekinges.

Occasionally he would advertise for beauties—sometimes hand out a word of advice. Once he warned against over-indulgence in sports, as tending to destroy "a delicate degree of softness in face and figure."

Every one agreed that his influence on the American stage was great. He was considered master of decoration, of color, of costume and presentation in the grand style. The theater world is dotted with stars who got their start or development with him—Will Rogers, Eddie Cantor, W. C. Fields, Marilyn Miller, Marion Davies, Helen Morgan, Marie Dressler, Bert Williams—to name only a few.

Despite his aversion to sophistication, he kept a step with developments. It was commonly supposed he had gone to Hollywood to look into the possibility of abandoning the stage for talkie production. He gave the radio a thought. Four months ago Ed Sullivan, Broadway columnist, introduced him in his first venture on the air.

For him, the stage was all his life. His first wife, Anna Held, was a noted actress, and so was his second, Billie Burke. Miss Burke had wanted him to buy a California farm and settle down, but it is difficult to picture Florenz Ziegfeld "down on the farm."

ST. VINCENT DE PAUL SOCIETY IS ACTIVE

From January 1 to July, 1932, 329 persons have received dental care from the St. Vincent de Paul society of this city.

This service consisted of 528 fillings, 338 extractions, 70 prophylaxis, 46 treatments, 4 bridges, 4 dentures and 2 denture repairs, according to a report of the officers of the institution.

The total dental operations were 959. In many cases this work was for the relief of teeth that had been aching for a long time but the persons had no money to go to a dentist for relief.

The St. Vincent de Paul society has also furnished 23 pairs of glasses to needy school children since January 1 of this year.

Ever since its organization in 1928 there has been a greater demand for the services of the clinic than it could provide and this is especially true of the past year. At the present time the clinic is caring for over fifty people monthly.

"Parked Car" Bandits Identified By Police

TACOMA, Wash., July 23.—(AP)—Two holdup men slain by Tacoma police last night were identified today as brothers, Eugene and Harold Self, quarter bred Indians, who have been living in a shack on the outskirts of the city for several months.

Eugene Self was the object of considerable interest two years ago when he married his aunt, Mrs. Trixie Self, many years his senior. They separated a few months later.

BOARD OF TRADE STORY

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BONUS ARMY STORY

of legal force to clear the area, Robertson Leaves

Colonel U. S. Grant, director of public parks and buildings, has asked the District of Columbia authorities to clear the men out of the parks and property under his jurisdiction. Orders previously issued for evacuating the men, it was said, had been illegal, as district police, under the law, can not be used to evict trespassers from federally owned and controlled property.

One of the first to leave today was Roy W. Robertson, of Los Angeles, crippled leader of the California contingent which staged a four-day and four-night marching in front of the capitol. He went in his own car driven by a negro member of his group.

A few of his followers left in town elected Arthur Scott, of Los Angeles as their leader. Scott said all of his crowd would leave by Thursday.

BORAH SPEECH STORY

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Large advertisement for 'DON'T FORGET That Want-Ad in the Sunday Register-Guard' with an illustration of a hand holding a pen.