

SALEM'S 1958 POWER MOWER

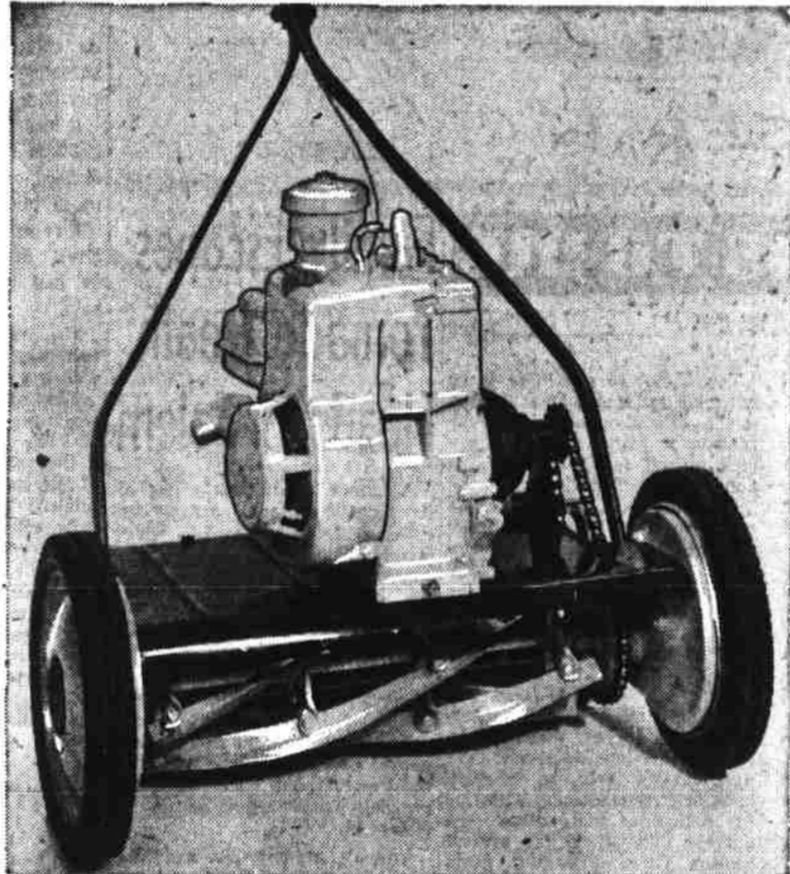
SALE OF SALES

reg. \$119.95 powerful 2 hp reel self-propelled mower

AS LOW AS \$5 A MONTH
no down payment on approved credit

\$69.88

- 18-inch reel with 5 tempered chrome alloy blades
- four extra heavy ribbed malleable spiders
- tempered crucible chrome alloy cutter blade
- durable cast iron side frames
- semi-pneumatic, puncture-proof tires
- automatic clutch; speed control on handle
- recoil starter



reg. \$109.95 22" rotary mower with Briggs-Stratton engine

AS LOW AS \$5 A MONTH
no down payment on approved credit

\$59.95

- heavy ribbed steel housing
- oversize double-tread rubber tires
- ball bearing wheels, offset to prevent scalping
- powerful 2 1/4 hp Briggs-Stratton engine with recoil starter
- start and stop controls on handle
- tubular steel handle, chrome plated
- leaf mulcher included

