

THE SHOP-O-SCOPE CHRISTMAS SHOPPERS' GUIDE

SHOP-O-SCOPE Christmas Gift Suggestions GIFTS FOR HER



LEATHER GIFT IS A LASTING one—Give "her" something she can keep—traveling case—case—Gloves—Cigarette case—MORE GIFT SUGGESTIONS IN LEATHER GOODS at PRESTON & HALES, 857 W. 7th and only exclusive leather goods store.

TYPEWRITER FOR HER—Price as low as \$25—a year to pay. THE MACHINERY & SUPPLY CO. 107 W. 7th—Phone 1444

A MODEL GIFT—MIRRORS—Make them any size, any shape, any color—\$1.00 and up. Come in and see them. EUGENE MIRROR & GLASS CO. 93 E. 7th Ave.—Phone 721

NEEDLE MODELS—Half price. Here is a real opportunity to secure an unusual gift at half the actual value. MORRAN & WASHBURNE

GOODS—Pillow slips, luncheon cloth, baby's stamped dresses and more. TOT SHOP, 174 E. Brdwy.

SILK HOSE—\$1 pr. Beautiful quality—very sheer and clear—new winter colors—French heel, exceptional wearing quality and only at MORRAN & WASHBURNE

PERMANENT WAVE—An ideal Christmas gift—if it is one of Bob's. Regular \$1.50—now \$1.00. W. B. BERRY SHOP, Phone 328

GOODS—Open stock and Royal baby party goods. W. B. BERRY SHOP, 76 E. Brdwy.

CHRISTMAS CARDS—Priced right. EUGENE PRINTING CO., 1047 W. 11th

WALDORF'S, 1038 Willamette. Genuine leather—men and finish. WALDORF'S, 1038 Willamette

DAINTY BOUTIQUE PILLOWS—\$1.95 to \$2.50. DENSMORE-LEONARD

EXTRA SPECIAL—\$2 chiffon hose—now \$1.49. L. B. SERVICE or chiffon—now 90c. BUSTER BROWN SHOE STORE

SHIRTS—Hawk-Eye KODAK—\$1.25; \$2.50 value—for Christmas. HAWK-EYE KODAK CO.

TIFFANY-DAVIS DRUG CO. ELECTRIC APPLIANCES—reasonable at CLARKE ELECTRIC CO., 846 Olive

ELECTRIC APPLIANCES—Our entire stock reduced from 5% to 25%. Get our prices before buying. HAWK-EYE KODAK CO., 640 Willamette

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FOR FLOWERS OF QUALITY CORSAGES OF BEAUTY—See RAUP'S FLOWER SHOP, 111 West 7th St. Phone 616

PERFUME—\$1.50 bottle for 50c with coupon which you can secure at the store. Special Christmas sale. MORRAN & WASHBURNE

CRISTAL CRYSTALS—\$1.50 up. SKELE'S, 927 Willamette St.

ETCHINGS—Hand colored. Etched as low as \$1.50 framed. CARL R. BAKER, 7th and Will.

HOSE ARE GUARANTEED—Socks and eyelets. HAWK-EYE KODAK CO., 640 Willamette

RECEIVED—Large number of watches, jewelry, watches, pens and individual designs. \$1.50 to \$10. DENSMORE-LEONARD

