

outs transferred from Chicago to the Pacific coast caused city sports leaders today to prepare for a battle before the American Olympic committee which meets here a week from today.

It was reported that coast sports men had organized to besiege the committee with requests to make a change, on contentions that Chicago was selected because of political pressure.

Macon, Ga., May 8.—(AP)—Yankee Stribling today said that William Carey, of New York, president of Madison Square Garden, had taken him not to fly his airplane again until after his fight with Max Baer on July 3.

Stribling said the Carey request was by letter. His plane is at a factory being repaired and the boxer does not expect to get it until after the fight, he said.

Stribling will leave Sunday for the Cleveland training quarters. He was 191.

JOCKEY INJURED
DEL MONTE, Cal., May 8.—(A.P.)
Rober Cooper, 24, jockey in the
race in the Del Monte stand-

here yesterday, was probably fatally injured when his mount failed to clear the last jump. Cooper, whose home is in Louisville, Ky., is in hospital suffering a fractured rib.

**Trail Blazers Win 1st Place
6 Times in 8 Comparisons
..*YET COST LESS!***

This Table lists the eight comparisons that were made. (Six FIRSTS for Ward's Trail Blazers. And Trail Blazers are also the lowest priced.)				
4.50-21 Tire	Ward's Trail Blazers	Flintstone Oldfield	Goodyear Pathfinder	Goodrich Cavalier
Non-Skid Depth	350 in.	350 in.	318 in.	390 in.
Tread Thickness	390 in.	343 in.	328 in.	367 in.
Thickness of Tire	425 in.	493 in.	558 in.	500 in.
Width	4713 in.	4747 in.	4768 in.	4743 in.
Strength of Carcass	3912 lbs.	1955 lbs.	1256 lbs.	1418 lbs.
Strength of Tread Steel	4170 lbs.	3490 lbs.	3160 lbs.	4166 lbs.
Outside Diameter	30.755 in.	30.765 in.	30.796 in.	30.664 in.
Squegness				
(A "squegness" is an extra cushion of rubber placed between the two outer tire plies for the purpose of preventing fabric breaks and separation of plies.)	(List Price) \$5.15	(List Price) \$5.69	(List Price) \$5.69	(List Price Usual) \$5.65
I have personally examined the specifications of the four tires described above and hereby certify that I know these specifications to be exact, accurate and devoid of prejudice. <i>Ernest Schmitt</i> President, MONTGOMERY WARD & CO. Subscribed and sworn to before me, this 9th day of April, 1931 at Chicago, Ill. <i>OR. Swanton</i> Notary Public				

The TRAIL BLAZER is Ward's second quality tire. We frankly admit it. But certain manufacturers and dealers, jealous of Ward's deserved preeminence in the tire industry, are making and publishing misleading statements about Ward's tires. They give specifications which are NOT those of Ward's tires and they then compare the prices of their second quality tires with those of our first quality tires—the famous Riversides. The table above shows accurately the manner in which TRAIL BLAZERS compare in quality and in price with other well known makes.

Other well known makes. These other misleading advertisements (and if they are not intended to deliberately fool tire consumers, what IS their purpose?) also say that "Mail Order tires are made by some unknown manufacturer . . ." Well, Ward's tires are made by one of the largest tire companies in the world; a company that has always been famous for the fine quality of its products! Here, therefore, is the correct story about Ward's TRAIL BLAZERS: They are every bit as good as other second quality tires (better than most, as the chart above will indicate), but they sell for less. Like all of Ward's tires, TRAIL BLAZERS are sold with an absolute guarantee of satisfactory service without limit as to time or mileage. *If you do not need Riverside quality, buy Trail Blazers—and save more money!*

No Montgomery Ward tire advertisement is complete without mentioning Ward's famous first quality Riversides. Riverside tires are one of the best known brands in America. They have been sold for 19 years. They, too, are made by the same large tire manufacturer mentioned above. *They are the finest quality tire it is possible to produce.* They are backed by the most liberal tire guarantee ever written. *And they sell for less than any first quality nationally advertised tire on the market!* These sound like sensational claims. But Montgomery Ward & Co.—one of the largest and oldest merchandising institutions in the world—now in its 60th year in business—the originators of the "Satisfaction Guaranteed or your Money Back" guarantee—stands back of every claim made in this advertisement.

COMPARE		
SIZE	WARD'S Troll Blazer	Practical General Passenger Automobile Tires
29x4.40/21	\$4.55	\$4.98
30x4.50/21	5.15	5.69
28x4.75/19	5.95	6.65
29x5.00/19	6.30	6.98

Not all sizes have been listed—but enough to give an idea of how prices compare. And by the way, Ward's prices are even **LESS** when you buy in PAIRS!

Free Mounting Service at Every
Ward Store

Ward's Always Sells for Less

MONTGOMERY WARD & CO.

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