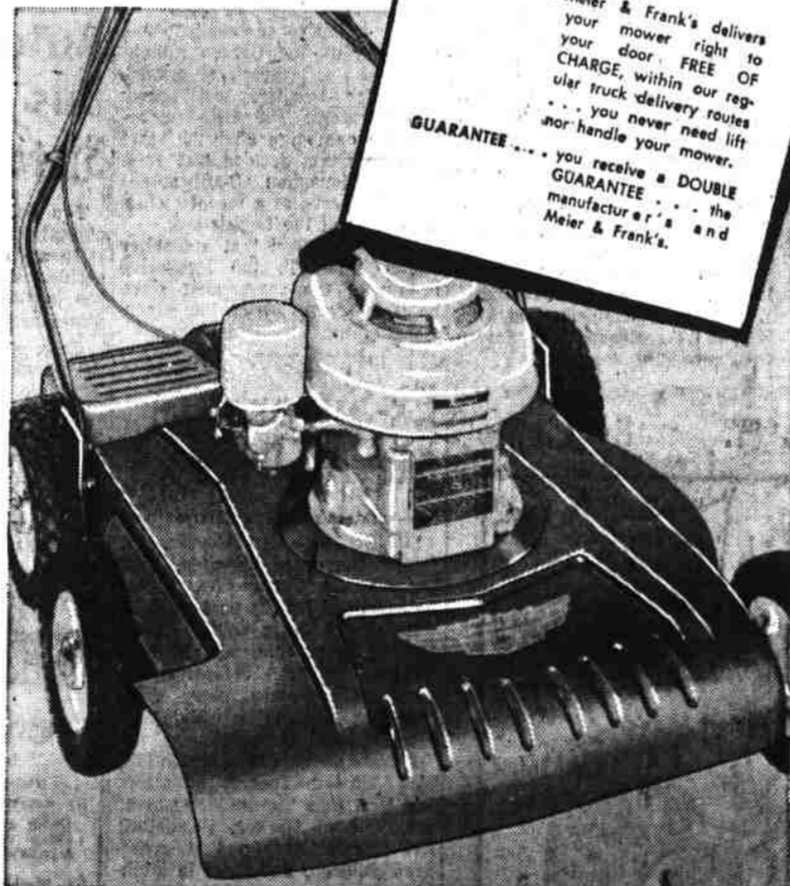


reg. \$149.95 Eska 24" self propelled rotary mower

AS LOW AS \$5 A MONTH
no down payment on approved credit

\$84.77

- sturdy steel deck
- 3 hp, 4-cycle Lauson engine
- Select-O-Matic control on handle
- trims close to fences, walks, flower beds
- 8-inch rubber tired wheels
- 1" to 3" adjustable cutting height
- chrome plated handle



Price Alone Is Not Enough

SET-UP . . . Meier & Frank's sets up, gasses, oils, test runs and delivers each mower before delivery.

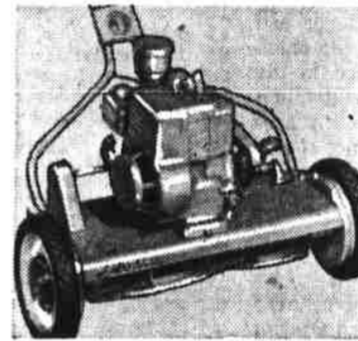
DELIVERY . . . Meier & Frank's delivers your mower right to your door. FREE OF CHARGE, within our regular truck delivery routes . . . you never need lift nor handle your mower.

GUARANTEE . . . you receive a DOUBLE GUARANTEE . . . the manufacturer's and Meier & Frank's.

Now . . . for the first time . . . the only FULL SCALE sale of power mowers. Some are one-of-a-kind . . . some are demonstrator models . . . some are floor models . . . but we guarantee if it's a power mower you want . . . you'll find it at Meier & Frank's—AT THE RIGHT PRICE! come in early . . . while the selection is complete.

REEL AND ROTARY MODELS FROM THESE FAMOUS MANUFACTURERS

- Sunbeam
- Davis
- Eska
- Gemco
- Moto Mower
- Johnston
- Lawn Boy

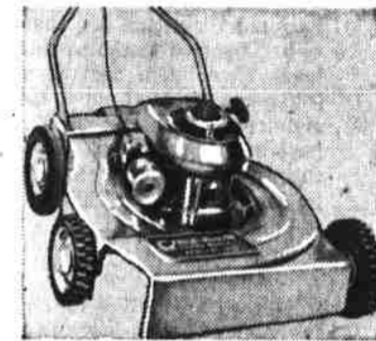


reg. \$129.95 Johnston 21" "Lawn Patrol" reel type mower

\$99.95

AS LOW AS \$5 A MONTH
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- 4-cycle Briggs-Stratton engine
- 6-bladed reel; recoil starter
- lo-tone muffler
- positive dual clutch control
- adjustable cutting height

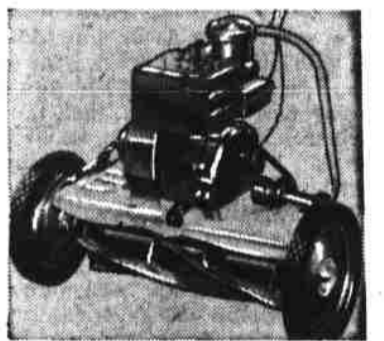


reg. \$132.95 Gemco 24" self-propelled rotary mower

\$99.95

AS LOW AS \$5 A MONTH
no down payment on approved credit

- 3 hp Clinton 4-cycle engine
- double action, positive friction drive
- sturdy, safe steel housing
- chrome plated tubular steel handle
- staggered wheels, no scalping
- front chute; controls on handle