LADIES LATEST HIGHEST—LADIES ELGIN WATCHES—\$29.50—\$35.00—\$40.00—\$45.00—\$50.00—\$55.00—\$60.00—\$65.00—\$70.00—\$75.00—\$80.00—\$85.00—\$90.00—\$95.00—\$100.00—\$105.00—\$110.00—\$115.00—\$120.00—\$125.00—\$130.00—\$135.00—\$140.00—\$145.00—\$150.00—\$155.00—\$160.00—\$165.00—\$170.00—\$175.00—\$180.00—\$185.00—\$190.00—\$195.00—\$200.00—\$205.00—\$210.00—\$215.00—\$220.00—\$225.00—\$230.00—\$235.00—\$240.00—\$245.00—\$250.00—\$255.00—\$260.00—\$265.00—\$270.00—\$275.00—\$280.00—\$285.00—\$290.00—\$295.00—\$300.00—\$305.00—\$310.00—\$315.00—\$320.00—\$325.00—\$330.00—\$335.00—\$340.00—\$345.00—\$350.00—\$355.00—\$360.00—\$365.00—\$370.00—\$375.00—\$380.00—\$385.00—\$390.00—\$395.00—\$400.00—\$405.00—\$410.00—\$415.00—\$420.00—\$425.00—\$430.00—\$435.00—\$440.00—\$445.00—\$450.00—\$455.00—\$460.00—\$465.00—\$470.00—\$475.00—\$480.00—\$485.00—\$490.00—\$495.00—\$500.00—\$505.00—\$510.00—\$515.00—\$520.00—\$525.00—\$530.00—\$535.00—\$540.00—\$545.00—\$550.00—\$555.00—\$560.00—\$565.00—\$570.00—\$575.00—\$580.00—\$585.00—\$590.00—\$595.00—\$600.00—\$605.00—\$610.00—\$615.00—\$620.00—\$625.00—\$630.00—\$635.00—\$640.00—\$645.00—\$650.00—\$655.00—\$660.00—\$665.00—\$670.00—\$675.00—\$680.00—\$685.00—\$690.00—\$695.00—\$700.00—\$705.00—\$710.00—\$715.00—\$720.00—\$725.00—\$730.00—\$735.00—\$740.00—\$745.00—\$750.00—\$755.00—\$760.00—\$765.00—\$770.00—\$775.00—\$780.00—\$785.00—\$790.00—\$795.00—\$800.00—\$805.00—\$810.00—\$815.00—\$820.00—\$825.00—\$830.00—\$835.00—\$840.00—\$845.00—\$850.00—\$855.00—\$860.00—\$865.00—\$870.00—\$875.00—\$880.00—\$885.00—\$890.00—\$895.00—\$900.00—\$905.00—\$910.00—\$915.00—\$920.00—\$925.00—\$930.00—\$935.00—\$940.00—\$945.00—\$950.00—\$955.00—\$960.00—\$965.00—\$970.00—\$975.00—\$980.00—\$985.00—\$990.00—\$995.00—\$1000.00

RECEIVED—Large number of watches, jewelry, watches, pens and individual designs. \$1.50 to \$10. DENSMORE-LEONARD

Checking Your List

With your Christmas list and these gift suggestions both laid on the table before you, it is the easiest thing in the world to plan all your shopping in a very few minutes. You will SAVE MONEY, too, for the values offered here are unusually good.

SHOP-O-SCOPE Christmas Gift Suggestions GIFTS FOR HER



STATIONERY—Dainty, in perfect taste, and so reasonably priced. Valley Printing Co., 70 W. Broadway

TO A PERSONAL FRIEND—Give a personal gift—such as lingerie, pajamas, lounging robe, a purse, hosiery, costume jewelry, a sweater, a handkerchief—a large assortment of personal gifts will be found at THE FINEST SHOP, Miner Bldg.

TABLE LAMPS—Large selection. CLARKE ELECTRIC CO., 846 Olive

UNIVERSAL ELECTRIC MANGLES make ironing a pleasure. Regular \$119.50 value, now \$89.50. Bailey Electric Co., 640 Willamette

WOMEN'S HOUSE SLIPPERS—\$1. BUSTER BROWN SHOE STORE

WOOLIES or SATIN MULES—Your choice—\$1.55 BURCH SHOE CO., 1032 Willamette

WE INVITE YOU to come and see our marvelous assortment of hand-made handkerchiefs—priced from 25c to \$1.95—Each hanky is the work of art. DENSMORE-LEONARD

WONDERFUL SPECIALS on FLOOR LAMPS—All pure silk shades. Sold regularly for \$12.50 and \$15. CHRISTMAS SPECIAL—\$6.00. P. W. WHITE FURNITURE CO., Willamette at 11th St.

WHITE ELECTRIC SEWING MACHINE—Makes an ideal gift for her and she will receive free a complete course in costume art and dressmaking. WHITE SEWING MACHINE CO., 881 Oak St. Ph. 515

YOUR DAUGHTER will enjoy a luncheon training course at the EUGENE BUSINESS COLLEGE. Why not make it a CHRISTMAS PRESENT? Miner Bldg., 2nd Floor, Phone 686

YOUR wife or lady friend will certainly appreciate a subscription to THE REGISTER-GUARD. The paper that has complete Society and Fraternal news. Also household hints and recipes. Six months, \$2.50; one year, \$5.00.

YBRY PARFUM—"Creators of the costliest perfume in the world." Special Christmas perfume size—\$1. Sold exclusively by DENSMORE-LEONARD

AGATE RINGS—Beautiful watches Oregon agate \$1.50 to \$5.50. R. C. CROW, 55 E. Broadway

AN APPROPRIATE GIFT for the TRAVELER—A Gladstone—or a toilet case, fitted or unfitted. PRESTON & HALES, 857 Will.

