

# SUPER SAVINGS

reg. \$7.95 and \$8.95 **new**  
**fashion handbags**  
**\$4.89**  
 plus tax  
 Fine calfskins, plastic patents and plastic grains in oversize pouches and totes, boxes and vanities, slim silhouettes. Briar, French bread, red, avocado, navy and black.  
 Mail and phone orders\*  
 LEATHER GOODS—STREET FLOOR

reg. \$10.95-\$12.95 **group**  
**dress shoes**  
**\$6.49**  
 From our young modern shop—late spring and early summer shoes in navy, black patent, and red. Tailored and dressy styles in group. Good selection of styles and sizes.  
 Mail and phone orders\*  
 WOMEN'S SHOES—STREET FLOOR

reg. \$5.95 **if perfect**  
**nylon tricot slips**  
**\$3.88**  
 All or part lace bodice of lined Alencon; 4-gore skirts, lace and net at hem. White, mimosa, bamboo, navy, black, pink. Sizes 32-42 though not in every style. Buy now and save.  
 Mail and phone orders\*  
 LINGERIE—STREET FLOOR

reg. \$22.95 to \$69.95 **french**  
**room millinery**  
**1/2 price** and less  
 These are gems with labels of famed designers. Mostly one-of-a-kind designs. A chance to buy that elegant hat to dress up your spring costume. Truly a great centennial savings.  
 Mail and phone orders\*  
 MILLINERY—STREET FLOOR

reg. \$10.98 **cotton**  
**quilt duster**  
**\$4.99**  
 A fresh, spring like print makes this quilt duster a year-round favorite. So easy to care for and to keep looking new. Button front, Peter Pan collar, rose or aqua on white.  
 Mail and phone orders\*  
 ROBES—STREET FLOOR

reg. \$5.95 to \$10.95 **spring**  
**millinery**  
**\$4.88**  
 A fabulous collection of fine spring millinery... featuring straw and fabrics in loveliest pastels and lots of white to top your prettiest spring and summer dresses.  
 Mail and phone orders\*  
 MILLINERY—STREET FLOOR

reg. \$1.98 **straw bags** imported --- **77¢**  
 reg. \$1.98 **garter belts** --- **87¢**  
 reg. \$1.98 **leather moccasin** --- **49¢**  
 Mail and phone orders\*  
 NOTIONS—STREET FLOOR

reg. \$25.98 **spring**  
**topper coats**  
**\$17**  
 A top fashion—the little shorty coat to toss over suits and summer dresses. The perfect topper for the cool spring days. Sizes 6 to 16 in beige, coral, equal navy or gold—100% wool.  
 Mail and phone orders\*  
 WOMEN'S COATS AND SUITS—STREET FLOOR

reg. \$11.98-\$17.98 **junior**  
**fashion dresses**  
**\$7**  
 Dozens of our prettiest dresses for spring and summer wear. Cottons and novelty blends in pretty prints and solids.  
 reg. \$17.98-\$29.98 better dresses --- **\$11**  
 Mail and phone orders\*  
 OREGONIAN SHOP—STREET FLOOR

reg. \$3-\$5 **double woven**  
**cotton nylon gloves**  
**\$1.49**  
 Replenish your gloves at this low price! Group of double woven cottons and nylons; some in shorty lengths and some in 4-button lengths. Net every style in every size. Sizes 6 to 7 1/2.  
 Mail and phone orders\*  
 GLOVES—STREET FLOOR

reg. \$19.95-\$22.95 **top label**  
**dresses**  
**\$15**  
 Outstanding group of top label dresses in silk prints, sweater dresses for the summer evenings, and lots of time saving 'drip dries'. Regular and also half sizes in this group.  
 Mail and phone orders\*  
 LOWNSDALE SHOP—STREET FLOOR

reg. \$25 to \$29.98 **new**  
**dresses**  
**\$19**  
 Dress up for spring in these brand new Suit-dresses and one-piece dresses in rayons, silks and novelty fabrics; prints and solids in misses, petites and also in half sizes.  
 Mail and phone orders\*  
 LOWNSDALE SHOP—STREET FLOOR

reg. \$55.95-\$69.95 **group**  
**Junior coats**  
**\$39**  
 A selected group of junior coats in fine spring-weight wools—all with well-known labels.  
 reg. \$49.98-\$59.98 coats --- **\$29**  
 Mail and phone orders\*  
 OREGONIAN SHOP—STREET FLOOR