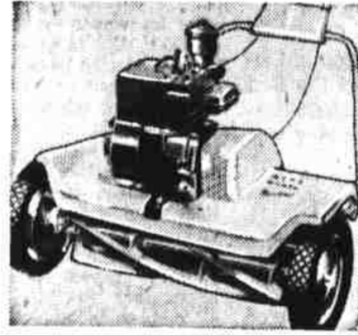


reg. \$99.95 Moto Mower 18" "Highlander" reel mower

\$79.95

AS LOW AS \$5 A MONTH
no down payment on approved credit

- 1.6 hp 4-cycle Briggs-Stratton engine
- 6-inch diameter 5-bladed reel
- steel bed knife
- recoil starter
- 3/4" to 1 1/2" cutting height adjustment

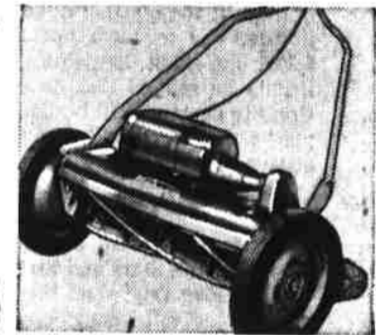


reg. \$129.95 Moto Mower 20" "Mount Vernon" deluxe reel

\$94.50

AS LOW AS \$5 A MONTH
no down payment on approved credit

- 1/2" to 2" cutting height adjustment
- full 20-inch width cut
- 1.6 hp 4-cycle Briggs-Stratton engine
- recoil starter; silent muffler
- 6" diameter reel, 5 crucible steel blades
- heavy duty Timken bearings

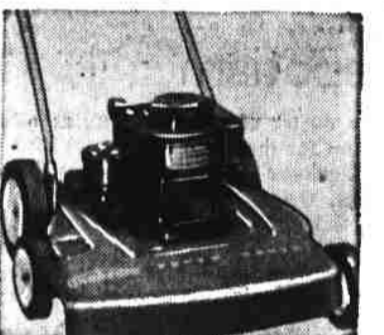


reg. \$121.50 Sunbeam 20" electric reel mower

\$89.88

AS LOW AS \$5 A MONTH
no down payment on approved credit

- the greatest reel type electric mower
- full horsepower motor
- lightweight—only 55 pounds
- blades on automatic safety release
- adjustable cutting height 1/2" to 2 3/4"

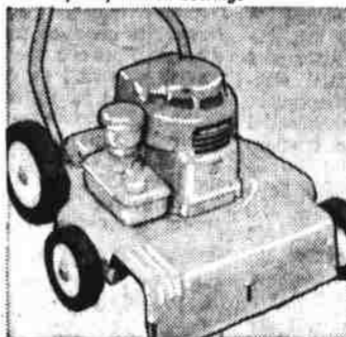


reg. \$119.95 Sunbeam 20" rotary power mower

\$99.95

AS LOW AS \$5 A MONTH
no down payment on approved credit

- 20-inch jumbo cutting swath
- 2 1/4 hp Briggs-Stratton engine
- large, easy-rolling offset wheels
- tubular steel handle
- easy cutting height adjustment
- complete with leaf mulcher



reg. \$94.95 Johnston deluxe 18" rotary mower

\$79.95

AS LOW AS \$5 A MONTH
no down payment on approved credit

- new jet flow discharge distributes clippings evenly
- large rear wheels, staggered front wheels
- 4-cycle Briggs-Stratton engine
- recoil starter; lo-tone muffler
- close cutting

1 ONLY
reg. \$103.50 Exello 18" rotary mower

\$89.50

AS LOW AS \$5 A MONTH
no down payment on approved credit

- Rust-proof cast aluminum deck; 2 hp Briggs-Stratton 4-cycle engine; 1" to 3 1/4" cutting height. Full 18" cut. Semi-pneumatic tires.

1 ONLY
reg. \$138.00 Exello 18" reel type mower

\$104.95

AS LOW AS \$5 A MONTH
no down payment on approved credit

- Recoil starter; idler pulley, positive action clutch; Timken reel shaft bearings; 10 1/2" wheels, semi-pneumatic tires. 1.75 hp Briggs-Stratton engine.

BONUS SPECIALS

- while they last
- reg. 79c doz. Gladiolus bulbs **2 doz. 79c**
- reg. \$4.95 1/2" plastic garden hose, 50-ft. Brass couplings; guaranteed 8 years. **\$2.99**

Sorry, no phone or mail orders
GARDEN SHOP—PATIO DECK—SECOND FLOOR

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OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

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