A WINE TASTE BRICK for Xmas \$1.51 East 11th St. Phone 2795

AN EASTMAN KODAK—Equipped with a special lens so that action pictures can be taken as well as a still picture—can be operated by any size boy, from the boy scout to the advanced amateur. This is THE GIFT for the "picture fan." CARL R. BAKER, 7th and Will

BILL FOLDS—Genuine Leather, 50c WALDORF'S, 1038 Willamette

BOSCH MOTOR CAR RADIO—One only at less than our cost. See it today. Bailey Electric Co., 640 Willamette

BUY "him" a LEATHER GIFT at a LEATHER GOODS STORE. A Lasting Remembrance. LARGE SELECTION of Bill folds, kettlers, cigarette cases, tobacco pouches, gloves—separate pieces of \$1.50 sets. PRESTON & HALES, 857 Will. "Eugene's oldest and only exclusive leather goods store."

WHIST WATCH—Ingersoll, regularly \$4 for \$1.95. Radioline and leather strap. A great value—Drug Section. McMORRAN & WASHBURNE

SHOP-O-SCOPE Christmas Gift Suggestions GIFTS FOR HIM



BUY OUR TROMBONES—Slide models—\$6.50, \$9, \$15, \$25, \$30. One very fine King trombone...\$30. BIG BARGAINS also in VIOLINS and OTHER INSTRUMENTS. M. S. BARKER, 521 Willamette St.

BRIEF CASES—MUSIC ROLLS. Genuine leather—reasonably priced. PRESTON & HALES 857 Willamette

DENEFF'S PRE-CHRISTMAS SALE OFFERS Regular \$119.50 value, now \$89.50. Dressing gowns, silk or flannel. Special...\$9.20. Shirts, all colors (reg. \$1.05)...\$1.35. Ties, large assortment (reg. \$1) 80c. Fine sweaters—on sale \$1.85 to \$4.20. Suede and leather jackets—\$4.95 to \$9.95.

GIFTS REAL MEN REALLY WANT. DENEFF'S, McDonald Theater Bg.

BRIDGE and FLOOR LAMPS. Complete for \$3.75 and \$4.98. Easy terms, of course. CHARLES'S FURNITURE CO., 68 West 8th St. Phone 1122

CONSOLE TABLE—\$1.00. With every 7 or 9-tube PHILCO Baby Grand bought before Christmas. HAMMERED ELECTRIC CLOCK \$1.00. With every PHILCO Super heterodyne console model bought before Christmas.

RADIO SERVICE & SUPPLY. 111 West 7th St. Phone 59

CHRISTMAS CARDS. Personal and counter. HOURLY service on printed cards. Valley Printing Co., 70 W. Broadway

ELECTRIC TABLE LAMP with ELECTRIC CLOCK. Think of it!—only \$9.00 or Electric Smoker Lamp. JOHNSON FURNITURE CO., 625-649 Willamette St.

ELECTRICAL GIFTS at CLARKE ELECTRIC CO., 846 Olive

FRAMED PICTURES—Of Oregon scenery. Large variety of scenes. assortment of sizes; priced from 30c to \$15. CARL R. BAKER, 7th and Will.

GIFTS FOR THE FIREPLACE. Bellows, wood baskets, fire lighters, brushes and fairy fire. ALADDIN GIFT SHOP, 41 W. 10th

LIGHTING FIXTURES—Newest designs; our entire stock, reduced 5% to 50%. Take advantage of this unusual opportunity to beautify your home. Bailey Electric Co., 640 Willamette

MONARCH ELECTRIC RANGES. CLARKE ELECTRIC CO., 846 Olive

OREGON Views—enlarged, hand colored, at reduced prices. WALDORF PAINT CO., 1038 Will.

PEWTER and SILVER WARE—add pieces—\$2 up. SKELE'S, 927 Will.

PERSONAL CHRISTMAS CARDS. Your friends would like a Christmas card with your picture—it would be more personal. Bring your favorite negative to us—we make attractive cards for \$1.50 including envelope. CARL R. BAKER, 7th and Will.

UNIVERSAL ELECTRIC RANGES—Range wiring free, and a gift with every range if purchased before Xmas. Bailey Electric Co., 640 Willamette

WHY not a bed room Suite? We have lower prices than ever before. JOHN FURNITURE CO., 625-649 Willamette St.

SHOP-O-SCOPE Christmas Gift Suggestions GIFTS FOR CHILDREN



BABY SPOONS and CUPS. BRACELETS and RINGS—\$1 up. SKELE'S, 927 Willamette St.

BABY GIFTS—Most any price. THE TOT SHOP, 174 E. Broadway

BROWNIE CAMERAS—Size 120 Value, \$1.50—Christmas special, 98c. TIFFANY-DAVIS DRUG CO.

BROWNIE CAMERAS. Kiddies like to take pictures as well as grown ups. Give them a BROWNIE—we have them priced as low as \$1.50—in colors, too. CARL R. BAKER, 7th and Will.

