

FASHION DAY! STORE HOURS 8 A. M. TO 5:30 P. M.

*Our*  
**LOWEST PRICES** in  
*10 years!*



Felt Crushers  
**\$1.00**

For that Sports costume. Tan, Red, White and Peach. You can afford several at this low price!

**STOCK UP FOR SUMMER!**  
**HOUSE FROCKS**  
**NOW 69c EACH**

New Print HOUSE DRESSES. Gay, Colorful Prints in Dainty Feminine Styles. Come Early, Fashion Day, you will want several of These. 1st Floor Main Isle.



Many New Styles. Complete Run of Sizes.

DOWN PAYMENTS  
**CUT 1/2!**

Just in time for the Summer Sale! Prices are lowest in 10 years—and you PAY ONLY HALF THE FORMER DOWN PAYMENT on merchandise bought on our Budget Plan.

On Orders of \$20 to \$25 Formerly \$4.00 Down  
**NOW ONLY \$2.00 DOWN**

On Orders of \$25.01 to \$100 Formerly \$5.00 Down  
**NOW ONLY \$2.50 DOWN**

# WARD'S NATION-WIDE SUMMER SALE

COMPARE OUR PRICES AND TAKE ADVANTAGE OF WARD'S SALE

- Flannel Jackets . . . . . **\$3.95**  
Pastel shades, double breasted models, stylish, very popular
- Skirts . . . . . **\$2.95**  
Silk and Flannel. These are ideal for Street and Sports Wear
- Childs' Wash Frocks **2 for \$1.00**  
New Wash Fabrics. Prints or plain colors
- Child's Pongee Dresses . . . . . **79c**  
Well made, new styles, dainty and cool for summer
- Percolators . . . . . **49c**  
4-Cup Aluminum. Hinged cover. Flame guard.
- Ladies' Lingerie . . . . . **69c**  
Panties, Bloomers, Slips, Step-ins, in pink, flesh or green.
- Ladies' Pajamas . . . . . **79c**  
New prints, good values, small, medium and large sizes
- Sheet Blankets . . . . . **\$1.49**  
70x80 double, heavy quality, cotton. Pair
- Sheets . . . . . **\$1.00**  
Treasure Chest, 81x90 inches. For Only
- Pillow Cases . . . . . **25c**  
Treasure Chest, 42x36 inches. Each
- Muslin . . . . . **\$1.00**  
Unbleached 36-inch wide. 18 yards for
- Oilcloth . . . . . **\$1.00**  
Good quality, 46-in. wide. New patterns and colors. 10 yards for
- Lunch Set . . . . . **89c**  
All linen, 5-piece set, colored borders. Set
- Ward-o-leum . . . . . **19c**  
6-Ft. wide. Large assortment of patterns. Run. Ft.

## Women's Shoes

As Good as These Cost as much as \$8.00 in 1921 But in the Summer Sale They're Priced at Only

One Straps And Pumps **\$3.98**

ONE STRAPS—Black patent with dull kid trimming, junior Louis heel . . . . . Sea Sand Kid with beige trimming . . . . . dull Black Kid with covered Cuban heel.

PUMPS — Putty Beige Kid, spike heel, good outer sole.

3-EYELET TIES—Brown Calf Grain brown reptile trimming, Cuban heel. For Women and Misses, Sizes 3 to 8



LADIES' SPORT OXFORDS

Shoes like these sold for \$8.00 in 1921.

**\$3.50**

White elk and smoked elk, flat heels. Newest patterns, Waverly rubber sport soles.

Visit Ward's Shoe Department, Main Floor

\$15 Was a Low Price for Dresses in 1921!

Smart New DRESSES

In Our Summer Sale Cost You Only

**\$6.95**

Spring and Summer prints . . . . . pastel crepes . . . . . cool silks. In short sleeves and sleeveless models. Smart color contrast achieved in jaunty scarves, graceful jabots, and dainty lingerie touches. Highly important fashions, at an amazingly low price! Women's and Misses' Sizes 7 1/2 to -



In 1921, We Sold Women's Hose at \$2.98

Women's HOSIERY

Full Fashioned, Better Quality-NOW at

**\$1.00**

New dull Hose! Now these features: Lovely sheer Chiffon, with picot tops . . . . . clear Service weight, silk from top to toe . . . . . slenderizing French heels . . . . . reinforced toes and heels . . . . . new beiges, grays and Summer tints. Women's and Misses' Sizes 8 to 11



READ THIS LIST OF SALE ITEMS! YOU WILL SAVE BY BUYING AT WARD'S!

- Golf Hose . . . . . **\$1.00**  
Knit-wool ribbed, fancy rolled top. All plain pastel shades.
- Fancy Dress Sox . . . . . **3 Pair 69c**  
Cotton and rayon mixed, new patterns, new colors at
- Work Sox . . . . . **10c**  
Genuine Rockford Sox. WARD'S First for Work clothing. Pair
- Men's Dress Shirts . . . . . **\$1.00**  
Fine pre-shrunk broadcloth. New collars with staves to prevent wrinkles.
- Men's Ties . . . . . **79c**  
All kinds, stripe, plain and fancy design. Hand tailored. New.
- Overalls, Waist . . . . . **\$1.00**  
Good quality blue denim, full cut with cuff bottoms. Dress pant style.
- Men's Athletic Shirts . . . . . **4 for \$1.00**  
Cotton ribbed light weight Athletic Shirt
- 22-Calibre Rifle . . . . . **\$3.98**  
Shoots 22 shorts, longs or long rifle, bolt action. See this gun!
- Flash Lights . . . . . **\$1.00**  
Metal or fibre grip, focussing type. A good bargain.
- Alarm Clocks . . . . . **\$1.00**  
Guaranteed one year. These are good time keepers, dependable alarm.
- Manila Tow Rope . . . . . **79c**  
Every car owner should have one of these. Made for towing.
- Lawn Mower . . . . . **\$6.98**  
Ball Bearing, 4-blade, 14-inch Mower; big 10 1/2 inch wheels; good for a lifetime.
- Garden Hose . . . . . **\$3.95**  
50-Foot single braided hose. Tire construction, nozzle, washers and couplings.
- Boys' Play Suits . . . . . **2 for \$1.00**  
Shirt style, short sleeves, flap-per pants, khaki or covert.

### New Tennis Shoes

The 1921 Price for Such Shoes was \$2.69! Our Summer Sale Price Is

**73c**

One Week Only 48th Golden Arrow Special

STARTING FRIDAY

They wear! They're comfortable! They cannot slip! Extra heavy gray rubber soles and heels. Strong duck uppers with ankle reinforcements and toe guards. Get a pair at Summer Sale Savings.



Finer Workmanship, Better  
**\$1.49**  
All Wool, Rib Knit  
Choice of Popular Colors  
Just COMPARE them with suits selling 10 years ago, and see the wonderful improvement in quality and style, with the GREAT REDUCTION in price! Women's Suits in sun-back style, new applique designs. Men's suits in improved speed style.  
Boys' and Girls' Suits. . . . . \$1.49

Prices at Wards Are The Lowest In 10 Years

# MONTGOMERY WARD & Co.

1059-71 WILLAMETTE PHONE 3220 EUGENE, OREGON

Ask About Our New Service Order Convenience

Ask About Our New Service Order Plan! Any Salesperson Will Be Glad to Explain This Shopping Service to You!