

**OPEN
MONDAY
9:30 A.M.
TO 9 P.M.**

SALE

**Hundreds of
Unadver-
tised
Specials!**

reg. \$9.98 Betty Barclay junior

COTTON DRESSES

Straight and full silhouettes with latest fashion touches. Middy designs, sleeveless types, sun-dresses. Sizes 7 to 15.

\$6.99

reg. \$14.98 group
summer cottons
\$9.99

Black and white junior cottons with famed Betty Barclay label.

\$22.98 junior
summer toppers
\$14.99

Fine lightweight wools in blue, white, pink, coral, beige, tweeds. Sizes 7-15.

~~\$49.98-\$89.95~~ COATS, SUITS, Tweeds, flannels in basic colors—a few pastels **\$36.00**

OREGONIAN SHOP — STREET FLOOR

reg. \$39.98 to \$129.95

WOMENS FINER COATS

Every coat from our regular stock . . . and bearing such top labels as Chester Barrie, Crombie, Harol Crest to mention just a few! Woolen basket-weaves, cashmeres, Vicuna-wool blends, camel hair and imported fabrics. Sizes 8 to 18 in regular and petites.

**1/2
price**

WOMEN'S COATS — STREET FLOOR

reg. \$13.98-\$19.98
summer cottons

\$7.99

Shirtwaists . . . sun dresses . . . active golfers . . . roll up sleeve and short sleeve styles. Sizes 10 to 18.

LOWNSDALE SHOP — STREET FLOOR

reg. \$6.98-\$10.98
Dacron®-cotton
playclothes

\$2.99 - \$3.99

Jamaica shorts, shirts in solids or prints, Capri pants and skirts in solids. Sizes 10 to 16 in gray, blue, green, coral or beige.

reg. \$6.98-\$11.98
assorted blouses

\$2.99

Wide range of styles. Cottons and silks; short or three-quarter sleeves. Sizes 32 to 40.

reg. \$17.98-\$22.98
designer skirts

\$6.99

Checks, tweeds, novelties and solid colors. Slim line styles with fly-front. All half lined; sizes 8 to 16.

reg. \$7.98-\$15.98
sweaters

\$3.99

Includes soft lambswool and fur-blends in slip-on and cardigan styles. Sizes 36 to 40 in the group.

wide, wonderful group
better blouses

reg. \$6.98-\$9.98

\$4.99

reg. \$11.98-\$16.98

\$7.99

reg. \$19.98

\$11.99

Pure silks, imports, finest cottons. Tailored, dressy styles in prints, stripes, solid colors in sizes 10 to 20.

SPORTS SHOP — STREET FLOOR

\$49.98-\$99.95 collection
women's suits

Casual and dressmaker designs in fitted, boxy and semi-fitted silhouettes. Solid tones and checks. Regular sizes 10-18, petites 10-16—not in every style!

**1/3
off
and
more!**

reg. \$19.95-\$25.00 group
summer suits

Fine rayons in fitted and boxy suits. Navy, black, beige, pink, blue; misses' sizes 8 to 18 and women's sizes 14 1/2 to 24 1/2.

\$14

WOMEN'S SUITS — STREET FLOOR

reg. \$10.98-\$14.98
Lownsdale dresses

Crisp cottons, lovely crepes, miracle nylons, spun linens . . . and many blends. Regular and half sizes.

\$7

reg. \$17.98-\$22.98
summer dresses

Summery cottons, lovely sheers in prints and solid colors. Dark tones and cool, pastel shades. Misses' and women's sizes.

\$11

LOWNSDALE SHOP — STREET FLOOR

reg. \$8.98-\$14.98
daytime dresses

Rayons, cottons and blends in prints and solid colors. Misses', petites' and half-sizes.

\$5.99

reg. \$12.98-\$16.95
hot-weather dresses

Dacron cottons in both prints and solid colors . . . plus cool rayons and cottons. Regular, half and 'plus' sizes.

\$8.99

\$17.98-\$29.95 label dresses

Group of wash and wear blends and finer rayons. Regular and half sizes.

\$15

BUDGET DRESSES — STREET FLOOR

\$6.98-\$10.98 cotton uniforms

Cotton uniforms in a variety of styles. Half and regular sizes, but not in each style.

\$3.99

reg. \$10.98-\$16.98
Dacron® uniforms

Easy-care synthetics by top makers. Not every style in every size.

\$6.99

UNIFORMS — STREET FLOOR

reg. \$19.95-\$25

WOMENS COTTON COATS

Ideal summer and vacation cover-ups—full length chemise and classic styles in cottons, blends and rayons. Solid tone and tweeds in white, beige, black, red, aqua, honey and navy. Sizes 8 to 18.

\$15

WOMEN'S COATS — STREET FLOOR

reg. \$2.98-\$3.98

SUMMER BLOUSES

Chemise types, tuck-ins, tailored and dressy ones. All in beautiful cottons and mostly drip-dry, little-or-no-ironing fabrics. Sizes 9-15.

\$1.99

OREGONIAN SHOP — STREET FLOOR

reg. \$5.98-\$6.98

SHORTS and JAMAICAS

Smooth fitting walking shorts and Jamaica shorts by a top manufacturer . . . made especially for us for this event! Stripes, plaids, solids and checks. Sizes 7 to 15.

\$3.99

reg. \$9.98-\$11.98
summer dresses
\$6.99

Chemises, sun - dresses, sheaths and shirtwaists. Sizes 5 to 15.

reg. \$5.98-\$13.98
sweaters
\$3.99

Fur blends and bulkies, asst. colors. Cardigans and slip-ons; sizes 34-38.

OREGONIAN SHOP — STREET FLOOR



Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM EM 3-2211