CUTE CUT Doll furniture; now 70c at WALDORF'S

CHILDREN'S STATIONERY. Dainty little boxes, 25c up. Valley Printing Co., 70 W. Broadway

DECORATED table and two chairs for the "little one"—\$3.98. CHARLES'S FURNITURE CO., 68 West 8th St. Phone 1122

EVERY BOY and GIRL will be tickled every day if they read THE REGISTER-GUARD funnies. A nice day and four pages on Sunday. They are not duplicated in other papers. A six months' subscription, \$2.50.

GET THAT BABY GIFT at KATY-ANN SHOP, 70 E. Brdwy

PAINTED Dressing tables, Beds, Dressers—\$1.25 to \$1.95. WALDORF'S, 1038 Willamette St.

SHOP-O-SCOPE Christmas Gift Suggestions GIFTS FOR THE HOME

A GIFT THE WHOLE FAMILY WILL ENJOY—A subscription to THE REGISTER-GUARD—and the family will enjoy this gift the year around. Special features for each and every member of the family—young or old. Six months, \$2.50; one year, \$5.

BRIDGE and FLOOR LAMPS. Complete for \$3.75 and \$4.98. Easy terms, of course. CHARLES'S FURNITURE CO., 68 West 8th St. Phone 1122

CONSOLE TABLE—\$1.00. With every 7 or 9-tube PHILCO Baby Grand bought before Christmas. HAMMERED ELECTRIC CLOCK \$1.00. With every PHILCO Super heterodyne console model bought before Christmas.

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Turkey Prices Varied; Stock Market Depressed

HOLIDAY BUYING IN EUGENE GETS STARTED MONDAY

Buying of Christmas turkeys for the Eugene market was getting underway Monday with a variety of prices quoted. While some prices given were up to the past week's levels, the majority was lower, indicating a general lower market for the holiday week. One dealer, too, said the Portland market was pretty well stocked up, giving little outlet from here for the kind and that the big supplies here would naturally bring lower prices. In a few places, No. 1 birds were still quoted at 24 and 25 cents. Others, however, listed No. 1 young hens at 23 cents and No. 1 toms at 20 cents. Several of the retail meat shops reported they would not have much information on turkey prices until late afternoon on Tuesday. Prices generally ran from 18 to 24c on good birds Monday.

Orders so far for the Christmas trade are coming in fairly well, two of the meat shops reported Monday. Indications were for a 30 to 32 cent retail market for the turkeys on No. 1 grades, although some said they may be as low as 28 to 30 cents. All poultry showed no change Monday. There was no change openly made in the price of eggs for the week's opening but some shading is indicated. Underneath of the market appears favorable but some are forecasting lower prices.

Market for live chickens is a very sad affair here with very little demand in sight at the moment. Previous to the holiday season, prices continued with the trade not at all inclined to rush purchases.

Market appears well stocked with dressed turkeys which are selling mostly around 18c. Ducks are in better supply in spots with the best dressed at 20c generally.

Some fancy cauliflower out of the Portland market. As the quality is excellent considering the season, sales are generally being made around \$1.50 crate for No. 1.

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CO-OP EGG POOL WEEK ENDING DEC. 10

Table with 2 columns: Item, Price. Includes Extras, Standards, Mediums, Pullets, and Pool prices for various egg grades.

Portland Butter TONE IS WEAKER. This continues to be reflected a weaker tone in the butter market locally which is more or less a picture of the general American trade.

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LATE SELLING OF OILS, COPPERS IS CAUSE OF DECLINE

NEW YORK, Dec. 21.—(AP)—Late selling of the oil and copper shares was somewhat depressing to the stock market today, and cancelled most of a midday upturn. The market was quiet, with total transfers well under two million shares, but the closing tone was heavy, with several issues off 1 to 2 points.

The market as a whole maintained a fairly confident tone during most of the day, with further signs of good support appearing in bonds.

Today's closing prices: Alaska June 12 1-1/2; Am. Chem. and Dy. 65 5/8; Am. Can 62 3/4; Am. and For. Pow. 7 3/4; Am. Smelt. and R. 19 7/8; Am. T. and I. 115 7/8; Am. Tob. B. 100; Anaconda 11 3/8; Atch. T. and SF 86 1/2; Atlantic Ref. 9.

Bendix Avia 17 3/8; B. and O. 17 5/8; Both Steel 21 1/4; Borden 18 1/2; Burr Mid. 12 1/2; Canada Pac. 12; Case 31 1/2; Ches. & O. 37 3/4; Chrysler 13 1/4; Col. G. and E. 13 1/2; Com. Solv. 7 1/2; Corn. and So. 3 7/8; Conti. Can 34 3/4; Corn. Prod. 4 1/8; Curtiss-Wright 1 3/8; Drug Inc. 52; Dupont 34 3/4.