reg. \$12.98 to \$16.98 **women's**  
**spring cotton dresses**  
**\$8**  
 Well known labels; 2 piece and one piece. Sanforized® for permanent fit. Stripes, checks & plaids; regular & half sizes.  
 Mail and phone orders\*  
 BUDGET DRESSES—STREET FLOOR

reg. \$29.98-\$69.98 **junior**  
**designer fashions**  
**1/3 off**  
 A group of junior famous maker fashions. Top designer names on these dresses, coats and ensembles. Get in on these savings and come early for your choice.  
 Mail and phone orders\*  
 OREGONIAN SHOP—STREET FLOOR

reg. \$6.98-\$9.98 **colorful**  
**cotton skirts**  
**\$3.99**  
 From a top sportswear maker—full cotton skirts in prints, plaids and plains. Light and dark colors in sizes 10 to 16. An indispensable summer style you will wear all summer long.  
 Mail and phone orders\*  
 SPORTS SHOP—STREET FLOOR

reg. \$16.95-\$21.95 **top brand**  
**women's shoes**  
**\$11.90**  
 A beautiful group of high fashion shoes never before on sale includes such top labels as Vally, D'Antonio and Townley. Pumps and sandals; Not every shoe style in every size.  
 Mail and phone orders\*  
 WOMEN'S SHOES—STREET FLOOR

reg. \$89.95-\$139.95 **famous**  
**brand spring suits**  
**\$64**  
 From our regular stock—famous brand label suits in marvelous wools and newest blends. Incomplete sizes; 10 to 18; mauve, blue, toast, pink, beige or black. The right colors for spring.  
 Mail and phone orders\*  
 WOMEN'S COATS AND SUITS—STREET FLOOR

reg. \$9.95-\$11.95 **group**  
**better casuals**  
**\$6.90**  
 Flats and wedgies by very famous makers. The very type of casual shoe you want for your sportswear, vacation time. Black, brown, red, tan, blue in group. Incomplete sizes.  
 Mail and phone orders\*  
 WOMEN'S SHOES—STREET FLOOR

reg. \$6.98-\$9.98 **Garland**  
**dressmaker sweaters**  
**\$4.99**  
 Famed 'Cuddledown'—finest Australian wool—fine knit gauge. Lovely dressmaker styles with mock turtle necks and contrast trims. Flared collars. Choice of short and 3/4 sleeves.  
 Mail and phone orders\*  
 SPORTS SHOP—STREET FLOOR

reg. \$59.95-\$69.95 **junior**  
**silk-worsted suits**  
**\$39**  
 Silk for luxury, worsted wool for resiliency... a most popular suit blend for 1957! Take your choice of fitted tailored style or dressmaker boxy style. Top junior suit maker.  
 Mail and phone orders\*  
 OREGONIAN SHOP—STREET FLOOR

reg. \$11.98-\$17.98 **junior**  
**fashion dresses**  
**\$7**  
 Dozens of our prettiest dresses for spring and summer wear. Cottons and novelty blends in pretty prints and solids.  
 reg. \$17.98-\$29.98 better dresses --- **\$11**  
 Mail and phone orders\*  
 OREGONIAN SHOP—STREET FLOOR

reg. \$4.95-\$5.95 **Peccary**  
**pigskin gloves**  
**\$3.59**  
 By a famous maker! Some whipped stitch seam, some plain. Shorties and three button, slip-on casuals in white, pink, gray, cork, beige and black. Sizes 5 1/2 to 7 1/2.  
 Mail and phone orders\*  
 GLOVES—STREET FLOOR

reg. \$12.98 and \$4.98 **handbags** --- **\$1.99\***  
 reg. \$1 and \$4.98 **novelty belts** --- **69¢\***  
 reg. \$3.98-\$5 **leather billfolds** --- **\$1.99\***  
 \*Plus Tax  
 Mail and phone orders\*  
 LEATHER GOODS—STREET FLOOR

**STORE HOURS**  
 MONDAY AND FRIDAY, 9:30 A.M. TO 9 P.M.  
 OTHER DAYS, 9:30 A.M. TO 5:30 P.M.

**FREE STORE-SIDE**  
**PARKING FOR**  
**OVER 1,000 CARS**

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