

Tested by doctors...  
proved in hospital clinics



**1. Antiseptic (Protective, germicidal)**  
Norforms are now safer and surer than ever! A highly perfected new formula releases antiseptic and germicidal ingredients right in the vaginal tract. Exclusive new base melts at body temperature, forming a powerful protective film with long-lasting action. Will not harm delicate tissues.

**2. Deodorant (Protection from odor)**  
Norforms were tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms are powerfully deodorant—they eliminate (rather than cover up) embarrassing odors, yet have no "medicinal" or "disinfectant" odor themselves.

**3. Convenient (So easy to use)**  
Norforms are small vaginal suppositories, so easy and convenient to use. Just insert—no apparatus, no mixing or measuring. They're greaseless and they keep in any climate. Your druggist has them in boxes of 12 and 24. Also available in Canada.

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Trusted by women



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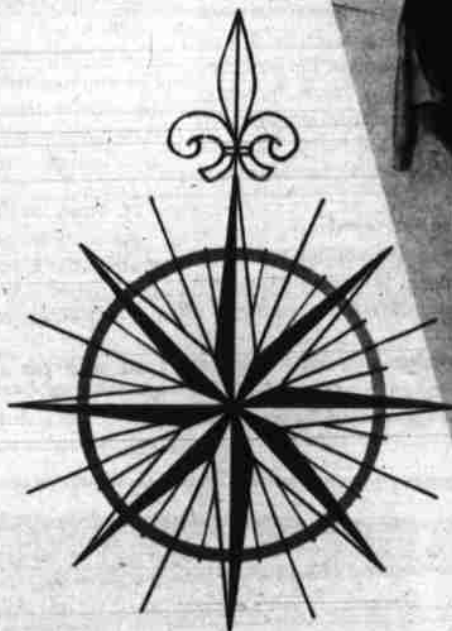
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## Traveling Companions

WHEREVER YOUR travels take you, take along the right clothes. That's as simple as 1-2-3: one, a cotton-knit basic dress; two, a sun-and-shower coat; three, a suit of separates. Accessories? A go-with-everything hat and carryall handbag do nicely, and, if possible, include three pairs of shoes—spectators, walkers, and simple pumps. Should you still have some room in your bags, fill it smartly with a lightweight wool suit and a chic black cocktail dress.

Bags: Rolf

Hats: Joe Cohn Damosel

Shoes: National Shoe

Institute

Photographed for Family  
Weekly by Henri Janson.



1. Jeanne Campbell designs a smart basic in an Everglaze Permathol cotton-knit having ticking stripes, and adds a linen collar (about \$16). The Ban-Lon cardigan is a Donwood (about \$4.50).

2. Rosecrest's separates are lightweight, wrinkle-resistant, and washable! The line-up: rayon-linen kick-pleated skirt (about \$6) and blazer (about \$11), plus a broadcloth shirt (about \$4).

3. Weather is no problem if your go-places wardrobe includes a rainproof coat with a sunny disposition. Milner does one with a paneled back and loose lines (about \$30). Note the straw fedora.